

The Cleveland Star

SHELBY, N. C.

MONDAY — WEDNESDAY — FRIDAY
THE STAR PUBLISHING COMPANY, INC.
SUBSCRIPTION PRICE

By Mail, per year \$2.50
By Carrier, per year \$3.00
LEE B. WEATHERS President and Editor
S. ERNEST HOEY Secretary and Foreman
RENN DRUM News Editor
L. E. DAIL Advertising Manager

Entered as second class matter January 1, 1905, at the post-office at Shelby, North Carolina, under the Act of Congress, March 3, 1879.

We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, OCT. 17, 1932

TWINKLES

Three weeks from tomorrow it'll matter very little about the straw votes.

Indications are that the Kings Mountain section will turn out a large crowd for Ehringhaus on November 4, and it isn't dangerous to count the bidders before hatching by saying that it is assured that Bailey, Reynolds and Hoey will talk to full houses in Shelby.

Coolidge infers that Roosevelt is attempting to elevate himself upon "the family name." What about Hoover? Did he not attain his first prominence under the leadership of Woodrow Wilson's Democratic administration?

Some Democrats are riled because Mark Sullivan, the newspaper writer, continues his attempt to find some ray of hope for the Republicans in the low-hanging election clouds. Let Mark keep it up; after the election is over perhaps the Democrats will owe him a card of thanks for keeping them stirred up and fighting.

The colored people of Cleveland county, taken as a whole are as excellent a representation of their race as is to be found in the South, are to be congratulated on the appearance of their annual fair held last week. In bringing together such an unusually comprehensive display despite the hard times they have shown a spirit which speaks well for them and for the county.

Always interested in a neighbors worries, we're hoping that Charlotte, with the city council tangle straightened out, will manage to settle the airport matter and the school fund controversy to the satisfaction of the majority. If that red-coated English officer of Revolutionary days who termed the Mecklenburg town a Hornet's Nest has been looking back upon the scene since, he more than likely has moved his seat over into the aisle of the prophets.

THE BROAD VIEW OF ROADS

It was announced in Friday's Star that the state highway commission has agreed to the county-wide road program as asked for by the county commissioners and other interested citizens. This means that practically every township in the county will be served with some all-weather roads.

It has been the desire of this paper that whatever money Cleveland county is entitled to under Federal Aid be spread out to build as many roads as possible, rather than the best and most expensive type. What is to be spent in Cleveland county could have been put in a concrete boulevard from Shelby to Polkville, but instead, we are to have the cheaper type of an all-weather gravel and asphalt using the present bridges and routing in order that lower Cleveland might get its just share.

The men who agreed on this program put aside selfishness and thought out a program in terms of the county as a whole. The program as outlined in The Star Friday will give us a fairly good system of roads, belated though they are, and a system that will traverse the populated routes. A great tragedy was enacted in routing No. 18 south because the populated sections were ignored. This will not be the case in the next program of road building. Consideration will be given those who have their homes along established lines of travel and the surfaced highways will thus serve the most people.

We should not be content with anything short of the system agreed upon. When this system is built, we will feel that Cleveland has at last had the consideration she deserves.

FLAUNTING SECTIONALISM

Have the Republicans, resigned to losing the South in the approaching election, belittled their campaign by introducing sectionalism and reviving Civil War animosity toward Southern Democracy in an effort to recoup a fading strength in the North and East? There are indications of such tactics.

Last week a program put on by the Republican Radio League smacked of an attempt to freshen the bitter feeling which existed almost three-quarters of a century ago. For several decades the North has charged that Southerners have attempted to keep fresh the memories of this split, but seemingly those indefensible tactics have now been resorted to in order to save an administration which has little other than prejudice left upon which to plead for another term of Hoover.

The speaker on this particular program based his argument upon a comparison of Lincoln and Hoover, as other G. O. P. campaigners have been doing for a week. He constantly referred to the Civil War troubles and reiterated time and again that Hoover is being subjected

to the same type of criticism as was Lincoln. And the moment the speaker concluded the radio band flared out with "Yankee Doodle."

The split of 1860 between the North and the South is or should be a part of the buried past. Year by year the real leaders of the two sections of the country have been knitting back friendships and relations until for decades a spirit of brotherliness has prevailed. It pains and disgusts to hear a Southerner attempt to reopen the wounds for any imagined purpose, and it is equally as repugnant to see sectionalism introduced as the last straw in saving a drowning administration. Remembering that the Solid South split for Hoover it is indeed ungrateful for Republican leaders to inject the inference that the South and Democracy are attempting to crucify Hoover today as it is alleged they did Lincoln in the 60's. Somehow, too, we believe such methods will be equally as repellent to the better classes of the North and East.

HOOVER A REIDT?

Has President Hoover, by recharging his Pollyannaish optimism, developed into a Robert Reidt?

Reidt, as is likely known by all, is the fellow who predicted that the world would come to an end on October 11, which was last Tuesday. But when the sun rose Wednesday morning everything was shipshape and the world was still on the go. Reidt is just one of a long line of prophets. For centuries self-proclaimed prophets have warned that the world was coming to an end on a certain date, and so far, of course, all the predictions have fizzled. Still they keep predicting, and, so, it seems, does Hoover.

Almost two years ago Mr. Hoover issued a statement declaring that the worst was over, that the country had turned the corner and was on the highway back to prosperity. Immediately thereafter the market took another dive into the cellar. Since that time President Hoover has issued four more statements predicting the end of the depression. The last was in his Iowa speech in which he explained that the bottom was reached and that the nation was on the road to recovery, that is, of course, if the pesky Democrats do not win and spoil everything. And with one exception, as The Baltimore Sun points out, the market has taken a drop following each prediction. Which shows, it would appear, that the economic factors behind the markets are not overly impressed with the Hoover ability at prophecy. And still further proof is that after his prediction of two years ago President Hoover is still predicting the same thing. If he keeps on predicting, he's bound to win as will those prophets who say the world is coming to an end, for eventually, it must be admitted, we must be prosperous for a time and eventually the world must end.

Having failed in his prophecy four times, Mr. Hoover is undoubtedly optimistic in hoping that by prophesying once again the American electorate will return him to office so that he may keep on predicting until circumstances within themselves adjust the economic situation.

GARDNER AS TEXTILE LEADER

It may be only speculation which brings the rumor that Governor Gardner at the end of his term will become an important factor in the textile industry of the South. Certainly, as The Raleigh News and Observer says, he is well equipped for that role in the business world should he be of a mind to turn his talents in that direction. As attorney and stockholder in numerous textile plants he is well acquainted with the problems of the industry from that angle, and his recent work in settling strikes, in which he has shown a knowledge and interest of the worker's side, serve to round him out as an ideal person to get the textile industry on a sound basis, both for stockholder and worker. Whether or not the Governor has any idea of becoming to the textile industry something like Will Hays has been to the movie industry we do not know, but the following outlook for him in that role, as visioned by The News and Observer, is interesting to contemplate:

"Governor Max Gardner may retire from the office of Governor to devote his time to the unification and leadership of the textile industry in the South.

"The Governor's experience as attorney and owner of cotton mills in the past gives him a peculiar fitness for this work which he may undertake. This fitness would make him a valuable man for the textile industry. But more important than that is the wisdom and enlightenment which the Governor, all of whose interests would naturally seem to be with the operators of textile mills, has shown in the handling of labor difficulties in textile centers in the last few months. The spirit he has shown in these difficulties would make him in his proposed new work a man valuable not only to the textile industry but to the whole textile South.

"Governor Gardner, if he undertakes the job of leading the textile industry to better days, is taking on a man-sized job. His associates in the industry are of every type of industrial enlightenment. To bind these men together, to give intelligence to the direction of the textile industry which has always been an industry of individualists will be a job for all the patience and ability of any man. But in the whole South today there is hardly any work more important than that suggested for governor. By undertaking it, Governor Gardner will display a fine ambition and a fine aspiration. By succeeding in it, the Governor would make one of the greatest contributions now necessary in the South."

CHARLIE'S PRAISE OF INTEREST

(From The Greensboro News)
Vice President Curtis says that Herbert Hoover is the only President of these United States who ever acted to stem a depression. Well, we don't know what Teddy Roosevelt did in 1907 and Woodrow Wilson seven years later, and they might have got the breaks; but we do know that hard times softened a darn sight quicker in those days than now.

LETTERS to the Editor

LATEST VERSION OF 23RD PSALM

To the Editor:
The following seems to be as appropriate now as it ever did:
"Hoover is my shepherd, I am in want. He maketh me to lie down on park benches. He leadeth me beside still factories. He disbelieveth my soul. He prepareth a salary reduction in the presence of mine enemies for his parties sake with Mellon to guide him.
"He announceth my income with taxes; my expenses runneth over. Yea, when I am in the valley of depression, I can see no remedy with Hoover still leading us.
"Verily, poverty and unemployment shall follow me all the days of the Hoover administration and I shall dwell in a mortgaged home forever."
Yours, L. W. Shelby.

Nobody's Business

By GEE MCGEE

The Big Fashion Show
a fashion show was held last night in the school auditorium and it seemed that the entire population of flat rock turned out to same. It was free.

all of the models looked fine in the new fall dresses ansforth and it made yore corry spondent wish he could call back 25 years. the show was in charge of miss jennie veeve smith, and she was assisted by her twin sister, miss sallie veeve.

the first model to walk across the stage was miss lily lee Clark who wore a oblong crinkle creep trimmed in seasucker and the sleeves was made on the leg-of-mutton style. she is a pretty girl, and got 2 oncores from hand-clapping and hollering.

the second model was miss sallie sue Clark who danced around 3 times on the rostrum to the pleasure of all concerned. she wore a 2-way dress with the skirt cut on bus pattern, and it was trimmed in a cape made of cloth. the chest of this design was made of crepeon and was cut low.

when the congregation saw that the third model was miss esther mae Clark, they applauded her very long and loud, they were all glad to see her alive, as she was reported killed in a ford wreck the day before, but she only got stunted. she wore a "wool in wine" red dress with velvet trimming and a silk petticoat to match.

miss alliee kate Clark was the fourth model, and she wore a wide fur collar and silk hose on the same collar and spiral cuffs and her slippers was composed of strings only and showed her entire feet. she is a pretty blond and is engaged to be married in the late fall.

all of the models of dresses showed at this fashion display can be bought from Clark & Clark's Shoppe (upstairs over the drug store) for \$3.98 in cash, there was 10 other models who participated in this fashion show, but I have no room to rite about them.

yores trulle,
mike Clark, rfd.
corry spondent.

A Struggle Unto Death
a fight to the bitter end is now in progress in the corner of the mayor's office in the city hall between a black beetle and a mice. It has already lasted longer than the snake and spider fights that have been pulled off in different parts of the u. s. a. heer of late.

it seems that the big black beetle ketches the mice by his tail 6 days ago and has held fast over since. when he turns around to bite the beetle turns around with him, but holds fast to his tail, and he has never overtook it yet.

the poleesman feds the mice a grain or two of corn and gives the beetle a few flies and nats ever day, and also some watter to both of them, but the beetle never has broke his holt on the mice's tail. the mice grunts and groans nearly all of the time and suffers some pain ansforth.

the humane society of flat rock, miss jennie veeve smith, president, has appealed to the poleesman to make the bug turn the mice's tail alooce, but he says it wont hurt if both of them dies, as they are no good to anny humane society or anybody else.

the odds at present is 3 to 1 in favor of the beetle, but the mayor says if the beetle and the mice should drop off to sleep some night at different times, the mice could jerk his tail out of the beetle's mouth and run off and hide from him, but he has not had a chance

to do so up to now.
the mice is just a common mice but the beetle seems to be of the jappernese type, and is verry strong and pug nacious. He has striped wings and crooked legs with saws on them, the poleesman is afeared that he might get mad some day and saw the mice's head off and thus end the trajerdy.

the whole town of flat rock and vicinity is highly excited over this struggle and unless the state humane society makes hm turn hm loose, it will last till one or the other dies, I will rite or foam a report each day on this horrible affair, so watch the papers.
yores trulle,
mike Clark, rfd.
corry spondent.

Why Did He Kill American Eagle?

Rutherfordton, Oct. 17.—Brooks Coveney of Union Mills killed an American eagle yesterday that measured 78 inches from one end of his wings to the other. It was killed about one mile from Union Mills in some woods.

Roanoke Rapids Gets A Loan For Water

City is First to Borrow From R. F. C. for Self Liquidating Project.

Washington, Oct. 17.—Roanoke Rapids, N. C. today was granted a loan of \$365,000 by the Reconstruction Finance corporation for construction of water and sewerage sys

liquidating loans in the west, middle west, and south.
The Roanoke Rapids loan is to be financed through purchase of Roanoke Rapids sanitary district bonds. The money will be used to provide the first public water supply and sanitary sewerage system for this community of 9,000 people.

Try Star Want Ads.

DISCOUNT ON CITY TAXES

A two per cent discount is allowed on city taxes paid before November 1st.

A one per cent discount will be allowed during November. After that, all taxes will be net, NO DISCOUNT.

NO STATEMENTS

will be mailed out this year. Come to the city hall and find out the amount of your taxes.

Early payment will be appreciated.

CITY OF SHELBY
REEVES FORNEY, Clerk.

EVERY DAY IS SHOPPING DAY WITH THESE MERCHANTS

BUT

DON'T WAIT UNTIL

SATURDAY

To Do ALL Your Shopping

We, the undersigned, make the friendly suggestion to our patrons that they do as much of their regular weekly shopping as possible before Saturday. By so doing,

- 1 You will avoid the Saturday afternoon rush.
- 2 The services of our regular experienced sales people are at your command.
- 3 You can shop at leisure. Select EXACTLY what you want without bother or rush to give way to other shoppers.
- 4 You get our lowest prices. Contrary to general opinion, our prices during the week are no higher than on Saturday, unless advertised otherwise.

There are these and many more advantages to be enjoyed by trading ahead of the Saturday crowds. Consider them, you who are near the downtown section, and do as much shopping as is consistently convenient for you to do, before Saturday.

If you can't come before Saturday, we are delighted to have you then. This advertisement is NOT intended for those who prefer to do their shopping on the week-end. It is our sincere desire to serve you EVERY DAY IN THE WEEK to the utmost of our ability, and we assure you it is this ideal and spirit of service that prompt us to make this suggestion and very cordial appeal to you who are able to come to our stores before Saturday.

Yours for better service,

Efird's Department Store
A. V. Wray & 6 Sons
Campbell Department Store
Cohen's
Sterchi's
Charles Store Co.
The Bee Hive