

Prizes For the First '32 Baby

The merchants advertising on this page offer to present very useful and interesting gifts to the little newcomer who is by record the first white baby born in Cleveland County in 1932. Read all the ads and note the attractive gifts for the lucky baby. One week from today we will publish the name, address and birth-time of the winning baby.



Parents, enter your new 1932 baby in this contest. All that is necessary for you to do is to send in your name, address, doctor's report and birth certificate of the baby born after midnight December 31, 1931, to the Baby Page Editor of this paper.

The New
BABY'S FOOD SHOULD HAVE SCIENTIFIC FOOD PROTECTION
 The New
MAJESTIC
 ELECTRIC REFRIGERATOR
 WILL GIVE THAT NECESSARY HEALTH PROTECTION.
 ENTERTAIN HIS HIGHNESS WITH A NEW
MAJESTIC RADIO
 The whole family will enjoy programs from Majestic—whether they were born in 1931 or 1831.

To The First Born In Cleveland County We Will Give A UKELELE

Pendleton Music Store

We Welcome All Newcomers To Better Entertainment

Nothing makes life happier for young and old alike than fine entertainment presented in the proper manner and at the right place.

We welcome you and yours to enjoy the best entertainment that can be brought to the screen and to enjoy the hospitality that rewards every visit you make to the

Carolina Theatre

OUR GIFT TO THE NEW 1932 BABY—
 A FIVE-YEAR TICKET TO OUR THEATRE, GOOD UNTIL JANUARY 1, 1937. WE'LL "AMUSE" THE BABY FOR FIVE YEARS.

SPECIAL! FOR LADIES

Our regular Service Weight And Chiffon

SILK HOSE PAIR 79c

A. V. WRAY & 6 SONS

Here's Our Prize For the First Baby—
 ONE BOLT BIRD'S EYE DIAPER CLOTH.

FIRESTONE GUM-DIPPED TIRES

HOLD ALL RECORDS FOR SAFETY AND LONG LIFE

We have a complete new stock for your selection, for any car.

TILLMAN'S SERVICE STATION

We Will Wash And Grease FREE Of Charge The Car Of The Newcomer's Family.

Comfortable Furniture For Baby From STERCHI'S

The newest resident must have his bed, his chair, his conveyance. At Sterchi's, as usual, you will find the best built furniture for baby at the lowest possible prices.

Shop at Sterchi's for his Highness of 1932.

WE OFFER REASONABLE PAYMENT TERMS

Our Gift For The Newcomer of 1932—
 A STROLLER, constructed of steel, with rubber tired wheels.

STERCHI BROS.

BETTER DRUGS

Full strength drugs . . . those that have passed every test for purity . . . are used in the preparation of your prescription. You will also find our prices are very reasonable.

Get Baby's Supplies From Us Too

TO THE FIRST YOUNGESTER OF 1932, WE WILL GIVE A 2 1/2 POUND CAN OF DRYCO MILK.

SLOOP'S PHARMACY
 "ON THE SQUARE"

OUR CLOTHES ARE TOO BIG FOR THE BABY

But we are prepared to outfit every girl and woman in this locality with merchandise of character, priced at the lowest figures on record—for our annual HALF-PRICE CLEARANCE SALE IS NOW ON.

OUR PRIZE FOR THE FIRST 1932 WHITE BABY IN CLEVELAND COUNTY WILL BE A \$2.50 SAVINGS BANK ACCOUNT.

J. C. McNEELY & CO.
 Fashion Leaders For Women And Misses.

FOR YOUR BABY

NURSING BOTTLES NIPPLES HOT WATER BOTTLES TALCUM SOAP MENNEN'S BABY OIL AND ALL KINDS OF BABY FOODS.

QUINN'S DRUG STORE

A BABY COMB AND BRUSH SET GIVEN TO THE FIRST BABY OF 1932.

\$2.50 PRIZE IN TRADE

INFANT'S CLOTHES

to the first born in this locality in 1932

OUR INFANTS WEAR DEPARTMENT ALWAYS COMPLETE

CHARLES STORES CO.

THE CLEVELAND STAR

CARRIES IMPORTANT NEWS TO MORE THAN 5000 FAMILIES IN CLEVELAND COUNTY

and is an invaluable source of information to the son or daughter away to college—to friends and relatives and former residents of Shelby and Cleveland County.

KNOW WHAT HAPPENS IN CLEVELAND COUNTY EVERY DAY DURING 1932 . . . SUBSCRIBE TO THE STAR

YEAR—By Mail \$2.50 — City Carrier \$3.00

OUR PRIZE TO THE SECOND 1932 BABY—
 A \$2 SAVINGS ACCOUNT

BABIES Old and New SHOULD HAVE COMFORTABLE CLOTHES . . .

Select them from

EFIRD'S Baby Department

OUR GIFT TO THE NEWCOMER OF 1932—A FINE, COMFORTABLE BABY BLANKET.

FOODS FOR BABIES

And FOODS FOR GROWN-UPS

Ordered From

SANITARY MARKET

Assure You Both Quality and Reasonable Prices.

TO THE FIRST-BORN OF 1932, WE WILL GIVE ONE DOZEN CANS OF PET MILK.

Winners Will Be Announced On This Page January 4