

OUR DEPARTMENT HEADS ASKED FOR THE CHANCE TO BUY AND PROMOTE A SALE. THE ENTIRE ORGANIZATION CO-OPERATED-THE RESULT: THE MOST OUTSTANDING VALUE OFFERING IN THE HIS TORY OF MERCHANDISING. A LOCAL SALE BY LOCAL DEPARTMENT HEADS. YOUR GRAND OPPORTUNITY TO SAVE MANY DOLLARS.





Bedroom Pieces

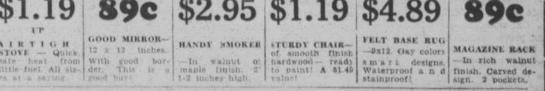
\$5.00

DOWN













DURN

YARD.



YARD FANCY OUTING FLANNEL 36 - in.

UNBLEACHED



PERCALE CASE PERCALE SHEET 81 x 90 inches
Firm, fine quality. 45 x 36 CASES 15c.



D. D. POU

MEN'S OVERALLS



89c lie back blue

nun! Low or

igh back styles. WORK SHOES Most Stores Would Ask \$2.50 hors of This Quality



\$1.98

hoes have black tanned uppers noccasin toes.





79c Washable Broadcloth waist and



BLANKETS

The biggest value you ever saw

No equal near the price.

Famous "Chief"-World leader that

defies comparison. It includes extra

features found in NO OTHER coat

near its price. Every part super-

strong. Double duty Moleskin clothbark-tanned, long fleece sheepsin -

leather trim-special features all over.

Try to match it even \$5 higher any-

MEN'S FLEECED

UNION SUITS

SI VALUES: NOW ONLY

They qualify

weather comfort. long wear and Value! Better

buttons, better

workmanship. Ful length with snug

cuffs at wrists

and ankles. Size:

100% for cold

ties in this department.

SILK HOSE Golden Crest" Full Fashioned

Chiffon and

Permanent d u 1 finish, French heels. Best value

ever at this low Flannelette Gowns In 1930 Women's Gowns of

Men's Dress Shirt

Double Shrunk 2-Ply! Plain Colors! Worth \$1.95

Broadcloth Pajamas

Men Won't Find Ward's Price

Elsewhere For This Quality

88c

Quality broad-

cloth, shirt-fine

lustrous poplin

You'll want sev-

You'd pay \$2 ir

most other stores

Coat styles. White.

tan or blue.

eral.



ni a part wool single nket. Size 72x84 inches, You'll find a Full 50 inches complete line of Blankets, Com- long! Striped and forts and other bedding necessi- plain. Braid and stitching on yoke



SIMONIZ

44c SIMONIZ WAX-

hitter made!

proof game

Box of 25, only

pockets. \$6 value

Worth \$4 to any

Save at _____

real \$10 gun value.

hunter! Only

Foot BRAKE LINING-Riverside Flexible molded, 28 P. C.

on Western Field

RADIATORS





Second to None for Quality at Low Price

Imagine getting such quality at \$79.85! Buy now—save DOUBLE today for tomorrow's needs! Roomy DAVENPORT & Buttonback CHAIR in all over Monair. Reversible cushions in multi- Jacquard velour; cord welts. Also sold on easy pay-

SAVE HALF ON

MOTOR OIL!

100% Pure Pennsylvania!

In 5 Gal. Cans

where! Refined and De-Waxed

by a world-famous oil company!

\$1.20 to \$1.40 a gallon





W. C. FREEMAN

TREE TIRE

MOUNTING

AT ALL

STORES



AUTO JACK Lifts 3000 Pounds!! Double Screw Type, A \$1.55 Value at

special Low Price!

quality at \$59.95! Full size Bed, roomy

Compares With Suites

Chest, & smart Vanity-of selected gumwood in walnut finish, with sunburst decor-

ations in stippled maple fin-

Others Sell at 25% More



AUTO BATTERY The Commander"! 13 Plates! Guaranteed 1 Yr. 85.50 Value!

Battery Real Bargain Full of quick





PATCH OUTFIT-



ROBERT A. ELAM



SALE SAVE UP TO 50% ON THE NEW SCREEN GRID

28x4.75

31x5.25

Riverside

6-Ply Prices

\$8.30

\$10.25

AIRLINE SETS! Challenger Jr. Mantel type, Screen Grid, Dynamic Speaker, Tone Control. Was \$39.95.

Never Before Has a

Genuine Riverside

Been Priced so Low

Made by one of the largest tire

Companies. Guaranteed without limit as to Time or Mileage.

Riverside

Mate Prices

28x4.75 _ \$5.70

. \$6.10

Console Model, 8 Tube, Screen Grids, Dynamic Speaker. Formerly sold at \$84.95,









ELEC. TOASTER FARM LANTERN STEP LADDER-With cord — Mazds bulb \$1.50 value! 5-ft FOOTBALLS—
Sames as \$1.65 and 2 Airline dry length, Rodded Lined cowhide, toasters, Guaranteed element. Sall and steps and pail Regulation shape grip handles.



SUMMIE S. SPANGLER

Ratchet Brace Hardwood Head and Handle! Selling at a New Low Price

Takes any size square shank bit Ratchet gear, tempered steel jaws.



MONTGOMERY WARD & CO.

139-141 S. LaFAYETTE STREET.

PHONE 167

SHELBY, N. C.