

The Power To Make A Difference.



Sometimes a company's most valuable assets are those it gives away.

There are children in Nashville, Tennessee, who will now have the opportunity to attend day care.

There are families in Orlando, Florida, who are seeing positive things happen in their schools.

There are neighborhoods in Atlanta, Georgia, that are feeling a new sense of pride.

In many different cities and in many different ways, there is one bank that is making a difference in the lives of the people it serves.

It is a bank that leads the nation in community reinvestment, with a \$10 billion commit-

ment to bring new money, new jobs and new hope to our cities.

It is a bank with the nation's first Child Care Center Development Loan Fund, bringing affordable day care to those who need it most.

And it is a bank that freely shares its most valuable asset — its people — who, as part of the NationsBank Education

Initiative, bring the spirit of volunteerism to schools from Baltimore to Miami to El Paso.

It is no wonder that this bank, dedicated to making a difference in the neighborhoods of a nation, would today be called NationsBank.

NationsBank
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