

The Cleveland Star

SHELBY, N. C.
MONDAY — WEDNESDAY — FRIDAY
THE STAR PUBLISHING COMPANY, INC.

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We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, DEC. 17, 1934

TWINKLES

Tie a dog to a cat and they fight; so with wedding ties.

Collection plates still suffer because of the depression.

Just seven more shopping days—six after today, so you had better avoid the last minute rush. The pick of gift goods will be sold out by Saturday of this week.

LOWER TELEPHONE RATES

Patrons of the Southern Bell Telephone and Telegraph Company in Shelby, Kings Mountain, Grover and Waco have cause to rejoice over the rate reduction ordered a few days ago by the state's public utility commissioner. There is an old phrase "talk is cheap." It certainly is "cheaper."

That the telephone company can stand the reduction is evidenced by the profits it has been making. During the depression the stock of the parent company, A. T. and T. never got far below \$100 a share and the dividend of \$9 per share was never seriously threatened.

Just how much saving the lower rates will mean to Cleveland county users has not been figured, but there is a considerable reduction that is welcomed by the patrons. The telephone company should accept without court appeal and strive to extend its system to patrons who have been denied service because of the high rates.

HONOR FOR THE COUNTRY DOCTOR

It was good to read about the New York triumph of Dr. Roy Allen Dafeo, the Canadian country doctor who brought the quintuplets into the world. Dr. Dafeo took his laurels modestly, told of his achievement simply, and announced that he would return to his job. Just like many another Cleveland county doctor—thank God, the old-fashioned country doctor is still with us here—he will serve his people late at night, early in the morning, checked in his rounds of mercy by neither heat nor cold nor gloom of night.

In honoring the good Dr. Dafeo, we honor the country doctor all over the world; we honor the men who brought most of us into the world, and who stood first in his community in service and in honor itself.

YES, THEIR SALARIES ARE LOW

By this time, if there is a person in the state who has not heard that school teachers are underpaid, that person must be one who never reads the newspapers. This editorial department, for instance, has deplored, reiterated and insisted so often on this subject that we blush to bring it up again.

But the crisis is at hand, and there is no use trying to hide our heads in the sand. Sixty North Carolina high schools will lose their accredited rating unless more money is spent for salaries and for equipment. But—some critics point out—school teachers are not below the general low average from which public officials have not yet recovered. Is this true? Let's glance at the figures for Shelby:

The average salary for the five county officials is \$2,260, for the county agent \$2,150, for the mayor \$2,500, for the chief of police \$1,584.

The average annual salary for Shelby High school teachers is \$689.

NO FREE GOODS

The impression has gotten out that families who are set up on subsistence homesteads will be given livestock, seed, fertilizer, work tools, etc., and allowed to buy on liberal long-term payments, their home and small acreage. George Ross of Raleigh who is in charge of the Emergency Relief Administration, rehabilitation division, disabuses the minds of those who think the government will give away anything.

The "giving season" of the government is gradually passing. That's why the rehabilitation farms are springing up. Instead of giving something to unemployed families, the government will undertake to help them earn their own livelihood, and have enough left to re-pay the government for the farm equipment and the homestead.

It is pointed out that 12,000 families farmed 52,000 acres of land provided them by the rural rehabilitation division of the NRA. Reports will soon be coming in, and Mr. Ross is sure that the results will be gratifying. Over on the edge of Cleveland and Gaston, a homestead project is being worked up. We are convinced that it will ultimately be approved. At the same time, let no family that expects to benefit by this project get worked up to the expectation of having everything given. Personal direction of their efforts will be given by experts, but the physical and material affairs must be paid back through the efforts of those who are aided.

GOVERNMENT WILL FORECLOSE

Announcement that the government will foreclose on property under mortgage to the Home Owners' Loan Corporation unless interest due is paid, made by John H. Fahey, chairman of the corporation, gives notice to all those who have been under the impression that undue leniency may be expected.

The government, in making vast sums available to citizens as emergency relief measures, had no intention, so far as we know, of giving away money, but only sought to relieve distressed debtors who otherwise might have lost their property. For those succored to try to take advantage of the government would be poor gratitude and if there are such in the country then the sooner the government cracks down the better.

It will be somewhat reassuring to many citizens, who have wondered whether these loans, and others, would be administered in a business-like way, to know that the government is ready to proceed vigorously against those who can pay their obligations but attempt to evade their responsibilities on the assumption that the government will take no action against them.

THE NATION BUILDS

After the nation had exhausted the possibilities of expansion into the "new frontiers" of the west and had then created a vast surplus of automobiles and radios and other goods, some of the theoretical economists were stuck for an answer. Where was the country to turn in an effort to create a market for its surplus goods, and its surplus labor?

The answer, it now appears, was too simple and too close at home. We don't have to trek into the wilderness to find that New Frontier; far from tilling new ground, we are actually plowing crops under. And to employ more workers and use more goods, we are turning to the obvious expedient of building more houses.

The most striking thing about the administration housing program is this: that it is not, after all, an expedient, but a permanent measure, for it is revealed that there aren't nearly enough houses to go around. There aren't enough small homes, and not enough apartment houses to fill the needs of every citizen.

When we start to build those houses, the durable goods industry, the carpenters, the builders, the contractors, the plumbers, the steel workers, all kinds of mills, will receive an impetus that should carry through the nation with greater force even than the great uplift created when the automobile industry was first created. The administration knows that.

The plan can hardly be classed as a relief measure, though that is what it started to be. Certainly, it will create relief. But it will at the same time create permanent employment, and impart a sound economic stimulant to business and industry all down the line.

The New Frontier was in the front yard, all the time.

Nobody's Business

By GEE MCGEE

Mike Clark's Weekly Market Letter
Liverpool firmed up on news from secker-terry wallace that the bank's head bill will be carried in 1935, and perhaps longer in sympathy with sen. borah, enduring the early part of the week, cotton underwear eased off and was replaced by wool, but wash rags were stronger than rations, the long pull looks good for straddlers, but don't forget the boll weevil next spring, therefore, it mought pay to hedge.

stocks
the bears are very bearish on gen. motors and annie-conda, also power and light, it looks like mr. licks thinks the power trusts ought to be satisfied with a rate three times too high instead of four times too high, he plans to tva them back into line, and it mought pay to swap yore holdings for telly-tubes and a spare radiator for a foam common, as he has yet got holt to that monopoly, beware of cheap stocks, which is being peddled thru the country.

broom corn
due to the drowth and the bean beetle, broom corn never got over knee high in the middle west, and that fetched an advance of nearly 200 per ton for broom corn, and this will force floor sweepers to go to rice straw and broom sedge for sweeping their floors, whisk brooms and fuller brushes remain unchanged at our front dors.

bonds
the itlay-ans are holding their liras at 6 yens for 7 francs or 9 kronins for 24 marks, and that will possibly keep egyptian 12s down to 54 below par, however, u. s. bonds are firm above pa and ma owner count of we have all the gold except what is in the teeth of the colored folks.

grains
wheat, oats, rye and alcohol were easy up to the middle of the week oner count of the high tax on distilled spirits which keeps the bootlegger in business, therefore—hold yore pints and quarts while you sell yore bushels and barrels, and drink gin if 100 proof is too high, as it is made out of something besides grain ansorth.

yores trulle,
mike Clark, rfd,
financer.

A Santa Claus Letter
deer sandy claws:
I am a little man of 48 summers and 49 winters, as I was borned enduring december, and I seat myself to rite you a letter to tell you what to fetch me and my familey, and I hope you will do so.

do not bring us anny meat or bread or sugar or coffee or clothes, as uncle sam has been our sandy claws for these articles for the past year or so, but don't forget some tobaccker and cigarettes and soft drinks and candy, as he do not furnish same as yet.

you need not fet us anny bed things or mules or cows ansorth, as uncle sam will look after these need-cessities, but kindly bring us 1 set of outside arials and 2 inner tubes and 1 spare radiator for a d-8, as he has not yet commenced to furnish these badly needed items.

as to caned goods and fresh pork and t-bones and liver, just leave them off allso, as uncle sam is doing his duty by us for these daily desires, but you will make us glad if you will send 10\$ to have our piano tuned and a nice shotgun and some face powder for the girls and some shaving soap for the boys; he has not got around to that yet, but he mought do so next year.

don't bother yoreself about plow tools and shoes and medison and sarrup molasses, as uncle sam, our deer old 365-days-a-year sandy claws, has fixed us up in that line, but please load up a drum of gas-soleen and 5 gallons of oil and some hair tonic and black mustash dye; he has not thought of these little extrys up to now, so you can take his place to this small extent.

well, old sandy claws, you won't be worked so hard this coming christmas: you have a pardner in uncle sam that is rally a partner, and if he keeps on improving like he has been improving for the past 6 months, you mought as well look yoreself up a new job, as he will give us evething we want which is twist as much as we need, I will be setting up a-looking for you that night.

yores with love,
mike Clark, rfd,
government-men.

BETTER to the Editor

APPEAL FOR CHILDREN AT CROSSNORE SCHOOL

Dear Friendly Editor:
Oh, how we thank you for helping us advertise Crossnore! Will you help us some more toward a Christmas to match our Thanksgiving?

We thank from the bottom of our heart all the wonderful friends who have sent us more clothes for sale, helped us to have the most perfect Thanksgiving in our history, and now are sending us things to make Christmas its equal. One little mountain mother told her kiddies Santa was dead because she had nothing to give them, but if things keep coming as they are now, there will be plenty to go around, and oh, how we thank you!

And now we are campaigning for sewing machines, ones that will sew, of course. We have the one Mrs. Noah used, and the one Mrs. Columbus brought over, and two more that really work doing yeoman's service. But what are two machines for a class of 30 active girls who want to make things? We need 10 more and need them badly. Fifty boys need shirts today; we have succeeded in making five. Most of these boys had a shirt or two when they came here, but weak material, long service, and maybe too much washing have worn them away. We can make some that will stand washing and then the house mother can use more of her time mending pants. So please help us get the machines.

Every county is mighty proud to have the president's Christmas trees come from its soil and Crossnore had its share because one of its former students took them to the White House. The heartiest of thanks and best Christmas wishes from the school on Christmas tree hill.

Yours in the Yuletide spirit,
MARY M. SLOOP, Bus. Mgr.
Freight and express, Ashford, N. C.
Parcel Post, Crossnore, N. C.

CUTTING HIGHWAY DEATHS IN VIRGINIA

Dear Mr. Weathers:
I have been much interested and concerned in the accounts which The Star has carried lately regarding automobile wrecks in the vicinity of Shelby. Your editorial comment on this tragic condition should be wisely considered by those concerned in the welfare of their fellow men of the highways.

May I be so bold as to suggest some things which North Carolina could learn from Virginia regarding the traffic problem. In the first place, all of us who drive cars are required to take a physical and technical examination. Those who pass this rather rigid test are given a driver's license which they must carry at all times. In the second place, we must have our cars inspected every six months by mechanics appointed by the state. They go over the car thoroughly, testing brakes, lights, horn, windshield wiper, tires, etc. Any of these which are out of order must be put in proper condition before the car will be passed. Naturally, this keeps \$10 "junks" off the road. In the third place, the officers are hard on drunken drivers, so much so, that you see very few on the roads. In the fourth place, traffic laws are rigidly enforced, such as, double parking, parking on the pavement along highways, etc. As a consequence of these regulations, serious accidents are few in comparison to the cars on the highway. In fact, in the time I have been here, there have not been the accidents in this

Borah's Choice



W. Kingsland Macy
Here is W. Kingsland Macy, of New York, who assertedly is the choice of Senator William E. Borah to replace Henry P. Fletcher as chairman of the Republican national committee. Senator Borah is planning a reorganization of the committee and claims to have a sufficient number of supporters in the committee to call a meeting and name Macy as G. O. P. leader.

Poplar Springs Young People Elect Officers

(Special to The Star)
POPULAR SPRINGS, Dec. 15.—Officers of the senior B. Y. P. U. for the first quarter of the new year are: President, Alvie Jones; vice president, Mrs. T. J. Martin; secretary, Mollie Wallace; corresponding secretary, James Debrew; treasurer, Emma Hamrick; chorister, Bernes Lemons; pianist, Mrs. Everald Kilmeyer; group captains, Mozelle Wilson, Mrs. Alvie Jones, Gladys Lemons and Ruth Hopper. The community sympathizes with Mr. and Mrs. Hoyle Bowen in the death of their baby daughter. Several from this community attended the shower given in honor of Mrs. Grady Hamrick, a recent bride, at the home of Bryte and Evelyn Glasco in the Beaver Dam community. Mr. and Mrs. Boyd Anthony and children of Shelby visited Mrs. Anthony's parents, Mr. and Mrs. L. C. Debrew during the week-end. The senior B. Y. P. U. enjoyed a pound social at the church Wednesday night. Games were played and at the close of the evening the "pounds" were served. Friends of Mrs. Frank Anthony and David Hamrick will be pleased to learn they are improving.

city of 35,000 that have been recorded in The Star in the last two months. Perhaps this would be solution to your problem. At least, it would do no harm to try. I am still very much interested in the goings-on around Shelby, and shall always have a place in my heart for the good people there. Most cordially yours,
L. L. JESSUP.
Newport News, Va.

100 From Here To Attend S. S. Meet In Raleigh

The Rev. Zeno Wall, pastor of the First Baptist church, and Wyan W. Washburn, local transportation organizer for the Baptist Sunday school conference, which is to be held in Raleigh January 1-4, are anxious that this community make an excellent showing at that meeting. It is believed that this will be the greatest Sunday school convocation held in the world in 1935; if attendance exceeds that of the four previous conferences, it will be the

largest Sunday school gathering ever to have been held in the world. North Carolina Baptists are fortunate that such an assembly is to be held in the Capital city—bringing to their very doors the best talent the denomination can assemble. An attendance of 5,000 outside of Raleigh is expected. This assembly will, doubtless, never meet in this state again for 10 years. Those in authority are anxious that all pastors and Sunday school workers attend. Those who are so fortunate as to be present will undoubtedly reap a great reward. J. W. Costner, association superintendent and J. W. Settle, moderator, think nearly 100 persons from the Shelby vicinity will attend the meeting.



Yule-tide Family Reunions by Telephone

Families and friends become scattered with the years and we miss their smiling faces and cheery voices—more especially at Christmas time. Probably you are wishing now that you could visit them this Christmas. Why not? Are they too far away? You can't get away? Or is it that it costs too much? Then why not surprise them this holiday season with a telephone visit instead? You can reach them anywhere by telephone. Distance doesn't matter. A voice visit by telephone, you will find, has the personal charm of a face-to-face visit, is convenient and costs little wherever you call. For example, by using Station-to-Station service you can talk with folks fifty miles away for about 35c, and a hundred miles for around 55c, and greater or less distances at correspondingly low cost. If you can't go in person, go by telephone.

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LEAVE SHELBY for ASHEVILLE: 9 a. m., 2:30 p. m., 8 p. m.
FOR CHARLOTTE AND INTERMEDIATE POINTS:
LEAVE SHELBY for CHARLOTTE: 10:00 a. m., 4:30 p. m., 2:50 a. m.
FOR WILMINGTON AND INTERMEDIATE POINTS:
LEAVE SHELBY:—10:00 a. m.
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— FOR FURTHER INFORMATION — PHONE 450 —
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