

Montgomery Ward's DEPARTMENT HEADS' SALE

OUR DEPARTMENT HEADS ASKED FOR THE CHANCE TO BUY AND PROMOTE A SALE. THE ENTIRE ORGANIZATION CO-OPERATED—THE RESULT: THE MOST OUTSTANDING VALUE OFFERING IN THE HISTORY OF MERCHANDISING. A LOCAL SALE BY LOCAL DEPARTMENT HEADS. YOUR GRAND OPPORTUNITY TO SAVE MANY DOLLARS.

\$1	89c	39c	\$1	89c	\$1.19	89c	\$2.95	\$1.19	\$4.89	89c



MRS. L. N. OWEN

10c YARD
FANCY OUTING FLANNEL 36 in. wide. Regular 16c value. Stock up now!

10c YARD
UNBLEACHED MUSLIN—39 in. wide. Regular 12 1/2c value. Firm weave.

15c
PERCALE CASE—26x36 inches. Made of 75 x 54 percale material. Usually 25c.

59c
PERCALE SHEET—81 x 90 inches. Firm, fine quality. 45" x 36" CASES 15c.

Savings of 1/3 and more!
Smart Fall FABRICS
FAST COLOR PRINTS!
YARD **10c**

New fall patterns—ideal for aprons, house frocks, and school dresses! Fine weaves; tubfast colors.
PEPPERELL PRINTS—Nationally famous for quality. New patterns; Fast colors. Yard 19c
UNBLEACHED MUSLIN—49 in. wide Standard weight. An exceptional value at this price! Yd. 5c
PRINTED FLANNEL—nursery designs. Yard 21c

Just Imagine! 3 LARGE Bedroom Pieces at this special Low Price!

Compares With Suites Others Sell at 25% More
\$49.95

Unsurpassed anywhere for such fine quality at \$59.95! Full size Bed, roomy Chest, & smart Vanity—of selected gumwood in walnut finish, with sunburst decorations in stippled maple finish.

ONLY \$5.00 DOWN

Special Famous KROEHLER Living Room Suite

Second to None for Quality at Low Price
\$79.85

Imagine getting such quality at \$79.85! Buy now—save DOUBLE today for tomorrow's needs! Roomy DAVENPORT & Button-back CHAIR in all over Mo-nair. Reversible cushions in multi-Jacquard velour; cord welts. Also sold on easy payments.

ONLY \$5.00 DOWN

W. C. FREEMAN

SILK HOSE
"Golden Crest" Full Fashioned Chiffon and
95c

Permanent dull finish. French heels. Best value ever at this low price.

Flannelette Gowns
In 1930 Women's Gowns of Equal Quality Sold at 69c
49c

Full 50 inches long! Striped and plain. Braid and stitching on yoke.

BLANKETS \$1.00

The biggest value you ever saw in a part wool single blanket. Size 72x84 inches. You'll find a complete line of Blankets, Comforts and other bedding necessities in this department.

AUTO JACK
Lifts 3000 Pounds!! Double Screw Type. A \$1.55 Value at
\$1

Enameled red Black 42 inch folding handle. Add it to your kit of tools!

AUTO BATTERY
"The Commander" 13 Plates! Guaranteed 1 Yr. \$5.50 Value!
\$4.95

With Your Old Battery
A Real Bargain!
Full of quick-starting power!

O. P. KISTLER

LOWEST PRICES of All Time on RIVERSIDES

Never Before Has a Genuine Riverside Been Priced so Low

Made by one of the largest tire companies. Guaranteed without limit as to Time or Mileage.

Riverside Mate Prices	Riverside 6-Ply Prices
28x4.40 - \$4.35	29x4.40 - \$7.15
28x4.75 - \$5.70	28x4.75 - \$8.30
29x4.75 - \$5.75	31x5.25 - \$10.25
30x5.00 - \$6.10	33x6.00 - \$10.95

FREE TIRE MOUNTING AT ALL STORES



D. D. POU

MEN'S OVERALLS
First Time They've Sold For Less Than \$1.98 Our Price

89c
Change 2 - oz. white back blue denim! Low or High back styles.

WORK SHOES
Most Stores Would Ask \$2.50 for These at This Quality

\$1.98
These sturdy shoes have black moccasin uppers.

BOYS' SUITS
This Sale Brings You This True \$1 Value For Only

79c
Washable Broad-cloth waist and cashmere pants.

Sheep Lined COATS
No equal near the price!

\$6.98 \$2.98

MEN'S BOYS'

Famous "Chief"—World leader that defies comparison. It includes extra features found in NO OTHER coat near its price. Every part super-strong. Double duty Molekin cloth—bark-tanned, long fleece sheepskin—leather trim—special features all over. Try to match it even \$5 higher anywhere.

44c SIMONIZ WAX—Gives old cars a new lustre! Keeps new car shen!

85c DUPONT FINISH—For tops, curtains, tire covers. Pint can. Reg. \$1 value.

\$1.59 33 AUTO HORN—New flat type! Chromium plated. Distinctive "Beep-Beep" warning.

10c PATCH OUTFIT—500 in. of patch rubber. 2 tubes cement and roughener.

19c BRAKE LINING—Rivets Flexible molded. 28 P. C. greater traction!

69c SPARK PLUGS—Genuine Champion Plugs! Save! Get them now for winter driving!

45c WRENCH SET—8 hex sockets, ratchet wrench, screw driver, etc. Nickel finished!

\$8.95 RADIATORS—Ford cellular type. Seamless 1-piece tank. You save 50 per cent.

RADIO SALE

SAVE UP TO 50% ON THE NEW SCREEN GRID AIRLINE SETS!

Challenger Jr. Mantel type, Screen Grid, Dynamic Speaker, Tone Control. Was \$39.95. Now
\$29.95

Console Model, 8 Tube, 3 Screen Grids, Dynamic Speaker. Formerly sold at \$84.95. Now
\$49.95

ROBERT A. ELAM

MEN'S FLEECE UNION SUITS
21 VALUES, NOW ONLY **75c**

They qualify 100% for cold weather comfort long wear and value! Better buttons, better workmanship. Full length with snug cuffs at wrists and ankles. Size 36 to 46.

Men's Dress Shirt
Double Shrink 2-Ply! Plain Colors! Worth \$1.95
88c

Quality broad-cloth shirt—fine lustrous poplin You'll want several.

Broadcloth Pajamas
Men Won't Find Ward's Price Elsewhere For This Quality
\$1

You'd pay \$2 in most other stores. Coat styles. White, tan or blue.

SAVE 30% on Western Field Hunting Coat and Breeches

RED HEAD SHELLS! Hardest hitter made! Box of 25, only **63c**

DUCK HUNTING COAT! 3 blood-proof game pockets. \$6 value **\$3**

WATER-PROOF BREECHES! Worth \$4 to any hunter! Only **\$3.49**

SINGLE BARREL SHOTGUN! A real \$10 gun value. **\$5.96**

Save at

\$1 STEEL VISE—A \$2 value! 3 1/2 in. jaws. 3-Position swivel base

\$1 ELECTRIC IRON—Was \$5.50 a year ago. 6 lb size. Chromium plated. Guaranteed.

89c IRONING BOARD—3 legs. Roomy tapered top. 4 1/2 in. long. A \$1.50 board!

\$1.25 SCOUT AXE—A \$1.25 value! Forged steel head. Stout hickory handle.

\$1 ELEC. TOASTER—With cord. Sampa. at \$1.65. Guaranteed element.

\$1.98 FARM LANTERN—Meads half and 2 Airline dry cells. Ball and grip handles.

89c STEP LADDER—\$1.50 value! 5-ft. length. Rodded steps and nail shelf.

\$1 FOOTBALLS—Lined cowhide. Regulation shape and size.

SUMMIE S. SPANGLER

MONTGOMERY WARD & Co.

139-141 S. LaFAYETTE STREET.

PHONE 167

SHELBY, N. C.

Ratchet Brace
Hardwood Head and Handle! Selling at a New Low Price
98c

Takes any size square shank bit Ratchet gear, tempered steel jaws.