

# The Cleveland Star

SHELBY, N. C.

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Entered as second class matter January 1, 1905 at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, MAR. 13, 1931

## TWINKLES

A Shelby automobile dealer sold three new automobiles in one morning this week. That's a pretty good sign that better business is coming along with the spring flowers.

It must be an unusual year in an unusual period. With the city election less than two months off Shelby deliberately refuses to become aroused enough to talk politics.

A Chicago detective has become a priest. Maybe he couldn't unearth any secrets or mysteries as a detective and hopes to pick up some from confessions.

Forty-four North Carolina counties are larger in area than Cleveland but only 12 have more inhabitants per square mile. Another time when something other than size counts.

And someone bobs up with the remark that it's the "pay" in "patriotism" that really interests the politicians who are so fond of using the word.

Senator Dill (Democrat) returning to his Spokane, Washington, home says that President Hoover gained a million votes by vetoing the veterans' bonus bill. How in the deuce does he figure that?

Cleveland county farmers who haven't done so may be passing up a good bet by not finding out something about this lespedeza crop which is becoming so popular in this section. It costs nothing to investigate.

Others may get in the race—and admittedly there is ample material of a valuable variety in the city—but it is generally conceded that the four announced candidates for aldermen would assure a dependable municipal board for Shelby.

## QUITE A CITY THIS

YOU HAVE READ, no doubt, how many million people live in New York City. That gave you some idea of the vast size of the American metropolis. And likely you've looked with awe at the block after block of towering skyscrapers and was impressed with the immensity of it. But here are a few figures that may give you a better comprehension of New York's size than all of that: In New York a baby is born every four minutes. Every seven minutes someone dies, and every eight minutes there is a marriage.

That was the record for 1930. Think it over.

## REASON SHOULD BE EMPLOYED

THE STAR HAS FOR YEARS admired the unswerving loyalty of the Raleigh News and Observer to the little man and average citizen. Such loyalty is worthy of admiration any day, but in clamoring for other sources of support for State schools than ad valorem tax we feel inclined to believe that the Raleigh paper may carry it too far. That is said with no intention of defending big business and with no idea of saying that big business should not bear its share of the burden. It should, but the burden should be no more than its share. But, to our way of thinking, the Raleigh paper may be overlooking one angle: the wrong type of sale tax, if any at all, will hit the little business man just as hard, if not harder, than any other class. Does not he too enjoy the right to exist? Is it not right to fight his cause?

Landowners deserve relief from taxes. No reasonable person argues otherwise. But one trouble with legislation, modern and past, is to swing too far when the pendulum does start to move. The News and Observer reiterates and reiterates again the plight of the landowner bent under his tax burden. Maybe the shoulders of the average business man are a bit stooped, also, from his load. No maybe about it; they are. The landowner pays one tax, the average business man pays any number of taxes. The State-wide road program will lift approximately 19 cents off the land tax burden. What has been lifted from the little business man's load? Nothing. With 19 cents taken off land there are those who are not content but would lift a major portion of the remainder and saddle it on a class that is no more able to bear it, and a class that does not even have the benefit of the 19-cent relief.

If the pendulum swings too far in that direction there may come a day when business will crash beneath the load. Then what? Think it over. The entire burden will revert to land. Better divide the load equally now and avert such a climax.

## CLEVELAND COUNTY HISTORY

FIFTY YEARS AGO, in 1881, J. B. Ivey, prominent Charlotte merchant, started in business at Belwood, this county, known as Black Rock. In celebrating his fiftieth anniversary Mr. Ivey, as has been noted in the news columns of The Star, has been writing reminiscences of his early business life. Those reminiscences, of course, deal with Cleveland county events of that period. The following, telling of a pioneer Cleveland county citizen, should be of considerable interest over the county.

The owner of the store at Black Rock, later named

Belwood, was Lemuel J. Hoyle, a captain in the Confederate Army. He was well educated, a fine orator, a leading churchman, and was easily the leading citizen in upper Cleveland County. He represented the county twice in the Legislature and could have been elected to Congress from the district, if he had worked for it. He married, the second time, Miss Ella Round, a very cultured lady of Lenoir, North Carolina. They both had a wonderful influence for good in the community.

I was very fortunate in being taken into such a family. Captain Hoyle had a fine library, and as I had lots of time, I read nearly everything he had, except Shakespeare and Dante's Inferno. I tried both of them a number of times, but couldn't make it.

Captain Hoyle had a large fund of stories, and I have never seen anyone who could relate them better. Here is one I have heard him frequently tell. In 1872, the South was greatly interested in the Presidential election. They felt that Greeley was a friend to the South and if elected would befriend this section; while they were afraid that Grant would continue the oppression and persecution. News traveled slowly in those days and it was many weeks before the results of the election were known in far away Black Rock.

Captain Hoyle said a crowd was around his store one day, speculating and wondering who was elected President. They said that Bill Jones had gone to Cherryville that day and might bring back some news. Someone saw a man coming down the hill and said, "There comes Bill now." Bill rode up on horseback very deliberately with an important air, knowing that he bore interesting news. One of the crowd called out, "Bill, did you hear who was elected President?" Bill replied, "Yes, I am straight from Cherryville Hill and the news is 'ker-rect.'" "Well, then, who is elected?" Bill then scratched his head and in a puzzled way replied, "It was a feller named Grant or Greely, I disremember which."

## IT SHOULD BE DONE

THE LEGISLATIVE COMMITTEE on banks and banking has turned in a favorable report on the Seawell bill which would divorce banking supervision from the State Corporation Commission. The bill, backed by Governor Gardner, would place supervision of North Carolina banks under a new department headed by a commissioner to be named by the Governor.

When the bill came before the committee quite a fight was made upon it, a number of eastern Carolina bankers and their representatives leading the fight. They, the bankers, have their side, we admit, but in view of recent bank troubles in North Carolina it seems high time that some move was made to give the people more confidence in banks in general and to assure depositors of better protection. As we have stated before most anyone can tell that a bank is insolvent when its doors are closed and patrons out of their money. What have we had examiners and bank supervision for if not to warn and protect against insolvency? Bank trials throughout the State have revealed that a number of institutions were shaky before they closed. Why were patrons not warned and protected? Since the present system of supervision has failed to that extent to render supervision that protects it readily follows that some change should be made to restore general confidence in bank matters. This particular section has, fortunately, passed through nothing that has hurt or lessened confidence in our local banks. But nearby neighbors have. In Rutherford county we have an idea there are scores of citizens who wish that something resembling the Seawell bill, backed by Governor Gardner, had been enacted into law several years ago. They would be considerably better off. Who can blame them?

The average man, the little fellow, believes that the banks which he trusts are being supervised and watched by the State. Whose fault, if not the State's, when banks crash? Of course the State can be blamed only indirectly. It is similar to the assumed protection of policemen. If policemen are supposed to guard and protect life and property and fail to do so, are not the policemen indirectly at fault?

It is our opinion that recent bank troubles in the State have eliminated the weak, shaky institutions. And it is our opinion, too, that the majority of the financial institutions operating today are sound and safe. Grant all of that and still there is no reason that supervision that really protects should not be maintained. There apparently was some weakness about the old method, and those who have had their fingers in the fire once are anxious not to be burned again; and they are certainly within their rights in asking that the State give a supervision worthy of their confidence. Likewise, Governor Gardner and those behind the proposed change are to be commended for doing something in the behalf of the little man to assure him that when he puts his money in the bank the odds will be in his favor in getting it out again when he wants it. Why anyone should fight real supervision of banking, and upon what justifiable grounds, we cannot comprehend.

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When in need of FACE OR COMMON BRICK write us, or phone 75m, Mt. Holly, N. C. With our fleet of trucks, we can make quick deliveries to jobs, saving freight and double handling, thereby putting brick to jobs in much better condition.

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## ANNOUNCEMENT

FROM JOE NASH IN NEW YORK.

I am happy to announce that I am getting back into my old game of Ready-to-Wear.

Have had this in mind since the Paragon sold out and have been patiently waiting until the time I considered best to begin.

After careful consideration, I have decided to open an up-to-date shop on or about the 20th of March in the building formerly occupied by Young's Jewelry Store, next to Suttle's Drug Store.

Now, here I am in New York, working hard, going from one manufacturer to another carefully selecting best styles and best values.

Having lived in Shelby for more than 10 years and buying and selling ready-to-wear most of the time, I feel that I have a fair conception of what to buy for Shelby ladies.

The statement I am now making is in no way to mislead you; realizing the lateness of the season I am paying Spot Cash—and that counts too—to the manufacturers as I go, seeing that the things I buy are packed and sent right out. This, of course, gives me best merchandise at less than regular price.

By paying cash and buying late I truly am securing some marvelous values.

Your cooperation in waiting for my opening, which takes place before Easter, will be highly appreciated.

My motto will be "Something New Each Week."

Mrs. Harry Woodson will be associated with me in this new venture.

Thanking you, I am,

Cordially yours,

JOE E. NASH

## PROGRESS SPECIAL



## 3-PIECE BEDROOM SUITE

A two toned Walnut veneered suite of extraordinary value, charm and beauty. You will agree that here is an unmatched value the minute you see the suite.

Bed, Chest and Vanity, three pieces, for only ...

\$59.50

EASY TERMS:

\$3.00 DOWN and \$1.50 WEEKLY

SEE THIS SUITE IN OUR WINDOW

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N. LaFayette St. — Shelby, N. C.



WE GROW MANUFACTURE LET'S WEAR Cotton

Let Cleveland County citizens keenly respect the economic value of our county's principal farm product, by wearing and using cotton goods more extensively and intensively.

Ninety percent of our population depend directly or indirectly on King Cotton.

## The First National Bank

SHELBY, N. C.

## OPEN A Savings Account

Your surplus funds may not glitter in terms of thousands, yet they merit careful watching; for they pre-design your future. Your ultimate success or failure will largely depend on whether those seemingly inconsequential funds were dissipated or turned to the safest possible investment. That investment takes the form of a savings account. Hold out a part of your week-to-week earnings and add regularly to your savings account.

## UNION Trust Co.

We Grow Cotton — We Manufacture Cotton — Let's Wear COTTON!