

Hello, South Brunswick Islands

BY HOLLY RICHARDS, EXECUTIVE VICE PRESIDENT
South Brunswick Islands Chamber of Commerce

With one week under my belt as your new executive vice president I can certainly say that Brunswick County is delivering everything as promised.

In my initial interview with the Chamber Search Committee I said that I am "a mover and a shaker." I must have said the right thing because you too are "movers and shakers." Let me tell you that the pace of the South Brunswick Islands Chamber is not for the faint of heart! You are making things happen! The dedication of everyone involved with the chamber is phenomenal. I am overwhelmed by the outpouring of support and good will that I am receiving from this community. You really rolled out the red carpet for me, making this an exciting and welcome opportunity.

We have several things on the horizon. I look forward to seeing you at the South Brunswick Islands King Classic on Labor Day weekend, August 30-September 1, and at the Oyster Festival on October 18-19. I met with both of these planning committees last week. I must commend the volunteers who are doing an excellent job of coordinating these two major events in our community.

I must also recognize the staff at the chamber for doing such a fine job during the interim period before my arrival and for the patience they have had with me this first week. Good job ladies!

I am looking forward to meeting each and every one of you. It is an exciting challenge that awaits me as your executive vice president. Having worked with the North Carolina Citizens for Business and Industry (NCCBI) and the North Carolina Association of Chamber of Commerce Executives (NACCE), fortunately I am able to bring valuable experience and contacts from all over the state. I plan to use these and many more resources to promote the South Brunswick Islands.

Some of you may be wondering if I'll miss my native Raleigh? Nah, just look at what I've found here and besides at this pace, who's got time?



RICHARDS

Chamber Makes Unscheduled Stop In Oshkosh, By Gosh

The South Brunswick Islands Chamber of Commerce is making an unscheduled stop this week, courtesy of the N.C. Department of Transportation.

The local chamber is one of two across the state invited to join DOT at The Great American Fly-In in Oshkosh, Wis., July 24-Aug. 2.

While the huge air show-travel exposition wasn't on the chamber's schedule of promotional events, the invitation was too good an opportunity to miss, said the chamber's Mary Barton. Attendance at last year's Fly-In was estimated at 162,570.

"Both Annette Odom and Terry Barbee (current and incoming presidents of the chamber respectively) thought it was a very nice offer," she said.

Mrs. Barton and Margaret Means

of the South Brunswick Board of Realtors/South Brunswick Islands Home Builders Association are staffing the North Carolina booth along with state employees, distributing chamber visitors' guides and other promotional material about the area along with materials about the state in general.

The invitation came about, she said, apparently in recognition of the chamber's all-out "I-40 Blitz" in the spring, which took teams of Brunswick County chamber volunteers all the way to Asheville promoting the new route to the North Carolina's southeastern shore.

DOT was to fly the travel promotion team to Oshkosh aboard a state-owned jet. The chamber is picking up lodging and meal expenses for its two representatives.

Markets Open On Upbeat Note; Prices Up From Last Year

Flue-cured tobacco sales began on an optimistic note July 17 on the South Carolina-North Carolina Border Belt, which includes warehouses in Columbus County.

First day sales "went pretty well," with prices up 8 cents to 10 cents from last year, said Tom McLamb, county executive director of the Agricultural Stabilization and Conservation Service (ASCS). "All the farmers I have talked to are optimistic about the sales."

McLamb said markets are opening earlier this year due to the warm winter and rain. Leaf quality is better than last year also.

He said 108 Brunswick County farmers will sell tobacco this year,

with about 98 percent designating warehouses in Columbus County.

The basic leaf quota is 4,047,473 pounds and the effective quota, 4,090,577 pounds.

County farmers were allotted 1,722 acres for tobacco this year, but have an effective allotment of 1,742 acres.

The grower-owned Flue-Cured Tobacco Cooperative purchase price for leaf not selling below support-level prices is \$1,528 this year.

The Eastern Belt and Sandhills markets open July 22, followed by the opening of the Old and Middle Belts on July 29.

McLamb expects Border Belt sales to end in October.

Tax Workshop Sponsored By College August 1

Brunswick Community College Small Business Center will sponsor a tax workshop Thursday, Aug. 1, from 9 a.m. to 4:30 p.m.

The workshop will focus on business taxes, recordkeeping requirements, Schedule C, profit or loss income, employment taxes and Forms 940 and 941. Necessary information and procedures for federal and state taxes obligations will be provided.

All prospective and small business owners, operators and bookkeepers are encouraged to attend. Pre-registration is advised, a news release indicated.

For more information, call the BCC Small Business Center at 745-6961, 457-6329 or 343-0203.

Tap Export Markets

The Small Business Center at Cape Fear Community College in Wilmington is one of six centers named as regional training sites for North Carolina's Export Outreach Program this year.

The program guides small- and mid-size companies through the entire export process, using real-life examples and current economic information. The program can be useful to established exporters as well as novices.

The cost is \$150 for the 12- to 15-hour course, scheduled in a series of workshops. Export Outreach is a joint project of the N.C. Department of Community Colleges and the N.C. Dept. of Economic and Community Development.

Interested persons should contact CFCC for more information.



KING WARD

Directors Cited

Lyle Ray King of Ash and Robert G. Ward of Winnabow received director excellence awards at the annual meeting of The Farm Credit Bank of Columbia.

The two are directors of Cape Fear Farm Credit, King for approximately one year and Ward six years. Cape Fear's board was cited as one of the Third Farm Credit District's most outstanding boards for 1990.

Recognized in the director program are boards that excel in key areas such as meeting or exceeding association financial goals, board education, telling the Farm Credit story and implementing innovative ideas.

Both men are longtime farmers and are active in their communities in other leadership capacities. Ward farms approximately 100 acres of tobacco and 800 acres of grain, while King farms approximately 160 acres of tobacco and 1,500 acres of grain.

Cape Fear Farm Credit is the product of the April 1 merger of Cape Fear Federal Land Bank Association and Production Credit Association. The agency provides mortgage and farm-related loans to farmers, rural residents and agribusiness firms in 12 southeastern North Carolina counties.

Pickett Promoted

Gregory Pickett, a native of Shallotte, has been named assistant vice president of United Carolina Bank, announced Wesley W. Sturges, senior vice president.

Pickett is office executive of UCB's Albemarle Road office. He

joined UCB in 1987. After completing the management training program he was named assistant office manager of the Whiteville main office and later became assistant office manager of UCB's Pineville office.

The Methodist College graduate is married to the former Judith P. Bishop, also of Shallotte.

UCB is a subsidiary of United Carolina Bancshares Corp.

Judah Certified

Chris Judah of Supply, has been recognized as a national certified counselor by the National Board for Certified Counselors.

Ms. Judah met the board's certification standards by successfully completing national examinations and meeting education- and experience-related requirements.

She is a private mental health counselor and school counselor with the Brunswick County Schools.



JUDAH

Subdivision Street Name Must Change

Developers of a small subdivision near Holden Beach must change the name proposed for a street off of Old Ferry Road.

Mayo T. Cameron wanted to name the road, located in the Cameron Winds subdivision, Cameron Street.

But a Cameron Drive already exists in the Sea Aire subdivision, said Brunswick County Planning Director John Harvey.

Duplicate names would confuse the county's 911 mapping system, said Harvey.

Plans for the subdivision itself were unanimously approved during a brief meeting of the Brunswick County Planning Board last Wednesday. The five-lot project was the only item on the agenda, except for status reports on the county subdivision ordinance and 911 program, which will become operational in 1992.

The plat for Cameron Winds was originally filed with no means for a turn-around. It was resubmitted with a turn-around proposed as an easement over land that will remain part of one lot.

Board members agreed to allow the variance. Jan K. Dale, registered land surveyor, served as agent for the project.

Cameron said he would work with the planning department in choosing another name for the street.

Before the 911 system becomes operational, each street must be named and all houses numbered to aid in emergency response. Duplicate street names would confuse emergency personnel responding to a call.

Harvey said his house numbering crews have completed work in the Calabash, Sunset Beach and Ocean Isle Beach postal zones, outside of municipal limits.

Numbering in the Leland postal zone was to be completed by early this week. Workers there have identified 20 more streets than had been located on maps or aerial photos,

Harvey said.

The four temporary workers will begin numbering homes next in the Winnabow and Shallotte postal zones.

Timer Firm Breaks Ground

Telechron Inc., a manufacturer of electric timers and motors, broke ground Monday for a \$1.3 million plant in Leland Industrial Park.

The plant is expected to create 30 new jobs at start-up and 70 at full production, according to Secretary Estell C. Lee of the N.C. Dept. of Economic and Community Development.

The new 40,000-square-foot plant will be located on a five-acre site in the park and is scheduled to come on line in late September.

Telechron plans, by 1993, to double the plant's size and bring the company's remaining operations here from its Ashland, Mass., base. The relocation and expansion should bring about 175 jobs to the region over the next 2 1/2 years.

"Telechron is our newest corporate citizen in Brunswick County and we are thankful for the jobs and capital investment that this project will provide," said Kelly Holden, chairman of the Brunswick County Board of Commissioners.

Telechron expects the plan to produce about \$6.5 million worth of timer-controlled motors for coffee makers and air conditioners each year.

Telechron was founded in 1912 by Henry Warren, the inventor of the electric clock. It was later owned by General Electric and then Timex be-

fore being purchased by inside managers in 1983.

The N.C. Employment Security Commission is helping locate and screen potential plant workers, while Brunswick Community College will provide free skills training in how to operate the plant machinery at its Leland Industrial Park Training Center.

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