

The Cleveland Star

SHELBY, N. C.
MONDAY - WEDNESDAY - FRIDAY

SUBSCRIPTION PRICE

By Mail, per year \$2.00
By Carrier, per year \$3.00

THE STAR PUBLISHING COMPANY, INC.
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Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, MAY 29, 1931

TWINKLES

Practically every county in North Carolina has visitors this week. The representatives and senators are home from Raleigh, and how delighted we all are.

"Several Million Potato Plants Put Out In Cleveland County," informs a headline in our favorite tri-weekly. That means the live-at-home movement in this county has attained the yam-yam-yum-yum stage.

Tonight is the big night for the youngsters in the senior class at Shelby high. It is also their last night as students there and as they reach the peak of the occasion, the goal of more than a decade of study, The Star hopes that it will truly be a big night for every member of the class.

Now that the colleges are closing a contemporary is all steamed up about a new affliction. "The unemployment situation is bad enough now," says the contemporary, "but with all the collegians on our hands it will be worse." The outlook isn't quite so dreary, sir; it seems as if it will be cheaper on the dads to keep them up at home than it has been at college. Huh?

WE CERTAINLY SHOULD

THIS FROM THE WILKES Patriot:

The Cleveland Star editorially deprecates the fact that Cleveland county stands sixteenth from the bottom, in the educational rank, measured by the same composite yardstick as used in our analysis of educational work in this county some weeks ago. Commenting on this standing The Star says: "If our cotton crop were already a flop, would the fertilizer be decreased and cultivation cut down? Does a county first in many things relish the idea of producing a stunted crop of children? The crop of children is worth many times more than the combined value of the cotton crop and all other crops."

Cleveland county, as The Star points out will manage to do something about this nearness to the bottom. Wilkes, brother, is in a mood to do the same thing.

Admittedly, Cleveland should do something about it; in fact, should have been doing it years ago. But when will it be done. Right now hard times will be the excuse. That is no excuse. When a farmer has a bad year he doesn't lie down and whine; instead, he hitches his suspenders up another notch, digs a little harder, and puts out a larger and better crop. If the intelligence of our crop of children is stunted by hard times, what of the times in the future?

AN OLD DOG TRIES NEW TRICKS

OCCASIONALLY AN OLD DOG tries a new trick and gets by with it, but the old folks coined a saying that an old dog seldom every gets by with new tricks, and the wisdom of the old saying is upheld by the fact that nine times out of ten they do not get by.

John Tessman, 70, of Chicago, was one of the nine that did not get by.

In his younger days—spooning days—John could drop the reins over the dashboard and give in with both hands to the combined lure of the moonlight and a pretty miss. But these days one can't wrap a steering wheel over the radiator and let Dobbin take care of herself. John found that out and paid \$25 and the costs for the knowledge.

"I saw a pretty 16 year old girl so I offered her a lift," he explained. "Then I put my arm around her."

"Driving with one hand," the judge admonished. "Sure, but it made me feel awful giddy and before I knew it I hit another automobile."

Louis Yactor, 20, who was at the other end of the collision, stepped forward.

"I didn't mind that so much," said Yactor, "but the girl he was with was my girl friend."

MINISTERS AND DIVORCES

FAST LIFE AND ULTRA MODERN ideas are blamed among other things for the increase of the divorce evil. Few people in denouncing the growing number of divorces ever stop to think that many couples might be mismated and that such mismating could have been prevented.

It is the Religious Telescope, a church periodical, which says: "Perhaps ministers are responsible for a part of the divorces. When a strip of a girl and an apology of a boy pull into the parsonage for a nuptial knot, the preacher ought to stop long enough to make some inquiry as to the fitness of things in general, and the fitness of these two things in particular."

In thinking over that view it might be worthwhile to remember that North Carolina marriage restrictions, which lack much of being rigidly enforced, are driving many such young and irresponsible couples to South Carolina Gretna Greens where none too many questions are asked. Some of the marriage restrictions in this State do more harm than good in that they scare away to South Carolina couples who might bring themselves to meet required conditions in this State if there were no other method of getting married. In these modern days, with fast automobiles and good roads, it

TOPNOTCHERS by KET



CAPT. FRANK M. HAWKS FLEW FROM LOS ANGELES TO NEW YORK IN THE RECORD TIME OF 12 HOURS 25 MINUTES 3 SECONDS

ABRAHAM LINCOLN MONTEVERDE OF MORRISTOWN, N. J. WALKED FROM NEW YORK CITY TO SAN FRANCISCO IN THE RECORD TIME OF 79 DAYS 10 HOURS (© W. N. U.)

Captain Frank M. Hawks

is foolish to think that a young couple will become frightened at some restrictions and then sit down and do nothing about it. Instead, they'll chuckle at the restrictions, climb in a rumble seat and hie away to South Carolina for the ceremony. If it were not for these restrictions, they would, in all likelihood, remain at home, get the consent of their parents, and the proper start in life. The absurdity of such matrimonial restrictions in a State which is bordered by other States with no strict marriage regulations becomes more and more evident each day.

PRODUCING OUR OWN FOOD

THERE ARE MANY ANGLES to the live-at-home movement and the phases thereof dealing with growing our own food and feed. In some instances the farmers are to blame, in others they are not.

Each year Cleveland county farmers send thousands of dollars out of the county for hay and feed, crops that could be produced here. Several farmers talking in Shelby this week stated that hard times had shown many Cleveland farmers that they could produce a bale of hay on their own land for one-fourth the price of a bale of imported hay. Every farmer should bear that in mind. What good is an extra bale or so of cotton, if all the cotton money goes to buy hay? Among other weaknesses of such a system is the fact that the land grows poorer and poorer.

But there is another angle. North Carolina farmers send millions out of the State for food and food products. They could and do produce a big portion of those foods and could produce them all if they were assured that the surplus could be taken care of, that markets would be created, and canneries and other plants would cooperate in the movement. The farmer cannot do it himself. The periodical of the North Carolina Department of Conservation and Development shows that each year North Carolina spends the following money for outside foods: butter, \$4,000,000; cheese, \$4,500,000; condensed and evaporated milk, \$50,000,000; canned fruits and vegetables, \$13,000,000; canned seafoods, \$15,000,000; meat and meat products, \$23,000,000; pickles, preserves and other processed foods, \$20,000,000.

There is no excuse, of course, for a farmer, in times like the present, who does not grow as much food and feedstuff as possible for his own consumption. That, as The Asheville Citizens says, is "his only guarantee against absolute want." But when it comes to producing food and feedstuff for the towns and cities and for others he should be assured a certain market; he cannot afford to find himself at the end of the year with a big surplus of food products on his hands. The Department of Conservation thinks this phase can be taken care of by cooperation between industry and agriculture. It cannot be done in a day or year but the market can be gradually built up.

The answer is curb markets, canneries, etc., as The Star has been advocating for several years. Give a housewife and farm woman a successful market where she knows that she can sell her products and she will see to it that she has an increasing number of things to sell. Give her and her husband a community cannery that is organized and operated properly and can market its product, and you will find that the farm woman and the farmer will eagerly take advantage of the new source of income offered them.

If the Department of Conservation and Development can bring this cooperation between industry and agriculture to fruition, then in that work alone it will have justified itself

American Nitrate of Soda
Arcadian
NITRATE OF SODA

There's no need to send American dollars abroad for nitrogen. Arcadian—the American Nitrate of Soda is made at Hopewell, Va. We have it in 100- and 200-lb. moisture-resisting bags. 16% nitrogen, guaranteed. Easy to use—ready to apply right from the bag.

SOUTHERN COTTON OIL CO.
SHELBY, N. C.
J. FRANK JENKINS, Manager

for its existence. There is something bad wrong with a system where fruit and vegetables rot on the farm because the farmer has no ready market, or because he will not produce more than he needs since he knows there is no such market, when in nearby towns and cities more money than the home farmer would expect to get for his products is being paid out for imported foods.

DO YOU WANT TO BUY OR SELL?

Use Classified Advertising In The Star. 20,000 Readers and the Minimum Charge for a Want Adv. is Only 25c. Phone 11.

List Your TAXES

Property and Poll Taxes for Cleveland County must be listed during the month of May, to avoid penalty.

SEE THE FOLLOWING TAX LISTERS

- No. 1 Township—J. A. McCraw, Lister.
- No. 2 Township—W. C. Hamrick, Lister
- No. 3 Township—A. A. Bettis, Lister.
- No. 4 Township—H. B. Stowe, Lister.
- No. 5 Township—M. P. Harrelson, Lister.
- No. 6 Township—T. P. Jenks, Lister.
- No. 7 Township—R. W. McBrayer, Lister.
- No. 8 Township—B. P. Jenkins, Lister.
- No. 9 Township—C. S. Beam, Lister.
- No. 10 Township—M. N. Gantt, Lister.
- No. 11 Township—Warlick's Store.

FAILING TO LIST WILL RESULT IN YOUR BEING PENALIZED BY LAW.

FARM CENSUS: Each farm owner or his agent is to come prepared to report the acreage of each crop to be harvested on his or her tenants' farm this year. Also acres cultivated, lying out, number of bearing fruit trees and the tons of fertilizer used for all crops. Prepare your list now. This Farm Census is required by State law, but is NOT for taxation purposes.

R. L. WEATHERS, Cleveland County Tax Supervisor.

THE BEST MONEY CAN BUY



Only Budweiser quality can insure the results you expect. There's nothing like Budweiser Barley-Malt Syrup . . . A finer product is not available at any price—it is "the best money can buy," and will establish the fact that it takes precedence over all others for flavor and wholesomeness.

Hear Tony Cabooch, Anheuser-Busch's one-man-radio-show every Saturday night over the Columbia Broadcasting System.

Budweiser Barley-Malt Syrup

LIGHT OR DARK—RICH IN BODY—FLAVOR JUST RIGHT

It pays to buy the best Use quality products from

the House of ANHEUSER-BUSCH ST. LOUIS, MO. 179



MONTH-END SELLING AT McNEELY'S

The greatest opportunity women of this section have ever had to get fashionable wearing apparel at such drastic reductions!

Gorgeous Garments, Lovely Lines, Correct Styling—Speak Forcibly in This McNeely Economy Event

BEGINNING SATURDAY

Fifty \$6.95 DRESSES

Consisting of Sports Materials and Silks; in a variety of styles . . . Month-end . . .

\$3.95

These are odd dresses selected from our regular stock.

JUNE 1 BEGINS NATIONAL COTTON WEEK!

Five Dozen COTTON DRESSES

Including Broadcloths, Voiles and Polka Dots . . . Month-end . . .

89c

Every Dress Guaranteed Fast Colors

Fifty Of Our BETTER DRESSES

Selected for the Month-End from our regular \$16 and \$19.75 racks . . . To sell at . . .

\$12.95

New Shipment CORSELETTES and COMBINATIONS

of Satin Brocade. . . Specially priced for Month-end . . .

\$1.95

Fifteen LINEN DRESSES

In a small assortment of solid colors . . . Month-end . . .

\$2.95

Big Assortment COTTON VOILE DRESSES

Including the famous Nelly Don line . . . Month-end . . .

\$1.95

MONTH-END

1/2 Price SELLING

of 20 SPRING COATS and SUITS, to close out.

One Hundred Twenty-Five DRESSES

at a drastic concession for this event . . . all copies of much higher priced models . . . Month-end price . . .

\$8.88

MILLINERY

We have just received a new shipment ROUGH AND NOVELTY STRAWS AND SHAMMY SUEDE TAMS

Including a hat for every type head . . . See the cool, new straws before you make up your mind to buy.

J. C. McNEELY & Co., Inc.

STYLE — QUALITY — SERVICE