

Webb Theatre

NOW PLAYING

Norma Talmadge - Conrad Nagel
IN

"DU BARRY, WOMAN OF PASSION"

This is great entertainment. Don't miss it.

ALSO COMEDY AND ACTS.

ADMISSION 10 AND 25c

COMING FRIDAY

A BIG SPECIAL

LORETTA YOUNG IN

"BEAU IDEAL"

Webb Theatre

\$10,000.00

Worth Of Things For Spring

We could not have invested that much money in anything that would be more striking to the eye than the fine garments we have selected and assembled for Spring showing. We like to be modest, but we believe you too will say we have the most gorgeous array of Spring fashions you have ever seen at McNeely's. It was our faith that the pretty things we now have on display, would justify this extravagant purchase, because as tedious as it may seem, every garment was selected in the interest of our patrons individually. Treat yourself to a visit to Shelby's Fashion Showland for Women—McNeely's. Even the price tags on these new fine garments have more economy appeal than you had anticipated.

HERE IS A DRESS LIKE THOSE

WE WILL SELL THE LAST THREE
DAYS OF THIS WEEK



For \$5.00

A brand new shipment we had bought for last week's event but arrived too late to be included in the sale. Frocks of lovely spring shades in flat crepes and silk... in every style that you want! 14 to 48.

On Sale At \$5 Beginning Tomorrow!

J. C. McNeely & Co.

LOCAL and PERSONAL News

Misses Jo Barkley and Annabel Laughridge, of Gastonia, spent the week-end with Miss Mildred Hawkins.

Mrs. Jap Suttle has returned home from Greensboro where she spent two weeks with her daughter, Mrs. Newton Farnell.

Mr. and Mrs. Jeff Hamrick and daughter, Louise, and Mr. and Mrs. Gary Hamrick spent Saturday in Charlotte shopping.

Miss Mildred Hord visited in Statesville last week.

Mr. and Mrs. E. F. Hord and family and Mr. and Mrs. J. L. Wolfe took dinner with Mr. and Mrs. Chas. Harmon Sunday.

Mrs. J. J. McMurry, of High Point, arrived at home yesterday to spend the remainder of this week here with her parents, Mr. and Mrs. S. A. Washburn.

Mrs. C. E. Suttle and Mrs. W. J. Erwin spent yesterday in Charlotte. Miss Pat Alexander, of Charlotte, spent the past week-end here with her sisters at their home on West Warren street.

Mr. and Mrs. A. E. Gregory and two sons returned to Shelby this week to make their home after being located at Forest City for several months. Mr. Gregory has returned to his former position with the Piggly Wiggly store here.

Mr. and Mrs. J. W. Allen, of Wilmington, are spending this week with Mrs. Allen's mother, Mrs. J. L. Grice, here.

Mrs. Charles Wall, of Lexington, spent last night here with her parents, Mr. and Mrs. L. P. Holland. She went to Mount Holly this morning where she will play at the wedding of her cousin, Miss Betty Holland, before returning to her home tonight.

Mrs. Jack Stevens, Mrs. Charles B. Webb, Mrs. George Blanton and Miss Millicent Blanton spent yesterday in Charlotte.

Mrs. D. R. Sibley, of Hartford, Conn., did not reach Shelby on Monday when she was first expected, but will come today. She will be accompanied by her nephew, Joe Cabiness, jr., son of Dr. and Mrs. Joe Cabiness, of Hartford. They will spend several weeks here with Rev. and Mrs. John Suttle.

Messrs. Bob McDowell and Hewitt Dellinger, both students at the University at Chapel Hill, spent Saturday night here with homefolks, the former with Mr. and Mrs. J. L. McDowell, and the latter with Mr. and Mrs. G. S. Dellinger.

Mrs. John Schenck, sr., leaves tomorrow for Houston, Texas, where she will visit her sister, Mrs. Russell Brown, before going on to San Antonio the following week to attend the wedding of her niece, Miss Dorothy Brown, to Mr. Sidney Osthun, lieutenant in the U. S. army. They will have a military wedding. Miss Brown will be remembered here as she has visited Mrs. Schenck. Mrs. Schenck will be away for six weeks.

Mr. E. A. Eades, of Asheville, is spending a few days here where he was called to be by the bedside of his son, Mr. J. D. Eades, who is recovering from a severe attack of pneumonia and pleurisy.

Misses Ruth and Eloise Grigg, of N. C. C. W., and Miss Louise Beaver, of Salisbury, spent Sunday with the Misses Grigg's parents at Lawndale.

Mr. W. D. Lackey, student at Duke university, Durham, spent the week-end at home with his parents, Mr. and Mrs. J. L. Lackey.

Miss Sue Andrews arrived here Sunday from Raleigh where she has been visiting Governor and Mrs. Gardner at the mansion; she is spending this week here with her parents, Mr. and Mrs. S. O. Andrews.

Messrs. Hoyle Lutz, and Robert Lee, of Duke university, spent Sunday with their respective parents at Fallston.

Mr. and Mrs. Charles Stiles and family, of Newton, spent Sunday here as guests of Mr. and Mrs. R. L. Armour.

Mr. William A. Thompson, of Little Rock, Arkansas, will arrive here this afternoon and will be a guest at the home of Mr. and Mrs. George Blanton the remainder of the week.

Latest news from Mrs. R. N. Gurely, who is very ill in a hospital in Columbia, was received last night. Relatives feel somewhat encouraged over her condition as physicians now hold out some hope of recovery.

Mr. and Mrs. Charles Hendrick announce the birth of a daughter, Nancy Anne, on February 18, at their home on North Washington street.

Mr. Terry Moore is ill with influenza and is confined to his home at Forest City this week.

Miss Mary Monroe, of Lattimore, was the week-end guest of Miss Grace Eades on E. Warren street.

Mr. and Mrs. John Hudson and little daughter, Martha Lee, who have been spending some weeks at Brevard with Mrs. Hudson's family, returned to Shelby Monday. They are with Mrs. H. T. Hudson on N. LaFayette street at present.

Little Miss Mary Josephine Grose, young daughter of Mr. and Mrs. Claude Grose, is visiting her grandparents in Forest City this week.

Mrs. George Washburn, little Miss Betty Washburn and Miss Sallie Bettis, of Earl, spent Saturday in Spartanburg. Little Miss Washburn, who had been spending last week with her aunt at Earl, returned home with her mother Saturday evening.

Miss Louise Morrison, of N. C. C. W., spent Sunday at home with her parents, Mr. and Mrs. C. A. Morrison.

Mr. and Mrs. O. L. Grice and children, of Lenoir, spent the week-end with Mrs. J. L. Grice and family.

Mrs. Charles Hoey, who underwent an operation for appendicitis at the Shelby hospital recently, is reported as much improved and expected to be able to sit up some today.

Mrs. T. W. Ebeltoft and Miss Elizabeth Ebeltoft spent Sunday in Tryon as guests of Mrs. Lillie G. Reitz, of Rochester, N. Y.

Mr. and Mrs. Vonno Lamar Gudgeon, of Asheville, were the week-end guests of Judge and Mrs. E. Y. Webb, Judge and Mrs. Webb and their guests were dinner guests of Mr. and Mrs. Kay Dixon in Gastonia Saturday evening.

Mrs. Terry Moore and Mrs. Francis Little, of Forest City, were Shelby visitors yesterday afternoon. Mrs. Little was formerly Miss Ibbey Gilkey, of Marion, and has a number of friends here.

Mr. I. C. Griffin, jr., of Chapel Hill, and Mr. Billy McKnight, of Davidson college, were week-end guests of the latter's parents, Mr. and Mrs. J. S. McKnight.

At The Theaters

At the Carolina today and Thursday: Ruth Roland, star of several serial pictures and famous on the vaudeville stage, in her first talking picture, "Reno," with Montague Love, Kenneth Thomson and Sam Hardy. The story is by Cornelius Vanderbilt, jr., dealing with divorce as a standardized custom of civilization.

At the Webb today: "Du Barry, Woman of Passion," starring Norma Talmadge as one of the foremost heart adventuresses of United Artists pictures, in her second talking appearance. Starred with Norma are Conrad Nagel and William Farnum. Sam Taylor made the picture and wrote the screen adaptation and dialogue.

Some glazed terra-cotta business records 3,500 years old have been dug up by archeologists in Mesopotamia. When deciphered they will probably reveal that the business men were all losing money, but conditions were fundamentally sound.—Southern Lumberman.

Penny Column

LOST: GERMAN POLICE DOG. Reward if returned to McNeely's store, phone 165. 1t 25c

FOR SALE: PRACTICALLY new, three burner oil stove with oven, and good coal heater. Apply 415 N. Washington St., Phone 217-J. 1t 25p

FOR RENT: THE JNO. W. DOGGETT home on Cleveland Springs road. In good condition. Possession March 1st. See Jno. W. Doggett or C. R. Doggett. 1t 25c

Grocery Specials

- Sayman's Vegetable Soap 3 cakes 25c
 - Sayman's Talcum Powders, 1 can 20c
 - Washing Powders and Laundry Soap, 7 for 25c
 - Heavy Syrup Peaches, Large Can 18c
 - Pineapple, Crushed, No. 1 Can 12 1/2c
 - Pineapple, Crushed, No. 2 Can 19c
 - 7 O'clock Coffee, lb. 12 1/2c
 - Veal Steak, Celophans Wrap, lb. 28c
- C. H. REINHARDT
SOUTH SHELBY -2t-23c

Eastside Village News Of Interest

Fire Truck Called Out, Red Springs Visitors, Teachers Meet Saturday.

Special to The Star: Eastside, Feb. 24.—Mr. E. F. Cantrell of Liberty spent this week-end with his mother Mrs. Sallie Cantrell. Mrs. Pether Lail and children of near Union spent the week-end with Mr. and Mrs. C. H. Horner.

Misses Dora and Cathie Lou Buff of Double Shoals spent the week-end with Mr. and Mrs. C. A. Grigg. Mr. and Mrs. Lum Martin and children visited her parents, Mr. and Mrs. Lowdermilk at Bridgewater Sunday.

Mr. and Mrs. Brooks Williams and children of Blacksburg are visiting Mr. and Mrs. John Williams. The G. A.'s met Sunday afternoon with their leader, Mrs. Clarence Grigg.

Mrs. Lonnie Hendrick is spending some time in Charlotte. Mr. and Mrs. Jim Toney of Double Shoals visited Mr. and Mrs. C. A. Grigg Sunday afternoon.

Mr. and Mrs. F. H. Glenn spent Sunday afternoon with Mr. and Mrs. L. N. Buchanan. Mr. and Mrs. T. H. Lemons, of Red Springs spent the week-end with Mr. and Mrs. G. W. Greenway.

Mr. and Mrs. W. W. Buchanan spent Sunday with Mr. and Mrs. L. N. Buchanan.

Miss Naomi Alexander of Red Springs visited Mr. and Mrs. J. F. Alexander during the week-end. Mr. and Mrs. Cash Seay and family and Miss Lillie Harrell visited Mr. and Mrs. A. B. Canipe of Kings Mountain.

Mr. Elvin Barnett of West Jefferson visited his parents, Mr. and Mrs. Webb Barnett Sunday.

Mr. and Mrs. Webb Barnett had as their guests of the week-end Mr. and Mrs. Charlie Williams and Mr. and Mrs. Crawford Barnett and children of Beams Mill.

Mr. and Mrs. J. F. Davis of Gastonia and Mr. and Mrs. Will Black spent Sunday with Mr. and Mrs. Webb Barnett.

The teachers meeting will be held next Saturday night at the home of Miss Myrtle Meacham.

The fire truck was called to the home of Mr. and Mrs. Bert Thrift Monday night. The fire had started in a closet. Very little damage was done.

The many friends of Grace Moore will regret to know that she is worse at this writing. We have on our sick list: Ved.

Beattie, daughter of Mr. and Mrs. M. G. Beattie with scarlet fever, Mrs. Quay Wellmon and baby, Mrs. Clayton Newton, Mr. and Mrs. Ben Morgan and Miss Emily York, Miss Elizabeth Morgan and Mr. Baxter Splawn and Miss Ruth Walker.

Mrs. Ralph Morrow and little son, from Spartanburg, S. C., spent the week-end with Mr. and Mrs. E. G. Cladden.

The Sunbeams met last Sunday with their leader, Mrs. E. E. Neat. The Y. W. A. will meet next Thursday night, with Miss Modena Smith.

Ninety millions were donated to charity by New Yorkers last year, but far greater amounts went to faith and hope.—Life.

Doc Einstein says there is no hitching-post in the universe; but there seems to be plenty of parking space.—Weston Lender.

\$50,000 Cigarette Contest Under Way

A contest offering \$50,000 in prizes has been announced by R. J. Reynolds Tobacco Company, makers of Camel cigarettes, with special announcements in practically every newspaper in the United States. Eight days are allowed for submission of essays, the contest closing at midnight of March 1.

Prizes will be awarded for the best answers to the question: "What significant change has recently been made in the wrapping of the Camel package, containing twenty cigarettes, and what are its advantages to the smoker?" Answers are limited to 200 words in length, must be written on one side of the paper only and are to be mailed to the Contest Editor, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

First prize is \$25,000, with second and third prizes of \$10,000 and \$5,000. Numerous smaller prizes will also be awarded. Judges of the contest are Ray Long, president of the International Magazine Company and editor of Cosmopolitan magazine; Roy Howard, chairman of the board of the Scripps-Howard Newspapers, and Charles Dana Gibson, internationally known artist and publisher of Life Magazine.

The contest is part of what advertising experts declare is one of the most intensive advertising campaigns ever staged. Practically every daily and county seat weekly newspaper in the country will be used as well as college periodicals and financial newspapers. This campaign is to be followed by an aggressive advertising drive through newspapers, magazines, radio and outdoor display.

CAROLINA

"Shelby's Popular Playhouse"

Today and Thursday

Ruth Roland

IN

HER FIRST TALKING PICTURE

"RENO"

The town where freedom has a price tag, crowded with Grass Widows in a made-revel to forget the blanks they drew in the marriage game.

EVERY-BODY 10c BOTH DAYS

NOTICE!

THESE ARE OUR LAST TEN CENT DAYS. NO MORE AFTER THIS WEEK.

—The Management

CAROLINA

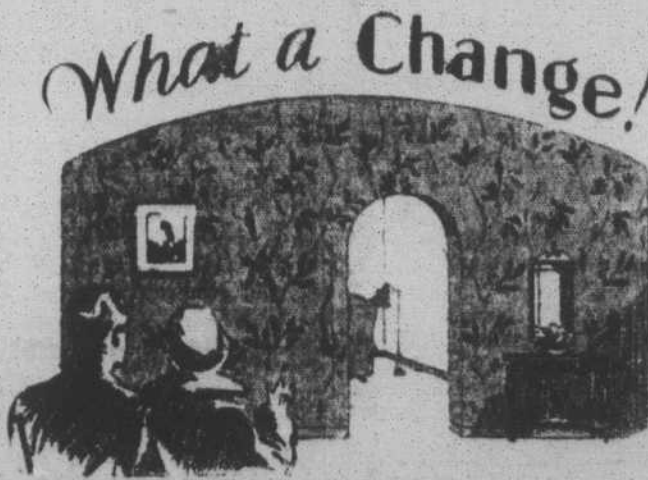
ANNOUNCING— New Spring Patterns

FREE! WALL PAPER FREE!

—SAMPLE BOOK—

Write or Phone 592, Sterchi Bros. Store, for a Copy of This Big Catalog. IT'S FREE AND YOURS FOR THE ASKING

Or, visit your local Sterchi Bros. Store where these patterns and scores of other lovely patterns are displayed on swinging panels — showing side-walls, border and ceiling in combination, exactly as they will appear when hung in your home.



Mail Order Success is due to mail order prices, made possible by the magic word CASH.

"Pay Cash and Save"

THE HIGHEST TYPE PAPER HANGERS ARE AVAILABLE IF YOU DESIRE THEIR SERVICES.

Estimates Made Without Obligation

Hundreds of beautiful patterns to choose from — Priced at 4c to \$1.00 Per Roll.

"Remember We Pay the Postage"

WE ALSO CARRY A COMPLETE STOCK PAINTS & VARNISHES.

IT COSTS LESS AT

Sterchi Bros. Stores, Inc.

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