

## Room Tax Dollars, Grant Will Help Promote Area

BY SUSANNE D. SARTELLE, EXECUTIVE VICE PRESIDENT  
South Brunswick Islands Chamber Of Commerce

One of my favorite things to do with the chamber is to take a little bit of money and make it stretch a 1-0-0-0-g way! Another excellent opportunity is before us.



SARTELLE

Using accommodations tax monies, some of the towns in the South Brunswick Islands have banded together this year to promote tourism. And a new project will soon be underway to promote our number one industry.

The chamber has received a grant from North Carolina Travel and Tourism in the amount of \$4,000. We have to match it, not equally, but with only \$1,000. This is stretching dollars! This money will be used for an extensive media campaign, designed to create and enhance the identity of the South Brunswick Islands as an attractive beach destination in our state.

This project will provide more editorial coverage of our area's attractions and amenities. Stories will be written and distributed to North Carolina media and to major media in key out-of-state markets.

As we told the Department of Travel and Tourism in our grant proposal, we envision this to be an intensive two-month effort to impact shoulder season travel in the spring. And in addition to the development of editorial material, we will invite travel writers to visit our area and see for themselves the great opportunities for vacationing.

Lengthening the season is a primary goal in promoting our tourism industry because we are having tremendously successful summers. And with all the amenities the area has to offer, our job is getting easier and easier. We have plenty to promote.

Thanks to all of you, chamber members and local town representatives, who make it work!



STAFF PHOTO BY DOUG RUTTER

## Pier Repairs Continue

Employees of Coleman Dockworks Inc. of Long Beach work on the Ocean Isle Beach Fishing Pier last week. Workers were putting new decking boards on the pier last Thursday and eventually will bridge the gap near the end. Cheryl Coleman said work at the pier, which began in early December, should continue through March. Work at Holden Beach Fishing Pier should start in a few weeks, she said, and the firm will also repair Sunset Beach Fishing Pier this year. All three piers were damaged last September during Hurricane Hugo.

## Goal-Setting Is Focus

Goal-setting is the focus of a seminar that will be offered to the public in February and again in March by Prescription for Excellence and Brunswick Community College.

The first session will be held Feb. 9, 10 and 11; the second, March 6, 7 and 8. Both will be held in the multipurpose room of the ALS building at BCC's main campus north of Supply.

The sessions are funded by a state Department of Community Colleges community services grant and will be available at participants at no charge. Hours are 6 p.m. to 9 p.m. the first day and 8:30 a.m. to 5 p.m. consecutive days. Susan Gibble and Sue Fowler will lead the February seminar; and Gloria Yount will lead the March seminar.

Developed by The Pacific Institute of Seattle, Wash., Prescription for Excellence is a self-improvement program that focuses on realizing one's full potential through goal-setting, positive thinking and self-esteem building.

Prospective participants are asked to contact Langston at 754-8731 to pre-register.

## Developing Future Brunswick Leaders Goal Of New Program

Developing and motivating future community leaders for Brunswick County is the idea behind a new program being offered by three local sponsors.

The South Brunswick Islands and Southport-Oak Island Chambers of Commerce and Brunswick Community College are sponsoring the program, Brunswick Leadership for Tomorrow.

Approximately 25 people will be enrolled in the 1990 program, with participants to reflect the county's geographic and socio-economic diversity, forming a network for future communication and understanding. The program aims to select potential and emerging leaders who are most likely to give to the community.

Those selected will study community issues such as education, government services, people services and economic development. They will also receive training in leadership skills such as problem solving, group dynamics, visioning, marketing and communication.

The leadership program will consist of an introductory retreat, followed by four day-long sessions held once each month and a closing banquet. At the fifth session participants will share their views of the future of Brunswick County, as well as the leadership skills they have learned during the course of the program.

Sessions will be conducted on fourth Thursdays, from 9 a.m. to 4 p.m., from Feb. 22 through May 24, on the BCC campus.

The lead facilitator will be Rick Smyre, president of Strategic Concepts, Inc. of Gastonia.

A tuition fee of \$195 will be charged those accepted, with employees urged to identify and encourage employees with great potential to apply, and to pay their tuition. A limited amount of scholarship funds is available.

More information is available by calling either chamber of commerce office. Application forms are available by writing to Brunswick Leadership for Tomorrow, Brunswick Community College, P.O. Box 30, Supply, NC 28462.

## BUSINESS BRIEFS

### Lamb Joins Advertising Staff

Valerie R. Lamb of Sunset Beach has joined the staff of *The Brunswick Beacon* as an advertising representative.

She formerly was associated with the *Sun News* in Myrtle Beach, S. C., where she was a staff artist and marketing assistant.

A graduate of the University of Hartford, the Connecticut native earned a bachelor of arts degree with a major in sociology.

Ms. Lamb's husband, Kevin, is assistant pro at Sea Trail Golf Links. They have a daughter, Erin.

### Workshops Offered

Basic methods of soft-shell crabbing and the latest information on shellfish culture will be presented at two separate workshops in February sponsored in part through the UNC Sea Grant College Program.

Sea Grant Marine Extension Agents Wayne Wescott, Bob Hines and Jim Bahen will lead sessions on crab shedding, blue crab biology, peeler identification, harvesting methods, shedder facility designs and marketing at the crabbing workshop Feb. 9.

The four-hour workshop begins at 1 p.m. in the New Hanover County Agricultural Extension Office at the Old Bradley Creek School in Wilmington.

A panel discussion at the end of the sessions will feature experts from Sea Grant and the crabbing industry. A question-and-answer session will follow.

A \$5 registration fee will cover the costs of a soft-shell crabbing manual and other publications.

The latest information on growing scallops and other shellfish will be presented during a shellfish culture conference Feb. 17 at the Crystal Coast Civic Center in Morehead City.

State Sen. Marc Basnight of Manteo and shellfish experts from along the East Coast will speak on leasing, permitting, current legislation and state-of-the-art scallop culture. Question and answer periods will follow each session.

Sponsors of the one-day event are UNC Sea Grant, N.C. Institute of Marine Sciences, N.C. Fisheries Association and N.C. Division of Marine Fisheries.

The conference fee is \$15 for those who pre-register before Feb. 3 and \$20 at the door. The fee includes lunch.

For more information on either of these programs, call UNC Sea Grant at 247-4007.

## BRUNSWICK COUNTY SCHOOLS BIDS FOR TRACTORS, BACKHOE, FRONT LOADER

Brunswick County Schools are asking for bids for a tractor, backhoe and front-end loader. For specifications, please contact William Turner, Assistant Superintendent of Operations, Brunswick County Schools, Star Route Highway 133, Southport, North Carolina 28461. Telephone: 919-754-5241. Bids are due at 12:00 noon, January 26, 1990.

## PUBLIC NOTICE ADOPTION OF ZONING MAP FOR THE TOWN OF SHALLOTTE, NORTH CAROLINA/REZONING

NOTICE is hereby given, pursuant to Section 160A-364 of the North Carolina General Statutes, that a public hearing will be held on February 7, 1990 at 7:00 p.m. at the Shallotte Town Hall to receive public input and comments on the rezoning of all of the property within the corporate boundaries of the Town of Shallotte. The extent and the nature of the proposed rezoning is shown on a zoning map which can be seen on display at the Shallotte Town Hall during normal business hours.

Mary Etta Hewett, Town Clerk,  
Town of Shallotte, N.C.

## Legal Notices

### ESTATE NOTICE

The undersigned, having qualified as Executrix of the Estate of Walter M. Chesser, deceased, late of Brunswick County, this is to notify all persons having claims against the estate to present them to the undersigned on or before the 18th day of July, 1990, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This the 10th day of January, 1990.

Emma P. Chesser,  
Executrix of the Estate  
of Walter M. Chesser, Deceased  
Anderson & McLamb,  
Attorneys At Law  
P.O. Box 345  
Shallotte, NC 28459  
919 754-6786

## Legal Notices

### NOTICE TO CREDITORS AND DEBTORS OF EDWINA KELLY HEWETT

Ralph L. Hewett, having qualified as Executor of the Estate of Edwina Kelly Hewett, late of Rt. 6, Box 274, Shallotte, North Carolina 28459, the undersigned does hereby notify all persons, firms and corporations having claims against the estate of said decedent to exhibit them to the undersigned by exhibiting them to Douglas W. Baxley, Resident Process Agent, Baxley and Trest, #3 Cheers Street, P.O. Box 36, Shallotte, NC 28459, on or before the 2nd day of July, 1990, or this notice will be pleaded in bar of their recovery. All persons, firms and corporations indebted to the said estate will please make immediate payment to the undersigned.

This the 28th day of December, 1989.

Ralph L. Hewett, Executor of the Estate of Edwina Kelly Hewett  
Douglas W. Baxley  
Resident Process Agent  
BAXLEY and TREST  
P.O. Box 36  
Shallotte, NC 28459  
Telephone: (919)754-6582  
Jan. 18

### NOTICE TO CREDITORS AND DEBTORS OF JOHN J. O'MEALLY

Georgia R. O'Meally, having qualified as Executrix of the Estate of John J. O'Meally, late of 69 Calabash Dr., Calabash, Brunswick County, North Carolina, the undersigned does hereby notify all persons, firms and corporations having claims against the estate of said decedent to exhibit them to the undersigned at 69 Calabash Dr., Calabash, NC 28459 on or before the 23rd day of July, 1990, or this notice will be pleaded in bar of their recovery. All persons, firms and corporations indebted to the said estate will please make immediate payment to the undersigned.

This the 18th day of January, 1990.

Georgia R. O'Meally, Executrix of the Estate of John J. O'Meally  
BAXLEY and TREST  
Attorneys for the Executrix  
P.O. Box 36  
Shallotte, NC 28459  
Telephone: (919)754-6582  
Feb. 8

## ADVERTISEMENT FOR BIDS

The Town of Sunset Beach will accept bids until Feb. 5 at 10 a.m. for the following:

1983 Chevy C60 2-ton truck, V-8, 350 motor, 5-speed split shift, 14-ft. steel flat bed, steel trailer hitch.

Bids may be forwarded to Sunset Beach Town Hall, Linda Fluegel, Administrator, 220 Shoreline Drive, Sunset Beach, NC 28459.

## TOWN OF CALABASH NOTICE OF PUBLIC HEARING

The Board of Commissioners of the Town of Calabash will hold a joint public hearing with Brunswick County Board of Commissioners, Monday January 29, 1990 at 7:00 p.m. in the Public Assembly Building at the Government Center in Bolivia. For the purpose of receiving citizens input on the imposition of a 911 charge in the amount of .50¢ per month exchange access line.

Janet Thomas, Town Clerk

## BRUNSWICK COUNTY SCHOOLS BIDS, JANUARY 26, 1990

Brunswick County Schools are selling the following items. Anyone interested in placing a bid should contact William Turner, Assistant Superintendent of Operations, Brunswick County Schools, Star Route Highway 133, Southport, NC 28461, (919)457-5241. Deadline for accepting bids is at noon on January 26, 1990.

- 1-1975 Chevrolet Bus (Act 1)
- 1-1975 Chevrolet Bus (Act 2)
- 1-1976 Chevrolet Bus (Act 9)
- 1-1977 Dodge Van (Act 10)
- 1-Copy Machine
- 7-Trailers from South Brunswick High that will be marked with large black numbers. Please bid on certain trailers.
- 3-Stoves from the three high school's home economics departments.

## NOTICE OF PUBLIC HEARING

Take notice that pursuant to the provisions of North Carolina General Statute 62A-4(b) (2), the Leland Town Council shall conduct a Public Hearing on the issue of the adoption of an Ordinance establishing a 911 Emergency telephone system charge of fifty cents (.50¢) per month per exchange access line in the Town of Leland. The hearing shall be held on Monday, January 29, 1990 at 7:00 P.M. in the Public Assembly Building, Brunswick County Government Center, Bolivia, in conjunction with a public hearing called by the Brunswick County Board of Commissioners.

This the 10th day of January, 1990.

Leland Town Council, Lovell Phillips, Clerk

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It's designed and manufactured right here in the U.S. And it offers a combination of advantages the imports just can't match:

- A family of four telephone systems that can handle up to 8 lines and 24 telephones
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