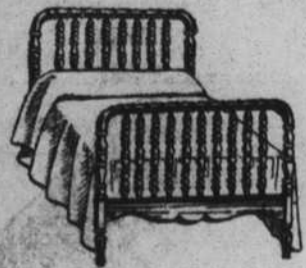


USE YOUR ACCOUNT AT STERCHI'S



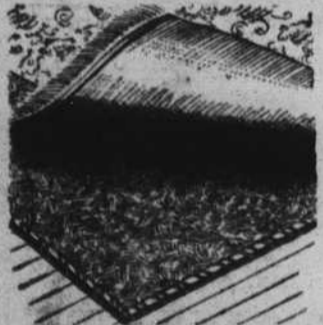
ALL THREE \$19.75



Jenny Lind BEDS

\$9.95

Single or Double



RUG CUSHION

\$4.95

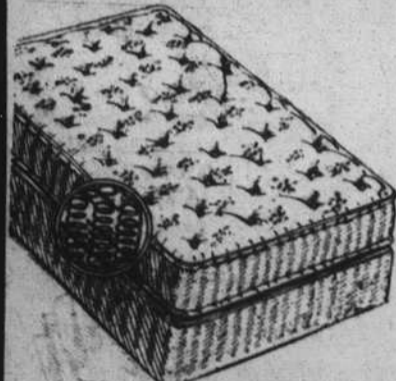
9x12 Preserve the rug in your living room or dining room with a thick, cushiony rug pad. It adds extra richness and makes any rug exceptionally soft. A special feature.



Spring Seat Pull-Up Chair

\$9.95

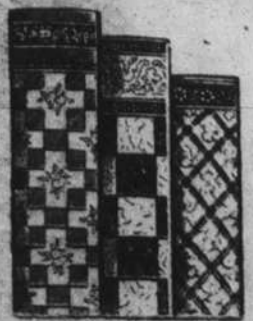
Today and Saturday



Inner Spring MATTRESS And Box Spring

Both For \$35

REGULAR VALUE \$45



Felt Base RUGS

\$8.95

9x12 ft.



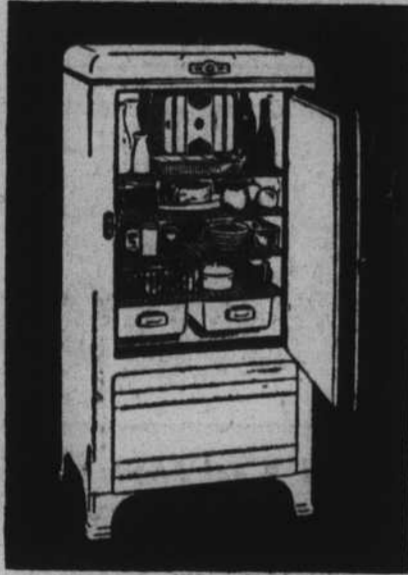
# STERCHIS 5 Point OCTOBER FURNITURE SALE

1 Newest Styles and Designs 2 Dependable Quality 3 Liberal Trade in Allowance 4 Convenient Terms 5 Lowest Possible Prices

Here's A Real Value!

This Genuine 1935

## FRIGIDAIRE



The Frigidaire Pays Its Way!

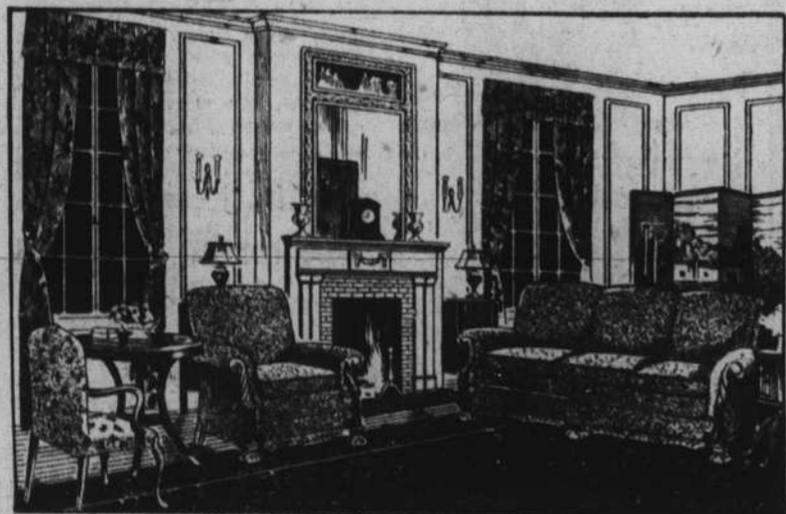
With the Super Freezer

FOR ONLY

\$4.15

PER MONTH

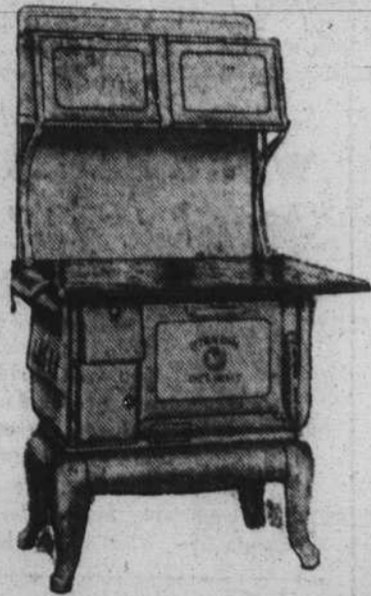
PAY NOTHING DOWN!



### New! 2-Pc. Living Room Suite

Exactly As Shown \$69.75 Exclusive At Sterchi's

Regular Value \$89.75



6 Eye Coal or Wood

### RANGE

with 16-Piece Cooking Outfit

\$39.75

With Your Old Stove

\$10 Allowed For Your Old Stove

WATCH STERCHI'S WINDOWS



### New! 3-Pc. Solid Maple Suite

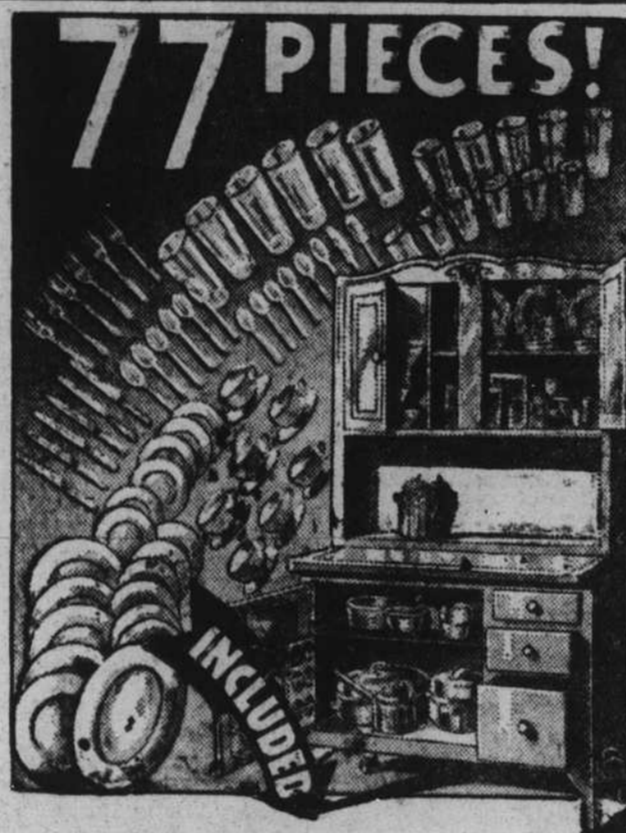
Exactly As Shown \$69.75 Exclusive At Sterchi's

Mail Orders Greatly Appreciated



### 3-Pc. Colonial Maple Suite

As Shown \$49.75 Come Early!



With This "Step-Saving"

### KITCHEN CABINET ALL FOR \$29.95

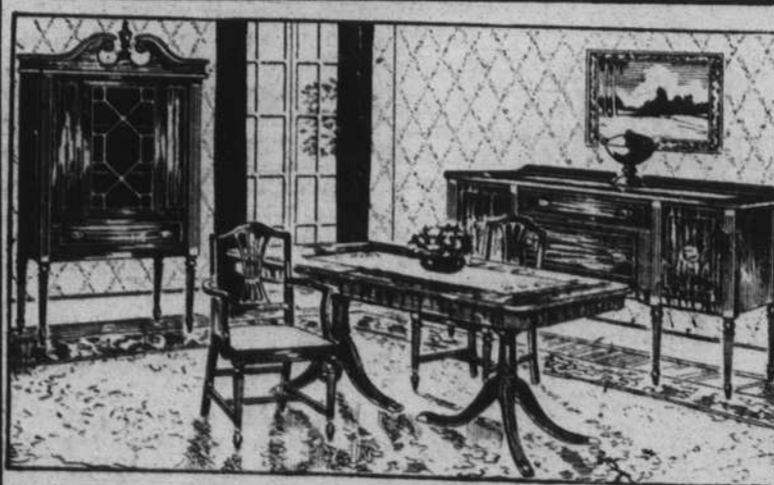
Today and Saturday You Get Kitchen Cabinet 26-Pc. Silver Set 31-Pc. Dinner Set 19-Pc. Beverage Set



### Large, Massive Bedroom Suite

As Shown \$49.75 Week-End Special

Regular \$64.75 Value



### New! 9-Pc. Dining Suite

Exactly As Shown \$98.75 Exclusive At Sterchi's

Regular Value \$129.75



Your Choice! ANY TABLE in this lovely group

Only \$2.65

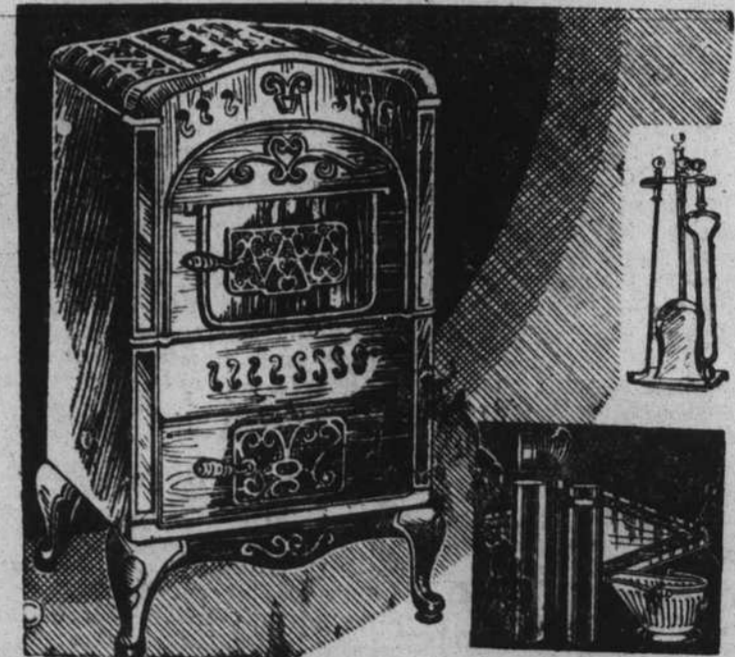
A Festival of Tables! Take your pick of this smart collection... each is sturdily constructed of selected hardwood and finished in Walnut! Some regularly sell for as much as \$4.85. Your choice while they last, only \$2.65!



### 3-Pc. American Bedroom Suite

As Shown \$34.75 Week-End Special

Regular Value \$49.75



Sterchi's Include Everything You Need With Your Heater in This Selling Event!

- Heater
- Poker
- Shovel
- Tongs
- Holder
- Pipe
- Coal Hod
- Stove Mat
- Pipe Collar
- Elbow
- Ash Pan
- Ash Shaker

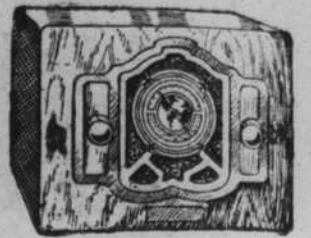
Prices Begin at

\$19.95

If you are going to buy a Circulating Heater this fall, do not fail to see the outstanding values offered during the Event. A size and price for every home - each and every one attractively styled and durably built. And remember everything included with every Circulator. Prices start at \$19.95.

Everything Included! \$1.00 Weekly Pays!

OPEN AN ACCOUNT AT STERCHI'S



RCA Victor RADIO

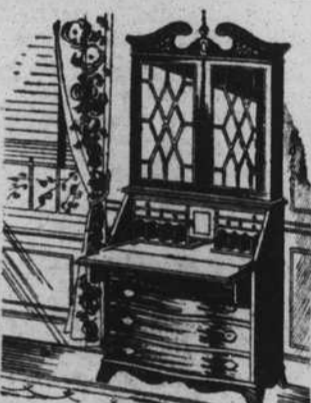
\$25

Choose one of these dandy little radios now for that very special person's gift. Will give fine performance. Very selective with clear, reproducing tonal qualities. No installation, just plug in.



Indirect Lamps \$6.95

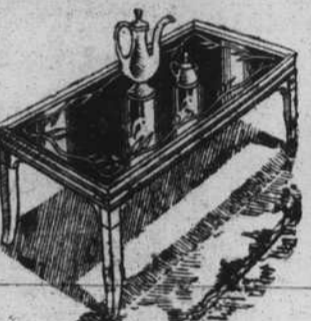
Today and Saturday



COLONIAL SECRETARY

\$24.75

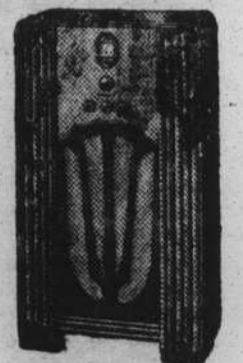
Today and Saturday



"Sandwich" TABLES

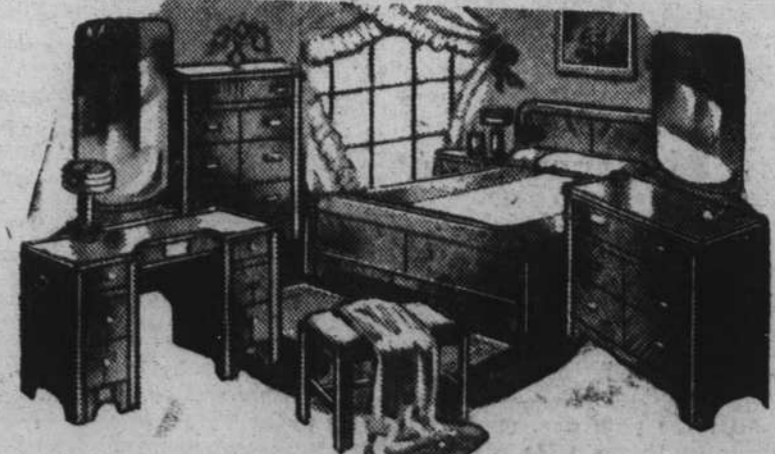
\$7.95

PHILCO RADIOS



\$69.75

Complete-Installed All-Wave Aerial Nothing Else To Pay!



### 3-Piece MODERN SUITE

Week-End Special

\$59.75

As Shown on Left Come Early!

OPEN AN ACCOUNT NOW - EASY CONVENIENT TERMS - CHEERFULLY GRANTED!