

# The Cleveland Star

SHELBY, N. C.

MONDAY — WEDNESDAY — FRIDAY

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## THE STAR PUBLISHING COMPANY, INC.

LEE B. WEATHERS ..... President and Editor  
S. ERNEST ROEY ..... Secretary and Foreman  
RENN DRUM ..... News Editor  
L. E. DALL ..... Advertising Manager

Entered as second class matter January 1, 1903, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, eulogies of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, MAR. 16, 1931

## TWINKLES

The big "G" season of the year—Garden and Golf.

The remainder of the year shouldn't be so tough. Two rainy Saturdays and two Fridays coming on the 13th have passed in rapid order and the world hasn't come to an end.

If the legislature hangs on another week or so, let's start a movement to get the boys out of the trenches at Raleigh and home by Christmas. It costs several thousand dollars per day, you know, to keep them there.

Boiling Springs college has not as yet attained the big college class, but, judging by the manner in which pledges are being paid to keep the college going, there is plenty of school spirit in and behind the Baptist institution.

George W. Wickersham, he who headed the famous Wickersham commission on prohibition, says that the commission's report should have pleased the wets more than it did the dries. At last the puzzle has been solved. The wets won the dogfall.

Johnston Avery's Lenoir News-Topic advises our legislators to go home, "think and reflect." From what we have heard any number of citizens would enjoy seeing the lawmakers adjourn and go home, but some of those citizens are inclined to express doubt about all of the legislators being able to "think and reflect."

Pass-the-buck retribution: Congressman Jonas charged North Carolina Democrats with election frauds, Senator Morrison held up the Jonas appointment as district attorney, and Jonas' pal, Congressman Pritchard, contested the election of Senator Bailey. Other office-holders and politicians, we note, are keeping out of it. No telling where it would end with a start of that type.

## HOW TO LIVE AT HOME

JUST HOW MUCH ACREAGE should be given over to food and feed crops to enable the average farmer to live at home?

County Agent Shoffner has been asked that question time and again this year. After a thorough study and investigation he writes in today's Star an article containing valuable information on the subject. Every farmer, land-owner and tenant, should read it and preserve it.

An average family is that of five people. According to the table prepared by the county agent the average family for its own consumption in one year needs seven and one-half bushels of wheat, seven and one-half bushels of corn, 725 pounds of potatoes, 250 pounds of fresh meat, 155 pounds of fresh poultry, 155 dozen eggs, 365 gallons of milk, and vegetables from at least a one-acre garden.

Look over his article. It not only tells what things are needed to live at home, but how much the majority of them cost.

## REACHING THE PEOPLE

THE FOLLOWING from The Winston-Salem Journal should be of interest to business men and others desirous of reaching the most people at the least cost:

Over a million replies have been received by the R. J. Reynolds Tobacco Company in response to its contest advertisement which appeared in newspapers throughout the country.

The Reynolds Company received these letters from persons who had not only read the ad, but who each took from a few minutes to several hours to compose a letter to the company. The Reynolds Company will give \$50,000 in prizes for the best letters. That will be less than five cents for each letter.

The Reynolds Company, through this advertising campaign, reached millions of readers at a cost of a fraction of a cent apiece and received over a million letters at a cost of less than five cents each. Perhaps never before in the history of advertising has the effectiveness and value of newspaper advertising been better demonstrated than in this case.

## UNDULY EXCITED

SOME MEN, AMONG THEM, unfortunately, a number of public leaders, become unduly aroused and excited when stirred by the impetus of some movement. In Raleigh last week several thousand farmers gathered to urge that the general assembly reduce land taxes. One of the speakers at the meeting, carried away with enthusiasm, lost his head to the extent that he compared Governor Gardner to Nero fiddling while Rome burned. This particular speaker, Solicitor T. A. McNeill, of Robeson, was unwarranted by facts in such an assertion. It bears all the earmarks of ranting remark by an overly enthused small-time politician.

No man has waged a more courageous tax reduction fight in the face of bitter opposition than did Governor Gardner for the State taking over county highways, a successful movement which will reduce land taxes 19 cents. Instead of showing appreciation for that valiant fight made by the

Governor, the Robeson solicitor seemingly became inflamed because the chief executive could not attend his meeting because of a previous engagement. If Solicitor McNeill hasn't heard about it, he might confer with Col. Kirkpatrick and a few of the others who opposed the highway bill and learn that Governor Gardner hasn't shown any inclination to run away from a problem or any action that might develop from bucking a tough situation.

Talk remains as cheap as it ever was, unless it be sweet talk to some gold-digger who looks to a breach-of-promise suit for a steady income.

## THEY TALK REAL PROBLEMS

A VIRILE PROGRESSIVE party in the 1932 election is not likely, although it must be admitted that a political upheaval, rare as they are, may make that prediction look foolish. However progressive members of both the Republican and Democratic parties last week held a conference in Washington, and a review of their discussions causes one to wish that regular party conferences would show an equal interest in vital problems of the nations.

The Progressives, 15 senators and nine representatives, coming from both major political parties, discussed unemployment, stabilization of industry, agricultural ills, power trusts, and other items of major import to American prosperity. Contrast that conference with the recent uproar staged at the meeting of the Democratic National committee, a meeting that produced plenty of fireworks and headlines over a prohibition controversy, but at which few matters worthwhile were mentioned. Contrast the Progressive session, too, with an average Republican gathering at which it is a habit to avoid declarations or stands on any controversial topic.

The Progressives may never get anywhere, but when they do get together they are not afraid to say things about topics of which something should be said and done. For instance, this one paragraph deploring "the failure of our federal authorities to make provision for the millions of American citizens on the verge of starvation at a time of a general agricultural and industrial breakdown." That is a matter the people of America would like to see discussed, deplored and remedied. But the Democrats when they get together fuss about prohibition, and the Republicans, when they assemble, dodge issues and say nothing. At that there is a dim hope in the distant future that the meetings of Norris, La Follette, Borah, Costigan et al will stir the leaders of the two major parties to similar action.

## Around Our TOWN Shelby SIDELIGHTS

By RENN DRUM.

An ideal Shelby simile: As silent as the town clock.

Down in Cabarrus county, at Concord, there must be a town clock much on the pattern of Shelby's clock atop the court house. The only difference, it appears, is that the Concord clock does run occasionally; the Shelby clock hasn't in—well, go ahead and tell us. How long has it been? Anyway the Concord Rialto columnist dedicated this ode to an idle town clock:

Poor old town clock  
In the courthouse steeple,  
Forever and eternally  
Fooling the people.

Sometimes it ticks  
Sometimes it tocks  
Sometimes it's sick  
Most times it stops.

Its faces are worn  
Its hands are dirty  
The public mourns,  
"Always four-thirty."

Maybe some oil  
On its innards  
Would loosen up  
Its tired gizzard.

This old clock  
Has a bell  
Let it tick-tock  
And raise hell.

Our county commissioners  
Could start the thing  
But that takes money  
It would be insane.

Ripley'll blink his eyes at this one:

Out on the Cherryville road, a few miles on this side of Waco is a house that covers seven acres (Eakers). The tip comes from the granddaughter of a man who was clerk of court here almost three score years ago.

Four generations now live in that residence. They are Mrs. Lewis Eaker, great grandmother; Mr. Oscar Eaker, grandfather; Mr. Broadus Eaker, father; and little Bobby Eaker, son.

All four of Bobby's great grandmothers are living along with both of his grandmothers.

Shelby Shorts: Quite a bit of the bonus money is being used to pay debts. That keeps the cartwheels turning. . . . "Your hat," chides a reader, "looks like McIntyre's." Maybe, but we do not wear spats. . . . Wish R. J. Reynolds would rush up that \$25,000 check for telling how the Camel was improved so that a new suit might be purchased prior to Easter. . . . Carlos Jones, hedgepath priest and man of parts, once ate some rattlesnake meat that came from the rattlesnakes with which the late Francis Gardner made the rattlesnake whiskey he drank for tuberculosis. . . . Maybe it's a good remedy but many people would prefer the "bugs." . . . Only six men and five women have been entered in the column's best looking man and woman contest. There are at least 5,000 people in the city who are positive there are 4,999 other handsome people in Shelby. . . . A local theatre advertised "other day a star who excelled Mariene Dietrich, Greta Garbo and Joan Crawford rolled in one. Any number of men would not go to see her talks, realizing that that would be too much for a mere man to gaze at. . . . J. W. informs that the word "poke" originated in the old Gaelic language and is a common word in all sections settled by the Scotch-Irish. . . . Last summer's Tom Thumb golf course, next door to Campbell's, is now a marble jousting spot for a flock of colored delivery boys. A little more in the miniature every summer. . . . To the back of the wooden offices, adjoining Courtview hotel, once occupied by the Newton law office and now occupied by C. A. Morrison and Son, contractors, hangs the sign "Pressing Club." Harry Woodson in bygone years hung that sign out when he took the wrinkles away and put in creases.

Shelby checker players who were so outclassed in a tourney with York players here some time ago would have enjoyed an incident that took place in the York county court house last week.

Newell W. Banks, Detroit's checker champion, passed through York and hesitated long enough to teach the South Carolinians a few things about checkers. According to The Enquirer, Banks blindfolded himself and played twelve games at one time, winning them all. On 10 boards the York experts played checks against him while on the two other boards he contested two chess players. The blindfolded champ, it is said, would call out his move on each of the 12 boards just as rapidly as the 13 competing players could name theirs. After that trimming he asked that six of York's best players take one board and try to beat him. When he removed his blindfold he had won another game.

Down in the checker club on the second floor of the Lineberger building we bet there'll be several chuckles when this is read—that is, if the club members ever stop playing long enough to read.

Coming to this department from C. B. Suttle is an interesting photo of the Shelby high football eleven of 1910. On the front row were the following players: Louis Gardner, Bobby Doggett, Capt. Hilary Hudson, Ben Roberts, Harry Hudson and Crawley Hughes. The rear row pictured Prof. Howerton, Oliver Anthony, Alger Hamrick, Big George Moore, Frank Shull, Manager Ick Royster and Buck Archer. George Moore, who towered a foot above all the others, and Louis Gardner wore homemade pads on their shoulders, and the entire team wore rolled-neck sweaters.

It is said that the manager of the team, now a candidate for alderman would pay good money to get the photo out of circulation. Drop by and see it.

A local business man has had printed a little card, "A Prayer For Today," reading like this:

"O Lord, help me to keep my d— nose out of other people's business. Amen."

Here's hoping he scatters several million of 'em around here and there.

One of the young men entered as a candidate for Shelby's best looking man wishes that hereafter his name would be omitted.

The inconsiderate dude! Doesn't he realize how hard it is at times to find anything at all to fill this space?

## Fallston News Of Current Week

Mr. and Mrs. Adlai Elliott have a New Son. Mr. Snow Visits Wife in Hospital.

(Special to The Star.)

Fallston, Mar. 14.—Born to Mr. and Mrs. Adlai Elliott Monday evening a fine son. Mrs. Elliott before marriage was the daughter of Mr. and Mrs. Henry Gantt.

Mrs. Claud Stamey and Miss Ola Boggs were Charlotte visitors Monday.

Mr. Wye Royster student at the University of North Carolina is spending the spring holidays with his parents Mr. and Mrs. G. S. Royster.

The following visited Miss Nellie Stamey Friday afternoon: Misses Grace and Golda Hamrick and Margaret Patterson and Thelma Soom all of Kings Mountain and Miss Beatrice Hendrick of Beams Mill.

Rev. E. E. Snow spent Thursday and Friday with Mrs. Snow who is in the Charlotte hospital and also attended the spiritual meeting of the Methodist Episcopal church.

Misses Larue and Endora Hoyle spent Wednesday night with Miss Madeline Martin.

Mr. and Mrs. D. E. Hoyle and mother Mrs. Phoebe Beam spent Monday with Mr. and Mrs. Robert Downs of Casar.

Mrs. Charley Young of Shelby visited Mrs. T. A. Stamey Friday afternoon.

Mrs. E. A. Hoyle and daughter Miss Thelma Hoyle visited Mrs. Hoyle's parents Mr. and Mrs. Amos Pruitt at Casar Wednesday.

Several people from this community attended the funeral of Miss Jane Cline at the Kadish church Saturday afternoon.

## Mooresboro P. T. A. Has Good Program

Jolley-Greene Quartet Furnish Music. Debate Query as to Men and Women Working.

(Special to The Star.)

Mooresboro, Mar. 14.—The Parent Teachers association of Mooresboro school had its regular meeting on Tuesday night, Mar. 10. The meeting was well attended and several new members were taken in. A short but very interesting program was rendered, consisting of three selections by the Jolley-Greene quartet, a piano solo by Mabel Wright and an impromptu debate. The subject debated was: Resolved that men have to work harder than women. Three men, Messrs. J. U. Rollins, J. F. McSwain and L. W. Greene gave the argument on the affirmative while Mrs. Goforth, Mrs. McSwain and Mrs. L. W. Greene defended the negative. This debate was humorous from the beginning to end, but women gave the best argument and were declared the winners.

In the business meeting plans were made and committees were appointed to entertain the Postal Service council of Cleveland county in its quarterly meeting in April. Mooresboro P. T. A. is fortunate in having this council here.

## Dry Chief's Report For Western District

Charlotte, Mar. 11.—The obituary report of J. Ed Kanipa, deputy prohibition administrator for western North Carolina, discloses 1 arrests, capture of 48 stills, confiscation of two automobiles and seizure of 130 gallons of whiskey.

## EXECUTORS' NOTICE.

Having this day qualified as executors of W. P. White's will, notice is hereby given to all persons holding claims against the said estate to present the same properly proven to the undersigned on or before March 2, 1932, or this notice will be pleaded in bar of any recovery thereon. All persons indebted to the said estate will please make immediate payment to the undersigned.

This the 7th day of March, 1931.  
PETER WHITE and CHARLIE WHITE, Executors of W. P. White's will.  
B. T. Falls, Atty. 61 Mar 9c

## ADMINISTRATOR'S NOTICE.

Having this day qualified as administrator of the estate of Eliza reen, deceased, of Cleveland county, North Carolina, notice is hereby given that all persons having claims against the said estate must present them to me properly proven for payment on or before the 7th day of March, 1932, or this notice will be pleaded in bar of any recovery thereon. All persons owing the said estate will please make immediate settlement to the undersigned. This March 7th, 1931.  
W. C. BLACK, Administrator of Estate of Eliza reen, deceased.  
61 Mar 9c

## TRUSTEE'S SALE OF REAL ESTATE

Under the power and authority contained in that certain deed of trust dated September 9, 1927, made by Thos. J. Babington and Inez McFarland Babington, his wife, to W. J. Henson and W. L. Andrews, Trustees, to secure the Shenandoah Life Insurance Company, Incorporated, of Roanoke, Virginia, the sum of \$2500.00, with interest thereon from the 9th day of September, 1930, said interest being payable semiannually, and which deed of trust was duly recorded in Deed Book 150, page 13, in the office of the Register of Deeds, Cleveland County, North Carolina, to which reference is made; on which said debt there remains due and unpaid the sum of \$2500.00 with interest thereon from September 9, 1930; and on account of default in the payment of said debt and the interest thereon, as stated above, and the whole of the indebtedness secured in said deed of trust being due and payable, and being requested as to do by the Shenandoah Life Insurance Company, Inc. of Roanoke, Virginia, the holder of said deed, the said W. J. Henson and W. L. Andrews, Trustees, or either of them (said trust deed permitting either to act) will sell for cash to the highest bidder at the front door of the court house of Cleveland County, North Carolina, on the 8th day of April, 1931, at 11 o'clock, A. M. the following described lands situated in the county of Cleveland, State of North Carolina, and more particularly described as follows:

That certain piece or parcel of land situated in the Town of Shelby, State of North Carolina, and being more particularly described, by metes and bounds, as follows, to-wit: Beginning at a stake L. B. Ross's corner of the West edge of North Washington Street, in the Town of Shelby, and runs thence with this line West 250 feet to an iron stake; thence North 70 feet to an iron stake; thence East 250 feet to an iron stake on the west edge of North Washington Street thence with the said street south 70 feet to the beginning, containing 17,000 square feet, more or less. Being the same property conveyed to Thos. J. Babington by deed from L. O. Hoffman, which deed is duly recorded in Book 30, page 264 in the register of deeds office for Cleveland County, North Carolina, to which reference is hereby made for a better description of the property herein described.

Terms of sale: Cash.  
Dated at Roanoke, Virginia, this 5th day of March, 1931.  
W. J. Henson and W. L. Andrews, Trustees.  
41-Mch-9c

HOSIERY HOSPITAL, Inc.  
(Of Charlotte, N. C.)  
Branch At  
Mrs. Harmon's Hemstitching Shop  
(Under Chocolate Shop)  
Hosiery and Knitted Goods Neatly Repaired.  
All Hosiery Must Be Laundered.

666  
LIQUID or TABLETS  
Cure Colds, Headaches, Fever  
666 SALVE  
CURES BABY'S COLD

Dr. D. M. Morrison  
— OPTOMETRIST —  
TELEPHONE 637-W  
Woolworth Bldg. Shelby, N. C.  
Office Days: Wednesday And Fridays.  
Eyes Examined, Glasses Fitted And Repaired.

# COTTON In Fashion

Cotton is recognized as the most durable of all textile fabrics. It is being manufactured in new and charming patterns and styles: new piques, new knitted fabrics, new crepes—both heavy and sheer—all types of embroidered and eyeleted fabrics, shadowy prints, dimities, cotton nets and laces, plain broad-cloths, chambrays and velveteens.

Fashion again is leaning upon King Cotton for things beautiful and durable.

Let us represent our own county in the wearing of cotton in proportion to our production of the South's banner crop.

# UNION Trust Co. Cotton

WE GROW  
MANUFACTURE  
LET'S WEAR

# We Believe

In

# WEARING MORE COTTON

BECAUSE 90% OF CLEVELAND COUNTY'S 52,107 PEOPLE ARE DEPENDENT IN ONE WAY OR ANOTHER UPON COTTON.

# First National Bank

WE GROW  
MANUFACTURE  
LET'S WEAR

Cotton