

Modern Women

Old Theory That Beauty and Brains Are Never Found Together Has Been Exploded

By MARIAN MAYS MARTIN

BEAUTY and brains are practically an unbeatable combination. The woman endowed with both belongs in the good-man-cannot-be-kept-down class. The old theory was that the two were seldom found together. One must admit, however, that in this day and age there are any number of women who are eligible to qualify under both standards.

AMONG the successful business women today, and among successful writers, and certain actresses are many beauties who have arrived not solely because of their good looks. In fact, as the world is now geared, beauty without brains will not get you very far. The world is too full of beautiful but dumb Doras to have any but the most exceptional make any particular dent in ones consciousness. Good looking girls are all over the place. The average bathing beach today can produce as many beauties as an Earl Carroll or a Ziegfeld and those who have brains plus pulchritude are on their way—not always to many millions, but perhaps to make them.

BEAUTY is just as much an asset in business as it is anywhere else. Good looking people, whether men or women, are apt to "get the breaks." The person who does not prefer to be surrounded by good looking people to homely ones has something radically wrong with him, and that something is—jealousy.

"CATTY" women are never catty about or toward any one that they do not for some reason fear, or feel inferior to. The brainy woman does not demean herself by being catty—which is invariably a sign of weakness—but rather puts on her armor and sharpens her wits to best her adversary. Men have their personal antipathies, their jealousies, petty and otherwise, and their strong personal dislikes, to say nothing of hates, but they are wise enough to refrain from indulging in petty bickerings in spiteful retorts or opinions. Other men immediately understand what lies behind such remarks.

ONE often hears the charge made against women as a class that they are pretty or that they have no sense. It must be admitted that there is plenty of ground for such a charge, but freed of their intense injustices to each other, women are capable of really straight thinking and of some splendid achievements. It is the exceptional woman who will ever give another woman anything like a fair deal. The well-worn formula beginning with "you see, my wife does not understand me—" would never have had such an amazing record of success had women the slightest wish to be fair to each other.

BRAINS do not seem to help a woman even a little but when confronted with a situation such as this statement implies. This is not because they are incapable of using brains but because they absolutely refuse to do so. It seems to be possible to be equipped with a perfectly good brain and to refuse to use it. What other explanation can there be to many of the situations which clever women find themselves in? One is constantly being astounded at the ease with which men dupe women who are extremely clever in business or in a profession and who are beautiful besides. The explanation is usually to be found in one of two things—either the lady has been flattered into insensibility or she has plunged ahead because of a determination to "put it over" another woman—maybe for no more rational reason than just "because."

MODES AND MANNERS

By MARTHA MAXWELL

QUESTION: Why do people bend the corner of their visiting cards when they leave them at a friend's house to indicate they have called? K. U.

ANSWER: This practice, which is not as familiar as it used to be, signifies various things. For one, it may indicate that all the women of that one family made the call. Other people bend their cards to show that they have called in person and that the card was not sent through the mail. Others have been known to do it out of force of habit.

QUESTION: If you are given a card which invites you to make use of a private club's dining room, does that mean you may eat there without any expense, becoming a guest of the club for the time being? F. R.

ANSWER: I think not. Members and guests of clubs are expected to pay for all service. The card probably accords you entrance into the club, which you say is a private one and, therefore, open only to members.

SECOND EMPIRE INFLUENCES THE COSTUMES AT FETE DE L'ELEGANCE



Paul Piret contributed the costumes and Rose Valois the hats for these two mannequins at the fete. The taffeta jacket at left and the costume at right with parasol are particularly Second Empire. The capeline at left is also interesting.

Speaking of Style

By IRENE VAIL

THE white satin evening dress has been the best seller of the month—and of every month this summer for that matter. Beige appeared, but was really an also ran. Then came a sort of nudist movement when women decided to match their satins to their sunburn and this of course brought in pinkish beige, and flesh of every tint flesh is heir to.

Those who went in for these subtly tinted satins had them made on form revealing lines. To this end many diagonal and bias treatments were introduced. Dresses began discarding their belts and developing princess principles. Street dresses are belted but those worn for evening are defining the figure and are becoming independent of belts.

Among the newer colors to follow in the wake of these pearl and chalk white satins may be mentioned several yellow and a number of pink tones.

Velvet is sure to be much worn this winter. There are many two-piece velvet suits offered for early fall in opposition to the many satin ones being shown. This rivalry persists for evening, satin and velvet both being highly favored for dinner and dance frocks.

Naturally velvet and satin are also often combined. A velvet girdle and shoulder straps, both twisted, is one way of effecting this alliance. The Paris openings gave

further impetus to the rope-like girdle or the rope or twisted shoulder strap or neck finish.

There are no points of difference between formal pajamas and formal dresses excepting the slash which makes a divided skirt of the former. Formal pajamas are made of the same fabrics as are used for formal dresses, laces, velvets, satins, chiffons and even metal clothes being used indiscriminately.

Buttons have returned and are not confined to street or even daytime clothes. Evening buttons are scintillating affairs and used almost entirely as a decoration. One has several choices, including crystal and rhinestone.

It is impossible to go very far into the discussion of fall fashions without commenting on the importance of fur as a trimming. Last season brought us ever so many fur bordered sleeves, these usually occurring on models that were otherwise untrimmed. This season finds fur bordered skirts, fur bordered peplums and fur edge necklines as well as many more unusual placements of fur. As an example, a regal black velvet evening gown with deep back V neckline has bands of ermine widening from the narrow shoulder to the waist where the fur ended in a sort of tail.

Bows of fur are another interesting trimming. One may also have a fur belt.

Guide to Charm

Diet Is the Most Important Factor in the Care Of the Hair

By JACQUELINE HUNT

DIET is probably the most important factor in the care of the skin. No matter how regular your features are, you cannot be beautiful unless your skin is firm and healthy. Beauty depends on health, and a healthy body, in turn, depends primarily on the proper food and the proper elimination of the waste matter.

No beautician can recommend a set diet for you. If any abnormal condition manifests itself through your skin or general health, you must consult a doctor. He alone can tell you if some organic disorder is responsible or if the trouble comes through your diet. Do not try to reduce or gain weight without consulting your physician first. Then, if he says your general health is good, you can experiment with your food, cutting out or adding calories as they are needed.

You must remember that there are basic foods that are essential for carrying on the body functions and cannot be left from the diet without injury to your health, whether you are underweight or overweight. Among these basic foods, well-known diet specialists include a quart of milk daily to supply the proper proportion of calcium and vitamins to the body. Use skim milk if you are inclined to be overweight, or add cream to it if you are thin.

Two salads each day, preferably raw greens, and other leafy vegetables such as swiss chard, spinach, kale, beet tops and cabbage, are included among the basic foods. Eat little bread or cake and meat in proportion to the exercise you get.

Two glasses of fruit juice or its equivalent in fresh juicy fruits will help "regulate" the system. Raw vegetables—carrots especially—eaten occasionally will clear up the complexion and help overcome faulty elimination. Drink a minimum of ten glasses of water each day.

Dear Miss Hunt: I have numerous problems which are worrying me and I hope you can help me overcome them. Since vacation started I have gained eight pounds (I weigh 123 pounds). I am five feet two inches tall, so I am nine or ten pounds overweight. It is increasing and I would appreciate some exercises to help me reduce my thighs and hips. Can you also give me some exercises for constipation?
Miss M. F.

Perhaps you've become a little bit lazy since school is out! Since you are only a few pounds overweight, I suggest that you get out and take a brisk hike every day. If you live near the beach, you might also go swimming once or twice a week. These forms of exercise are more fun than going through a lot of motions. Twisting and bending exercises and attention to your diet will correct the other condition.

TO KEEP ICE FROM MELTING

If for any reason you feel that your ice is melting too rapidly, you can protect it by covering with a home-made insulating pad. Get a piece of heavy felt about an inch thick. Place this between two sheets of galvanized wove, wire. Before placing on the ice, be sure that the pad is smaller than the ice chamber so that it will not interfere with the circulation of air. Also run cold water over it before you bring it in contact with the ice. Care should be taken to wash the pad to prevent it from getting slimy.

BLACK, WHITE FOR RIDING HABIT



Copyright, 1931, by Fairchild. A snowflake tweed in black with white nubs is sponsored for the fitted and flared jacket of the fall riding habit. Gray cavalry tulle breeches are sponsored with it.

Home Making

By ALINE STERN

Lemon juice if bottled and sealed will keep for a long time if placed in a cool dark cupboard. When lemons are cheap, it pays to buy them in the bulk. The juice should be squeezed out and the same amount of sugar added. Then after it is bottled, it may be kept on hand ready for use. The mixture may be used for lemonade, lemon pie, or any other beverage or dessert in which this flavor is desired.

In hanging clothes on the line, the job of getting them ready for ironing will be lessened if all garments of the same kind are hung together. Sheets, slips, napkins and the rest of the flat pieces should be hung smoothly and folded in place as they are taken dry from the line. Although some housewives consider it lazy, it really is not necessary to iron sheets or towels.

A new kind of ink now being marketed is doing away with the necessity of using a blotter. About three seconds after a letter has been written with this ink it is all dry. It is also effective in keeping the fountain pen or the inkwell from becoming corroded with dried ink, as its chemical constituency prevents this from happening.

Clear soup should never be boiled as this makes it thick and induces accumulation of skim. Let it simmer gently and the result will be much more appetizing and satisfactory.

Party Hints

By LEATRICE GREGORY

FORTUNE TELLING is enjoyable at a shower party. There are all sorts of methods—with cards, the lines of the palm, tea leaves or by fortune telling stunts.

This one requires three small cups or saucers. Place them on the table. Fill one half full of water, another with milk, and the third with vinegar. Blindfold the girls one after the other, and lead each one up to the cups and tell her to dip a finger in the contents of the first one touched. If it contains milk, a happy married life is in store; if it is vinegar, her mate will have a sour disposition; if it contains water, she may expect a life of single blessedness.

For the next stunt, ask one of the girls to act as seeress. She is dressed in mask and long white robe and told to stand in the center of a circle formed by the others. They join hands and dance around her until the mysterious lady cries, "Stop." Have a clever girl, who has been selected in advance, interrogate the "soothsayer," asking questions that might apply to someone in the circle. The soothsayer answers the question, steps forward and points to some girl in the circle. Other questions are asked until almost everyone has had an answer.

THE PINGOS

By Clark Watson

