

STERCHI'S

BEST SELLERS Of 1934

REPEATED FOR ONE WEEK

Begins Today, Dec. 10th

THE PICK of the YEARS BEST BARGAINS... offered just in time for Christmas buying in a thrilling One-Week Event in which we repeat by popular demand those items which have been bought most eagerly in special events during the past year. Every article offered is a SUPER-SPECIAL VALUE, one which our customers demanded above all others of its kind. We have secured additional quantities of these BEST SELLERS for this event and offer them once more at the same low prices at which they were originally advertised—the same identical quality, the same sensational values and the same low prices—for This Week Only! Although Sterchi's has always been famous for the extra values arranged for Christmas Shoppers, this event breaks all previous records for value-giving. This is truly the buying opportunity of the entire year—so come prepared to find unexpected savings on your furniture gifts. Some quantities are limited so come early to avoid possible disappointment.

A SMALL DEPOSIT WILL HOLD ANY PURCHASE FOR DELIVERY IN TIME FOR CHRISTMAS. CONVENIENT TERMS WILL BE GLADLY ARRANGED!

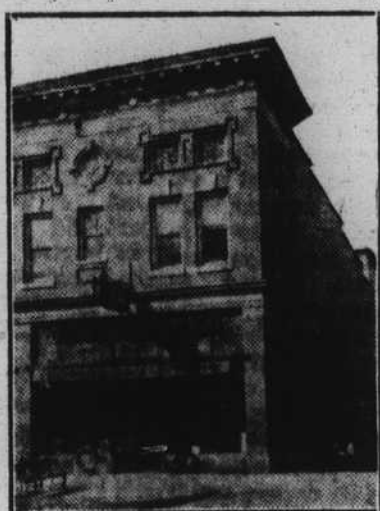
COFFEE TABLES
— \$1.95 —
OTHERS UP TO \$12.50

CONSOLE MIRRORS
Begin at \$1.95

VISIT OUR TOYTOWN

GAME BOARDS \$1
DUMP TRUCKS \$1
Child's Desk and Chair \$4.95
VELOCIPEDS \$3.95 to \$12.50
AUTOS \$5.95 to \$12.75
SPINET DESKS \$39.50

IDEAL GIFTS
Buy Here—It Pays



BUY NOW—PAY NEXT YEAR

IDEAL TERMS

GIFTS FOR ALL

SMOKERS
For gifts to friends and for your own home. Special during this Event only **95c**

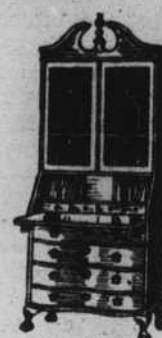


Cabinet Smokers
This one in rich walnut finish is only **\$3.95**

Beautiful SECRETARY DESKS

Regularly \$36.75... Specially Priced for Christmas at

\$29.75



PORCELAIN TABLE
\$3.95

Very substantially built and nicely finished in your choice of several pretty two-tone color combinations. Has convenient drawer for cutlery.

MAHOGANY FINISH DRUM TABLES

Very nicely made and richly finished... has brass claw feet. Any woman will love it! Regular \$4.45 Value
\$2.75

EXTRA QUALITY CARD TABLES
Get several now for the holidays **95c**

MAGAZINE RACKS
— \$1.50 —
OTHERS TO \$6

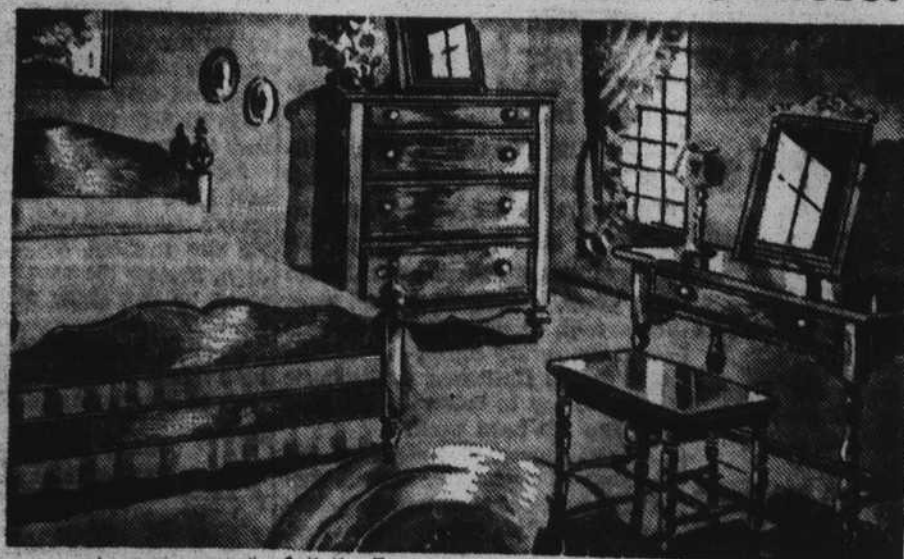
PICTURES
98c to \$12.50

Use Your Credit

Hundreds of Gifts at Budget Prices

Pay Next Year

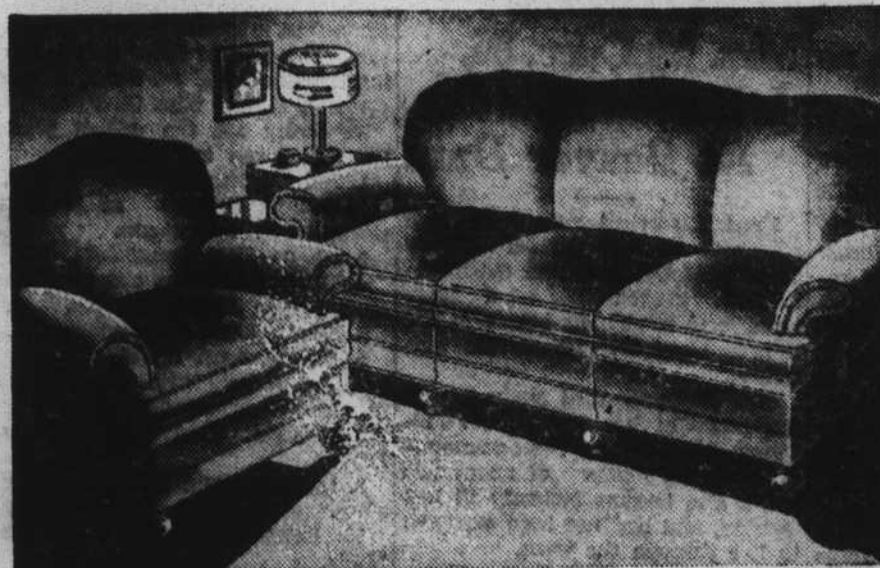
Our Best Bedroom Sellers!



15 pieces! ALL Included In This Bedroom!
This Lovely **BEDROOM SUITE** of Bed, Chest and Vanity... With **9-Piece VANITY SET** — **VANITY BENCH** — **2 Big Feather PILLOWS!** No other Bedroom Group we have ever sold has been bought by so many people... and the reason is that no other group of merchandise has ever offered so much in quality, beauty and completeness for so little money! We are able to offer it just once more... an opportunity you simply can't afford to miss if you are even thinking of buying a bedroom suite. Includes beautifully designed **Foster Bed**, very attractively styled **Vanity** with large mirror and big **Deck Chest of Drawers**. All are large, full size pieces. **\$69.50**
— \$5 FIRST PAYMENT Puts It In Your Bedroom! —

Living Room Suite!

ONCE MORE..... This "Best Seller"



KROEHLER --- Fine Tapestry!

Beautifully Styled Davenport and Chair

All we need to say is that it is Kroehler quality... it shows plainly in every detail of this beautiful suite... in the comfortable inner-spring construction, the deep cushions, the big, generous arms and backs and in the perfect tailoring. Only a special arrangement with Kroehler enables us to offer a limited number at this price and for this week only

\$44.75

CHILDREN'S ROCKERS

\$1.95

CHRISTMAS RADIOS

Bgin At **\$19.85**

STERCHI'S

QUALITY FURNITURE

No. 1 South LaFayette

Shelby, N. C.

ALL 5 PIECES
\$29.75

EASY TERMS!

COMPLETE 5-PC. STUDIO LOUNGE GROUP

Here is truly a wonderful gift for your home... one that every member of your family will enjoy every day for years to come. You can place it in any room in your house correctly. Easily made into either one full size or two twin beds. Has comfortable inner-spring construction!

2 Beautiful Mahogany Finish DRUM TABLES
2 Prettily Styled, Newest TABLE LAMPS
ALL INCLUDED!

Special Christmas Offer!

FEATURING
(While Limited Number Last)
This Celebrated

HOOSIER CABINET

WITH.....

18-Pc. TUMBLER SET
Consisting of six 10-ounce tumblers, six 8-ounce tumblers and six 5-ounce tumblers.

26-Pc. SILVER SET

Consisting of
6 table knives,
6 forks, 6 table spoons, 6 teaspoons, sugar shell and butter spread.



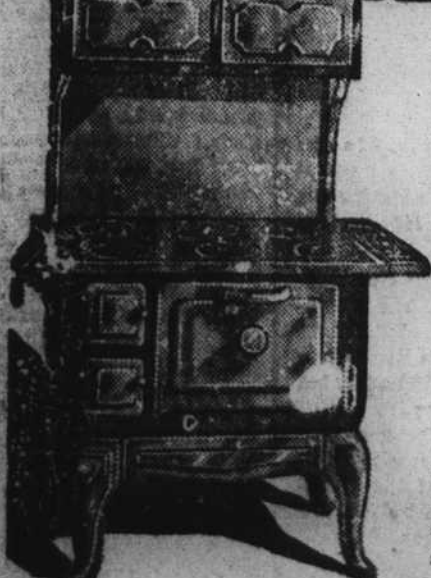
ALL FOR ONLY

\$29.75

This latest model Hoosier Cabinet is in beautiful two-tone enamel finish... a real beauty that would ordinarily sell for a much higher price. And during this event you get the Glassware, the Silver Set and the Beech-Nut Groceries Free!

\$1 A WEEK!

THIS WEEK ONLY!



\$5.00
or Your Old **KITCHEN RANGE**

... ALSO
This **31-Pc. DINNER SET**
And This Fine
27-Pc. ALUMINUM SET
With Purchase of This Modern and Efficient
Green and Ivory ALL CAST

RANGE

And Your Old Range!

\$44.75

Once more we have reduced the price of this fine All-Cast Range to \$49.75 for this event... and, by trading in your old range, you receive a \$5.00 allowance which brings its cost to you down to only \$44.75