

BUSINESS BRIEFS

ENT Specialist Joins Staff



LIZAK

The Brunswick Hospital has announced the addition to its staff of its first ear, nose and throat specialist, Dr. Mark A. Lizak.

"This has been a needed service for some time," said Earl Tamar, the hospital's chief executive officer, in announcing the new staff physician.

Lizak's otolaryngology practice will open later this month at doctors' complex at Supply.

The Pittsburgh, Pa., native earned a B.S. in biology from the California University of Pennsylvania, graduating summa cum laude in 1982. He received his medical degree in 1986 from the University of Pittsburgh School of Medicine. He completed his internship in 1987 and his residency in otolaryngology and head and neck surgery in 1991, both at the University of Miami/Jackson Memorial Medical Center.

He is certified by the National Board of Medical Examiners and American Board of Otolaryngology and holds membership in the American Medical Association, the American Academy of Otolaryngic/Head and Neck Surgery and the American Academy of Facial Plastic and Reconstructive Surgery.

In addition to the usual ear, nose and throat services, Lizak also does plastic and reconstructive surgery of the head and neck and allergy treatment.

Also, an audiologist/speech pathologist, Dixie F. Lilley, will be available for appointments at the same office.

Local Community Listed

A local community, Sea Trail Plantation in Sunset Beach, has been selected for inclusion in *The 99 Best Residential & Recreational Communities in America*.

Published by John Wiley & Sons of New York, the book is written by Lester J. Giese and L. Anne Thornton, owners of a condominium property management company, and William Kinnaman, a retired business executive, all of New Jersey.

It presents an overview of selected planned communities across the United States ranging in size from 100 homes to more than 30,000 homes.

The volume also include checklists of factors such as social and recreational amenities, regulations, security and other factors useful in selecting a community for vacation, retirement or investment planning.

Sea Trail Plantation features single-family homesites and homes, patio homes, villas and townhouses in a golf-residential community encompassing 2,000 acres of property near the coast.

Joins Beacon Staff

Linda Cheers has joined the staff of *The Brunswick Beacon* as an advertising sales representative.

A graduate of the University of N.C. at Wilmington, she has a bachelor of arts degree in English.

The Hickory native and her husband, Darrell, a teacher at Shallotte Middle School, live on Red Bug Road.



CHEERS

Learn Recordkeeping

A series of seminars on "Recordkeeping for Small Business" begins March 17 and continues on Tuesdays and Thursdays through April 2 at Brunswick Community College's main campus north of Supply.

Offered by BCC's Small Business Center, the seminars will give participants an understanding of how businesses are formed, managed and interpreted.

Presenter Mary Ford, who has a bachelor's degree in accounting, will explain the dual entry bookkeeping system and how to apply it to establish and maintain financial records.

No registration fee is charged for the series. However, pre-registration is required of those planning to attend.

The recordkeeping classes will be held from 9 a.m. to 12 noon, on Saturdays, March 21, March 28, April 4 and April 11.

To pre-register or for more information, contact the Small Business Center at 754-6900, 457-6329 or 343-0203.

Join Hospice Staff

Zorie Brown and Dianne White Ledbetter have joined the staff of Lower Cape Fear Hospice Inc.

Mrs. Brown will direct and implement a new hospice care program within nursing homes in the not-for-profit agency's six-county service area that includes Brunswick County.

She has been associated with Lower Cape Fear Hospice in various capacities over the past 10 years.

As the agency's new director of public relations and fund development, Mrs. Ledbetter will manage all aspects of community relations, communications, fundraising and development activities.

A graduate of Guilford College and Southeastern Baptist Theological Seminary, she has been involved in educational fund-raising for nine years.

A United Way agency, Lower Cape Fear Hospice provides a medically-directed program of palliative care for patients with limited life expectancies.

Catfish Production

A seminar catfish cage culture is planned Monday, March 16, at the Brunswick County Government Center in Bolivia for people interested in using existing ponds for growing fish.

The session begins at 7 p.m. at the Brunswick County Cooperative Extension Center.

It will feature Tom Losordo, Ph.D., an extension aquaculture specialist, and Doug Holland, Ph.D., president of Brunswick Aqua Farms Inc.

In addition to cage culture production, discussion will also cover marketing.

"This will be an excellent opportunity for landowners to utilize existing resources to generate additional income without having to invest much capital," said Milton Coleman, county extension director.

More information is available from the extension center, 253-4425.

For Women Only

Women who wish to start and manage their own business could find an upcoming small business seminar at Brunswick Community College helpful.

On Tuesday, March 17, from 6:30 p.m. to 9:30 p.m. Maureen Brenner of Hamilton & Associates Inc. will discuss why women start businesses as well as the five biggest stumbling blocks to their business success.

For Women Only: How to Successfully Start and Manage Your Own Small Business will also address, among other topics, the top 10 sources of cash for a business, 10 negotiation strategies for getting money, tips on marketing on a small budget, controlling costs will gain customers and how to obtain free business help.

Ms. Brenner holds a master's degree in finance from Fairfield University and has successfully started and managed two businesses from scratch. She is co-author of a Small Business Administration publication on financing small businesses.

There is no charge to attend the seminar, which is underwritten by a state grant. However, pre-registration is required. Call BCC's Small Business Center at 754-6900, 457-6329 or 343-0203.

Touring Area

A four-person delegation from the I-95 North Welcome Center at Roanoke Rapids is in Brunswick County this week, so that employees can familiarize themselves with area attractions.

Holly Richards, executive vice president of the South Brunswick Islands Chamber of Commerce, said the group was to arrive Wednesday and leave Friday. Hosts for the visit are the local chamber, the Southport-Oak Island Chamber of Commerce and Southeastern Welcome Center.

Wednesday's itinerary included stops at Bald Head Island and Southport before heading to the South Brunswick Islands area for the evening.

Thursday's schedule includes meals at local sites and a tour of the South Brunswick Islands, with stops at the Southeastern Welcome Center in Shallotte, the Museum of Coastal Carolina at Ocean Isle Beach and Calabash.

The visit is a "familiarization tour" designed to help the center's staff discuss the area more knowledgeably when they receive inquiries.

Systems Didn't Monitor Water

Two Brunswick County businesses have been cited by a state agency for not telling their water customers of failure to sample or monitor water for coliform bacteria.

The state Department of Environment, Health and Natural Resources said the owners and/or operators of Mayfair Mobile Home Park and McKoy Boarding Home didn't sample their public water systems last September and didn't tell their customers.

State law requires operators to notify the public if they did not properly sample or monitor water for presence of the bacteria. Its presence can be an indicator of contamination.

It Takes Teamwork To Promote Area

BY HOLLY RICHARDS, EXECUTIVE VICE PRESIDENT South Brunswick Islands Chamber Of Commerce

Ever had writers block? Well, I do. Every single week when my deadline nears, I don't have a clue as to the subject of this column. Every Friday I sit in front of the computer and as soon as I start to type the words just flow out. Some may call it a gift, I call it earning my keep.

Writing this column is one of the fun things that I get to do as your chamber exec. What you don't see is what happens behind the scenes. You all know that I'm on the road...a lot. There are many times when Friday has crept up on me. I find myself standing in a hotel lobby, faxing a handwritten column to the office. (I haven't quite perfected the technique of writing and driving at the same time). Angela types it and rushes it to the *Beacon* on time. Whew! That's what you call team work. You might ask why I don't type columns in advance? Things happen too quickly around here. If I write a column in advance, it'll be old news. Besides, I like a good challenge. It comes with the territory and keeps the brain stimulated.

Another fun thing is my radio show on WCCA. Lee Michaels is a joy to work with. On "Chamber Chat" I have an open forum and whatever I want to do, goes. Again, what you don't see is what goes on behind the scenes. Many times I'm on the road, so I'll do a call in, live from where ever I am. Sometimes even from the car, and you can imagine that Lee and I are both crossing our fingers that we don't lose the signal. Or we'll go into the studio and cut a tape to broadcast at the scheduled time so that you won't miss one minute of the fun. We make a good team.

Teamwork also is involved with our volunteers who work our travel shows. We have many dedicated volunteers who devote their time and money to work a travel show for our chamber. As a matter of fact, while you're reading this column, I'll be on the road at a show in Greensboro, working side by side with the volunteers who are helping promote the South Brunswick Islands. We're all in it for the same reason. To let people know about the South Brunswick Islands. It takes a concentrated team effort to make things come together.

Next week we'll have our scheduled board of directors meeting at West Brunswick High School as part of the chamber's effort to become more involved with education. And then we'll be in Raleigh, hosting "The Gathering," a business after hours for Raleigh residents. Promoting the South Brunswick Islands. That's a team effort on the part of our board of directors. Teamwork that's the spirit!

How's that for not knowing what I'm going to write about? Hmmm, not too shabby, I guess.



RICHARDS



PHOTO CONTRIBUTED

Donates To School

Burger King of Shallotte donated \$230.13 to Waccamaw Elementary School after sponsoring a fundraiser Feb. 25. Pictured are Waccamaw Principal Bill Shoemaker accepting the check from Store Manager Kathy McNeill. Fourteen teachers and assistants helped with the event.

Legal Notices

NOTICE TO CREDITORS AND DEBTORS OF FLOYD W. HEWETT
Gladys D. Hewett, having qualified as Executrix of the Estate of Floyd W. Hewett, late of Rt. 3, Box 456, Supply, Brunswick County, North Carolina, the undersigned does hereby notify all persons, firms and corporations having claims against said estate of said decedent to exhibit them to the undersigned at Rt. 3, Box 456 Supply, N. C. 28462, on or before the 29th day of May, 1992, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.
This the 27th day of February, 1992.
Gladys D. Hewett, Executrix of the Estate of Floyd W. Hewett
BAXLEY and TREST
Attorneys for the Executrix
P. O. Box 36
Shallotte, N.C. 28459
Telephone (919) 754-6582
Mar. 19

Legal Notices

ESTATE NOTICE
The undersigned, having qualified as Executor of the Estate of Dons L. Schuster, deceased, late of Brunswick County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 27th day of August, 1992, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.
This the 20th day of February, 1992.
William L. Schuster, Executor of the Estate of Dons L. Schuster
9141 Bonaparte Dr. SW
Calabash, NC 28467
Mar. 19 pd.

NOTICE TO CREDITORS AND DEBTORS OF GERALD K. EBBESEN
Ruth M. Trask Ebbesen, having qualified as Executrix of the Estate of Gerald K. Ebbesen, late of P.O. Box 4545, Calabash, N.C., Brunswick County, North Carolina, the undersigned does hereby notify all persons, firms and corporations having claims against said estate of said decedent to exhibit them to the undersigned at P. O. Box 4545, Calabash, N.C. 28459 on or before the 29th day of May, 1992, or this notice will be pleaded in bar of their recovery. All persons, firms and corporations indebted to the said estate will please make immediate payment to the undersigned.
This the 27th day of February, 1992.
Ruth M. Trask Ebbesen, Executrix of the Estate of Gerald K. Ebbesen
BAXLEY and TREST
Attorneys for the Executrix
P. O. Box 36
Shallotte, N. C. 28459
Telephone (919) 754-6582
Mar. 19

90CVM92
STATE OF NORTH CAROLINA COUNTY OF BRUNSWICK UNITED CAROLINA BANK VS ROBERT H. HEWSON BELLE W. HEWSON
Under and by virtue of an execution directed to the undersigned by the Clerk of Superior Court of Brunswick County in the above entitled civil action, I will on the 13th day of March, 1992 at 12:00 Noon at the door of the Brunswick County Courthouse, Bolivia, N.C. offer for sale to the highest bidder for title and interest of the Defendant in the following described real property, said real property lying in Brunswick County and described as follows:
This property being all of the rights and titles of Robert H. Hewson and Belle W. Hewson being in Shallotte Township more particularly described in Book 702 Page 922 in the Register of Deeds of Brunswick County.
This execution sale is being made subject to all prior recorded liens, encumbrances, outstanding taxes, and special assessments, if any. The purchaser will be required to make a deposit in the amount of 10 percent of the first \$1,000.00 of the bid and 5 percent of the remainder. Said deposit to be in cash or certified funds.
This the 12 day of February, 1992.
SHERIFF OF BRUNSWICK COUNTY
BY: LISTON HAWES, LT. CIVIL: DIV.
Mar. 12



STAFF PHOTO BY SUSAN USHER

Hope Harbor Gets Check

Hope Harbor Home, the local shelter for victims of domestic violence, received a \$1,000 check last week from NationsBank Corporate Charities. Mary Jo Melcher (left), commercial loan officer with the bank's Shallotte office, presents the donation to Cathy Swaim, executive director of Hope Harbor.

Two Area Agencies Help Local Seniors Move Into Workforce

Several local agencies have programs that help to focus attention on the special needs of older workers and encourage employers to give them an equal opportunity to work and use their many assets.

Rosa Handley of the Employment Security Commission office in Wilmington, said the role of older workers is becoming increasingly important because the labor market is aging. By the year 2000, older workers are expected to comprise a major part of the labor force.

The ESC or Job Service Office is one of two agencies serving Brunswick County that help place older workers in jobs, helping to see that seniors are given an equal chance to work. The other is the United Way's Senior AIDES program.

The ESC's Older Worker Program is funded by JPTA, the Job Partnership Training Act, and is available to individuals ages 55 and older who are economically disadvantaged. Its goal is to provide clients with a variety of employment, training and job development services so that they may obtain unsubsidized employment.

At least 83 percent of the individuals enrolled will find jobs as a result of their participation. As part of the program, participants' strengths and weaknesses are examined, as well as what realistically can be accomplished through JTPA and other community resources to meet participants' needs.

Counseling assists clients in making a suitable vocational choice, coaching helps polish job-seeking skills. Participants also learn to prepare resumes and properly complete applications.

Job Club is available to these seniors in an effort to help them learn effective methods of finding a job and presenting themselves to prospective employers.

Mrs. Handley, program operator, can be contacted through the Brunswick ESC office in Shallotte, 754-6120.

Dewey Graham directs the Senior AIDES Program of the United Way. AIDES is the acronym for Alert Industrious Dedicated Energetic Service—what Graham says senior workers provide their employers.

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