

The Cleveland Star

SHELBY, N. C.
MONDAY — WEDNESDAY — FRIDAY
THE STAR PUBLISHING COMPANY, INC.

LEE B. WEATHERS President and Editor
S. ERNEST ROEY Secretary and Foreman
CAMERON SHIPP News Editor
L. E. DAIL Advertising Manager
MRS. RENN DRUM Social Editor

SUBSCRIPTION PRICE
By Mail, per year \$2.50
By Carrier, per year \$3.00

Entered as second class matter January 1, 1906, at the post-office at Shelby, North Carolina, under the Act of Congress, March 3, 1879.

We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

WEDNESDAY, NOV. 28, 1934

TWINKLES

And the school children are thankful for a holiday.

Less than a month 'til Christmas and no shop-early reminders.

Banks as well as depositors will rejoice over the abandonment of the two cent tax on checks, effective January 1st.

No disfranchisement in the election on cotton control. The colored farmers can qualify because their grandfathers grew the staple.

A. L. STOCKTON DIES

The newspaper fraternity loses a real craftsman in the passing of A. L. Stockton of the Greensboro News-Record, a partner with E. B. Jeffress, the stricken highway commissioner. They were bosom friends and made a fine working team in publishing one of the state's best journals. It was the lot of Mr. Stockton to remain inside the office, supervise the news and mechanical production of the paper, but he enjoyed a wide acquaintance throughout the state and his fellow publishers regarded him as one of the truest and most capable men in the profession.

GOOD FIRE FIGHTING

Few if any of us are free from twinges of fear when the fire siren wails, be it day or night. Fire has been dreadful since Prometheus seized it from the gods, and the thought that one's home may burn is as ghastly a thought as a man may think.

Well, this started out to be a compliment to the Shelby fire department, which deserves one. Thursday afternoon, the department, largely manned by volunteers, sped to the edge of town and battled a fire in a negro shanty hidden in the woods. They laid a hose at least a quarter of a mile through the underbrush to reach the blaze, and though they could not extinguish it, they fought it to the last flicker.

Even the humblest home, it seems, will get every bit of protection the department can give.

WHAT EVERY WOMAN KNOWS

Women can be more valuable than men in preventing wars, Dean C. W. Jackson told alumnae of the North Carolina Women's College here last week. We are not, unfortunately, quite certain precisely what means he would have the women take—educational means, we presume, and training the young idea not to sprout epaulets.

But we do recall that a Greek dramatist foyed with the same idea some 1400 years ago. He wrote a play in which the women stopped a war between Athens and Sparta simply by turning all the men out of home and declining to associate with them. The war stopped instantly.

To the Greek mind, this plot had riotous possibilities, and it even made a gorgeous comedy when translated into English. But comedy aside, it proved the point that British dramatist Sir James M. Barrie brought forth centuries later in "What Every Woman Knows." Yes, what every woman knows is that she can make a husband eat out of her hand when she wants to.

HAPPINESS FOR SALE

This week, your church and your fraternal organizations make it possible for you to buy happiness.

This elusive commodity is seldom offered for sale. Not often can the glittering wealth of the richest man, be he commoner or king, purchase this one simple and priceless thing. But now, you can buy it. You can buy some for the smallest coin in your purse, but you ought to pay more nearly what it is worth.

This week, the churches and fraternal organizations are collecting offerings for the orphanages. The money goes to children who have been denied the protection of parents, children who are often unhappy because they have lost so many spiritual and material things so early in life.

You cannot replace these things, not fully. But you can make the lot of these helpless children easier, you can contribute something toward giving them a start in life.

And will you be buying happiness for them alone? Why, no. You will be buying it for yourself also.

ATROCIOUS CRIMES IN THE NURSERY

Bergen Evans has written a burlesque on the psychological toff that continually goes the rounds about raising children, and so deft is his parody that our neighbor, The Hickory Record, takes him seriously—and

even seriously applauds his tongue-in-cheek nonsense about the criminal and anti-social teachings of nursery rhymes.

Mr. Evans, writing in The Atlantic Monthly, a very scholarly journal but not above spoofing its audience, recalls that children were taught to admire such things as Jack's murderous requital of the Giant's hospitality, the greediness of little Goldilocks, the mendacity of Hans. And infant morality is warped, he says, by stories about Grimm's soldier, who merely by striking his tinder box could have his dog with eyes as big as saucers convey to his bedroom whatever young lady pleased his fancy. Moreover, the Little Miss Muffet yarn, says Evans, inculcates harmful fears in youth, and The Three Blind Mice induce sadism. Little Jack Horner, he avers, is a horrid example of bad table manners and greediness.

Typical of his comment is this one on a well-known rhyme:

Curlylocks, Curlylocks, wilt thou be mine?
Thou shalt not wash dishes, nor yet feed the swine,
But sit on a cushion and sew a fine seam,
And feed upon strawberries, sugar and cream.

"What a complete illustration of the unenlightened attitude toward women! The wooer, after tickling the young lady's vanity by an allusion to her coiffure, attempts to induce her to become his chattel by assuring her that, denied any share in their common labor and reduced to enervating indolence, she shall waste her time and ruin her eyesight on worthless needlework while she is pampered with a dangerous diet of fruit, sugar, and fat which will serve only to obviate in time the need for the cushion."

As humor, this kind of thing is admirable, but to take it seriously is preposterous. Alphonse Capone, John Dillinger, Pretty Boy Floyd and brethren of that ilk were not reared in homes where mothers taught their children nursery rhymes.

Nursery rhymes are taught in homes where the old-fashioned virtues go hand in hand with the nonsense verses. Children who learn to enjoy books in the nursery are prepared to enjoy better books when they are older, and prepared to master their lessons better in school.

We aren't greatly fetched by the notion, dear Hickory Record, that the current and distressing juvenile crime wave can be traced to Mother Goose.

Sues Kearns in Paternity Case



Jack Kearns, left, former manager of Jack Dempsey, is snapped in Los Angeles court where he appeared to face charges brought by Miss Elizabeth Williams, right, that he is the alleged father of her eight-year-old daughter, Helen McKernan, shown with her. Miss Williams asks that Kearns be compelled to support the child.

B. S. Peeler Heads Kings Mtn. FHA

KINGS MOUNTAIN, Nov. 27.—Mr. B. S. Peeler, secretary and treasurer of the Elmer Lumber Co. has been chosen to head the City Wide Modernization and Improvement campaign sponsored by the Federal Housing Administration. "The purpose of the campaign," said Chairman Peeler, "is to enable our city to get as large and immediate benefits as possible from the National Housing act. Our purpose will be to inform every property owner in the city how he can take advantage of this new financing plan and of the desirability of making necessary improvements to his property at this time. The campaign will have an immediate and most important effect on every type of business in the community. It is a real opportunity for us to improve local business conditions, to relieve distress and to increase property values and to beautify the city."

35c
SPECIAL THANKSGIVING TURKEY DINNER
HOTEL CHARLES
ROAST TURKEY WITH CELERY DRESSING
CRANBERRY SAUCE
MASHED YAMS WITH CAMPFIRE
MARSHMALLOWS
CAROLINA STEAMED RICE WITH GIBLET GRAVY
HOT ROLLS BUTTER

FLOWERS FOR HOLIDAYS
We have a variety of blooming plants that cannot be exceeded in quality and price.
We grow our own plants. That's why they are so fresh... always.
Patterson's FLOWERS
PHONE 705

SAVE \$835 and HAVE \$1,000
H SAVE V E
A weekly payment of \$2.50 will mature \$1,000 in approximately 6 1/2 years. Your investment at maturity will have earned \$155 at our present rate of earning.
Your money is safe, and the systematic method of saving soon enables you to put the small amount aside each week without missing it.
There are other saving plans here . . . to suit your own convenience. **Your Investment Here Is TAX FREE**
CLEVELAND BUILDING & LOAN ASSOCIATION
Wm. LINEBERGER, President J. L. SUTTLE, Sec.-Treas.

Nobody's Business

By GEE MCGEE

Window Envelopes.

A few years ago, some bird invented a so-called "Time-saving envelope," but called it "window envelope" for short. It possibly saves the stenographer a few seconds because she does not have to address the envelope, but the guy who has to open one of those window miracles does not only lose a minute or more, but he loses all of his religion at the same time.

Social correspondence is not carried on with "window envelopes." Only business men and firms have been fooled so far. You see, it's like this: If you owe your grocer or banker or doctor, he simply writes: "John Doe, Anywhere, U. S. A. To balance due on account: \$75. This has been running for 3 years." The sender folds the dun so's only—"John Doe, Anywhere, U. S. A." can be seen through the window, and all other addressing is eliminated. . . . slipping the bill into the window envelope.

When poor old John Doe gets his dun, assuming that he opens a few of them, he handles that "window envelope" in the same manner that he would handle a mud-cat or other fish that he might undertake for the frying pan. He sits open the top, but the dun is stuck to that envelope in at least 6 different places, then he begins an operation very similar to that of picking a chicken. When he gets thru, the contents of the envelope are usually torn all to pieces.

My office averages about 10 to 15 of these "window" afflictions per day. Occasionally I undertake to operate on one of them, but my stenographer frequently relieves me of these persecuting pains, and while she teaches a Sunday school class every third Sunday, she does a teeny-weeny bit of cussing herself and has just about reached the point where she doesn't blush when bad words creep out in connection with those window dressers.

I ain't very strong for saving my time at the expense of some other fellow who claims his time to be just about as valuable as mine. An improvement could be made on this window thing. Somehow or other, muclage or glue gets all over every thing in such an envelope, and it's a task to remove even a 10 dollar bill from one of them, however, nobody ever risks much money in a window envelope.

My advice to business men and stenographers is: Clean your type at least once every 3 years, see your ribbon dealer twice a year, and if you must use window envelope, see that you do not glue the letter in to the said envelope in more than 25 different places. So's it can be extracted without foaming at the mouth.

OFFICIAL BUSINESS

dear mr. editor:—our mayor has asked this copy spondent, mr. mike Clark, rfd, to put a notice in yore paper informing the public that the job of polesman of flat rock will be vacant after the next meeting of the town council, as his badge will be took away from him on that date for the following reasons to wit:

1—sleeping on duty while at work and letting somebody tote off the typewriter of the city hall which was on the desk he was laying down on at the time of the highway robbery ansforth.

2—Sampling 7 fruit jars full of corn licker that he had ketched a bootlegger with against the peace and dignity of the town and state aforesaid. he sampled it nearly ever night for 2 weeks and then it was all gone.

3—Receiving a cash bond for 4\$ from judd Clark for being under the intoxication of strong drink, and not turning the same into the treasure of the town counsel in 1929, also for mal-feassance in of-fis.

4—for working against the present mayor enduring the last muny-cippel-campene, and betting on the other feller at the ratio of 3 to 1, also for loud swearing while trying to arrest 2 cedar lane boys for speeding on main street.

5—for swopping off his pistol which belonged to the town counsel with holsum moore for a cheaper pistol and taking a bad check for the difference, and not turning in anny money for same owner count of he could not get it cashed.

I am directed to say that applications will be received by the undersigned in his own hand-writing for 2 weeks from tonight, all backed up with 1\$ in cash as an act of good faith, and everybody who applies must be fairly sober, reasonably honest, mostly truth, and 6 foot tall and a friend to the present add-ministration. yores trulle, mike Clark, rfd, town clerk.

Carolina Farmers Get Over Ten Millions

According to the recent announcement from Washington, North Carolina farmers have received up to October 1 a total of \$10,060,724.31 in benefit payments. A referendum is soon to be called on the Bankhead cotton control law, and it is supposed that the best economies under the new deal will be shaped for the broadest benefit of the farmer classes.

TAX DISCOUNT ALLOWED THIS WEEK ONLY

The 4% Discount will be allowed on Cleveland County Taxes up to and including December 1, only.

TROY V. MCKINNEY
COUNTY AUDITOR

WE PAY 6% INTEREST ON TIME CERTIFICATE

Compounded Quarterly. Issued In Any Amounts. Can be converted into cash on short notice.

M. & J. FINANCE CORPORATION

CAPITAL AND SURPLUS \$125,000.00
Resources Over \$250,000.00

WEST WARREN ST. — SHELBY, N. C.

How's Your Roof? Will it stand another Winter? Will it keep the cold out and the heat in? Is it safe against wind, sleet, snow and fire? We'll help you answer these important questions with a free inspection.
Call a Roofing Expert
PHONE 107
ROOF?
Z. J. THOMPSON
N. Washington Street

"I'll Send You a CHECK"
HOW simple and convenient a checking account is! No need to keep large sums at home—no need to handle dirty currency—no danger of risking loss sending cash through the mail. And every payment is legally receipted by the cancelled check that is returned to you.
A checking account here is the world's cheapest and surest form of money insurance. For your own peace of mind, open an account today.
FIRST NATIONAL BANK
SHELBY, N. C.

Pay All Your Bills by CHECK

YOUR CANCELLED CHECK IS PROOF AGAINST Forgetfulness—and a positive receipt for payment made. Paying by check is safer, too; there's no risk of losing money sending sums of money through them all.

Union Trust Co.

THE STAR EVERY OTHER DAY \$2.50 PER YEAR