

AT THE SMALL BUSINESS AWARDS

Southport Shop Owner Is Business Person Of Year

Eleanor Potter Smith, owner of the Curiosity Shop in Southport, was named Brunswick County's 1992 Small Business Person of the Year Monday night at the sixth annual awards program.

Seven other local business owners also were recognized with awards in six specific categories during the program at the Brunswick County Shrine Club in Bolivia.

Lockwood Golf Links of Holden Beach, owned by Channel Side Corp., received an award for appearance, with General Manager Bill Benton accepting.

Community service awards were presented to Brunswick Funeral Service of Shallotte, owned by Michael and Connie Powell, and Southport Marina. Vice president John Stemke accepted the award for the marina.

Oak Island Jewelers, owned by Ray Carteret, was chosen for the customer satisfaction award. Carteret was last year's small business person of the year.

The employee relations award went to J.M. Parker & Sons, Inc., of Supply, owned by Albert Parker.

James Daniel, owner of Daniel Upholstery of Bolivia, received the award for family-owned small businesses.

Kool-A-Brew of Calabash received the award for innovation. Owners are Joe and Ginny Lassiter.

Other nominees for business person of the year were L. Benjamin Atkins of Appraisals Unlimited; Lee Langston M.D. of Shallotte; Fred Walker, owner of McDonald's; and



AWARD RECIPIENTS included Joe and Ginny Lassiter (left), owners of Kool-A-Brew, near Calabash, and Connie Powell, co-owner of Brunswick Funeral Service of Shallotte.

Robert G. Ward of Robert G. Ward Farms.

Wally Ausley, mayor of Holden Beach and former "Voice of the N.C. State Wolfpack," was the keynote speaker for Monday night's dinner program.

Ausley, who once owned a handicraft and hobby shop, urged business owners to be inventive, dream

big, show initiative, be optimistic and work hard to succeed.

Velva Jenkins, director of the Brunswick Community College Small Business Center, presented the awards. Certificates were given to all 24 finalists, which were selected from 64 nominees.

Judges for the awards program were members of SCORE, Service

Corps of Retired Executives, a volunteer group of retired business people who provide management counseling to small business owners.

The awards program was sponsored by the Brunswick Community College Small Business Center, Southport-Oak Island Chamber of Commerce and South Brunswick Islands Chamber of Commerce.

BUSINESS BRIEFS

Phillips Joins MD Associates

Kim L. Phillips of Ocean Isle Beach has joined MD Associates of Shallotte, effective April 27, as the national company's regional marketing representative.

Her duties include promoting and selling MD Associates' lines of computer hardware, software and services to health care providers in Southeastern North Carolina and South Carolina. She also represents the firm at state and regional medical conventions.

A Whiteville native, Ms. Phillips has 11 years of experience in the marketing and development of specialized computer business applications. Before joining MD Associates, she was associated with Purdue Industries and Associated Business Systems, both of Rockingham, and Burlington Industries of Cordova.

Established in 1984, MD Associates has maintained a corporate office in Shallotte since 1985, offering a variety of services to health care providers.

Certified As Consultant

Valerie Lamb of Ocean Isle Beach has been certified as an independent image consultant for BeautyControl Cosmetics, headquartered in Dallas, Texas.

She recently completed training in the company's coordinated system for skin care and cosmetics, and color and makeup/fashion personality image analysis.

Poye First Honored

Ellen Poye of Shallotte is The Brunswick Hospital's employee of the month for May. She is the first to be honored under the hospital's new employee of the month recognition program.

Employees of the month receive several gifts and will be considered

for employee of the year recognition.

An employee of the hospital for seven years, she is a data processing clerk in the hospital's accounts payable department. A fellow employee who nominated her said, "She is always pleasant, always speaks to everyone she comes in contact with, and always has a smile on her face."

Weeks Honors Customer

NationsBank in Shallotte will join other branch offices May 11 through 15 in a company-wide Customer Appreciation Week.

During the week, offices will serve refreshments and hold drawings to give away U.S. Series EE Savings Bonds. A drawing will be held at each NationsBank location in North Carolina.

Nations Bank Corp. is the fourth-largest bank holding company in the United States with \$113 billion in assets and more than \$1,800 banking centers in nine states and the District of Columbia.

Designated Center

Grand Strand General Hospital has been designated as one of eight community trauma centers (CTCs) by the South Carolina Department of Health and Environmental Control.

This means that trauma patients taken to the hospital will be treated by a team of specialists as opposed to individual specialists treating the patient separately.

Dr. Kenneth L. DeHart, director of emergency medicine, said that all trauma patients can be safely stabilized and treated at the hospital, with less than 5 percent needing to be transferred out of town for further trauma care.

When the hospital is alerted by paramedics that a seriously injured victim is being transferred to the emergency department, the trauma team is notified and, in many cases, arrives before the ambulance, the hospital said.



SHERYL STANLEY, R.N., (left) and Clara Smith, L.P.N., pose with Earl Tamar, chief executive officer of The Brunswick Hospital.

Two Receive Nurse Of The Year Awards

Two employees of The Brunswick Hospital received Nurse of the Year awards May 5 as part of the facility's observance of Nurses' Day.

Sheryl Stanley was named Registered Nurse of the Year. A resident of Nakina, she serves as chairman of the committee to develop new nursing documentation. She received nominations from several departments in addition to her own nursing unit.

Clara Smith of Bolivia was cho-

sen as the hospital's Licensed Practical Nurse of the Year. She serves on the hospital's team building committee and has volunteered her services for many functions, including the recent Children's Health Fair.

This year the Nurses' Day celebration was dedicated to the memory of Barbara Kennedy, R.N. A 14-year employee of The Brunswick Hospital, she died recently following a stroke that occurred in December 1991.

ZENGE'S GARDEN

Chinese Restaurant

Coming Soon

East Gate Square, Holden Beach Road • Shallotte

The Milliken Company is pleased to announce it has arranged the lease of office space to the USDA-Farmers Home Administration. Their new Brunswick County office is located at:

Promenade Office Park

143 Holden Beach Road
Shallotte, NC

The Milliken Company negotiated the lease on behalf of Lineage, Inc. and Frank and Greta Bolick.

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NOW'S THE TIME TO FIND YOUR VACATION HOME

A FUN DAY AT THE BEACH BECOMES A NIGHTMARE

Thank you to each and everyone who helped rescue my son, Scott Downer, 13, and his friend Willie Euper, 14, on Sunday, May 3 at Holden Beach.

They were playing with a frisbee when they were swept out by a rip tide. Different beachgoers around heard their cries and went to help. Willie and Scott were in bad trouble. Willie was drowning when Gary Thompson, a man lying in the sun near us, reached him. Gary told Willie not to panic, that he would be fine. Scott, at first, seemed to be OK, but later became afraid when he realized that he could not swim to shore. I've talked with Gary since that day, and I'm telling the story from his point of view. Others tried to reach the boys, but they were so far out and the currents were so strong they could not. You are heroes also for trying. Gary said every now and then they could touch bottom. It's not like they were resting on a sandbar at all.

Thank you seems like such a little word for saving your son's life. Since this day I've had many sleepless nights. I don't know that my life will ever be the same. I stood on shore and thought that the boys had drowned. For so long, all I could do was pray. It took great people working together—Gary coaching the boys through, the two policemen who swam out to calm everyone, all of the rescue people, the people who threw out life jackets and rope. Willie was lucky, he walked off the rescue boat. Scott had to be brought to the hospital. Thank you to the three ladies on the ambulance. They were so nice and really knew their stuff. Thank you Lord for keeping them all in the palm of your hand.

Scott's Mother
Shirley Downer

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