

## On The Road Again, To Seminar, Conference

BY HOLLY RICHARDS, EXECUTIVE VICE PRESIDENT  
South Brunswick Islands Chamber Of Commerce

Once again we're on the road, promoting the South Brunswick Islands and learning at the same time. First, Membership Coordinator, Kathi Grissett and I will be in Myrtle Beach for the Association of Membership Executives of the Carolina's conference.

It's a three-day seminar on selling memberships, retaining existing members, advertising techniques and Ambassador's Club guidance. I've never attended this membership conference, so I did a little checking with some respected counterparts from other chambers in the state. I was told that this conference was a great educational opportunity and one too good to pass up. So...we're off. We'll let you know the results.

As soon as we get back from Myrtle Beach, we're off again. This time to Greensboro, but not to promote tourism. This time to promote economic development in the Brunswick County. We're attending the Governor's Economic Development Summit. The summit is sponsored by the organization that I came from, North Carolina Citizens for Business and Industry (NCCBI). This week I spoke with Phil Kirk, President of NCCBI, and Paul McGuire of the Governor's Economic Development Summit, they informed me that they're expecting over 600 top business and economic development people to attend the conference.

I am thrilled that our county has come out in full force to participate in the summit. We'll be taking a delegation from our chamber, as well as the Committee of 100, Resources Development, Southport/Oak Island Chamber and their Committee of 100. Brunswick County will be well represented in Greensboro.

We'll also have an information booth on Brunswick County as part of the exhibits at the show. I'm looking forward to seeing many old friends and counterparts in Greensboro, and introducing my new Brunswick County friends to the people who are a vital link to controlled economic growth in the state of North Carolina. (We'll be sure to put a bug in their ears about Brunswick County).

Here's a little inside information for those of you who hear me on the radio. This week I might be doing something different, so keep listening.



RICHARDS

### BUSINESS BRIEFS

## BCC Slates Two Workshops

"Employee vs. Employers' Rights" and "Understanding and Using Financial Statements" are the subjects of Brunswick Community College Small Business Center workshops today and next week.

The employees' rights workshop will be held from 6:30 p.m. to 9:30 p.m. today (Thursday) at BCC's main campus. Tim Whitener will examine the role of the balance between the rights of the employee and the employer, profiling the employee of the 90s, examining key employee rights and the role of legislation in those rights.

The financial statements workshop is set Thursday, Feb. 27, and will be led by Brian Hamilton. He will discuss the importance of sound and accurate financial statements to the successful management of a business, looking at the balance sheet, the income statement and calculating returns on investments.

Hamilton will also discuss the five most common causes of business failure and how to hire a certified public accountant.

Supported by a state grant, both seminars are offered at no charge to those who pre-register. To register, contact BCC's Small Business Center at 754-6900, 457-6329 or 343-0203.

### Joins Rampage Realty

Brad Singletary has joined Rampage Realty as a sales associate, according to Evelyn Bullock, owner and broker.

A Brunswick County resident since 1979, Singletary has previously worked in the county's housing industry.

He is a graduate of Whiteville High School and the University of North Carolina at Chapel Hill and resides on Seashore Road in the Holden Beach area.

Rampage Realty is located on N.C. 130 near the Holden Beach causeway.



SINGLETARY

## Local Hospital Reaccredited

The Brunswick Hospital was recently reaccredited for another three years by the Joint Commission on Accreditation for Health Care Organizations (JCAHO).

The accreditation is the highest level that can be received by a health care facility. It is based on a report completed in December 1991 following a survey team visit to the hospital. The visit resulted in the best report the hospital has ever received.

In North Carolina, the N.C. Department of Human Resources accepts JCAHO accreditation as certification that a hospital has met state licensure standards. Periodically, the agency does a random sample evaluation of hospital accreditations by the JCAHO in order to validate its findings.

During their visit to The Brunswick Hospital, surveyors completed a comprehensive assessment of care, basing evaluations on standards and characteristics developed by JCAHO in cooperation with health care professionals and their professional organizations.

In the hospital lab, for example, surveyors observed routine tasks, evaluated turn-around times on tests and checked the accuracy of blood levels for drug dosages as part of their quality control assessment.

JCAHO is considered the "benchmark" agency nationally for accreditation of health care organizations, said Daphne Yarbrough, the hospital's marketing director. Accreditation is a voluntary process for health care facilities and involves compliance with standards in all areas of operation. Emphasis is placed on evaluation of patient care in all departments.

The Brunswick Hospital is the only accredited hospital in the county.

"This survey makes us a better hospital, and that is why we choose to go through it," said Earl Tamar, the hospital's chief executive officer. "The fact that the survey team looked at every aspect of our operation and found it to be of superior quality should give area residents confidence in our abilities to meet their needs."

## NOTICE TO ALL CONTRACTORS

The Village of Bald Head Island is inviting bids to construct a Town Hall Building for the Village of Bald Head Island. This structure will be approximately 2,000 square feet in area, a single story, wooden building elevated on pilings.

A 5% bid bond will be required. The successful bidder will provide a performance and payment bond in the amount of the contract. You may secure plans and specifications by contacting the Village of Bald Head Island at P.O. Box 3009, Bald Head Island, NC 28461 or by calling 919-457-9700.

Bids should be received by 3:00 PM March 12, 1992 at the Village office.

The governing body of the Village of Bald Head Island reserves the right to reject all bids.

The submitted bids will be opened at 10:00 A.M. on March 13, 1992 at the temporary Town Hall on Bald Head Island.

Wallace Martin, Town Manager  
Village of Bald Head Island

# Ordinance To Regulate Leland's Peddlers

BY TERRY POPE

Leland officials want to crack down on peddlers and repeal its privilege license fees.

Persons who set up roadside stands are hurting established shops and stores, some Leland businesses claim. Roadside peddlers do not have to buy a privilege license, as approved by the council last June.

Phil Guyer, who owns a seafood market, wrote a letter to Mayor S.L. Doty last week asking for regulations against peddlers. A person began selling seafood from the back of a pickup truck recently across from Guyer's market.

The person told Guyer that he paid \$5 to former mayor Russell Baldwin so he could park on Baldwin's vacant lot.

There is a standing rule of thumb, said Guyer, that peddlers have agreed not to set up near an established seafood market. The town should adopt a peddler's ordinance to prevent Leland from becoming the "yard sale capital of the world," he noted.

"I think it's time we started cleaning up our act," said Guyer.

Town Attorney A.A. Canoutas said he will prepare a peddlers' ordinance for the council to review at its March meeting.

"I don't know if Mr. Baldwin has a license to open a business like that," said Doty. "I think we should do everything in our power to prevent that. This man does have a legitimate concern."

Doty defeated Baldwin in the November election. Since December, the council has repealed a number of items passed by the previous council. That board was criticized for approving controversial items 3-2, with Baldwin, Lynette Carlisle and William Benton casting the necessary votes.

Thomas Hyatt defeated Ms. Carlisle and Sadie Richburg was chosen to replace Benton, who resigned in December.

According to Town Clerk Joyce Bragg, Baldwin has paid a privilege

license fee for his mobile home park. But persons who own businesses must buy a license for every business they own.

"I would like, when preparing the budget for next year, to find a way to repeal privilege license taxes," said Councilman George Yates. "It's not worth the hassle for the citizens and business people of this town."

Yates said it was hypocritical for Leland to have a privilege license fee when "one of the reasons for becoming a town was to prevent that from happening to us."

Leland incorporated in 1989 by resolution of the N.C. General Assembly. Neighboring Belville had planned to annex most of the area that is now Leland.

The former council, under Baldwin, adopted the privilege license fee ordinance in June 1991. It contains a sliding fee scale depending on the type or size of the business.

An estimated \$8,000 to \$10,000 in annual revenues, including beer and wine permits, were expected from the fees.

"I think there are a lot of inequities," said Councilwoman Jane

Gilbert.

In other business last Thursday, Feb. 13, the council:

■Set a public hearing for March 19, 7 p.m., at the town hall on a resolution to amend the town charter limiting the mayor's power to vote only to break a tie. The matter had been advertised incorrectly for a hearing scheduled Feb. 13, said Canoutas. Doty has agreed to the amendment.

■Voted to pay \$225 for pest extermination at the town hall.

■Transferred \$8,500 from the police department budget to administration and governing body.

■Set a work session for Feb. 22, 9 a.m., for discussion on the town's need for law enforcement. A public hearing will be held March 5 at 7 p.m., at North Brunswick High School on possibly forming a police department for northern Brunswick County.

■Nominated resident Lucille Dresser Blake for a YWCA Cape Fear Women of Achievement Award in community service.

"She certainly is deserving of it," said Ms. Gilbert. "I think it's a wonderful idea."

# Food Establishments Are Inspected

Brunswick County environmental health officers inspected 56 restaurants as well as other food service facilities during January.

Sanitation grades for restaurants and food or drink stands are based on a system of scoring for which an "A" is given to scores of 90 percent or higher, a "B" to scores of at least 80 percent but less than 90, and a "C" to scores of at least 70 percent but lower than 80 percent. The permit would be revoked for any establishment that is graded with a score of less than 70 percent.

The following grades were issued in January:

**Restaurants:** The Beach Cafe, Holden Beach Causeway, inactive; Beach Country, Shallotte, 92; Brick-landing Plantation "19th Hole", Ocean Isle Beach, 91; Bricklanding Plantation Halfway House, Seaside/Ocean Isle Beach, 93; Brierwood Golf Course, Shallotte, 95; Burger King, Shallotte, 94; Calabash Deli, Calabash, permit issued; The Captain's Table, Long Beach Road,

93.5; Carolina Shores Snack Bar, Calabash, 90; Causeway Grill, Holden Beach, 96; The Chart House Restaurant, Southport, inactive; The Cheese Haus, Southport, 92; The Cookery, Belville, 91; Country Corner Restaurant, Leland, 93.5; Del's Restaurant and Deli, Long Beach, 91; Duffer's Pub and Deli, Seaside, 94; Duffer's Restaurant and Lounge, Long Beach, 90; Express Stop, Yaupon Beach, 90; Family House Restaurant, Shallotte, 96.

**Famous Subs and Pizzas,** Southport, 90.5; Harborside Restaurant and Lounge, Southport, 90; Hardee's, Shallotte, 92.5; Hardee's, Southport, 92; Herman's Diner, Shallotte, inactive; Island Grill, Sunset Beach, 92; Joe's Barbecue, Shallotte, 95.5; Jones-Burd Clubhouse, Sea Trail Plantation Sunset Beach, 94; Kentucky Fried Chicken, Shallotte, 90.5; Kentucky Fried Chicken, Southport, 95; Lockwood Folly Halfway House, Supply, inactive; Ma and Pa Country Kitchen, Sunset Beach, 87; Market Express,

Shallotte, 90.5; McDonald's, Shallotte, 90; McDonald's, Southport, 90.5; Minuteman Food Mart, Seaside Plaza; New York Style Deli, Southport, 93.5.

**Niblicks,** Sunset Beach, 95.5; Oak Island Golf and Country Club, Caswell Beach, 95; Ocean Air Restaurant, Thomasboro, 91.5; Olde Brunswick Store and Grill, Boiling Spring Lakes, 90; Oree's Fast Food, Bolivia, 95.5; Oyster bay Golf Links, Sunset Beach, 92.5; Pizza Hut, Leland, 90; Pizza Hut, Shallotte, 94; Pizza Hut, Southport, 92.5; Sandpiper Restaurant, Shallotte, 91; Senior Citizen Nutrition Site, Shallotte, 95; Sheila's Country Kitchen, Calabash, 96.5; Skats, Seaside Plaza, 91.5; Sky Mart, Shallotte, 98; Sonja's Grill, Supply, 98; Subway, Southport, 93; Thomas Restaurant, Calabash, 93.5; Tony's Pizza, Calabash, 93; Trawler's Oyster Barge, Calabash, 92; Wilson's Old Fashioned Hamburgers, Long Beach Road, 88.

**Food Stands:** Coastal Beverage,

Calabash, 84.5; The Corner Store, Ash, 87; Cruisin' Brew, Shallotte, 95.5; Handee Hugo's No. 8, Shallotte, 92.5; Handee Hugo's No. 9, U.S. 17 Shallotte Bypass Site, 94; Long's General Store, Ash, 91.5; McGee's Mini Mart, Leland, 95; Ocean Isle Super Market Deli, Ocean Isle Beach, 90.5; Reed's Country Store, Longwood, 95; Scotchman No. 115, Leland, 92.5; Scotchman No. 120, Shallotte, 86.5.

**Foster Homes:** James and Nancy Hewett, -4; Lewis Morgan, -10.

**Institutions:** Ocean Trail Convalescent Center, Southport, 94.

**Meat Markets:** Food Lion, Shallotte, 95; Food Lion, Seaside, 92; Hill's Co., Shallotte, 91.5; Ocean Isle Super Market, Ocean Isle Beach, 92.5; Vereen's Red and White, Long Beach, 90.

**Summer Camps:** Camp Pretty Pond, Boiling Spring Lakes, inactive.

**Day Care:** Sun Rise Adult Day Care, -3.

## Award Recognizes Achievers

Nominations are now being accepted by the YWCA in Wilmington for its annual Cape Fear Women of Achievement Award.

Women of all ages can earn recognition for outstanding achievement in a variety of areas in the career and volunteer sectors, said Edith Tillman of Leland, a member of the nominating committee.

Categories are as follows: Arts (performer or administrator); Business; Community Service (volunteer); Education (faculty or administrator); Entrepreneur (Self-employed or business owner); Government (Appointed, elected or employed); Human Services (paid professional or administrator); Industry (manufacturers and processors); Professions (law, medicine, religion, etc.); Sports/Recreation (also fitness); and Teen Leader (school, church, community).

The Teen Leader winner will receive a \$1,500 scholarship.

Last year only three of 33 nominees were from Brunswick County, a ratio Mrs. Tillman said she would like to see change this year.

Nominees and award recipients will be honored at a May 7 awards

banquet.


A business, individual or group of individuals, or organization can nominate women for recognition.

To obtain a nomination form, contact Mary Stamey, at the YWCA in Wilmington, 919-799-6820. Nominations must be submitted no later than March 13.

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