

Record Smashing Values BELGIAN MOHAIR

Your Living Room Complete!

- This Lovely 2-Piece Living Room Suite
- 2 Beautiful Table Lamps
- 2 Colonial Style Drum Tables
- Pretty Bridge Lamp
- Heavy Smoking Stand
- Folding Card Table
- Pretty Magazine Rack
- Big Console Mirror
- 2 Pretty Book Ends

57.85 74.50

Everything to furnish your Living Room in this complete ensemble at this startling price of \$57.85! See it—It's a Record Week Special!

12 GORGEOUS PIECES

- ★ Big Mohair ★ Black and White ★ Mirror
 - ★ Quiet, Davenport ★ Chrome ★ Book Ends
 - ★ Port & Club Chair ★ Shaker ★
 - ★ Matching ★ Bridge, Floor and Table Lamps. ★ Card Table ★ 2 Drum Tables
- Smart! New! Carefully planned... and simply unheard-of at this breath-taking Record Week price! Note these handsome big pieces carefully... everything needed to furnish your living room. In quality and completeness this outfit far outstrips anything we have ever offered at any previous time. Buy it out of monthly income!



Sweep!

STERCHI'S RECORD WEEK

Our Biggest Event!



STUDIO COUCH GROUP

6 Pieces Complete!

- ★ This Big TWIN BED Inner-Spring Studio Couch!
- ★ Beautiful Matching PULL-UP CHAIR and ROCKER!
- ★ 8 Big, Soft, Fluffy PILLOWS... ALL Complete!

You SAVE \$10.00 if you buy this handsome group during RECORD WEEK, for it is usually priced at \$38.75! This big couch has full inner-spring construction and makes into full-size or 2 twin beds. The two chairs are pretty upholstered to harmonize with the couch.

\$29.75

5 Piece Poster Bed Group

- ★ Beautiful Colonial 4 Poster Bed!
- ★ Comfortable MATTRESS!
- ★ Full COIL SPRING!
- ★ 2 Big PILLOWS!

\$19.75

Just the opportunity you have been waiting for to furnish that extra bedroom... at a REAL Saving! The bed is in your choice of walnut or mahogany finishes. Everything included at this RECORD PRICE!

Amminster RUGS

9x12 size
24.65

LAMP ENSEMBLE

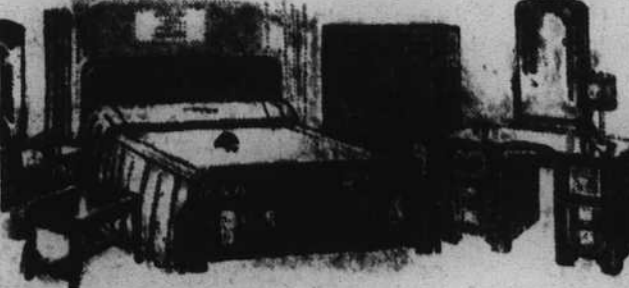
BRIDGE, TABLE AND FLOOR LAMPS All For \$11.00 is what you would ordinarily have to pay for these three gorgeous lamps during RECORD WEEK you can buy ALL 3 for just \$6.45! Exactly as shown.

6.45

★ All Three

SAVE YOUR RECEIPTS—

When you have paid for your lamps, bring the receipts to the store. We will accept them, the same as cash, at their full value of \$6.45 in payment on any purchase amounting to \$64.00—and your lamps will not have cost you one cent.



Modern Beauty Bedroom

Amazingly Priced!

46.65

★

This handsome Suite will surpass every expectation you have of what \$46.65 will buy! It is a brand new creation of America's foremost styliste and at any other time this RECORD WEEK it would be priced at almost twice this figure. Hand-rubbed to a soft lustre that brings out the natural beauty of the gorgeous cabinet woods. The bed, chest and dressing table are priced.

12 PIECES!

We Didn't Think It Was Possible! — But, Here It Is!



COMPLETE! \$57.50

- This Pretty Poster Bed
- Folding Vanity Mirror
- Chest of Drawers
- Bedside Table
- Hand-rubbed Walnut
- 2 Bedroom Pictures
- ALL FOR ONLY—

Never such value for your Bedroom!

Yes, EVERYTHING in the picture... exactly as you see it... ALL INCLUDED at this one low price! This handsome Bedroom Suite alone, in striking walnut finish is easily worth \$57.50... but during RECORD WEEK you get ALL 12 PIECES COMPLETE! Don't fail to see this truly astounding bargain.

Come Early. Don't Be Disappointed!

INNER SPRING

A Sensational Sale of these Famous Mattresses... at a new low price! Quality built in every inch of it! A resilient center of finely tempered coils made into a fully guaranteed inner-spring unit. Ticking of durably woven fabric... hand-tailored roll edges... tufted, handles for lifting... in fact everything you'd expect to find in a mattress selling upwards to \$34.50... all sizes.



13.75

★

RECORD WEEK ONLY

SMARTLY STYLED IN NEW MOHAIR FRIEZE!

Here's a saving thrill such as you'll seldom experience—for in all our history we have never been able to offer a Suite that even approaches it in value at such a price. In the first place, they are both big, well made pieces that are really impressive. The style is the latest and the coverings are of rare beauty and quality.

\$76.50

2 Pieces



The Picture Can't Show Its Beauty!

102 PIECES

with these

HOOSIER

MODERN CABINETS (For a Limited Time)

34.75

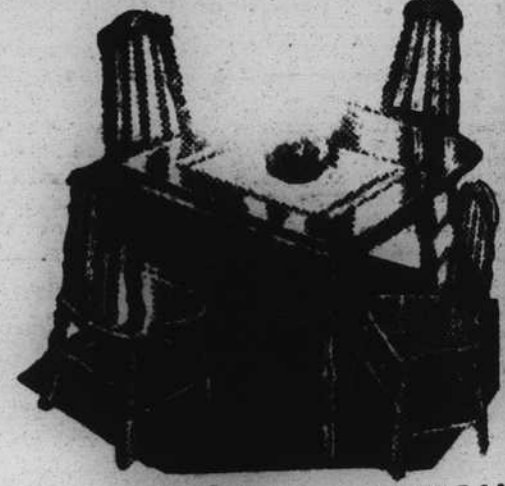
All for

EVERYTHING as PICTURED \$1 WEEKLY Pays for It!

Many splendid new features... more things to make a pleasure of your cooking and other kitchen work and for Record Week we offer it at a RECORD-BREAKING SAVING! Everything is exactly as pictured... you get the complete outfit... EVERYTHING for \$34.75. EVERYTHING for \$34.75.

Choice 1935 Patterns!

Extra well woven for long wear—Thick silky nap—choice beautiful colors! Regularly priced at \$39.75. A Record Week Special!



ENAMEL FINISH

5-Piece Breakfast Suite Only 9.95

Full size drop leaf table and four pretty chairs. Beautifully finished. See this stunning bargain! Quantity limited.



RECORD WEEK GIVES YOU

- ★ Wickless!
- ★ No Odors
- ★ Cooks Cooler in Summer!

Florence

★ Oil Range

39.50

PAY \$1 WEEKLY



IRONING BOARD 95c

WALNUT Chiffrobe 17.95

Have a REAL big well equipped piece, made of the very best materials. Has two large drawers. All length wardrobe. A Record Value!

COMFY Rocker 4.65

These are big, good looking, unusual, comfortable rockers with beautiful upholstery. Frames are in rich walnut finish. Special for RECORD WEEK ONLY!



ELECTRIC IRON 1.25

Sterchi Bros