

# The Cleveland Star

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We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, SEPT. 8, 1933

## TWINKLES

That weeping you hear behind the Blue Eagle NRA signs is the chuckling of auto manufacturers of other makes.

Next thing you know they may be cutting the length of college terms down to the length of the football season.

Those people who fear that the corner saloon is coming back surely, as a contemporary suggests, haven't observed that to do so the saloon will have to move a gas station in nearly every instance.

If America is to have some form of salute, similar to the Nazi salute, and if crime continues rampant as it has recently, why not both hands high in the air? More and more of us are getting in practice reaching for the ceiling.

## GOING BACK TO COLLEGE

Although the public schools of North Carolina are facing what appears to be their toughest term in many years, all indications are that the colleges of the State will draw back a majority of their former students together with large first-year classes.

Newspaper dispatches have it that approximately 13,000 young men and women will be enrolled in 17 universities and colleges of the State by the end of September. That will be a gain of around 1,000 over last year.

Many of those who attend college this year will do so with more handicaps than average students of recent years. They and their parents, in many cases, will have to make sacrifices, but it is a good omen for the future of the State in that hereafter with shorter working hours and concentrated specialization an education will be of more value than ever before.

## MERCHANTS HELPLESS

The sales tax is giving merchants of Shelby and the county considerable worry, but in one phase the merchants are the helpless victims of an erroneous impression. Quite a number of people, according to reports, object to paying the additional sales tax on their purchases. Some of them, it is said, think the tax goes to the merchant. Everything possible should be done to correct this mistaken idea. The merchants fought harder than any other class against the tax. They do not get the tax. Instead, the State has made of the merchant a tax collector for a tax that goes to the State. When a merchant informs a customer that the tax on this or that purchase is so many cents he is merely obeying the law. The tax he collects is sent by him to the State or taken from him by tax collectors. When he fails to get the tax he must pay it to the State anyway.

If all the people really understood this, we believe that they would be fair and just enough to make it as easy upon the merchant as possible. Many may not, and many do not believe the sales tax just and right, but it is wrong to make the merchant the goat.

## ATTA GIRL!

We cannot refrain from applauding Mrs. Anson Horning, of the Meade, Kas., section in that ultra modern manner. Mrs. Horning, in case you did not read the dispatches, is the diminutive housewife, mate of a Kansas school teacher, who did something the mighty arm of the law often fails to do. She tamed—and how! to use another modern expression—a bandit with her croquet mallet.

The Hornings and the Prathers, their neighbors, were picnicking in a park. An auto believed to be occupied by several bandits and gangsters stalled. One of the alleged bandits walked over to the car in which Mrs. Prathers was seated. He stuck a gun in her ribs and told her he wanted the car. Instead of going into hysterics, she tooted the horn. Mrs. Horning, on a nearby croquet court, dashed to her friend's rescue. Several times she swatted the suspected bandit over the head with her mallet. A couple of hours later he was in jail while authorities were attempting to check up on his record.

Citizens who use their mallets, guns and whatever they may have handy to beat off robberies and hold-ups will offer about the best answer possible to Secretary of War Dern's contention that crime is rampant because of a nonchalant citizenship.

## THE SCHOOL-BOOK RACKET

The following comment, by The Hickory Record, upon the so-called school-book racket, so ties in with our own belief that we are reproducing it in full:

"Parents of school children will all hope that something tangible comes of the movement which has been launched by the executives of Southern State, with the

object of lowering the price of textbooks.

"The school-book racket by which the public has been systematically gouged by the publishers for so many years is one of the best organized and most sacred of any of the many methods employed for wholesale exploitation.

"Naturally, the fight which will be put up to prevent any trespassing on the hitherto exclusive preserve set aside for the school book trust will be a knock-down and drag-out affair if anything is accomplished.

"Men do not surrender easy money and politicians do not forego certain recognized prerequisites without a struggle."

Yet, even after we get that expression out of our system by proxy, we are cynical enough to believe that many moons will wend their way across the heavens before there is a change of any consequence. The parents, the people who must purchase the books, are not organized. They have no publicity experts, no suave contact men, and no program of fight to compete with an array of all those things on the other side.

## GOOD CORN

Cleveland county farmers becoming more and more interested in food and feed crops will, we believe, get something of value out of the following comment by The Spartanburg Herald:

"In another column of this newspaper will be found the story of a Spartanburg county corn crop. It is a saga of the soil and shows what may be done with a patch of land, energy and intelligence.

"Mr. Henry McMakin, who lives near Lyman, has one and one-quarter acres in corn from which he expects to harvest 200 bushels. That is his opinion and farm experts who have seen his crop think he is not expecting too much.

"Mr. McMakin estimates that this little corn patch will feed a mule all the grain it can eat, will fatten a hog of 300 pounds, will give 100 hens their ration of grain, will supply all the grain for a good cow and will give his family all the meal needed for making corn pone, muffins and hot cakes until the next crop is harvested. He will have a generous surplus to sell for seed.

"This corn crop is grown from seed improved by the grower. By a system of selection he has grown better seed corn than that purchased a number of years ago in Tennessee. He has sold seed in the county to farmers who say that they have been profited by their purchase. Mr. McMakin believes that the quality of the seed he will select this year will be superior to that of last. In fact he believes if better seed can be grown he will grow them.

## FIGHTING THE NRA

There are firms and individuals who are opposed to the NRA program. Little is heard from them because they realize just what public opinion is—and know what public opinion can do. Yet many of these opponents of the recovery program system are, in all likelihood, working quietly on the side. Some of them are of the big-business type which does not give up without a struggle, and here and there appear indications that open opposition may develop.

That it will not do so with people in the mood they are at the present, is the opinion of The Spartanburg Herald in a view well taken. The people are already able to discern a change to the better and as a result they are in no mood to see the program trifled with. Says The Herald in a comprehensive discussion of possible opposition:

"There can be no doubt that opposition to President Roosevelt's recovery program is forming. It might have been out in the open before now had its leaders not feared public opinion. Until now mutterings of discontent have been sotto voce but we may expect to hear more positive criticism unless the people get behind the NRA and force the ball to the goal.

"Republican Senators Dickinson and Schall have openly taken a stand against the administration measures. While many leading Republicans do not subscribe to their views we may expect a large part of the rank and file to join them as soon as it appears safe to do so. The congressional elections of next year have prevented some of the Republicans in Congress from joining the opposition. They have had their ears to the ground and the tramp of the followers of the administration has made them use the soft pedal. Open opposition would mean defeat at the polls next year if present support of the administration is unbroken. Let the lines waver and many ambitious men in and out of Congress will aid in making it a rout.

"Mr. Roosevelt is not unmindful of the slumbering opposition. Just at this time Mr. Henry Ford is the outstanding industrialist who is threatening to make trouble for the administration. It may be said with safety that others who have accepted the Blue Eagle would like to see Mr. Ford successfully lead a revolt against it. Codes were accepted by many who did so because they feared to do otherwise.

"While these signs of opposition are witnessed at home it may be said that Mr. Roosevelt is receiving the sympathy of many European leaders. Recently there was a distinct manifestation of approval of his course in the British Parliament. Only last week the Midland Bank of Great Britain took a decided stand in support of Mr. Roosevelt's efforts to revive world trade. His price-raising policy was commended and an appeal was made to all units of the British empire to give the Roosevelt program their support.

"Meantime reports from every state tell of increasing employment, of growing wholesale and retail trade, of revival of confidence, of increasing profits by many industries that have been in the red for several years, of improvement in banking conditions. As long as these omens of returning prosperity exist there will be little open opposition to the recovery act."

# NOSING

— Under —

# The News

By Lee B. Weathers

## WILL CLOTHING BE HIGHER AND HOW?

Merchants returning from Northern markets say they have never seen prices so unsettled. Especially is this true in the garment line. There is a disposition on the part of the manufacturers not to offer stocks on hand. They are utterly indifferent about selling anything. Mark-ups and profits are too tempting due to the wage and hour scales provided in the codes.

The cheaper wearing apparel will show a greater advance than the customarily better garments. This is due to the fact that the cheaper garments have been made by sweatshop labor. Wages and piecework have been much lower than the lowest wages in the South, yet the North has sneered at the low wages that prevailed here. When these sweatshop workers who have heretofore been drawing from 75c to \$3 a week are paid the minimum code wage, the cheaper apparel will show a greater advance than apparel for the upper crust made by the better paid labor. Too bad for consumers with limited means.

## WHAT IS SLOWING UP THE PROGRAM?

The public works program is not moving off with a bang. In fact, governmental divisions and individuals are not rushing to borrow public works money to construct anything when codes are in the making and labor costs are going up. Should Shelby consider borrowing a sum for water and sewer extension and know that thirty per cent of the amount so borrowed would never have to be paid back, the labor scale would absorb more than the amount given. But this attitude may wear off when prices get higher. The cheap labor is too fresh and recent to warrant a plunge into debt for anything.

## PICKING UP A SUNBEAM

A Shelby child was playing on the floor the other day. It amused itself reaching its little hand to grasp a sunbeam that spread its brilliance out on the floor at its feet. Grow-ups are always doing the same thing. They are reaching for sunbeams of thrills, joys and pleasures, many of which are dissipations and frivolities. Like the outstretched hand of the little child, when its over, all is empty. Expectancy is the greater joy of reaching.

## SPEAKING OF YOUR POLL TAX

The city has reduced poll tax from \$2 to \$1, not because it wants to lighten the tax load but because City Attorney D. Z. Newton discovered that the poll tax in Shelby is set by law at \$1. You've no doubt paid a \$2 poll for several years, but don't expect a refund. The poll tax always goes for education and the excess has been invested in the mental and physical training of childhood.

Yes, J. D. Lineberger has discovered that the payment of poll tax is not a prerequisite to voting. Once a voter could not exercise the voting privilege without having first paid his poll tax. Now, folks vote without regard to paying a tax of any kind, unless it be the recently imposed sales tax. Voting would be greatly restricted if the payment of the poll were required and why shouldn't the county and city get at least this amount from the voters?

## WILL THE BANK GUARANTEE STAND?

The public rejoiced at the passage of the bank deposit guarantee bill by Congress. Deposits are to be guaranteed by a sort of insurance fund after January 1st. However, heads of large bank institutions say they should not be forced to pay the insurance fee when they are already strong and the public has confidence in them. The smaller banks, many of them, chime in and agree with the metropolitan banks because they are somewhat under their dominion. It is learned on good authority that only six bankers at the recent N. C. Bankers convention at Wrightsville favored deposit guarantee. However, the principal speaker at this bankers meeting happened to be Mr. Stegall the author of the bill and he stated emphatically that regardless of how strongly they oppose it, there will be deposit guarantee for all banks after January 1st. That's what the public likes to hear.

According to Custom.

The watch-repairer's customer was angry. "Look here," he drawled, "I brought my watch here two weeks ago, and it isn't mended yet. And it distinctly says on that card in your window: 'Watches Repaired While You Wait!'"

"Well?" the indolent repairer said, "you are waiting, aren't you?"

## May Fly to Fair



Dr. Hugo Eckener, commander of the German dirigible Graf Zeppelin, will probably fly his famous airship to Chicago before the world fair closes. The Graf has been in regular service between Germany and Brazil.

## Plenty Men Will Not Work At All

Over Three Million Unemployed In America When Jobs Are Numerous.

Julian Miller in Charlotte Observer

Figures on unemployment will fool you unless you are informed. Every time you see statistics as to the number of idle persons in this country, you probably conclude that they are hard to diminish—the total seems to stand away up yonder in spite of everything that has been done to hammer it down.

Consider, however, that at best nobody knows with final accuracy what that total is. It may have touched its peak at 11,000,000 or at 13,000,000, or somewhere between.

If America could get 5,000,000 of them back to work, it could sail along about as gaily and giddily as when it was in its remembered heyday.

From 3,000,000 to 4,000,000 Americans able-bodied will never be employed—never have been, for that matter.

The belong to the class that won't work unless the most alluring environments. They are bums and near-do-wells who can be only handled justly by giving them a swift and impetuous kick.

## Sporting Chance.

Boston Transcript.

A couple who first met at a bridge party last year are to marry. But, then, there are risks in every game.

A-1 Re-conditioned  
 — USED CARS —  
 Sold on Easy Terms  
 — Rogers Motors —

## FALL TIES



25c TO \$1.00

In this NECK WEAR Display you'll see patterns that ordinarily are shown only in the most expensive lines. Our designers were alert to the fall patterns trend and they're reflected here very moderately priced.

EVANS E. McBRAYER  
 NEXT TO PAUL WEBB

## Kings Mtn. Sunday School Meeting To Be Held Sunday

Will Discuss Plans For Next Year—At Double Springs—The Program Given.

(By J. W. Costner)

The Kings Mountain Sunday school association will meet with Double Springs church Sunday September 10, at 2:30 p. m. to discuss the subject of "Getting Ready For Another Year." The associational year will soon be out for the churches. It closes when the Annual Association meets in October, but the end of the Sunday School year will not close until the calendar year closes. All Sunday schools who have not as yet attained the Standard of Excellence have until Dec. 31 to be recognized as standard in this year. There is a large decrease in Standard Schools in N. C. and the Kings Mountain association it at this time behind also from last year. Several Sunday schools can qualify by just a little effort.

The group meetings last month were held in six different churches

and were in most all the places well attended. These meetings are not to be continued as some think. They were held just to try to better familiarize the people with the work. However, it seems to meet the approval of all who have expressed themselves to have at least two such meetings each year.

The meetings will be held the remainder of the calendar year at one Church for all workers from all the Sunday schools in the association (monthly) and each Sunday school is urged to cooperate in this great work, by sending delegates, reports, and speakers when requested.

The following is the program that will be given: 2:30 p. m. devotional by A. A. Richard of Casar; 2:40 Adjustment and Growth by Cecil Humphries of Zoar; 2:55 promotion day, program, material, preparation, and presentation by N. B. Lee of Lattimore; 3:05 The Importance of Forming New Classes at Promotion day by a member of Zion Sunday school; 3:20 Visitation Before and After Promotion day by Mr. Marlow Stroup ministerial student from Shelby, second Sunday school; 3:40 special music; 3:50 roll call and announcements; 4:00 adjourn to meet the first Sunday in October.

The lake formed by Hoover Dam on the Colorado river will be the largest artificial body of water.



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**ROUND ROLLS**

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**TEA** 2-oz. pkg. 5c

SPECIAL LOW PRICES ON THE FAMOUS A&P COFFEE TRIO

**EIGHT O'CLOCK** lb. 17c  
**RED CIRCLE** lb. 19c  
**BOKAR** lb. 23c

CONTINUING OUR SALE ON

**RAJAH SALAD DRESSING**

8 oz. jar 8c pint jar 13c quart jar 23c

**SHREDDED WHEAT** 2 pkgs. 25c

**PURE LARD** 3 lbs. 23c

IMPORTED  
**BEER** bottle 15c 6 bottles 89c  
 HANDED IN A SELECTED GROUP OF STORES

**JAR RINGS** 3 PKGS. 10c

**Swift's Jewel** 8-LB. CARTON 63c

**Pork & Beans** Quaker Maid Lb. cans, 5 for 25c

**CORN BEEF** ARMOUR'S 12-OZ. CAN 15c

**MUSTARD** PREPARED 32-OZ. JAR 15c

**CHEESE** WHOLE MILK POUND 21c

**PRODUCE SPECIALS**

CELERY — STALK 10c

GRAPES — Seedless or Malaga — 3 lb. 25c

ONIONS—White — Lb. 5c

BANANAS — 3 Lb. 25c

LETTUCE — 2 Large Heads 25c

25c

**MARKET SPECIALS**

PORK CHOPS — Lb. 15c

PORK or BEEF ROAST Pound 12 1/2c

STEW BEEF — Lb. 7 1/2c

SLICED BACON — Lb. 21c

SLICED BOILED HAM Pound 29c

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