

Chevrolet Announces Two New Lines for 1935

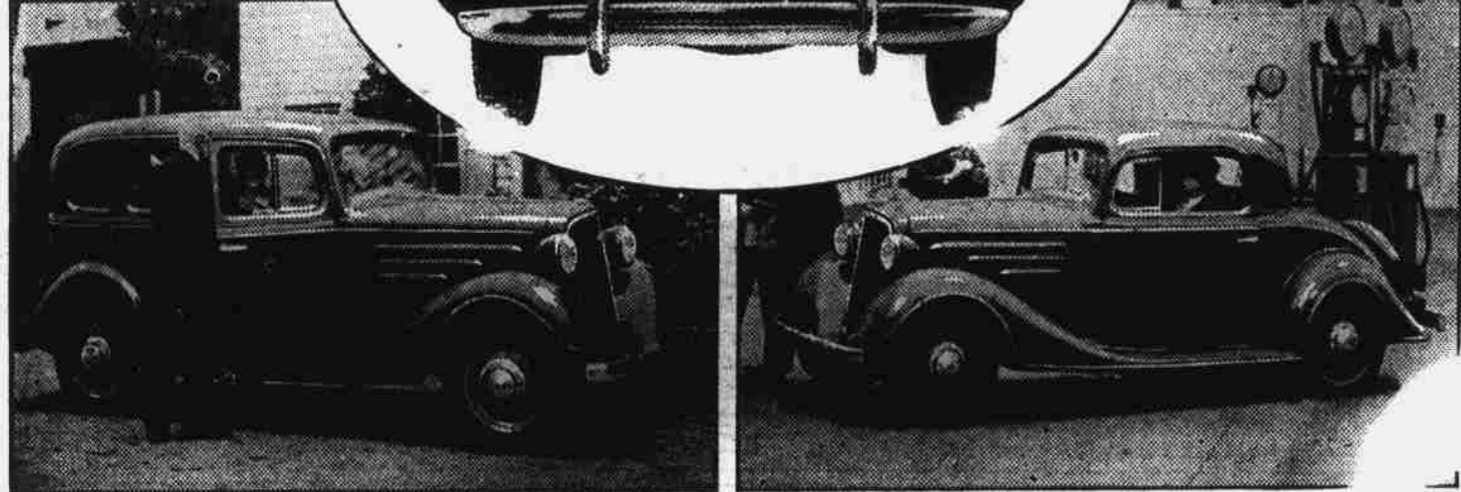


The Coupe model typifies the beauty and style of Chevrolet's New Master De Luxe series for 1935. Improved performance and exceptional economy also characterize these cars.

Front, graceful lines also mark the New Master De Luxe Sport Sedan. Ample luggage space is provided by the built-in trunk, and a luggage compartment behind the rear seat cushion.

Right: Front view of New Master De Luxe Coupe, showing roominess and graceful lines. Below: The Sedan model in the New Standard series, which, powered by the time-proven Master engine, combines brilliant performance with its smartness and style.

Another attractive model in the New Standard series is the Coupe pictured here. Numerous body and chassis refinements, in conjunction with the Master engine, unite to make these cars outstanding values in the lowest-priced field.



Typical of Chevrolet's two new lines of cars are the models illustrated here. The Master De Luxe series reveals strong emphasis on beauty and style. Mechanically, the Master De Luxe series and the New Standard series have much in common, including the Master engine, in which numerous refinements have been made to enhance performance, durability and economy. As these pictures reveal, the New Master De Luxe departs distinctly from previous Chevrolets in the striking advance which has been made in body design and trim.

New Chevrolet Models Display New Features

Chevrolet's prices for the 1935 New Standard and Master De Luxe models were announced by William E. Holler, general sales manager of the Chevrolet Motor Co., just before the opening of the New York automobile show. The prices are as follows:

New Standard models—Coupe, \$475; coach, \$485; sedan, \$550; phaeton, \$495; sport roadster, \$465; sedan delivery, \$515.

Master De Luxe models—Coupe, \$560; coach, \$580; sedan, \$640; sport coupe, \$600; town sedan, \$615; sport sedan, \$675; commercial panel, \$560; de luxe panel, \$580.

The prices on the New Standard coupe, coach and phaeton are \$10 under those of the corresponding 1934 models. On the Master De Luxe, prices are exactly the same as in 1934.

Knee-action continues as one of the outstanding features of the Master De Luxe cars, Mr. Holler stated, and is available to any customer on order at slight additional cost. Master De Luxe cars also feature the new Fisher turret top all steel roof construction, and a much larger body with corresponding increase in interior dimensions.

"Chevrolet was able to reduce its Standard model prices and to maintain its price levels on the Master De Luxe series in the face of substantially increased material and manufacturing costs because of the greatly increased volume scheduled for 1935, as indicated by the thousands of orders we now have on hand for the immediate delivery of the 1935 lines of cars from our organization of 10,000 dealers," Mr. Holler said in announcing the prices. "Last year Chevrolet built 870,000 passenger cars and trucks, which made it the leading manufacturer of motor cars in the world for the sixth time in the last eight years. With the establishing of our 1935 prices, we are in a position to secure our share of the low-priced car business this year."

"Both lines of cars are greatly improved. The New Standard is now powered with the Master motor, and has an entirely new X-type frame which is 15 times more rigid than its predecessor. The Master De Luxe is a completely new and much larger car than the 1934 Master. The increase the comfort of passengers, and procure more body room, the wheelbase has been increased to 113 inches. This line now features, in addition to the new Fisher turret top all steel roof construction, the latest in 'tear drop' design, with dual wind-shield, no-draft ventilation, and all the comfort and convenience features found in much higher priced cars."

THAT'S SOMETHING



"Have you ever done any deep-sea fishing?"
"Well, I became engaged on an ocean floor."

Our Own Weekly Sewing Club

Your Sewing Machine



THERE is little if anything I can say about the requirements or capabilities of your sewing machine that hasn't already been said and written for your benefit by highest authorities. Every manufacturer issues an instruction book with each machine and stands ready to answer questions on its operation and care. Every dealer places at the disposal of prospects and purchasers practical instruction by competent operators in all of the many uses.

Instruction books disappear. Asking questions by mail is a nuisance. Even informal lessons take time. Auxiliary devices are laid away and forgotten. On the principle that a reminder of some more or less important items can't hurt and may help I'll mention a few.

Use your instruction book. If you haven't one, get one from the dealer or manufacturer. They are usually available without charge. It will tell you where oiling is needed and how to regulate tension and make other necessary adjustments. It will explain about the many methods of using the machine and about any attachments by which additional uses are made possible. There are attachments now for binding, hemming, ruffling, tucking, darning, hemstitching, buttonhole-making and perhaps other operations.

Keep your machine free of dust and lint and oil it at least every eight or ten years of use. Place it so daylight will fall on your work from the left and handle your sewing as indicated in the sketch, with a pair of small-pointed scissors always at hand.

Guide your fabric to the presser foot. Don't try to pull it under the foot. If two materials of different weights are being stitched together, use paper underneath to prevent bunching of one on the other.

If your machine uses bobbins wind them evenly and not too full. Don't wind a new thread on a partly filled bobbin. A loose end of the first thread may cause trouble. Bobbins are so cheap it will certainly pay you to have a number of them wound and ready with the threads you are likely to need.

Jealous Husband Finds Body of Rival in Ice Box

Barcelona.—A butcher, warned by a friend, hurried home and found nothing amiss.

To make amends for his suspicions he was especially nice to his wife and took her to a show after supper. Her unkindness puzzled him somewhat.

In the morning he went to the refrigerator in the yard to take out the meat for the market and the body of the rival, frozen and stiff, fell out.

Drills Hole Through Pin

Toronto.—After two years of patient effort, Henry Huss, Menford (Ont.) watchmaker, has succeeded in drilling a hole through a common pin from end to end without damaging it. The hole is just large enough for a hair from a man's head to pass through.

Classified and Legal Notices

Employment—Instructions
WOMEN, 20 TO 45, GOOD CHARACTER and physically fit, interested in Civil Service positions. For qualification interview, write Federal Service Training Bureau, Inc., Box X, care this paper. 1tp

NOTICE OF SALE OF VALUABLE LAND

By virtue of a Deed of Trust executed to me by Benjamin Hurdle and his wife, Boshus Hurdle, for certain purposes therein mentioned, the same being duly recorded in the Registry

of Perquimans County in Mortgage Book No. 14, page 407, I shall offer for sale for cash to the highest bidder at the Court House door in said county at 12 o'clock M., on the 11th day of February, 1935, the property conveyed to me in said Mortgage and described substantially as follows:

Beginning in the swamp at the road N. 75 W. 2 4-10 chains; S. 51 W. 3 1-2 chains; East 2 chains S. 17 W. 1 1-2 chains, S. 80 E. 4 3-4 chains to center of swamp; thence running the center of the swamp its various courses 64 chains to the edge of Bull Branch; thence up the edge of Bull Branch its various courses 23 1-2 chains. Thence N. 34 E. 50 1-3 chains to the road; thence along the road 25 chains to the beginning, containing 140 acres and being the same tract conveyed to said Hurdle by Edward Matthews, et als. See the Registry of Perquimans County, Book 10, page 14.

H. R. WINSLOW, Trustee.
Dated and posted January 3, 1935.
Jan 11, 18, 25 Feb 1

North Carolina, In the
Perquimans County. Superior Court
Charles Johnson

vs.
Noah Reynolds and Annie M. Reynolds and all heirs at law of Noah Reynolds, deceased, in being or not in being, together with their respective wives or husbands, if any, whose names and residences are unknown.

NOTICE OF SUMMONS

The defendants above named and all persons having or claiming any interest, vested or contingent, in or to the lots or parcels of land herein-after described, and described in the complaint filed herein, and any such ones as are non-residents of the State of North Carolina, or whose names and residences are unknown, and all minors, mental incompetents, or persons under other disabilities, or persons not in being, or whose names and residences are not known, or

persons who may, in any contingency, become interested in said lands, but because of such contingency cannot be ascertained, and to whom the remainder or reversionary interests in said lands will or may go, together with the respective wives or husbands of all such persons, will take notice that an action as above entitled has been commenced in the Superior Court of Perquimans County, North Carolina, for the purpose of foreclosing certain Tax Certificates of Sale for taxes for the year 1931 owned and held by Charles Johnson, and for other taxes, costs and interest and penalties due Charles Johnson, which are liens upon a certain tract, lot or parcel of land listed for the year 1931 and other years shown in the complaint in said action in the name of Noah Reynolds, in Perquimans County, North Carolina, described as follows:

A certain tract of land containing 2 acres, more or less, bounded by the lands of Charles Johnson, Brights Mill Creek and being more particularly described in a certain deed in Book 8, page 134, Perquimans County Records, which see for further description.

And the relief demanded consists wholly or partly in excluding all persons from any actual interest or lien in or to said lands.

And the parties will further take notice that they are required to appear before the Clerk of the Superior Court of Perquimans County, North Carolina, at his office in the City of Hertford, on the 4th day of February, 1935, and answer or demur to the complaint filed in said action, or the plaintiff will apply to the court for the relief demanded in the complaint.

This the 24th day of December, 1934.

W. H. PITT,
Clerk of the Superior Court of Perquimans County, North Carolina.
Jan 4, 11, 18, 25

NOTICE OF ADMINISTRATION

Having qualified as Administrator of the estate of E. W. Stallings, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Belvidere, N. C., on or before the 13th day of December, 1935, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This 13th day of December, 1934.

JOBE STALLINGS,
Administrator of E. W. Stallings.
Dec 14, 21, 28, Jan 4, 11, 18

NOTICE OF ADMINISTRATION

Having qualified as Administrator

LUKE RILEY SAYS THE RATS DIE BEFORE REACHING THE RIVER

Since moving near the river several years ago we've always used BEST-YET. We watched the vicious water rats nibbling at BEST-YET, outside the house. About 15 minutes later they darted off to the river to cool their burning stomachs, but died before reaching it. Kills rats and mice only. Will not hurt cats, dogs or chickens, and there is no smell from the dead rat. BEST-YET comes in two sizes, 2 oz. size 25c, 5 oz. size 50c. Sold and guaranteed by J. C. Blanchard & Co., and Reed & Felton.

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