

Blitz Theme Contest Offers Great Prizes

BY HOLLY RICHARDS, EXECUTIVE VICE PRESIDENT
South Brunswick Islands Chamber of Commerce

We are gearing up for our 1991-92 "Membership Blitz." Just tell us what you think by entering the chamber's "You suggest the Membership Blitz Theme" contest.

This year our goal is a total of 500 chamber members. While choosing your Blitz Theme, remember that the Chamber of Commerce is an association of business people concerned about improving the area they do business in. Our chamber currently has 400-plus members, is a not-for-profit corporation, provides an investment that is 100% tax deductible as a business expense, and represents the entire South Brunswick Islands. Our members are our chamber.



RICHARDS

The person who submits the winning theme will receive "Honorary Ambassador Status" along with this gambit of great prizes: an electric charcoal grill, four free rounds of golf, dinner for two, a six pack of can coolers, a South Brunswick Islands Chamber of Commerce white satin jacket, a 1991 South Brunswick Islands King Classic tee-shirt and hat, a 1991 Oyster Festival tee-shirt and tote bag (to carry all your goodies).

Out of the entries received, our theme will be chosen by the Membership Blitz Committee. The deadline for entering is 12 noon Thursday, Aug. 22. The winner will receive notification on Friday, Aug. 23.

Our winner will be honored during the Blitz Kick-off Breakfast on the morning of Tuesday, Aug. 27, at 8 a.m. Be prepared for lots of publicity photos while you claim your wonderful prizes.

As our Honorary Membership Ambassador, you will spend Blitz Day with us on Thursday, Sept. 19. We have several great events planned and even radio promotional spots featuring you. We are hoping for the best membership campaign ever. Good Luck and remember we are counting on you, South Brunswick Islands!

MEMBERSHIP BLITZ THEME ENTRY FORM

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 Daytime Phone _____ Evening Phone _____
 BLITZ THEME NAME _____

Mail Entries to: Membership Blitz Theme, South Brunswick Islands Chamber of Commerce, P. O. Box 1380, Shallotte, NC 28459, or deliver to the chamber office, 4948 Main St., Shallotte. This contest is open to everyone in the South Brunswick Islands excluding chamber staff and immediate family.

County Employment Falling

Employment in Brunswick County fell 1.6 percent between April and May 1991, with the unemployment rate hitting 12.4 percent, reports the Center for Business and Economics Services at the University of North Carolina at Wilmington.

Its periodic *Barometer on the Local Economy* shows employment dropping from 15,576 to 15,319, with seasonal adjustment. The number of people looking for work increased from 1,879 to 2,169, an increase in the unemployment rate from 10.8 percent to 12.4 percent.

The May 1991 level of employment was 10.3 percent below the May 1990 level of 17,084.

Unemployment in the county rose 15.4 percent between April and May, with the May 1991 level 50.8 percent above the May 1990 level of 7.8 percent.

The May 1991 unemployment rate was above both the April 1991 and May 1990 rates.

Sales Rose In March

Retail sales figures released last week by the center showed an increase in Brunswick County of 5.8 percent between February and March, from \$27.6 million to \$29.2 million.

The March 1991 level for the county was 4.3 percent above the

March 1990 level of \$28 million.

For the year ending March 1991, retail sales in the county were 10.5 percent above the comparable year-earlier level, from \$318 million to \$351.5 million.

However first-quarter results were down from 1990 to 1991, slipping from \$86.5 million to \$84.5 million.

Statewide, retail sales rose 4.3 percent between February and March 1991, with the March 1990 and March 1991 levels virtually the same. For the year ending March 1991, retail sales in the state were 3.9 percent above those for the 12 month period that ended March 1990.

Registrations Up

New vehicle registrations rose 10.2 percent in Brunswick County between May and June, bucking a statewide trend. Statewide registrations fell 2.3 percent during the same period.

In Brunswick County 141 new vehicles were registered in June, compared to 128 the month before. The June 1991 level for the county was 9 percent below the June 1990 level of 155 registrations.

And, for the year ending in June, registrations were 14.6 percent below those for the year that ended June 1990.

Up To 50% Off

Large and Small Plants For Home and Office

including... tropical houseplants, trees and shrubs

Let Us "Dress" your flowers & plants and deliver them!

(up to 15 miles FREE)

Mums and pansies in flats or 4-inch pots by September 1.

Gales Plant Farm

Holden Beach Road
 One mile from Shallotte
 Open til 7 PM
 Closed Wednesdays
 754-7137 or 754-4396



©1991 THE BRUNSWICK BEACON

Some Say Rest Home Should Stand On Its Own Two Feet

BY TERRY POPE

Two residents told Brunswick County Commissioners Monday they do not want a company to receive a Community Development Block Grant to build a rest home in Supply.

"The people who are building it should stand on their own two feet," said Mary Earp of Winnabow.

JB Enterprises of Goldsboro plans to build a 60-bed facility on about four acres, with room to expand to 120 beds in the future. The company hopes to receive a \$200,000 grant to help finance the \$1.4 million business.

Lockwood Pines Rest Home would share an entranceway off of U.S. 17 with The Brunswick Hospital and has received the endorsement of the Brunswick Hospital Authority, said Larry Andrews, authority chairman.

Such CDBG grants must be approved by the county and involves federal funds allocated to the state. No county funds are involved.

Brunswick County would not be held responsible for repaying a loan if a company defaults. In rural counties, such grants are administered by the county but monitored by the state.

Following Monday's public hearing, County Manager David Clegg told commissioners that a company in the Leland Industrial Park has closed, owing \$518,709 in CDBG

money.

The county will try to recover the 1987 loan from Striplap Hose Manufacturing Co.

"We will pursue it," said Clegg. For JB Enterprises, a financial gap developed when banks refused to loan the full amount needed to build the rest home, said Bud Amburn, company spokesman.

However, taxpayers' money should not be used to help build it, said Ms. Earp.

"I feel they're coming into the county as outsiders," she said, "yet they're wanting us to support them. We have had bad experiences before."

Sunset Beach developer Tom Pope said residents are "taxed to death" and should not have their tax dollars go to build private businesses.

"The health care industry is lucrative enough to find enough partners" said Pope.

To approve a grant application, commissioners would have to schedule a second public hearing before taking any action. The board did not set a second hearing Monday.

David Harris, of Harris and Associates of Goldsboro, has been hired by the company to process its CDBG application.

He said the home would provide about 30 full-time jobs for low to moderate income families. Grants require that companies hire at least

60 percent of its staff from that income bracket.

"From what I've seen, you more than meet the minimum standards set by the state," said Harris.

Loans can be paid back to the state over a 20-year period, said Harris.

Jon Sanborn, administrative as-

istant at The Brunswick Hospital, said the hospital has tried since 1984 to locate a facility for the elderly on its campus.

Unlike nursing homes, rest homes do not require state certificate of need permits. It would serve elderly people who do not require 24-hour nursing care.



PHOTO BY THE BRUNSWICK HOSPITAL

NURSING STAFF MEMBERS at The Brunswick Hospital certified for advanced cardiac life support are (front, from left), Jodi Davis and Kim Falor; and (rear, from left) Sarah Williams, Tim Layman, Sheila Gerald, Marilyn Hill and Mary Berry.

Brunswick Hospital Nurses Earn Advanced Certification

Six registered nurses on the intensive care and emergency room staffs at The Brunswick Hospital recently obtained certification in advanced cardiac life support (ACLS) after taking a provider course June 29 and 30.

They join Sarah Williams, an intensive care unit registered nurse who became the hospital's first ACLS provider when she was certified by the American Heart Association last year.

Recently certified are Tim Layman, Sheila Gerald and Jodi Davis of the emergency room staff, and Marilyn Hill, Mary Berry and Kim Falor of the intensive care/critical care staff.

ACLS training provides health care personnel with an understand-

ing of lifesaving methods used in emergency cardiac situations, along with skills in dysrhythmia recognition, airway management, and cardiovascular therapeutic and pharmacological intervention, and familiarity with American Medical Association guidelines for management of cardiac patients.

For nurses, said hospital spokesman Daphne Yarbrough, the training can improve patient assessment and decision-making in emergencies, as well as their level of preparedness for dealing with critical situations in the emergency room and intensive care unit. It can also help them better assist the physician during emergency cardiac situations.

Re-certification is required every two years.

CP&L To Construct Office Facility At Brunswick Site

Carolina Power & Light Co. has announced plans to build a \$10 million, 140,000-square-foot office facility at its Brunswick Nuclear Power Plant near Southport.

The two-story building will house managerial, engineering and administrative offices and will be located adjacent to the south side of the main plant complex.

Clancy & Theys Construction Co. of Wilmington is expected to begin construction in the fall with

completion by spring 1993. At that time CP&L will remove numerous modular office units now in use at the site.

Russell B. Starkey Jr., vice president of the plant, said the new facility should improve administrative coordination at the plant.

The project is expected to involve approximately 150 jobs representing more than 20 different trades, according to Robert Bridgers, spokesman for the construction firm.

Radio Shack® SINCE 1921 AMERICA'S TECHNOLOGY STORE™ DEALER

HOT AUGUST VALUES

VHS Hi-Fi Stereo VCR With Remote
Save \$150 299⁹⁵ Reg. 449.95 #16-617
 ■ Rich Stereo Sound Quality That Rivals CD
 ■ On-Screen Programming ■ 1-Year/6-Event Timer

AM/FM Stereo With Auto-Reverse Cassette
 Precise digital tuner with 12 presets, seek and scan. #12-1912
99⁹⁵ Reg. 159.95
Save \$60

Hear Exciting Real-Life Action With Our 200-Channel Scanner
Save \$100 229⁹⁵ Reg. 329.95 #20-135
 ■ Get Police, Fire, Ambulance, Aircraft, Trains, Ham Radio and Lots More
 ■ Keyboard Access to 32,000 Frequencies Including 800-MHz Police Band

Great Buy On a Personal Printer
Save \$160 199⁹⁵ Reg. 359.95 #26-2848
 ■ Versatile Triple-Mode Printing
 ■ Up to 240 cps ■ Push Tractor Feed

Personal Cassette
Cut 40% 39⁷⁷ Reg. Separate Items 65.90 #14-1071/33-1000
 ■ With Headphones
 ■ Dolby® B NR

Mobile CB
29% Off 49⁹⁵ Reg. 69.95 #21-1509
 ■ Get Directions, Help Or Just Chat
 ■ Never Drive "Alone"

6 x 9" 2-Way Car Speakers
43% Off 39⁹⁵ Reg. 69.95 #12-1715
 ■ 80 Watts Capacity
 ■ 2 1/2" Tweeter

Audiotapes
40% Off
 60-Minute **149** Reg. 2.49 #44-940
 90-Minute **179** Reg. 2.99 #44-941

Sleek Trim-Fone
Cut 29% 24⁹⁵ Reg. 34.95
 ■ Desk or Wall
 White, #43-585 Almond, #43-586 Gray, #43-587

Data Memory Calculator
47% Off 7⁹⁵ Reg. 14.95 #65-934
 ■ Pocket Electronic Phone Directory

BOB'S ELECTRONICS A Radio Shack Dealer

129 Holden Beach Rd., Shallotte, 754-4647

SWITCHABLE TOUCH-TONE/PULSE phones work on both tone and pulse lines. Therefore, in areas having only pulse (rotary dial) lines, you can still use services requiring tones, like alternative long-distance systems and computerized services (CC registered). Not for coin or party lines. We service what we sell. Dolby® Laboratories Licensing Corp. Most battery-powered equipment excludes batteries.

Most Major Credit Cards Welcome

Sale Ends 8/17/91