

The Cleveland Star

SHELBY, N. C.
MONDAY - WEDNESDAY - FRIDAY

SUBSCRIPTION PRICE

By Mail, per year \$3.00
By Carrier, per year \$3.50

THE STAR PUBLISHING COMPANY, INC.
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Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879.
We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, APRIL 17, 1931

TWINKLES

Two weeks from Monday Shelby will have a city election. Maybe there is TNT behind all the silence; and, again, maybe there is not.

A local punster recently pulled his copy of The Raleigh News and Observer from the mail box and remarked, "Well, here's today's issue of the MacLean bill."

The death of Chas. E. Neister, of Kings Mountain, removed one of this county's most valuable citizens and one of the outstanding leaders in the textile industry of this section.

GETTING QUICK ACTION

THE TOWN OF KINGS MOUNTAIN has a new fire truck. Just a few weeks ago considerable damage was done to the Sunday school annex of the Kings Mountain First Baptist church by a fire. Had it not been for aid rendered by firefighters and equipment from Shelby and Bessemer City it is likely that the damage would have been greater.

In reporting the fire The Star's Kings Mountain correspondent emphasized the fact that citizens were criticizing the town's shortage of fire-fighting equipment and were inaugurating a movement to purchase a new truck. The movement, it can be seen now, gained impetus and met with prompt willingness to cooperate on the part of town officials.

Such things, as modern fire trucks and equipment cost money, but no town or city can afford to be without proper facilities to protect the lives and property of citizens who foot the bills. Kings Mountain is to be congratulated, and it is good that the fire which brought about the new fire truck was no more serious than it was.

THEY'RE OFF AGAIN!

THE BASEBALL SEASON IS ON! Philadelphia's champion Athletics stopped the Washington Senators, their most dreaded opponents, in the eleventh inning of the opening contest of the American league. Over in New York Babe Ruth started out to regain his home-run crown by swatting one over the palings. In the National league the St. Louis Cardinals, 1930 champions, opened up with a victory, and Chuck Klein, the Philadelphia outfielder and rival of Ruth along with Hack Wilson, smacked out two home runs. Wes Ferrell, the North Carolina boy, won his first game of the year and started out for a new record, while Al Simmons banged out two timely blows for the Athletics and Frankie Frisch, the Cardinal star, stole the first base of the year.

All of which means that a big percentage of newspaper readers will now be turning to the sport pages instead of giving all their reading time to the overthrow of monarchies, the Democratic row over the wet-and-dry issue in 1932, the sales tax, and other matters. It's a great season of the year, and, certainly, a welcome relaxation from the depression talk and other discussions which will now be neglected, more or less, to the roles of minor controversies.

KINGDOMS VANISHING

ERE MANY YEARS, unless the order of things is reversed, monarchies will be no more. When Alfonso, King of Spain, abdicated his throne this week at the urge of his people, only 12 major monarchies were left in existence.

The remaining monarchs in power are George, the Fifth, of England, Victor Emmanuel of Italy, Albert of Belgium, Gustaf of Sweden, Haakon of Norway, Christian of Denmark, Wilhelmina of Netherlands, Carol of Rumania, Hirohito of Japan, Boris of Bulgaria, Prajadhipok of Siam, Ras Tafari of Abyssinia.

Of those remaining Albert of the Belgians, a colorful World War figure, is without doubt the most popular, with his countrymen and the world at large; and of the others it is likely that Victor Emmanuel of Italy is the least powerful with Mussolini as the iron ruler of the country.

The most noteworthy incident of the Alfonso abdication perhaps is that it took place without bloodshed, a rare occurrence when monarchies crumble. In recent elections the people of Spain had made known their desire for a republic. Alfonso and his advisors apparently realized that nothing would stop the march toward that goal, and the abdication and removal from the country of the royal family passed off without trouble as leaders of the republican movement gave the departing King and his family ample protection against violence and disorder.

What sovereign ruler will be the next to go?

REFUSE TO BE FORGOTTEN

HERE IS A STORY of a man whom the years forgot. It is from The Fairbury, Nebraska, News:

He ran a successful business twenty years ago. He had built up this business by hard personal effort. Those who dealt with him knew that he could be relied upon, and anything which he sold was well worth the money.

And he had a fine group of customers.

But customers change. Some of them die. Some go away. Some get restless and turn to competitors.

So it was with his customers. And not enough new ones

came to take their place.

This man worked harder. He studied his products. He kept them up to date. In many ways he was the best posted man in his line of business.

Except for one thing—and on that one thing his competitors passed him.

He did not keep in touch with old customers and attract new ones with sufficient energy.

He believed the old "mouse trap" saying, that people would beat a path to his door.

But competitors set up along the beaten path, and the customers were diverted.

What this man forgot was advertising—and so the years forgot him.

He forgot to study the progress made in merchandising. He failed to see or find out the methods used by others in his same line of business, who were continually in communication with his customers, telling them the advantages of other merchandise, building confidence in other business institutions, winning away the people who had made this one business successful twenty years ago.

This is not the story of any one business. It is the story of scores of businesses, once successful, but today disappeared from the field.

Don't let anyone forget your business. Keep in touch with your present market, and open a larger and better market by using advertising.

TON OF PORK FROM EIGHT PIGS

CLEVELAND COUNTY FARMERS with live-at-home ideas in their heads at this season of the year should be interested in the following from The Gastonia Gazette:

Producing a ton of pork with as many as ten pigs in a litter is not an unusual accomplishment in North Carolina but to grow this much meat with eight pigs during a feeding period of 120 days is unusual.

"This is what Alfred Straughn, 4-H club boy of Chatham county, did last year to establish a new record for his county," says L. R. Harrill, state club agent. "The eight pigs weighed 140 pounds total when young Straughn began his feeding demonstration. At the conclusion of the 120-day period, the eight animals weighed 2,080 pounds, gaining two pounds per pig per day through the entire period."

Mr. Harrill says Alfred's feed record shows that he gave the animals 2,280 pounds of corn meal, 52 bushels of shelled corn, 580 pounds of fish meal and 525 pounds of shorts. After deducting the purchase price of the fish meal and shorts and the initial value of the pigs, the boy received \$1.22 a bushel for the corn fed.

But in addition to learning about the value of good feeding and keeping systematic records, Alfred also sold the idea to his father, Mr. Straughn, senior, said, "They were undoubtedly the poorest bunch of pigs we have ever had on this farm. I never would have believed the gains they made were possible had I not seen the test with my own eyes."

So encouraged was the youthful pig club member that he has started another bunch of pigs on feed this spring. The animals will be ready for the high market in late August or early September. This time, the father is using the same system with his hogs. He has concluded that there is some merit in the system advocated by W. W. Shay, swine extension specialist at State College. Both demonstration will be carefully supervised by N. C. Shiver, county farm agent, who is encouraging the production of pork in all parts of the county, says Mr. Harrill.

Nobody's Business

By Gee McGee

flat rock news.

flat rock, s. C., april 15, 1931.

dear mr. editor:— a meeting of the deacons of re-hober church was held last sunday in the aunte room for the purpose of passing a resser lution on the death of one of our members which taken place one yr. ago today.

he was a mr. jhon james rickoff who come into this community in 19 and 20, enduring the pannick. he soon united with our church, and as he could not remember whether or no he had ever benn baptised, the preacher baptised him again so's to be on the safe side, he had a church letter, he said, but had lost same.

a good many nice things was said about him. the pasture said that while he never did pay nothing in, he was always redy to pass the hat and also hope with the singing and he fixed our organ twist when the wind busted the bellusses on its inside for nothing, and it played o. k. again as usual, so the following resser lution was unanimously passed and spread on the minnits:

resser lution resolved: jhon, we are all mighty sorry that you had to leave us, yore place will be hard to fill as noboddy else knows very much about organs ansorforth, as a good citizen, you will like wise be badly missed, as you made it a habit to tell so many folks how to vote.

resolved: you were always handy in everything that concerned our church, if it was a grave yard to be cleaned off, you was the first one their, and you never forgot to fetch yore tools along, you also got up most of our picknicks, for which you will please except our thanks, as the rest of us was too bizzy to fool with same.

resolved: a copy of these resser lutions will be sent to your bereave wife who got married again last sunday to bill ellkins who was a

comparative stranger to her, but had a nice ford, so, jhon, we will cloze, and our prayer is that you will enjoy yore self up yonder. (rite or foam how you like this, mr. editor) signed, mike Clark, rfd, secker terry.

Mike Writes Mr. Wrigley. flat rock, s. C., april 17, 1931. mr. wm. wriggly, jr., chicago, ill. dear sir:—

i notis in the papers where you will buy 200,000 bales of cotton at c12 a pound to hepp us poor farmers out, so i am riting to let you know you can have my bale at that. i have already hell it for 6 months, but will let her go at yore price.

my bale wald when first ginned 325 lbs., and i suppose it still wags that much, so please send me 418 and o48 in monney for same and i will ship it right out to you, don't send anny chewing gum, as i don't care to swop my cotton for gum, but i promise to chaw yore gum if i chaw anything else but browns mule tobaccoer.

it is mighty nice of you to buy this cotton from us, and some of my nabors say that you will pay him off in juicy fruit or speermint, but as i coulddent use annything like a bale of cotton's worth of gum at this time, kindly send real monney for my crop.

please be advised that the sed bale of cotton is a cross betwixt long steepe and short steepe, as i plant-ed no. 5 cotton seed which had benn peddiggred for several years, so it is possible that you will give me c2 a pound bonus for same, and if so—kindly add that to the check, but don't send me no gum till further notis.

of course, if you plan to swop chewing gum for cotton, kindly ignoze this letter, a man can't plow and hoe a crop on chewing gum, and i intend to buy meat and bread with my bale, and that's why i can't take gum for same. all of my folks chew wrigglys altogether, and so do our scholl teachers, and you may rest ass sured that if you pay cash for my cotton, i will talk for you

from now on.

so, mr. wriggly, you can rite or foam me in care of mr. gee mcgee, anderson, s. C., if i can sell you my bale, and if i do—it will get him to cash my check, as he is working for me now, but don't try to trade me chewing gum for my cotton, as i need monney worse than gum ansorforth.

yores trulle, mike Clark, rfd.

Argentina's Scotch population is nearly 20,000. Fully 400,000 radio receiving sets are in use in Argentina.

In 1900 a traffic code was unheard of; in 1929 the traffic code of any large city would make a good size book.

Nearly 230,000,000 cans of pine-apples were shipped from Hawaii to other countries last year.

M. Fontan of Toulon, France, the first surgeon to put stitches in the heart, died recently.

Mothers Avoid Colitis

Dysentery with children need not be at all dangerous if treated upon first symptoms.

Mothers for more than a generation have put an end to stomach and bowel disturbances of their children by

keeping handy a bottle of Anti-Ferment. It settles the stomach, soothes the pains, prevents violent paroxysms, tends to regulate the bowels and in the end may avoid

Colitis and more serious troubles. It is harmless and non-narcotic but a relief for Dysentery, and Diarrhea and digestive disorders due to upset

stomach and bowels. It may be obtained in separate formulae, for adults 75c or for children 60c at all drug stores. Keep it ready for emergencies.

adv.

Presenting the NEW CHEVROLET SIX in twelve attractive models

CONVERTIBLE CABRIOLET
A comfortable coupe or a racy roadster. Wide rumble seat. Radiator grille. . . . \$615

THE COACH
An ideal car for the family. Roomy seats. Fisher body. Driver's seat adjustable. . . . \$545

STANDARD FIVE-WINDOW COUPE
An exceptional value in an attractive new model. Spacious rear deck. . . . \$545

FIVE-PASSENGER COUPE
A new and distinctive de luxe model. Radiator grille and cowl lamps. . . . \$595

STANDARD COUPE
An excellent personal car for business or professional use. Large rear deck. . . . \$535

STANDARD SEDAN
A fine car for general family use, smartly styled. Wide, comfortable seats. . . . \$635

CONVERTIBLE LANDAU PHAETON
A new, fully convertible touring car. Windshield folds forward. . . . \$650

SPORT ROADSTER
A fast, smart, youthful open car. Wide rumble seat. Special upholstery. . . . \$495

PHAETON
Distinctive in style. Top fabric harmonizes with body color. Top boot standard. . . . \$510

SPECIAL SEDAN
Exceptional beauty. Six de luxe wire wheels. Special fender wells. . . . \$650

SPORT COUPE
Every inch a smart automobile. Roomy rumble seat. Adjustable rear window. . . . \$575

STANDARD ROADSTER
A quality car at a very low price. Spacious rear deck. Top boot standard. . . . \$475

All prices f. o. b. Flint, Michigan. Special equipment extra



Nowhere else in the low-price field is there such a wide selection of fine coachcraft as in the Chevrolet line—and Chevrolet alone in its class provides the many recognized advantages of Body by Fisher. This means not only attractive styling, handsome interiors and fine, modern appointments—but also the safest, most durable body construction known—wood-and-steel scientifically combined.

And as for performance—remember that Chevrolet gives you a smooth, easy-running six-cylinder motor that develops fifty horsepower, yet operates with less expense for gas, oil, tires and upkeep than any other car you can buy!

When you get ready to buy a low-priced car, inspect the line of new Chevrolet. Sizes now on display at your dealer's.

See your dealer below

D. H. Cline, Inc.
Shelby, N. C.

Exclusive But Not Expensive

It isn't the amount you pay always, it's getting the style that is more becoming. It is not our intention ever to suggest or ask you to buy a garment that we would not be proud to have you wear.

Our prices start at \$5.00 and go up to \$29.50. You will always find pep and individuality in our \$10 and \$14.95 dresses. Each week something new. See us Saturday for your Spring outfit.

DRESSES
\$10.00

Our \$10.00 Dresses are all copies of more expensive garments. You'll find a wide range here for your selection. Sizes from 13 to 44.

DRESSES
\$14.95

The newest arrivals in this range are the Shantung suits. Various styles and colors. Of course there are prints of all kinds too.

Eyelet Embroidery
BLOUSE
\$1.00

Eggshell, white, blue, flesh, green and rose.

3-Piece SUITS
\$10.00

Light weight Flannel and Knit suits. You'd think they were more expensive.

MILLINERY
\$2.95 - \$5.00

Many new numbers added this week.

KAYSER SILK HOSE
\$1.50 - \$1.95

All the season's newest colors in Chiffons and Service Weights.

Guaranteed Silk Stockings
\$1.00

You owe it to yourself to try a pair of our dollar hose.

Pajamas
Two piece cotton. Colors fast.
\$1.00

NASH

NASH

