

**Store Will
Open At 8:30
Sharp
FRIDAY
MORNING**

STORE CLOSES THURSDAY
AT 5 P. M. TO MAKE
DRASTIC MARKDOWNS
AND RE-ARRANGE
MERCHANDISE.

EFIRD'S GREATEST ANNUAL MID-WINTER 88c SALE

Four-String BROOMS

Friday morning when store opens,
while they last, 1 to a customer.
8c

BARGAIN TABLE

Remnants yard wide bleached domes-
tic, good sheetings, etc. Friday morn-
ing when store opens
3 1/2c

**Commencing Friday Morning, January 29th
Final Clean-Up Of All Winter Merchandise**

| | | | | | | | |
|--|--|--|---|--|---|---|---|
| SHEETING, 2 1/2c 38 1/2 inch smooth sheet- ing, per yard 2 1/2c | Octagon Soap 3 Cakes for 7c 9 Cakes for 21c | KOTEX Four boxes regular size Kotex 88c | Curtain Panels Marquisette curtain pan- els—heavy fringe 29c | FATHER GEORGE SHEETING AND QUALITY 350 LONG CLOTH, 5c 18 Yds. for 88c | CURTAINS Criss Cross Marquisette curtains, wide width, \$1.35 value, per pair 88c | OILCLOTH Good quality Oilcloth, all new patterns, per yard 15c | Men's Clothing One special lot Men's Good Winter Suits. Sale Price \$8.88 |
|--|--|--|---|--|---|---|---|

Carolina Made Sheets and Cases

ROWAN SHEETS

63x90
72x90
72x99
81x90

68c

Rowan Pillow Cases 16c each

CANNON SHEETS

63x90
72x90
72x99
81x90

79c

Cannon Pillow Cases, 4 for 88c

| | |
|---|--|
| 5 yards best 12 Momme imported all silk Pongee 88c | New \$1.35 quality all silk dark ground Spring Prints 98c |
| All Silk plain shades flat crepe 74c | Better quality new spring Rayon Prints 78c |
| \$1.00 part wool double bed size single blankets 68c | 11 yards best quality snow white Pajama Checks 88c |
| 10 yds. Romper Play Cloth 88c | All silk heavy Canton Crepe, original \$1.35 quality 88c |

4
BIG
SALE
DAYS
JAN.
29
TO
FEB.
2.



Here's The Store Where Hundreds Of Cleveland County Fam-
ilies Will Make Their Greatest 1932 Savings.

DON'T
MISS
A
SINGLE
DAY.
FRI.
SAT.
MON.
TUES.

Bargains for Ladies

| | |
|---|---------------|
| Final clean up of children's Sweaters up to \$1.25 | 68c |
| Children Better Sweaters up to \$1.95 | 88c |
| CHILDREN'S UNION SUITS | 24c |
| Hanes Children's Union Suits, Two For | 88c |
| 2 BOYS' PLAY SUITS | 88c |
| 2 PAIRS 65c BLOOMERS | 88c |
| ONE BIG LOT LADIES' SWEATERS | 88c |
| Ladies' Heavy Outing Flannel Pajamas | 88c |
| Men's dress shirts, val- ues up to \$1.65, 79c—2 for | \$1.50 |
| Boys' Captain Jack Win- ter Union Suits | 33c |
| MEN'S \$1.25 B L U E BUCKLE OVERALLS | 88c |
| BOYS' BIG FULL CUT OVERALLS FOR | 38c |

Ladies' and Children's Coats and Dresses Must Go!

| | |
|---|----------------|
| 1 Rack Ladies' Coats worth up to \$5.00 to go out quick at | \$2.88 |
| Ladies' \$10 Coats at | \$6.88 |
| Choice Ladies' Coats— up to \$19.50 | \$10.88 |
| Children's \$2.00 Coats | 88c |
| Ladies' Winter Dresses, values up to \$4.00 and \$5.00 | \$2.88 |
| 1 rack of Children's Bet- ter Coats at | \$1.88 |
| Misses' Coats up to \$5.95 | \$2.88 |
| Ladies' Better Dresses | \$4.88 |

Lowest Prices Ever Made on Shoes



SPECIAL
Men's Work Shoes, 98c
Men's good tough work shoes, nail-
ed bottom in tan and black, all sizes
6 to 11.
98c a pair

Men's \$2.50 and \$3.00 work shoes,
a real clean-up in this sale at
\$1.88

MEN'S FINE SHOES, \$1.88
Men's fine dress shoes and oxfords,
worth up to \$3.00 a pair to clear
out in this sale only
\$1.88

Men's fine shoes and oxfords, worth
up to \$4.00 and \$5.00. Now is the
time to take your choice
\$2.88

BIG BOYS' FINE SHOES AT \$1.88

Boys' fine school shoes and ox-
fords—black and tan, worth up to
\$3.00 a pair, and they are wonder-
ful values in this sale at

\$1.88 a pair

Children's School Shoes,
88c Pair

Children's solid leather school
shoes in black, gunmetal, tan, elk
and patent leather—Complete
range of sizes—worth up to \$1.50.
Will make fast selling at

88c a pair

CHILDREN'S
\$2.50 and up to \$3.00 Shoes, Ox-
fords and Strap Pumps. All go in
this sale at

\$1.88 a pair

All Regular \$2 and \$2.50
Values
\$1.48



LADIES'

\$3.00 Dress Pumps and Oxfords

\$1.88

Ladies' \$3 Dress Pumps
And Oxfords

Many styles of high grade pumps
and oxfords will be thrown into
this at only

\$1.88

Women's Shoes, 98c A
Pair

Big special counter women's fine
strap pumps and oxfords, assorted
styles and sizes at

98c a pair

Fine Hosiery Cut In Price

Ladies' full fashioned
pure thread silk hose, 75c
value

48c

Okey pure thread silk
first quality silk hose,
\$1.00 value

58c

2 PAIRS FOR \$1
Hudson's best quality all
pure thread silk semi-
chiffon hose, first qual-
ity

68c

Nebel's all pure thread
silk first quality better
hose, service and semi-
chiffon, per pair

75c

Senior Class original
\$1.39 hose, per pair

88c

MESH HOSE

Ladies' 35c mesh hose, all
the new shades

18c

Ladies' all over Rayon
Hose, 35c value, slightly
damaged, per pair

10c

CHILDREN'S
STOCKINGS, 8c

8c

Efird's Department Store

SOUTH LaFAYETT STREET

PHONE 38

SHELBY, N. C.