

Brunswick College Eyeing '92 With 'Cautious Optimism'

BY SUSAN USHER

Brunswick Community College President W. Michael Reaves is looking to 1992 with "cautious optimism."

Reaves says he and fellow staff members are excited about an increase in student enrollment, planning for new programs and scheduled completion this fall of a 1,500-seat auditorium on campus.

If funds aren't forthcoming to accommodate that growth, however, he said the college faces the prospect of having to downsize its entire operation.

"It's a catch-22 situation," he said. "Whether the growth funds will be there for us bothers me. From an economic standpoint I don't think we'll be better off next year than this year—but it is an election year."

Growth is exciting and needed for the future of the college. However, more students creates the need for more money, more personnel and more space.

"We can't get away from the issue of funding," he said. "We've absorbed all we can. Our staff is wearing as many hats as we can now."

BCC experienced the largest fall and winter quarter enrollment in 1991 it has seen in several years, and plans a big push to increase spring quarter enrollment as well. Enrollment generates much-needed FTEs or full-time equivalent students, the basis for part of its state funding.

Reaves hopes essential state and local funding will be forthcoming, though state funding last year didn't keep pace with growth and BCC's allocation from the county was slightly smaller than the previous year.

The new Odell Williamson auditorium will require some local start up money for operation in addition to an endowment by its namesake that helps cover management costs.

"It will be interesting to see what we can do at the local level," he said.

"If we do a good job and meet the needs, at some time the funding will be there. It may not be when you first want it, but it will be there."

Money spent by the state or county is "an investment in its people," he said, not simply an expense.

"We had a lot of strikes against us this year," said Reaves of the 1990-

"We've got a lot of work to do, a tremendous amount. It makes for an interesting workday."

—Michael Reaves
BCC President



1991 fiscal year for community colleges in general and BCC in particular. Funding was in short supply at a time the community college system has increased demands on it to provide vocational training and retraining.

"State funds were up a little, but there were no pay raises. And with enrollment increased, staff was carrying additional responsibilities. Morale was like a roller coaster."

The pace isn't likely to slow in 1992, though some help may be in line.

Reaves thinks staff will appreciate some of the projects in place: a personnel/job classification study by Griffith & Associates to pinpoint employees' responsibilities and to make sure they are paid for the jobs they are actually doing, and changeover to a more objective approach to evaluation, one tailored more to job performance.

To help get the work done, the college is looking to fill several vacant posts and hire additional full-time instructors for curriculum programs. It now has 20, plus a "host" of part-time instructors.

With the new year, the college plans to advertise to fill the dean of continuing education position, which has been vacant since the death of the previous dean, Jesse Clemmons, approximately 15 months ago.

A search committee will also be appointed to select a new resources development officer from the close to 200 applicants for the job previously held by Vicki Spencer.

Also, the college plans, as soon as possible, to hire a manager for the Odell Williamson Auditorium, to begin booking programs in advance of its expected opening in late 1992.

In addition to construction of the auditorium using county bond revenues, the college will be looking for a source of funds to build an access

road to connect with an exit off the U.S. 17 bypass approved by the state Department of Transportation.

Reaves said BCC will pursue efforts to more fully utilize the Southport campus, burning an old building there during January, letting a contract for heating and air conditioning of a portion of the classrooms and proceeding with an "Adopt-A-Classroom" project in which local businesses and others can sponsor renovation of a room in their name.

"We have gotten such a good response from area businesses we feel like we won't have any problem at all getting those done when the time comes," said Reaves.

While no additional construction is planned on either campus, Boney & Associates Architects of Wilmington will be completing a five-year master plan for the main campus north of Supply.

That plan will accommodate pro-

grams BCC hopes to see put in place over the next few years, including an allied health building.

That building would be designed to accommodate allied health programs BCC hopes to add to its curriculum over the next several years, with the state's approval. Need for the courses has been identified by a regional consortium affiliated with the Area Health Education Center. BCC has been targeted as the most appropriate campus to provide training in medical records technology, occupational therapy and respiratory therapy.

Member schools of the consortium (BCC, Southeastern, Cape Fear and James Sprunt) would take turns providing a one-quarter certification course in phlebotomy.

BCC plans a feasibility studies for these courses along with the proposed upgrading its one-year practical licensed nursing program to a two-year, associate-degree registered nurse program.

A feasibility study has been completed for its top priority in curriculum development: recreational grounds management technology. This month BCC is surveying Brunswick County high school students to identify interest in the program.

It also intends to hire in the near future a head for the planned department, someone with either a turf or

golf professional background.

Before proceeding further with an application for a federal Economic Development Administration grant, BCC also plans to complete a feasibility study regarding an aquaculture program. It may contract the study out to The Marine Crescent.

To beef up the college's flagging literacy program, Anita White, acting literacy program director, will incorporate a new competency-based approach into the Adult Basic Education curriculum. She is one of 10 certified CASAS trainers in the state.

In a cooperative effort with the local schools, BCC also expects to see a full-fledged "Prep Tech" program in place by this fall. Tech Prep is a program developed to prepare high school students to enter associate degree courses of study without requiring remediation and with a firm academic and technological foundation.

High school students interested in four-year college educations are getting a head start with a contractual arrangement between BCC and West Brunswick High School, where a group of students is taking one class each during winter and spring quarter for college credit with transcripts from the University of North Carolina at Wilmington and Brunswick Community College.

It's the kind of flexibility Reaves

hopes BCC can expand on in future months. The college already offers some courses via satellite hook-up and through an agreement with North Carolina Public Television.

Membership in CAPE, the regional Consortium for the Advancement of Public Education, will offer additional new options. The long-distance learning project links UNC-W with area schools for relay of classroom instruction.

"I understand we're in line next year for fiber optics," Reaves said in a pre-Christmas interview.

In addition to eyeing new programs, BCC will also begin taking an in-depth look at existing offerings through a formal system of program review that will take three years to complete for all program areas, said Gerry Shaver, director of planning.

Using inside and outside sources of information, BCC will examine each program, identifying strengths and weaknesses, come up with recommendations for improvement and devise a plan for making those improvements. First to be reviewed will be the business administration, administration office technology and general office technology curricula.

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BCC Announces Fall Quarter Honors

Brunswick Community College has announced its fall quarter honor lists.

Students who earned a grade point average (GPA) of 3.0 to 3.49 attained the honor roll, while those with a GPA of 3.50 to 4.0 attained the dean's list.

The students are as follows:

Dean's List

Shallotte: Victoria Browning, Christy Chappell, Mary Crocker, Teresa Fowler, Brenda Johnson, Lashonda Grissett, Tonia Jones, Angel Leonard, Jean Martin, Adrienne Shreve, Tammie Stanley, Delena Stout, Lisa Strickland, James Suggs, Toni Benton, Donald Clemmons, Keithan Home and Pamela Rogers.

Supply: Sonya Bryant, Kelli Childress, Maurice Cook Jr., George Drake, Jarvis Hankins, L.M. Sellers, Jacqueline Smigiel, Donald Smigiel Jr., Lisa Snell, Jennie Varnum, Sandra Whitesides, Hilda Kendall and Lillie Williamson; and Rebecca Varnum of Holden Beach.

Sunset Beach: Brenda Chaney.

Calabash: Julie Trout.

Ash: Cassandra Bartlett, Robin Hewett, Marie King, Ponce Loery, Lisa Young and Cindy McKeithan.

Winnabow: Felicia Galloway, Donna Sullivan, Chris Strange, Thelma Jones and Carol Mills.

Bolivia: Karen Crisco, Nancy Dozier, Joseph Williams, Anetta Bryant, Bernice Stevenson, Peggy Spencer, Luke Hunt, Toni Randolph and Melissa Evans.

Southport: M.S. Bolduc, Virginia Conner, Patricia Johnson, Charlene Long, Rebecca Akers, Teresa Lancaster, Brenda Crisco, Steven Huggins, Patsy Meadows and Ann Worley.

Oak Island: Tamera Adams, Sharon Barnes, John Bean, Maria Evans, Jennifer Howard, Frances Johnson, Barbara Polanski, Barbara Prince, Debra Shrader, Gayle Ward, Clair Weber, Barbara Hester, Brandy Barcomb and Janice Hobbs, all of Long Beach; Judith Newark, Yaupon Beach; and Michelle Carter, Caswell Beach.

Boiling Spring Lakes: Phyllis McCoy and Doris Costin.

Leland: Melissa B. Horan, Jeanette Leonard, Marcus Leonard, Theron Leonard, Sonya Ward, Tonia Taylor, Sharon Burroughs, Maureen Capezza, Myrtle Ganey and James Coston.

Other: Charles Womble Jr., Julie Savino, Tijuana Hansen, Daniel Taylor and James Maroldt, Wilmington; Rachel Vann, Castle Hayne; Paula Gales, Hampstead.

Honor Roll

Shallotte: Randy Rising, Bobbie McPherson, Matthew Jessen, Carla Holden, Julie Bennett, Rona McGraw, Amy Williams, Terrie

Shadid, Kenneth Perrone, Jennifer Kuhneman, Brenda Howard, Amanda Edministen and Margene Camacho.

Ash: April Stout, David Edwards and Zelma Babson.

Supply: Tawanna Bernard, Sherrie Clarke, Robert Faircloth, Laciada Freeman, April Hamer, Deborah Macias, Nancy Noyes-Gibson, Susanne Schutte, Krisinda Skipper, Sabrina Varnum, Heather Williard, Shawn Ferguson, Kenneth Long, Dexter Ludlum and Mark Smith.

Ocean Isle Beach: Sonya Miliken, Graham Knowles and Betty Gore.

Sandy Creek: Norbert Archuleta.

Southport: Teri Caison, Amanda Collier, Pauline Creech, Shannon Knight, Lynette Lawrence, Basil Wats and Betty Lewis.

Leland: Buren Harrelson, Teresa Reynolds, Wendell Cheers, Velma Britt, Christopher Graham and Sharon Walker.

Oak Island: James Shaffer, Jennifer Groblewski, Angela Burke, Matthew Hoffman, Timothy Lombardi, Lara Main, Rosa Hesters and Kenneth Morgan, all of Long Beach; and Barrie Campbell, Yaupon Beach.

Bolivia: Lenoir Bellamy, Matthew Bowling, Brian Mintz, Mark Butterfuss and Rebecca Porter.

Boiling Spring Lakes: Daniel Dillard and Brian McCall.

Other: Laurie Skipper, Hampstead; Brandice Dunn and Angela Sevence, Wilmington; Frances Griffin, Castle Hayne; Cindy Levasseur, Jacksonville.

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