Two-Year Athletic Report Card Gives West Trojans High Marks

BY JOHNNY CRAIG

If awards were given each year across the state to high school athletic administrations, West Brunswick would certainly be at the top of the list to receive most improved player" honors.

The school recently ended its second year of a new athletic administrative system which has already resulted in rewards for the Trojan campus.

In just two short years, Trojans teams in football, softball, junior varsity basketball, golf, track and field and boys' and girls' tennis are either winning or continuing a winning tradition.

Athletic director and head football coach Marshall Seay begins his third year at West this fall with even bigger plans and expectations for Troian sports.

'We've made lots of improvements since I first came in May, 1986," said Seay. "Among the most noticable improvements are underground sprinkler systems for both football game and practice fields, new strength training facility, renovated baseball facility, new softball complex, two new tennis courts and new a football scoreboard."

There is plenty on the drawing board for Trojan athletics as well. Planned is a new 3,000-seat football stadium, new office and conference area for coaching staff, storage building, football and baseball stadium restroom facility and a new scoreboard for baseball field.

While Seay's new administrative system is new to West Brunswick, it is not so new at other area successful

schools such as Whiteville, Wallace-Rose Hill and Myrtle Beach, S.C.

"You will find that our system (one that features a dual post of athletic director and head football coach) is the same concept that can be found in most schools that have been successful for a long period of time. It requires a lot of hard work to build students' interest in athletics," explained Seay. "Today's young people have many alternatives to athletics therefore we must make sports attractive and challenging to them.

"It also takes hard work to build community interest that demands competitive athletics. It takes an equal-amount of work on the part of the athletes to work in the off-season to improve strength and skills to a level that will allow them to compete well with any school

*Our system takes a committment to excellence on the part of parents, boosters, coaches, administration, athletes and community to win and win in a big way," Seav said.

"This is the kind of organization that West has. With the given time, we will be in the upper crust in all competitive sports.

Seay's system has brought about plenty of new faces in the Trojan athletic department. A complete staff has now been filled after there was only one football assistant coach at West upon Seay's arrival.

Seay came to West from Spartanburg, S.C., with 10 years coaching experience in 4-A programs.

Head baseball coach and football assistant Ron Simmons, a native of Union, S.C., came to West with 18 years experience.

David Cobb, head junior varsity basketball coach and football assistant from Halifax, is a three-year coaching veteran.

The dean of the Trojan staff (in terms of years coaching) is Fred Bradley, a native of Gaffney, S.C. Bradley, the assistant head football coach and defensive coordinator, also serves as junior varsity baseball coach. He is a 23-year veteran with head football coach and athletic director experience in 4-A programs in South Carolina.

Head track coach and defensive line coach Paul Pendleton is among the newest additions to the Trojan staff. The Kingsport, Tenn., native begins his second year coaching this

The newest member of the West staff is head basketball coach and offensive line coach Billy Mims. The Jacksonville, Fla., native arrived at West in January and has seven years coaching experience in 5-A programs in Florida.

Debbie Newman, head girls' basketball and volleyball coach, has nine years experience as girls' sports coordinator. She is a native of Shallotte.

THe philosophy behind the West Brunswick program includes a fouryear plan to unify the athletic department, stress strength and conditioning for all sports and an off-season plan of work for both coaches and athletes.

Also included is a plan to get football on a winning track.

"A winning football tradition generates a wave of community support that can be channeled throughout the athletic department," mentioned Seay.

"By working from a philisophical base, we want our athletes to be successful in all sports they participate in. It is our desire to spread the fruits of victory around so that teams that are struggling can get on their feet," Seay added.

Academic achievement is also stressed to all students.

Also, creating an atmosphere that will bring college recruiters in on a regular basis because of respect of a winning program.

"Knowing that your program produces student athletes that will stay in college, both on the playing field and the classroom, will generate the interest from recruiters," Seay said.

The philosophy also invloves the entire community in the building process while athletics work within the framework of the educational system.

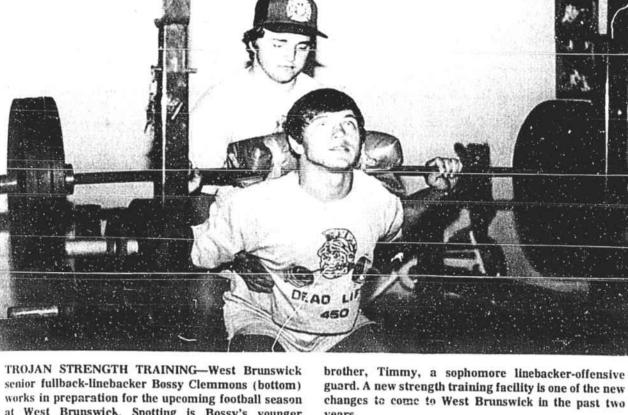
"We want to stress participation in summer camps as well. This provides athletes programs to work in during the summer months when not in school.'

"Finally, each head coach is totally responsible for the success of his or her program. It is the athletic director's responsibility to get the coaches the tools they need to work with and be successful," said Seay.

"West Brunswick principal Dr. David Corley has really been the key to building the academic-athletic program here," said Seay. "With his leadership the students here at West are given every opportunity that their parents expect. His leadership and support have helped motivate the students and helped them to be successful in later life."



STAFF PHOTOS BY JOHNNY CRAIG MILITARY PRESS-Senior fullback-linebacker Corey Hankins takes full advantage of the renovated West Brunswick weight room. The strength training center is one of the many improvements that has been made by new West Brunswick athletic administration headed by athletic director Marshall Seay.



at West Brunswick. Spotting is Bossy's younger

Trojan Baseball Camp Set For June 27-30

The first West Brunswick Trojan baseball camp will be held June 27-30 at the high school for boys ages 10-14. The camp will be under the direction of West Brunswick baseball coach Ron Simmons.

The camp will begin on Monday and last until Thursday with daily instruction between 9 a.m.-2 p.m. Registration is \$20 per person.

be conditioning, hitting, infield play, outfield play, base running and team

All participants should wear shorts, socks, tennis or baseball shoes and bring their own lunch. T-shirts will be issued the opening day of the camp and beverages will be furnished.

Simmons begins his third year as head coach of the Trojans next spr-Featured areas of instruction will ing. Prior to coming to West (754-7700) or Simmons (842-5297).

Brunswick, the veteran coach compiled a 140-30 record at Aiken (High School), S.C. where his teams won two Region 4-A and two Region 3-A championships. In addition, Simmons has served as instructor at camps at USC-Aiken and Carson-Newman College.

For more information contact the West Brunswick athletic department

Wilmington, Whiteville Top Post 68

Brunswick County Post 68 suffered twin American Legion Area II Eastern Division baseball setbacks to both Wilmington and Whiteville in latest action. Post 68 dropped a 6-3 decision to Wilmington Post 10 last Sunday and earlier this week (Monday) lost to Whiteville Post 137, 7-2.

Scottie Babson had two hits to lead Brunswick County in the loss to Post 10 while Kevin Grotsky had three hits to lead Wilmington. Kevin Brewer was the wining pitcher, limiting seven hits and struck out five to lead Brunswick County to eight hits in six innings.

Dennis Wood threw three relief innings for Post 10 to get the save.

David McDowell, Richard Hemminger and Chris Walker had two hits each for Post 68 in the loss to Whiteville.

Herman Jones had three hits including a double and Chris Etheridge two hits to lead Whiteville. Winning pitcher Richie Blackwell gave up Post 137 (5-1) on the mound.

In other legion play Monday, Winter Park (3-3) nipped Jacksonville Post 265, 7-6. Jacksonville (2-4) took a 10-2 win over Warsaw Post 127 on Sunday.

Also, Post 10 took an 11-7 win over Jacksonville last week to remain unbeaten at 3-0.

Finally last week, Pender County Post 165 blasted Jacksonville, 16-0 and Whiteville ripped Warsaw, 10-1.

BOB JORDAN FOR GOVERNOR **GOLF TOURNAMENT**



HOLDEN BEACH

Saturday, June 25, 11:00 AM

Captain's Choice Prizes Food Refreshments

Choose your team or come as an individual. Golfers donate \$250 per person, which includes an invitation for your spouse to join the closing festivities and pig pickin' at 4:30 pm. Non-golfers can donate \$100 per couple and join the festivities and pig pickin'.

Come meet our next governor— **Bob Jordan**

For reservations and information, contact Ernest Hewett at Lockwood Golf Links (919)842-7080.

1988 THE BRUNSWICK BEACON

RECREATION BRIEFS

Summer Camps Offer Variety

A wide variety of activities, from ing, nature study and hikes, ropes swimming to crafts to overnight camping trips, are offered at summer day camps sponsored by the Brunswick County Parks and Recreation Department.

For each of the five camp sessions, participants will meet at the Brunswick County Government Center at 9 a.m., and will return at 5

Listed below are the day camp topics, age groups, dates, cost and planned activities:

•Children's Camp-ages 6-10, June 20-24 or August 8-12, \$40. Activities include swimming, arts and crafts, roller skating, kite making, mousercise and a trip to Jungle Rapids.

 Arts Camp—ages 8-15, July 18-22. \$40. Activities include pottery, pen and ink workshop, tie dying, performances by a folk singer and a storyteller, a puppet show and a trip to an art museum.

 Aquatic Week—ages 10-15, July ing lessons, U.S. Coast Guard boating on Tuesday, June 21.

class, wind surfing and beach hikes. ·Outdoor Adventure and Nature Camp-ages 10-15, August 1-5, \$45.

course and overnight camping trip at San-Lee Park in Sanford.

Anyone participating in a camp session will receive a T-shirt. Each child should bring his or her own bag lunch. Drinks will be provided.

Two special trips have also been scheduled during the summer. A trip to Myrtle Waves water park in Myrtle Beach, S.C., on July 15 will cost \$11.50, including lunch and a ticket to the park. A trip to the Asheboro Zoo is also scheduled for August 16. Children will be asked to bring a bag lunch. Cost of the trip has not been determined.

For further information, contact Emma Thomas at 253-4357, or toll free at 1-800-222-4790, Ext. 257.

Arts Program Slated

A summer afternoon arts program will be held next week from 3 p.m. to 4 p.m. at three locations

West Brunswick Branch Library 25-29, \$45. Activities include swimm- will be the site of the first program,

Susie Crate, a storyteller and songster, will perform Wednesday, June 22, at Southport Library along Activities include canoeing, swimm- with folk singer Kathy Bass. The pro-

gram will end next Friday at the Leland Library, when Ms. Bass will perform again.

The arts program is sponsored by the county Parks and Recreation Department and the Brunswick County Library System.

Basketball Camp Opens Monday

The West Brunswick Trojan summer basketball camp begins Monday, June 20, at 9 a.m. for all interested participants.

The camp will run through Friday with daily sessions ending at 12:30 p.m. There will be a special registration on Monday beginning at 8 a.m. for late arrivals.

Cost per participant is \$30, and \$20 for each additional family member attending. All returning junior high, junior varsity and varsity team members receive a reduced rate of

The camp is under the direction of new West Brunswick boys' basketball coach Billy Mims. For more information contact the West Brunswick athletic department at 754-7700 or Mims at 579-9931.