

The Cleveland Star

SHELBY, N. C.

MONDAY — WEDNESDAY — FRIDAY

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We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, DEC. 7, 1931

TWINKLES

The High Point rabbit which attacked a grown man and a woman may serve as a warning to prospective Christmas merry-makers who are not particular enough about the kind of hooch they imbibe.

Have you prepared yet to help make Christmas a little brighter for some of those who are out of work, are willing to work, and have no means of being sure of their food much less trinkets and gifts of luxury?

Members of the English royal family are mere humans. The Prince of Wales has a slight chest cold and Queen Mary, the Associated Press informs, has a head cold. It's just that season of the year. Kings and clowns must snuffle.

A well known scientist says plumpness in women has always attracted men and adds the prediction that it will again be fashionable to be fat—or almost fat. And what pleasing news that will be for those who found it difficult to be otherwise.

A man out in Milwaukee would like to be president if it wouldn't cost him anything. Where has that man been living? Doesn't he know that in this American democracy a campaign for small county offices are very expensive, if you expect to win, not to mention the bigger jobs?

MAKING A GOOD START

ENGINEERS CONNECTED with the State Highway Department will, they think now, complete the Cleveland county end of the survey for the proposed rebuilt highway between Shelby by Christmas. That will be news for some of the skeptics who doubted if the new road would ever be built. After the first of the year the survey in Rutherford and McDowell counties will be made. But what will please more people than anything else connected with the announcement is the news that the two grade crossings just west of Shelby—one on this side of the pump station and the other near Dover mill—will in all likelihood be eliminated. They should be. Enough people have been injured or killed there, and in the course of years others will be. So, in building the new road, what argument can there be for not eliminating these two danger spots?

A DUKE ANNIVERSARY

WHEN ALUMNI OF DUKE university and old Trinity from Rutherford and Cleveland counties gather in Shelby night of this week it will be more than just an alumni reunion. On December 11, 1924 the Duke endowment was created and alumni gatherings in at least 50 places will celebrate the seventh anniversary of that act. It is something deserving of celebration. In just seven years there has been a remarkable change at the educational institution at Durham. Still not complete, the handsome buildings on the new Duke campus are far more stately and impressive than could have been imagined just seven short years ago when the indenture trust announcement was made. Those who haven't seen the new quadrangle and constantly changing contour of the big university have missed a real spectacle. Such a remarkable stride forward has been made since 1924 that it is tempting to let the imagination run wild in picturing the size and value of the Duke yet to be.

JUST WASTING TIME—AND MONEY

NEWS FROM WASHINGTON has it that Senator J. W. Bailey of North Carolina was permitted to take the oath of office in Washington today, the contest of his election by his defeated opponent, George M. Pritchard, being temporarily sidetracked. The contest may be brought up later, after the Senate session gets off on its grind, for word has already been passed about that more expense money will be requested to continue the investigation. In that report some may sense what they will consider the Ethiopian in the coal-pile. Mr. Bailey defeated Mr. Pritchard by 113,000 votes. With nothing more than the defeated candidate had upon which to base his contest of the outcome, it has all along seemed a foolish move to us; and our idea would be to drop it now that the contest has been temporarily passed up. A majority of that magnitude assures that the final result was a landslide of public sentiment and not the aftermath of irregularities. But committees have already been given expense funds with which to work, and as long as other funds are put up by the government, which means that it comes from the taxpayers, and so long as there is hope of getting more, the fruitless contest will be continued. Mr. Pritchard says he will not abandon it.

WHAT OF THE FARMER?

THERE IS ONE THING certain, says the Tarboro Southerner, and that is that "farmers cannot and will not raise tobacco next year for a price below the cost of production." Continuing the Eastern Carolina paper says: "The tobacco farmers have in their hands the real remedy not only by cutting their next year's crop or by not planting an acre of tobacco. Everybody knows that

the tobacco farmers are mad and greatly dissatisfied with the present low prices now prevailing and no one now knows what will be the outcome of the present situation. When a farmer can not live on the present prices of tobacco then why should he continue to plant it, is a question that is now uppermost in the minds of all who live in the tobacco belts.

Insert the word "cotton" where The Southerner speaks of "tobacco" and the same thought will apply to this and other cotton-growing sections. Certainly the remedy is in the hands of the farmer. The sensible farmer is not going to plant something with the advance knowledge that he will lose money. What farmer will swap horses or trade land when he knows beforehand that he will come out at the short end? No law has been passed or will be passed to keep a man from trading stock or land when he knows he will lose? No such law is necessary. Then where is the wisdom of legislating against cotton? Common-sense in this instance, as it has always been, is far more valuable to the farmer than a legislative program.

WHAT OF YOUR HOME TOWN?

IT ISN'T LIKELY that there is a person in Shelby who is not a Shelby booster, one who does not believe in the city and does not desire to see it continue growing and prosperous. Look at it, then from this angle: the athletic fan would do nothing whatever to weaken or lessen the chances of his favorite team. Generally speaking we will all say the same thing about our home town. But do we practice it? We ridicule those who purchase cotton substitutes instead of cotton and thus keep the noses of our cotton farmers to the grindstone. But what about our home-town business, our merchants, dealers, and professional men? For the town to succeed for us to succeed, they must be successful also, and to be successful they must have business. Everything being equal, why not give the business to the home-town man? The trade-at-home slogan is in the air again. It should be just now for in the holiday season the business world has its best business. Thanks to modern progress, modern methods of distribution and sale it is possible to purchase almost anything in Shelby for the same price as in metropolitan centers. Then, pray, why not patronize the Shelby man? Some criticize others for going out of town for say cloth, turn right around themselves and go away to see a specialist or for certain material. Sauce for the goose should be sauce for the gander. It is a matter of pulling together. The Gastonia Gazette, discussing the same topic, offers this pertinent comment:

The pot can't call the kettle black in this trading-at-home business. It is all mixed up. Merchants bewail the fact that people go to Charlotte to buy clothes, furniture, jewelry, electric fixtures, women's wear, etc., etc. Building material men and contractors point out that out of town firms get the jobs for brick, lumber and materials and often the contractor himself is an out of town man, and yet there is none who is absolutely blameless. The doctors say they feel it, too. Too much business going to other hospitals and specialists, right from the families who complain about other folks not trading at home. Then, the doctors retaliate by doing their buying elsewhere.

We were told yesterday of one incident in which three or four trades people, including a doctor, contractor, two or three merchants, and supply dealer were involved. Everybody lost some business, everybody admitted buying something elsewhere or trading elsewhere, yet all were blaming the other man for not sticking to Gastonia.

Think it over. It is not only an appeal to help your fellow citizen who may be in business of some type, but it means much to your city and in that way to you. Shelby is a big Christmas shopping center for sections of counties adjoining Cleveland. These out-of-the-county shoppers find what they are looking for here. So can you, if you'll look. Nearly everyone can recall, at some time or another, displaying an article purchased elsewhere only to have the other person say, "Yes, I saw So-and-So with one just like it. She (or he) bought it in Shelby."

Sowing Rice By Plane.

The Wall Street Journal.
 Sowing rice by airplane has become as established practice in California. It was tried out last year on a certain section near Sacramento, and proved so successful that last spring it was carried out extensively there and throughout the Sacramento Valley. Seeding by airplane is as thorough as it is fast. The airplanes are fitted with hoppers that hold 550 pounds of rice. The pilots go up to heights of 75 to 200 feet, depending upon wind conditions. They then open the hoppers and seed a strip of ground 32 feet wide on each trip. Men on the ground line up the strips with flags to insure accurate flying. Each field is sown twice lengthways and crossways, as a guarantee against missing any part of it.

ADMINISTRATOR'S NOTICE.

Having qualified as administrator of the estate of Kemper Kendall, deceased, late of Cleveland county, North Carolina, this is to notify all persons having claims against the said estate of said deceased to exhibit them at his office on or before the 7th day of December, 1931, or this notice will be needed in bar of their recovery; all persons indebted to said estate will please make immediate payment of the same on or before the 7th day of December, 1931.
 A. FITZ BEAM, Administrator of Estate of Kemper Kendall, (deceased).
 5t Dec 7.

Leads Hunger Band



A. W. Mills, who has organized the New York unemployed for a "hunger march" to Washington. He plans to follow the example of the jobless in other cities and make the trip in trucks. Contingents from many Eastern States will meet at the national capital to stage a monster demonstration against present conditions.

Woman May Again Be Plump, Stylish

Phoenix, Ariz.—Women may again become both plump and fashionable, according to Dr. Alexius M. Forster, of Colorado Springs.

He told the annual convention of the Medical and Surgical Association of the southwest that "plumpness in women always has attracted men."

"Any attempt to interfere with nature's normal arrangements are doomed to failure. Consequently the sooner women are willing to permit nature to follow its normal course, the sooner they will benefit from their intelligent acquiescence."

CHRISTMAS HOLIDAY FARES

SOUTHERN RAILWAY SYSTEM Announces Greatly Reduced Round Trip Fares for the XMAS HOLIDAYS

ONE FARE PLUS 1-3 FARE FOR THE ROUND TRIP

Round trip fares from Shelby, N. C. to some of the principal points.

Washington, D. C.	\$20.70
Richmond, Va.	\$16.14
Norfolk, Va.	\$19.28
Charlottesville, Va.	\$15.31
Lynchburg, Va.	\$12.42
Winston-Salem, N. C.	\$6.55
Raleigh, N. C.	\$10.88
Durham, N. C.	\$9.70
Greensboro, N. C.	\$7.06
High Point, N. C.	\$6.34
Asheville, N. C.	\$4.52
Charlotte, N. C.	\$2.55
Atlanta, Ga.	\$10.94
Birmingham, Ala.	\$18.94

Round trip tickets on sale to all points in Southeastern States, Dec. 16th to 25th inclusive, final limit midnight Jan. 6 1932.

Ask Ticket Agents about XMAS HOLIDAY tickets to points in the East, North, Southwest and West, on same basis of fare.

For further information and sleeping car reservations call on Southern Railway agents or address:

R. H. GRAHAM, Division Passenger Agent, Southern Railway Passenger Sta. Charlotte, N. C.

Turkey Car

IN SHELBY WEDNESDAY, DEC. 9 AT SEABOARD STATION

Young Turkeys 20 cents
 Old Toms 15 cents

Turkeys will likely go down in price after Christmas — Sell Now.

Farmers Mutual Exchange

B. AUSTELL, President.
 R. W. SHOFFNER, Farm Agent

Don't Come To Us For Cheap BARBER WORK

Cause We Do The Best At Lowest Prices—But Not Cheap Work. All Work Guaranteed. Mothers, send your children to us for hair cuts. Also come yourself.

Come once and you'll always come.

GIVE US A TRIAL IS ALL WE ASK.

UNION BARBER SHOP (Under Union Trust Co. Building.)

Gasoline Exempt From Merchant Tax

Raleigh, Dec. 5.—Gasoline is exempt from the provisions of the new merchant's license tax, the state department of revenue and Attorney General Dennis G. Brummitt ruled today.

The ruling says it was believed that the legislature "intended" to exempt gasoline as a gross sales tax

of six cents per gallon is levied on the commodity. Also, the license tax could not apply to stations directly controlled by manufacturers of gasoline as articles mixed, blended by the reporting taxpayer are exempted.

Lubricating oils, greases and kerosene, however, are not generally exempted, the ruling says. When sold direct by producers, however, they would not be subject to the tax.

English Spinners To Get Same Pay

Manchester, Eng.—The central committee of the Cotton Spinners and Manufacturers' association decided last week not to disturb existing wage agreements in Lancashire by giving 30 days' notice to the workers, and it was believed that the danger of a struggle was removed.

Best's

Is The Place To Buy To Make Real Savings On Furniture Of Character

EVERYTHING REDUCED

We have never seen the like in our lives! We never thought we would live to see the furniture from world famous manufacturers selling for a song. But we have the truth... marked in plain figures on every piece of furniture in our large store. Low PRICE Is Our Song... and quality furniture and furnishings are at the back of our reputation for giving MOST PER DOLLAR—on every purchase.

EFFECTIVE NOW

Living Room Suites, Bedroom Suites, Dining Room Suites, Ranges and Stoves, Mattresses, Kitchen Furniture, Chairs, Tables, Rugs and Odd Gift Pieces are all to be found here in this grand array of bargains.

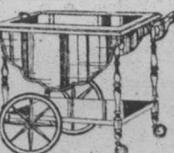
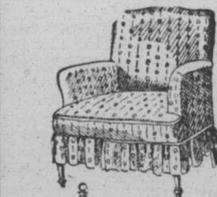
EVERYTHING IS MARKED SO LOW YOU WILL THINK WE MADE SOME MISTAKE IN OUR FIGURING

But take our word for what we say about LOW PRICES and GOOD furniture. We have both to back up every word we've said in this advertisement. Honest, you can get more here for a little money than you have been in the habit of getting... or ever expected to get... anywhere.

IF YOU THINK WE ARE TALKING THROUGH OUR HATS Just come and find out for yourself. Come to Best's For Value. Come to Best's for Quality Furnishings for your home.

COME TO BEST'S FOR CHRISTMAS GIFTS.

—for gifts that you will be proud to give ANYBODY. It even costs you less this year to give gifts that are REAL gifts because our prices have taken a sudden sock in the jaw. Make us prove every word we've said in this advertisement.



John M. Best Furniture Co.
 SOUTH LAFAYETTE STREET