

The Cleveland Star

SHELBY, N. C.

MONDAY — WEDNESDAY — FRIDAY
THE STAR PUBLISHING COMPANY, INC.

LEE B. WEATHERS President and Editor
B. ERNEST MOY Secretary and Foreman
CAMERON SHIPP News Editor
L. E. DAIL Advertising Manager
MRS. RENN DRUM Social Editor

SUBSCRIPTION PRICE

By Mail, per year \$2.50
By Carrier, per year \$3.00

Entered as second class matter January 1, 1926, at the post-office at Shelby, North Carolina, under the Act of Congress, March 3, 1879.

We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions or respect cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, JULY 23, 1934

TWINKLES

So General Johnson's going to stay on as NRA chief. Blue Eagle aint cooked up yet—just been basted and a little stuffing taken out.

In spite of the hundreds of fine libraries all over the country, the old-fashioned dime novel now costs \$2.—Jacksonville Times-Union.

Wonder if Florida Chambers of Commerce secretaries managed to keep their faces straight and their adjectives reasonable during the California strike.

Our favorite personal: "Misses Albers, Georgia Belle and Hale and Mr. Stone Mountain are visiting their numerous friends in Cleveland county for a few weeks."

FOUR VITAL SUBJECTS

The proposed new state constitution, taxation, education and public utilities are the four vital subjects to be discussed by men "in the know" at the convention of Young Democrats to be held at Asheville the last of this week. "Young Democrats" seems to be a misnomer for this organization. The speakers as well as a great majority of those who attend are not "boys" by any means. Real students of these problems of government will lead the discussions and we dare say they will handle subjects that are uppermost in the minds of the people. They are men who can speak with authority and it is interesting to note that old men, experienced in handling affairs of state, are inclined to favor new and advanced ideas in government. There has never been a period in the history of the state and nation when such a change in government was under way. Young Democrats cannot claim all of the credit for "New Deal" ideas.

ANTICIPATION

Every fisherman and hunter knows that the joy we get out of life is not the work we aimed for but greater. The same with good workmen who at the beginning work well that they may prosper in the end but find as the years pass that the real joy was in the labor, not labor's wages.

Anticipated pleasures and joys are never realized, for anticipation ever builds higher and more beautiful castles than realization, albeit anticipation builds hers of air. It is therefore the unexpected joy, the unanticipated reward that brings happiness undiluted.

These dispatches of delight are like the unheralded letters from the long missing or bringing much wished-for but unexpected news. What boy or girl will forget the prize won in school and the finding under the Christmas tree the very gift they had hardly dared dream of?

"Oh, the unexpected joys that meet us just around the corner of life," is the favorite motto of Helen Keller, the deaf, dumb and blind philanthropist.

So is it in life a good policy to expect the unexpected by preparing for it. Often the last key on the ring opens the lock.

NOBLESSE OBLIGE FINDS THE DIAMOND

Veteran ball players who occasionally release a readable memoir—for one of the magazines, never fail to marvel at the way the once rowdy game of baseball has been cleaned up and placed on a basis of sportsmanship. They recall the era when it was considered smart baseball to gouge the second baseman with your spikes, or to hold the runner on base by hooking your hand through his belt, or to concoct elaborate and unfair devices to razz the pitcher.

That kind of thing is no more, and the game is better. Just how important we consider sportsmanship in the game today was handsomely illustrated last week when, after an unfortunate howdy-do in the Gastonia-Shelby American Legion game, Gastonia sent a delegation of her most prominent citizens to apologize to Shelby.

Gastonia didn't wait for protest or recrimination, but forthwith dispatched her newspaper editor, her athletic director, a representative of the police department, and a letter from her mayor, to tell Shelby they were sorry. Certainly they did everything gentlemen can do to make amends, and we know that Shelby esteems them highly for their action.

The fault did not lie with the Legion, but, as we see it, with an umpire and with a policeman. The apology is all the more impressive as a gesture of noblesse oblige.

REHABILITATION

A charter for incorporation has been granted to the N. C. Rehabilitation Corporation, classified as benevolent

and non-profit, "to rehabilitate individuals and families as self-sustaining human beings by enabling them to secure subsistence and gainful employment from the soil, from co-ordinated and affiliated industries and enterprises and other wise in accordance with economic and social standard of citizenship."

The charter contains its own editorial comment. Here, clearly, is shown the workings of the New Deal philosophy, and the intentions of enlightened socialism.

The corporation is empowered, under this charter, "to buy, lease, acquire by gift . . . sell, mortgage . . . or dispose of land in North Carolina."

The object of this corporation is to aid in establishing rural industries, such as canning plants to process the products of rehabilitation farms and gardens, and to assist financially and otherwise the relief families who have been established on these farms. It can even organize subsidiary corporations and set up community agencies. The corporation will receive grants of money from the FERA and other sources.

All this seems vastly exciting to us for three reasons: it means the rehabilitation of destitute and desperate people, who will be taken from breadlines to self-supporting farms; it means a great step toward abolishing the tenant farmer system; and it means, we hope, the rehabilitation of many thousands of acres of idle and eroding land.

Remember, more than half of the farmers in this state are tenants, members of a floating population, insecure, unstable, not ever the best potential citizens. The rehabilitation program sets up families with a chance of owning their own lands, a chance of becoming members of communities.

And recall, too, what the erosion problem is. Engineers have estimated that, unless something is done to check its steady flow in Cleveland County, this vast cotton producing area will in twenty years be fit for nothing save cattle grazing.

As for the rehabilitation families themselves, we have a grand example right before us. Seventy-five relief families have been established on the farms, and they are all doing well. They are off the relief rolls, most of them permanently off.

Nobody's Business

By GEE McGEHEE

SUGGESTIONS FOR PEDESTRIANS

1. While crossing the street, keep one eye up and one eye down. If you are not cross eyed, you can't do this, so you'd better not try to cross it.

2. Don't carry any sharp or heavy articles in your pockets. Balloon tires are expensive and should not be punctured, but dodge the knee-action, if possible.

3. When you see 2 cars approaching you head on, jump straight up, and you'll probably stand 1 chance in 16,876 of landing on top of a radiator or hood with only a few minor scratches on the radiator or hood. This beats tearing up 2 cars.

4. If you see that there is no possible chance to avoid being run over, lie down on your back and let the wheels pass over your stomach. This will be easier on the driver and the passengers. You needn't get his number. He don't carry any insurance, and rely does not own the car yet.

5. If you are in a hurry, never try to cross a street at all. Just go on back home and telephone the installment agents to call for you furniture, radio and range. You can't use these things after you are dead nohow.

6. If you are crossing a street at a bad corner, hold out your left hand, press your feet tightly against the pavement, keep your tongue in your mouth to prevent it from getting bit off when you are struck, and pray. Crossing one street a day is enough for a single (or married) pedestrian. Don't strain yourself.

7. If walking on a public highway, it is best to stay at least 15 feet on the righthand side of the road, especially if trucks and buses frequent the said highway, but be careful and don't get your clothing torn off by bushes, briars, and wire fences. Your family will expect you to come home at least partially dressed.

8. Don't cuss auto drivers. They have the right of way all the time, everywhere, day and night. If the green light is in your favor, be more particular than ever; nearly all smart-alec drivers see green only. It might be best for you to stay at home anyway, so you need not obscure these instructions.

Air Report

Creation of a unified air force, one of the most hotly-contested questions in aviation circles, is opposed by the report of the special aviation committee, headed by Newton D. Baker, to Secretary Derr. The report says that the United States is second to no other nation in aviation.

MIKE ATTENDS THE W. O. W. CONVENTION AS A DELEGATE

flat rock, s. C., July 23, 1934.
dear mr. editor:—

Yore corry spondent, mr. Mike Clark, rfd, was chosen as a delegate to the county convention last week which was held at the county seat by the w. o. w. camps. It lasted 3 days and 2 nights and was enjoyed by all. He made the following report before the camp last night in the lodge hall:—

"gentlemen and brother woodsmen:— I was glad to represent this fine wow camp at the county convention last week and am happy to make a report on same.

tuesday morning, the first day, a fine breakfast was served at the hotel, and all kinds of vittles was on the table and nobody did not have to pay for nothing. A pretty song was sung by all present, which was led by yore representer, mr. Mike Clark, rfd.

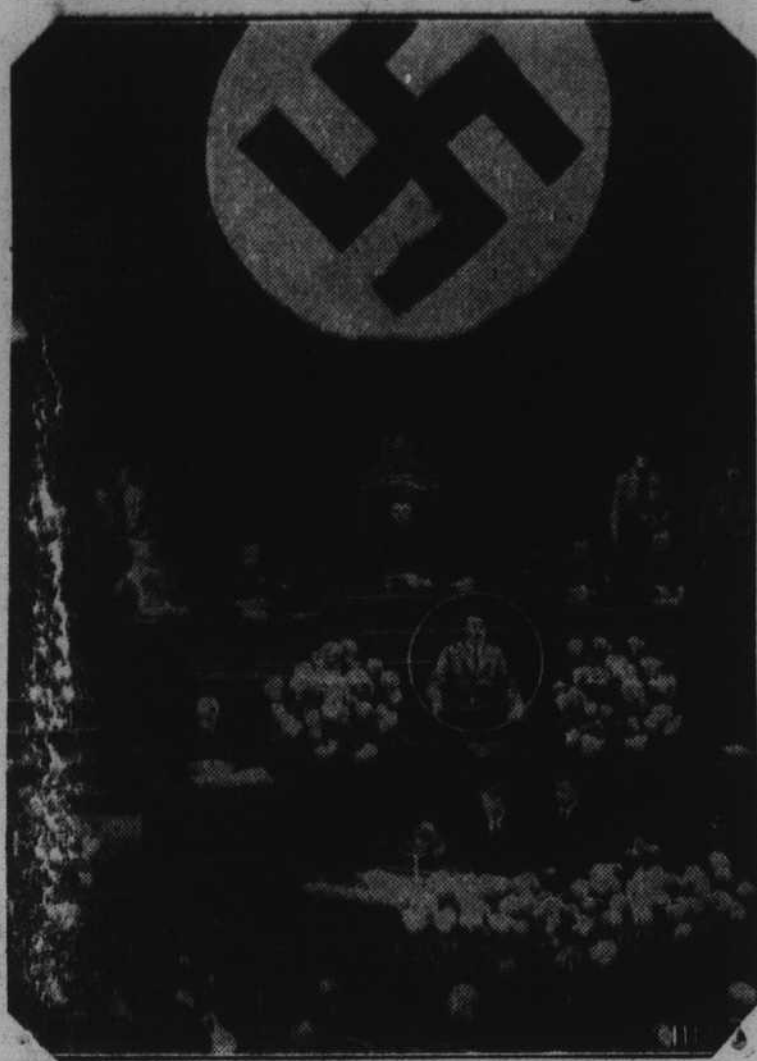
A big dinner was spread on the ground at the park by the female wows and there was everything to eat that anybody could of wanted, including ham and eggs and beef and pie and fried chicken. Yore representer was called on to ask the blessing, but when he got thru, everybody had commenced to eat, a nice supper was held at the lodge hall which was also free.

another big breakfast was given in the main dining room of the hotel the second morning, and it was opened with a song which was led by yore representer, they had a new dish on the table which looked like juice which was squeezed out of oranges and poured into a glass goblet, they also served a big sandwich dinner in the park, and supper was spread at the swimming pool that evening, all of which was free gratis to all members.

the third day started off with another fine breakfast by the hotel. A woman played a pianer nearly all of the time while we was eating, so very little talking was done betwixt the members, as they could not hear what the other fellow was trying to say, the hotel also served dinner in the main dining-room, and the song which started it off, entitled: "pack up yore troubles in a little tin can," this was led by yore representer, mr. Mike Clark, rfd.

the convention ended with a big supper at the lodge hall on wednesday night and everybody enjoyed one of the best meals that had been offered enduring the convention. It was also free, and little paper caps and blowguns was handed around and put on the heads of the visitors, and a great many tricks was played, there being no further business, the convention adjourned and all of us come on home as soon as we could catch a ride. signed, Mike Clark, rfd, wow representer.

Hitler Defends Nazi Regime



Attempting to justify the "Bloody Saturday" massacres of "revolting" storm troop leaders and other opponents, Chancellor Adolf Hitler of Germany appears before the reichstag in Berlin to defend his regime before the Reich and the world. This photo shows Hitler, in circle, during a previous speech before the reichstag.

Less Milk Is Used When It's Not Fresh

Great Loss Caused By Careless Handling—How to Keep Milk Fresh and Clean.

(By Extension Department) The rapid souring of milk handled carelessly has been given as a chief reason why milk consumption is low on many farms. Unsatisfactory and slightly soured milk is not palatable and it is easy to see why farm families whose milk is not cared for properly do not drink as much milk as they should, says A. C. Kimrey, extension dairymen at State College.

To keep milk clean and fresh, it should be strained through at least three thicknesses of fine cheese cloth immediately after milking, Kimrey said. It should then be poured in standard-size quart milk bottles and sealed with standard bottle caps.

The bottles should be placed in the coldest water available and allowed to cool. The water should be changed as often as necessary to bring the milk rapidly to the temperature of the water. On farms where ice is kept, the milk should be placed in the ice box and after it has been cooled by water. Where ice is not kept, the milk should be left in cold water until it is to be used.

The cream can be poured from the bottles and kept for churning or other purposes. The rapid cooling of milk in bottles will cause the cream to rise more quickly and completely than in the case when milk is not cooled and where it is stored in large vessels, such as buckets or cans.

Milk thus handled is completely sealed from dust, odors, or other form of contamination. It will be found much more convenient for the housewife to handle milk in bottles than in the usual way, Kimrey said.

Milk That Keeps; Big Demand For It

Rate of Evaporated Milk Increased 85 Per Cent In The Past Four Years.

His friends laughed at him when he sat down to propound a new idea about milk. That was 50 years ago in St. Louis where John Meyenberg had traveled from Switzerland. He had figured out a way to make milk "keep" by sealing it. Out of that idea, according to the Consumers' Council, of the Agricultural Adjustment Administration, has come a tremendous industry. As against the decline of most milk products during the depression, the evaporated milk industry increased 85 per cent from 1929 to the figure of one and a half billion pounds in 1933.

In 1933, when a quart of milk cost 10.6 cents, having dropped from the average of 14 cents in 1929, the price of a 14-1/2 ounce can of evaporated milk cost 8.8 cents as compared to 11 cents for a 16 ounce can in 1929. The shrinkage of consumers' incomes has been the godfather of the evaporated milk industry. Evaporated milk is just ordinary milk minus about 60 per cent of its water, sterilized, and under Government standards as to the milk fat percentage. Research shows that the vitamin content is somewhat lower, due to the heating processes. However, it is a good source of vitamins A and G. Like all milk it needs to be supplemented by foods rich in vitamins B, C, and D.

Plant More Cowpeas On Vacant Acres

Cowpeas Is Good Crop On Retired Lands and Can Be Planted In July.

The Cowpea is a good crop to plant in July on land retired from the cultivation of cotton, tobacco, corn, or wheat, says E. C. Blair, extension agronomist at State College.

He warned of the poor policy of allowing the retired acres to grow up in weeds, which not only detract from the appearance of the farm, but also make it harder to cultivate the next crop grown. Weeds add little, if any, to the soil's fertility, but a good growth of cowpeas turned under will furnish as much nitrogen to the soil as 300 pounds of nitrate of soda to the acre, Blair said.

Cowpeas planted in July will have time to reach a height of three feet before frost, he said, and will add to the general tilth of the soil by supplying organic matter as well as nitrogen. The latest rules governing land retired from the production of basic crops under AAA contracts permit the picking of peas from the vines for table use or the harvesting of the whole crop for hay, provided it is used at home and not sold.

In the mid-west the recent drought has caused a shortage in feed crops this year and the price of these commodities is expected to be unusually high this fall. Blair warned that no North Carolina farmer should fail to produce enough feed for his own use and thereby have to pay the high market prices for feed.

Goodfellows, Loray Battle 17 Innings; Final Count Is 3-3

Game Finally Called Because of Darkness; Sipes Pitches Full Game.

(Special to The Star.) KINGS MOUNTAIN, July 19.—On Tuesday afternoon the Goodfellows club of Kings Mountain and the Loray club of Gastonia played 17 innings to a 3-3 deadlock. The tie game was called at 7:40 p. m. and started at 4:30.

Sipes, Godfellow's ace hurler pitched the entire 17 racks keeping hits scattered and whipping innumerable batters with men on the sacks. Loray used three hurlers. Hines started and allowed only one hit in five innings but having pitched the day before retired in favor of Gold who was relieved by Robinson in the 15th. Ralph Mitchell, K.M.A.C. player being used by Goodfellows, led the hitting for the day with three hits. He secured the lone hit off Hines on the first ball. Hines threw. Hatcher led Loray with 2 for 2.

Al Returns

Alfred E. Smith yesterday made his peace with Tammany Hall. He was estranged from the wigwag during the dimly reign of John F. Curry, but decided yesterday to return to the fold under the youthful leadership of James J. Dowling. This probably means speedy action on a new charter for the city.

N. C. Gets Cash

More than a million dollars was turned over to the N. C. P.W.A. offices yesterday, to be used for public works in Salisbury, Greensboro, Oxford and Swain County.

Settle The Stomach

Neutralize the excess acidity. Stop Dysentery. Avoid Indigestion. Use the old, faithful remedy. Ask your dealer for a 75c bottle of

Anti-Formen

KEEP YOUR MONEY AT HOME WHERE IT PAYS MOST

WE PAY 6% INTEREST ON TIME CERTIFICATE

Compounded Quarterly. Issued In Any Amounts. Can be converted into cash on short notice.

M. & J. FINANCE CORPORATION

CAPITAL AND SURPLUS \$100,000
Resources Over \$225,000.00

WEST WARREN ST. — SHELBY, N. C.

BLANTON & HINSON, General Ins.

FIRE — AUTOMOBILE — SURETY BONDS
Agents Pacific Mutual Life. Telephone 386-W

— QUEEN CITY COACH LINES —

FOR ASHEVILLE, CHARLOTTE, WILMINGTON, POINTS:
FOR ASHEVILLE AND INTERMEDIATE POINTS:
LEAVE SHELBY for ASHEVILLE: 9:10 A. M., 8:10 P. M.
FOR CHARLOTTE AND INTERMEDIATE POINTS:
LEAVE SHELBY for CHARLOTTE: 10:20 A. M., 2:20 P. M., 4:25 P. M.
FOR WILMINGTON AND INTERMEDIATE POINTS:
LEAVE SHELBY:—10:20 A. M.
FOR FAYETTEVILLE AND INTERMEDIATE POINTS:
LEAVE SHELBY: 10:20 A. M.; 2:20 P. M.

— FOR FURTHER INFORMATION — PHONE 450 —
QUEEN CITY COACH COMPANY

Increase Insurance

ON JULY 1ST, 1934 each depositor's funds in this bank will be insured up to 5,000.00 by the Federal Deposit Insurance Corporation, which was created by an act of Congress passed in June of 1933.

With your deposits fully insured up to \$5,000.00, with each of our officers and employees bonded, and with our past record and present liquid position, we solicit your account.

First National Bank

SHELBY, N. C.

DEPENDABLE!

A SAVINGS account is a dependable investment. It is always interest-bearing, always there when you want it, always liquid and at par. A savings account is doubly dependable at a dependable bank . . . to which thousands of depositors of the UNION TRUST CO. Bank will readily agree.

UNION TRUST CO.

SHELBY — FALLSTON — LAWNDALE
FOREST CITY — RUTHERFORDTON

THE STAR EVERY OTHER DAY \$2.50 PER YEAR