

The Cleveland Star

SHELBY, N. C.

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We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

WEDNESDAY, MAY 15, 1935

QUAINT AND HUSTLING ORLEANS

The editors of the nation gathered last week in New Orleans, quaint old city at the mouth of "Old Man River," and it was the happy pleasure of the editor of The Star to attend this convention as vice president of the organization for North Carolina. Some 800 delegates and guests were present, from every state in the union except one.

Those who live in 32 states of the union, drained by the Mississippi and its tributaries, were on the soil of their nativity when they visited this quaint and historic old city. Drop a chip of wood into the Mississippi or any of its tributaries in any of the 32 states of the Mississippi river basin and it will eventually reach New Orleans. A famous architect, speaking at a luncheon at the Jung hotel, pointed out that stumps and logs are found at two different surfaces below ground, showing that in the centuries gone by, the very richest of the soil of the upper valley had washed down to the mouth of the river, where the Father of Waters just before reaching the Gulf of Mexico, is 3-4 of a mile wide and 180 feet deep discharging five million cubic feet of water every second. New Orleans is one of the oldest and quaintest cities of America. It was here the Louisiana purchase was negotiated and thousands of visitors trek annually to see old Orleans with its quaint architecture of front balconies of lace-like iron enclosures, hand-wrought with slave labor.

Canal street, one of the world's famed thoroughfares, separates the old and the new Orleans. It was rebuilt in 1928 in terrazzo marble at a cost of three and a half million dollars. Having a width of 171 feet, it has driveways on either side that will accommodate four cars abreast, while located in the center, where the boats quietly plied in the early days of the city, are the trolley lines and safety zones. A unique feature is that the neutral ground has the only trolley car tracks in the world, laid on asphalt cushions. Brilliantly illuminated with more than a million candle power, this street on Mardi Gras day is filled by a solid mass of revelling humanity. New Orleans today has a population of 474,000.

Along the crescent shaped river, which is held in bounds by levees, docks and wharfs extend for a distance of seven miles. Ships that sail the seven seas load and unload their cargoes here. Most important in shipping are cotton, sugar, rice and bananas. Three million bags of green coffee beans are handled each year from Brazil and other South American countries. I had the pleasure and unusual experience of a trip aboard a modern banana boat and saw the automatic conveyance unloading them at the rate of 5,000 bunches an hour.

Often we read in the papers of floods in the Mississippi valley section so I was curious to know how New Orleans escapes the danger of overflow. Flood control is taken care of by an immense spillway above the city. When high waters are approaching, the surplus is turned into Lake Pontchartrain and thus out to the Gulf through other channels.

Of course you have heard that cemeteries are above ground, that sewerage disposal is pumped up to the river, that seven trunk line railroads enter the city and that Huey Long is a travelling advertisement for the state. I tried to get a cross section of what the New Orleans people think of Huey Long. A taxi cab driver said, "I have to like him, otherwise, I would not be driving this cab." When I questioned a waitress in the Roosevelt hotel where Huey Long maintains headquarters, she evaded by saying, "Senator Long is a very nervous man." The Roosevelt Hotel bore a German name until it was changed during the World War. It has over a thousand guest rooms with eight elevators serving 12 floors. New Orleans is not only wet from the Mississippi river water but bars offer every kind of drink, both native and foreign, yet I did not see a drunk. The Roosevelt Hotel has a very fashionable bar, usually filled with both women and men, partaking of cocktails, the most popular of which is the famous Ramos gin fize.

Having a mechanical turn of mind myself, I was fascinated with the practical use of the recently invented "electric eye." As a customer approaches the handsome glass doors of the Roosevelt bar, the shadow of the individual breaks a ray of light streaming across the entrance and the doors open and shut automatically. I am told that the electric eye is in quite common use in the metropolitan cities of the north.

The National Editorial Association represents some twelve thousand small daily and weekly newspapers of the nation. Would you think that the Graphic Arts industry as a whole is the largest industry in the world, exceeding the railroad system, the automobile or the steel industries? The graphic arts industry, of course, includes not only the publishing of newspapers, magazines and other periodicals, but the printing of books,

lithographing, engraving, box making, and, in fact, 32 allied lines. There are 4,000 periodicals printed in America, 1,900 daily newspapers and some 10,000 weekly newspapers.

I had the pleasure of renewing friendships with Gates, the jovial editor from Will Rogers' Claremore, Oklahoma; my friend Roe, who left Northfield, Minnesota, in a snow storm to attend the convention in a southern clime; Wheeler of Washington state whose paper serves the territory in the lumber belt; Nance, former speaker of the Oklahoma house; Stitzer of the Nevada plains; and met for the first time Dorothy Dix, who writes a "friction" column on domestic affairs for 200 newspapers throughout the world. Miss Dix is a woman of about 65 with a keen sense of humor and very modern in her slang and wisecracks. She is a native of Tennessee but moved to New Orleans where she was discovered as a writer after she had contributed a "little piece" to the New Orleans Picayune, relating to women and domestic affairs.

The highest tribute ever paid to Miss Beatrice Cobb, publisher of the Morganton News-Herald, was made by President Ken Baldrige, who in introducing her on the program, declared her to be "the most outstanding woman publisher in America." Upon the death of her father, she took over the paper and has steered it to success. She was the "tomboy" of five girls and it fell her lot to carry on with the paper or relinquish its ownership to another. Her subject was "Keeping Step" and, if there is an editor in North Carolina who keeps step, Miss Cobb, Democratic National Committeewoman from North Carolina, does this very thing.—(L. B. W.)

HOEY IN THE RACE

Today, Clyde R. Hoey makes his long predicted announcement. He is in the race, with pole position, in the Gubernatorial derby. Mr. Hoey has no doubt rendered more party service than any individual the state has ever produced and has also asked less reward. He not only deserves the honor but is qualified by temperament, training and native ability to make an outstanding governor. This is a period when social service is the theme of the political hour, in state and nation. Mr. Hoey is just the type of man who will see to it that social service is stressed. He is also an outstanding business man who will no doubt revamp the state's fiscal set-up, if elected.

Mr. Hoey realizes that he has a race to run with other distinguished men in the field but he does not fear battle. He will certainly pitch his campaign on a high plane and declare himself unequivocally on state issues.

The legislature was bottled up so long that it blew out the stopper after 123 days. Fermentation evidently set in.

Nobody's Business

By GEE MCGEE

The Political Pot Has Begun To Boil In Flat Rock

Municipal politics are getting hotter and hotter every-day in flat rock. The election is only 60 days hence. Bad blood has sprung up between the different factions and some of same is likely to be shed at any time.

Holsum moore has come out for mayer against the present incumbent. He is running on the hooley long and gene talmage platform which makes his as follows: antie roseyvelt, antie wallace, antie government, antie hopkins, antie a. a. a., antie f. e. r. a., and antie everything else but hisself.

art square is running for alderman in ward no. 1. he has several planks in his platform that seems radical, but that is the only way he can get the igner-rant folks to vote for him, that is—he has to promise them everything that he knows he won't be able to do for them, and he keeps his mouth shut on local issues ansforth, so he says.

tom head, the bootlegger, is running for re-election in ward no. 3. he is the guy that cheated scudd Clark out of this place last year by losing all of the votes from box no. 3 at the mill. he is for the town-send bill, free scholl books, and is also in favor of flat rock taking over all of the relief work in his neighborhood and turning it over to him.

monney and soft drinks is already changing hands. bert sinson was saw with c25 last friday. that must be some of the holsum moore slush fund, as everbody knows that bert got holt to this cash in some way besides working for it, as he do not work; it was also rumored that he was going to vote for the present mayer until that quarter showed up.

much illicit licker will no doubt be flowing freely on the day of the poles. votes will possibly change hands at the rate of 2 drinks for 4 votes, or vice-vercy. it is coming to a pretty peck of peas when flat rock can't hold an honest election, but such is the case at this riting. if tom head is elected, mr. hopkins will possibly take the relief away from flat rock entirely. he knows holsum moore ain't fit to handle it neither.

yores trulle, mike Clark, rfd, corry spondent.

Dr. Green Of Flat Rock Is Seriously Injured

dr. hub ert green, our local fission, and the onliest one in our little city, had the mis-fortune to lose control over his sterage wheel one day last week and the front wheel of his car contacted a big hound dog betwixt the depot and the drug stoar.

the dog was trying to bite his tire, and as he feared it might be punctured or blowed out, he twitched it to the right so's to scrape the dog's side and scare him away, but he twitched it too far, and it passed over him at his ribs and knocked him winding over the fence.

when the loafers got to the seen of the wreck, dr. green was unconscious and was a-lying under the bobby hollering for help ansforth. there was no doctor nearer than the city seat except our local veter-nerry surgeon. he was sent for in a hurry, but as noboddy diddent tell him what was wrong, he fetched only some hoes medison and some drenching fluid.

as soon as the veter-nerry had time to rush back to his house, he brought some sperits of tebetime and some other drugs that keeps down the blood pressure. they took him to his own residence and foamed for a regular fission at the county seat for his wife, who fainted when they fetched him in on a cot, and fell over in a swoon.

by the time the county seat doctor arrived, the veter-nerry had already splintered up dr. green's right leg which was either badly sprung or possibly broke, and had also pasted some sticking plaster over the cut places on his forrid and his back and his stummick and his shoulder. he did not take no stitches on him, as his needles were too big for a man, but were ok for a mule.

it now looks like both dr. green and the dog will get well. the owner of the dog has filed suit against the doctor for running into him, mallice afore-thought, and speeding at 90 m. p. h., and driving while under the intoxic-cation of strong drink, and for driving without a new licents plate, and is demand-ing 25\$ for dammages to the said dog who is limping to some extent. that's all.

yores trulle, mike Clark, rfd, corry spondent.

Upward Trend Shown By FHA In Farm Improvement Demand

WASHINGTON, D. C., May 15.—While orders for farm equipment of nearly all types continue well above last year's level, reports to the Federal Housing Administration from its special farm representatives indicate continuance of the decided upward trend in demand, not only for farm equipment but for improvements to farms and farm homes.

The one qualification in these reports is, "provided weather conditions are in any way favorable."

Bad Conditions
Even the most adverse weather conditions cannot down the optimistic spirit of the farmers in some areas which have been suffering from drought and other calamities. The recent report of the farm representative in Oklahoma shows this spirit. He reports:

"In spite of drought, high winds and sand storms, farmers and farm women in Roger Mills county are cheerful and optimistic. I was agreeably surprised to find a nice lot of home improvement being done and to see so much interest in the home improvement program."

Want Tools.
The potential demand for farm equipment, including tools and heavy machinery, is considered by specialists to be the greatest in the history of the trade because farmers have been "holding back" since 1927 and 1928. The actual demand, according to trade reports, has cleaned out warehouse stocks in some sections of the country and is keeping orders well above production, which is nearing capacity in some lines.

Sheer necessity is given by the farm representatives as the reason for the continued upward trend of the demand for farm equipment and other farm improvements. This necessity is summed up in the statement of a Virginia farm woman reported by the representative for that territory, as follows:

"We just can't continue to put off making repairs and some improvements to our house. Whether we have any money to do it with or not we must do something about it."

One of the surprisingly frequent comments in the field reports is that farmers are doing their building largely with private money, as well as with their own labor.

West Shelby Folk Leave Hospital; Personal Items

(Special to The Star.)
WEST SHELBY, May 14.—Mr. and Mrs. Hudson Blanton have been very sick but are improving.

Mrs. John Campbell has returned from the hospital and is getting along nicely.

Mrs. R. L. Lewis, Mrs. Annie Conner and Mrs. Clarence Turner spent the week-end in Hickory at the home of Mrs. John Bass and Mrs. Albert Morrison.

Mr. and Mrs. W. D. Bishop have moved to Landrum, S. C.

Mr. and Mrs. Guy Workman and Mr. and Mrs. G. B. Jones and family visited friends in Newton Sunday.

Everett Curry and Miss Madge Berry spent Sunday with Mr. and Mrs. Otto McDaniel near Ellenboro.

Sam Haynes of Chimney Rock is visiting Mr. and Mrs. Arthur Canipe.

Mrs. John Campbell has returned home from the hospital and is very much improved.

The Western Pastors federation of this district will meet at the M. P. church Monday night at eight o'clock, May 13.

Mrs. Lem Conner visited in Spindale Sunday.

Mrs. Carl Spurling is at the bedside of her mother in Fallston, who is seriously ill.

Mrs. Lee Allen visited Mr. and Mrs. S. A. West last week.

The baby of Mr. and Mrs. John Maloney is very sick.

Mrs. Annie Connor, Mrs. R. L. Lewis and Mrs. Mamie Turner visited Mr. and Mrs. John Bass at Hickory over the week-end.

Mr. and Mrs. S. A. West and children spent Sunday with Mr. and Mrs. A. H. Padgett.

Upper Cleveland Couple Married

(Special to The Star.)
UPPER CLEVELAND, May 14.—Miss Georgia Gamble and Mr. Durward Johnson were married Saturday, May 4, at Gaffney, S. C.

Mrs. Johnson is a charming daughter of Mr. and Mrs. W. Z. Gamble of First Broad community and received her education at Sunshine high school.

Mr. Johnson who is youngest son of Mr. and Mrs. J. S. Johnson received his education at Casar high school.

Mr. Johnson is a successful young farmer of this community.

The young couple will make their home with the groom's parents.

A large crowd attended memorial service at New Home Sunday morning. Rev. W. S. Spencer, the pastor, delivered an inspiring memorial address.

Mr. and Mrs. Bill Edwards of Ellenboro spent Sunday with the latter's parents, Mr. and Mrs. C. W. Self.

Several of the young people of this community attended a party at the home of Miss Mary Ella McMurry of Polkville Saturday night.

Rev. W. S. Spencer of Vale spent Saturday with Mr. and Mrs. Grant Jones.

Miss Lois Self spent last week with her sister, Mrs. Buford Richards of Lawndale.

Personal Items From Kings Mtn.

(Special to The Star.)
Mrs. P. M. Mauney and Mrs. Harry Sauls of Shelby were guests of Mrs. Jim Willis and Mrs. Doris Littlejohn Wednesday.

Miss Ruby Burrage of Charlottesville, Va. is on an extended visit to her sister and brother-in-law, Mr. and Mrs. J. D. Hord.

Miss Veatrice Weir of Charlotte was a recent guest of her parents, Mr. and Mrs. S. S. Weir.

Mrs. William Ware and son, Billy, of Mooresboro are visiting relatives and friends in Kings Mountain.

Mrs. Odell Long of Waco is the guest of Mrs. Carl Putnam.

Mrs. W. H. Webb of Shelby is the guest of Mrs. Jim Willis.

Miss Velma Kelly of Gastonia is spending several days with friends here.

Plan Memorial At New Prospect

Memorial services will be held at New Prospect church next Sunday, May 19, beginning at 10:15. At 10:30 attorney J. R. Davis of Kings Mountain will deliver the Memorial address. Following the address there will be a sermon by the pastor, Rev. B. P. Parks. After the conclusion of the services in the church and decoration of graves dinner will be served in picnic style.

All those who have friends and relatives buried at New Prospect are requested to meet Thursday morning of this week to clean off the cemetery.

It is said that geysers have been found in only three places in the entire world, Iceland, New Zealand and Yellowstone Park.

THE THINGS THAT MAKE GOOD BANKING

A BANK'S usefulness establishes its true worth. Its usefulness in dealing with depositors and borrowers, intelligence and willingness to act constructively in matters of benefit to the Community, its people and the bank—these are the elements of good banking.

This bank wants to be useful to you, as well as to the Community. In your dealings with our officers and employees you will find this spirit of helpfulness at all times and under all conditions.

First National Bank

Shelby, N. C.

WHEN THE Unexpected HAPPENS



Did you ever stop to think how a Savings Account can cushion you from the unexpected financial shocks that most of us experience at some time or other? Sudden illness... unemployment... immediate need of cash...? It is surprising how quickly a systematic habit of saving builds up a substantial reserve, and how safe it makes you feel.

Union Trust Co.

SHELBY, N. C.
And Branches At
FALLSTON, LAWDALE, FOREST CITY
and RUTHERFORDTON

REAL ESTATE FOR SALE

With improving conditions, rising prices, cheap money and liberal credit offered by Government to home-seekers, it seems the ideal time to purchase real estate. We wish to dispose of some of our holdings and each week for awhile we intend advertising in The Star one parcel of Real Estate, changing the advertisement each time.

THE SPECIAL FOR THIS WEEK IS:

A beautiful little farm near the City Limits of Shelby, ideal for a home, adjoining other well-developed property, near Cleveland Springs Estates, the Golf course, Country Club, Fair Grounds and in a fine community. Elizabeth Baptist church and grounds located nearby. As Shelby grows it will be in line for residential development. It has a well built substantial residence which sets in the midst of a splendid oak grove. The house has fine possibilities for remodeling. This place is near enough to Shelby for one to work in town and live in the country. The land is productive and well timbered. Has some good saw-timber.

IT CONTAINS 53 ACRES—THE PRICE IS RIGHT—ONLY \$7,500.00 AND A REAL BARGAIN. YOU CAN'T BEAT IT FOR A HOME OR INVESTMENT.

Other desirable buys will be listed each week.

If you contemplate buying Real Estate, now is the time, before prices begin climbing.

Shelby Loan & Mortgage Corporation

See
FORREST ESKRIDGE,
Treasurer