

## Hometown Holidays Includes Open House At The Chamber

BY SUSANNE SARTELLE, EXECUTIVE DIRECTOR  
South Brunswick Islands Chamber Of Commerce

After stuffing myself with turkey and fixings over Thanksgiving, I know for sure that the holidays are upon us! And that includes Hometown Holidays, the chamber's Christmas-time promotion.



Sartelle

In last week's Beacon, a half-page ad carried the names of all participating businesses where shoppers can register for prizes. The chamber has placed decorated boxes in each of the participating businesses, and registrations will be collected every week for the drawing.

Remember, you must register every week during the promotion. One hundred dollars will be given away once each week through Dec. 21, and four lucky winners will have a little extra income to spend for Christmas!

There's a reason for everything, and the one for Hometown Holidays is to keep our holiday dollars right here at home in the South Brunswick Islands. We are fortunate to have shopping centers and specialty shops which can meet our needs for every gift item on our shopping list. Too, we must remember that when we keep dollars in the community, they circulate. Sure that helps the local merchants, but it also helps us all with our area economy.

Chamber members are reminded that a part of Hometown Holidays includes open house at the chamber office, Thursday, Dec. 8, from 5 to 7 p.m. Bring an ornament made from your business card to decorate the tree, and don't forget to RSVP by this Monday.

If you're a business person who's missing out on this holiday promotion, stop by the chamber for open house and see how the chamber can help boost your business during the holiday season and all year 'round.

## Lockwood Folly River Topic At CRC Meeting

The Coastal Resources Commission will meet Thursday (today) and Friday in Manteo to consider various topics including outstanding resource waters. Both sessions begin at 9 a.m. at the N.C. Aquarium at Roanoke Island.

A portion of the Lockwood Folly River in Brunswick County is one of 12 coastal areas nominated as an outstanding resource water, a classification that would give it special consideration against pollution. The Lower Lockwood Folly south of Genoe's Point was nominated for the designation in ear-

ly September by the N.C. Environmental Management Commission.

On Dec. 1 at 3:30 p.m., the CRC's Coastal Initiative Ad Hoc Committee will review the purposes and process for designating outstanding resource waters. The committee also will discuss a potential area of environmental concern that could be used to manage the effects of development on designated waters.

The ad hoc committee was scheduled to review the Albemarle-Pamlico Estuarine Study activities on Nov. 30. Dr. Parker Chesson, chairman of the

Albemarle area citizens' advisory committee for the study, was to discuss the role individuals play in the project.

In other matters, a public hearing will be held Dec. 1 at 10 a.m. to allow comments on a proposed general permit for temporary structures. This new category of general permit would make it possible for impermanent structures with known environmental impacts, such as research projects and movie sets, to be approved more quickly.

Immediately before and after the public hearing, the CRC will consider

two variance petitions and a civil penalty remission request.

On Dec. 1 at 1 p.m., the Planning and Special Issues Committee and the Implementation and Standards Committee will meet.

The planning committee will hear reports on a maritime forest survey, Buxton Woods activities, a pilot project on managing water uses, fishing practices in interior waters, Beach Sweep '88 results and the post-storm disaster plan for Nags Head. The committee also will discuss updating guidelines used to prepare land use plans.

The standards committee will discuss monitoring water quality through permit conditions, a potential rule defining "total development" and possible legislation on civil penalty criteria. Reports will be given on the consolidation of dredge and fill and Coastal Area Management Act procedural rules, the proposed electronic warfare range, and the status of the striped bass and the gypsy moth quarantine imposed by the Department of Agriculture.

On Dec. 2, the CRC will consider a variance petition and a declaratory ruling request. Following those matters, reports from the four committees will be given.



Holden Farm Is Honored

Shallotte area farmers (from left) David Holden and Kelly Holden were recognized by the Department of Agriculture for having a National Bicentennial Farm—an active farm whose ownership has remained in a family's lineage for at least 200 years. The recogni-

tion was announced Nov. 7 at a statewide Farm-City luncheon in Raleigh. The Holden brothers' farm, which is located south of Shallotte on U.S. 17, was the only Brunswick County farm to receive the honor this year.

### BUSINESS BRIEFS

## New Tellers Join UCB

Three new tellers have recently been added at the Shallotte office of United Carolina Bank. They are Cathy Johnson, Sherri Milligan Long and Angela McKeithan Phelps.

Johnson was officer manager for seven years with Maxway Store. She and her husband, Darrell, both natives of Shallotte, have two children, Sheila Stanley and Rachel Stanley. They attend Zion Baptist Church in Ash. She is the daughter of Thomas and Lillian Hewett of Ash.

Long is a native of Ash who lives in Shallotte with her daughter, Jessica Danielle. She is a 1978 graduate of West Brunswick High School who worked as a book-keeper with Wilson's before joining UCB. She is the daughter of Shelton and Lorraine Milligan of Ash.

Phelps was general manager with Pharmacist Tech. for four years prior to joining UCB. The Shallotte native is a graduate of West Brunswick High School. She is married to Glen Phelps, also a Shallotte native, and is the daughter of Shirley Bordeaux and the late Douglas McKeithan.

served as senior loan officer.

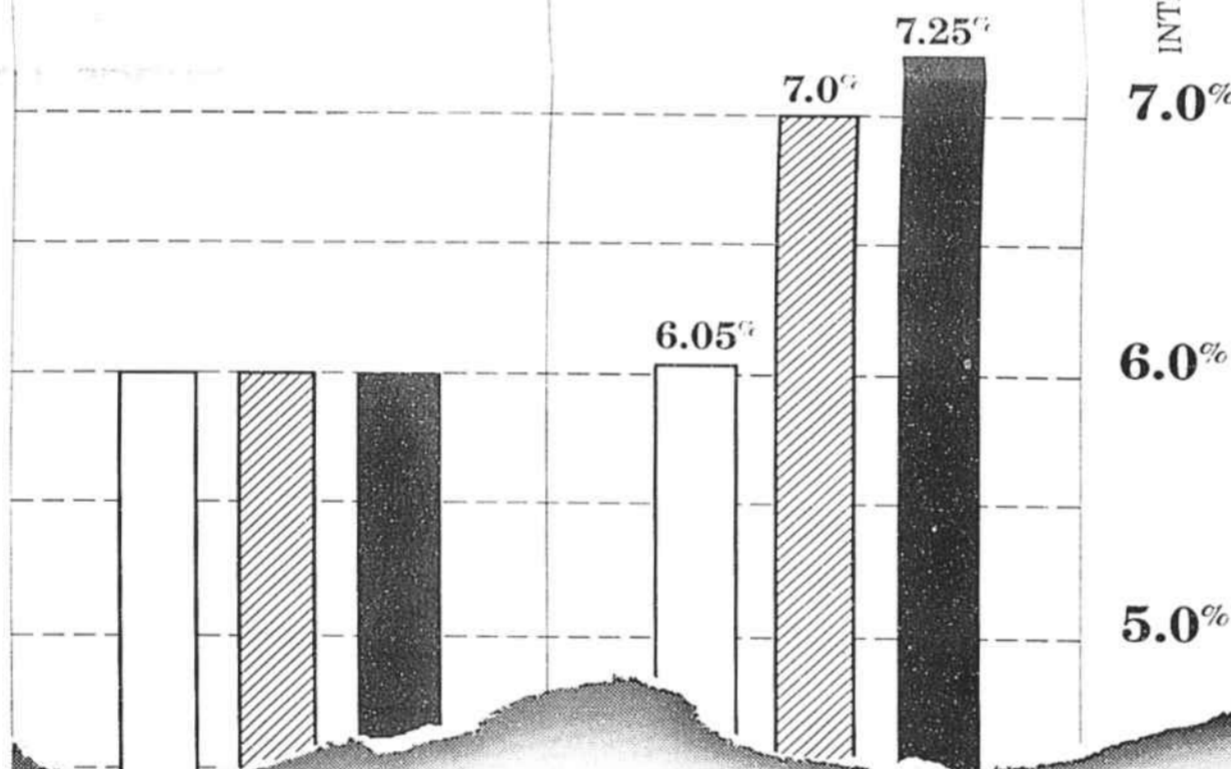
The Loris, S.C., native received his B.S. degree from Clemson University in 1980 and has attended the N.C. School of Banking at UNC-Chapel Hill.

Cox and his wife, the former Theresa Coats, also a Loris native, have a son, Robert Austin.

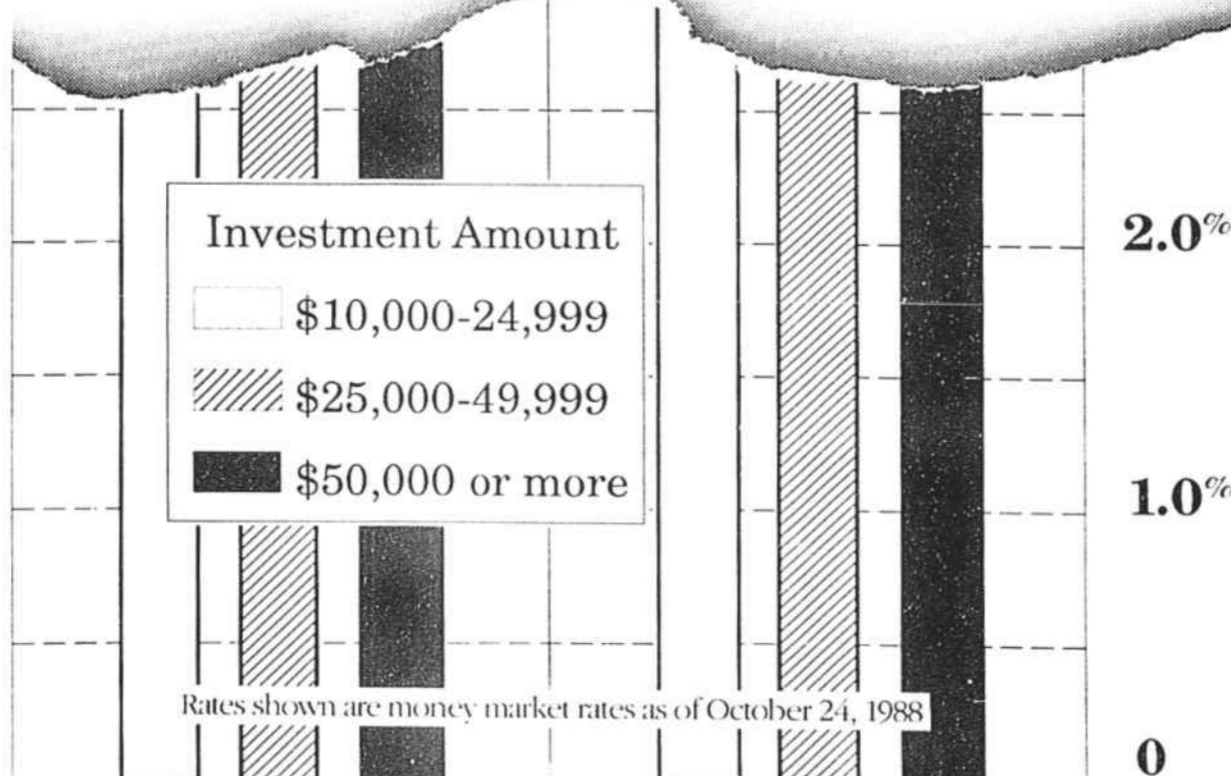
**IN CALABASH**  
**BRING HOME THE BEACON**  
On Sale At  
A & B MART  
CALABASH BEVERAGE MART  
HUGO'S KWIK MART  
MOORE'S GROCERY  
SEASHORE DRUGS  
SIMMON'S BEVERAGE MART  
OASIS MART

**STANDARD BANK OR S&L MMA**

**UNITED CAROLINA BANK**



# A BREAKTHROUGH INVESTMENT OPTION FROM THE MARKET LEADER.



Rates shown are money market rates as of October 24, 1988. Individuals only. Minimum opening deposit \$10,000. Interest compounded daily. Market Leader rates are variable and subject to change on a daily basis after 12/31/88. Federal regulations limit the number of transactions on this account.

## GET HIGHER RATES WITHOUT LOSING FLEXIBILITY.

With so many questions about where the economy is headed, United Carolina Bank has developed the Market Leader account, a better investment option for a changing financial age.

### THE MORE YOU PUT IN, THE FASTER IT GROWS.

Unlike most accounts that pay one rate no matter what the amount, Market Leader rewards the bigger investment. So you earn higher rates for higher deposits.

As you can see, UCB's Market Leader is paying money market rates few banks, S&Ls or brokers will ever beat! And we guarantee these rates through December 31, 1988. They may still go up, but they won't go down.

### YOUR MONEY'S ALWAYS READY—AND ALWAYS SAFE.

Market Leader's quick in, easy out nature is tailor-made for the serious investor in an ever-changing economy. You can add

money at any time — and getting to your funds is as easy as writing a check. As always, each depositor is federally insured up to \$100,000.

### IT COULDN'T BE SIMPLER.

Let UCB show you how easy it is. Just come by any office or call to find out what can happen when a bank really goes out of its way to give you what you want.

To open your high-yield Market Leader, just call us today at 754-4301.



**"That's What I Want!"**

**the Classifieds**  
... THE GOOD NEWS PEOPLE CAN USE!