

**GREATEST
January**

SALE

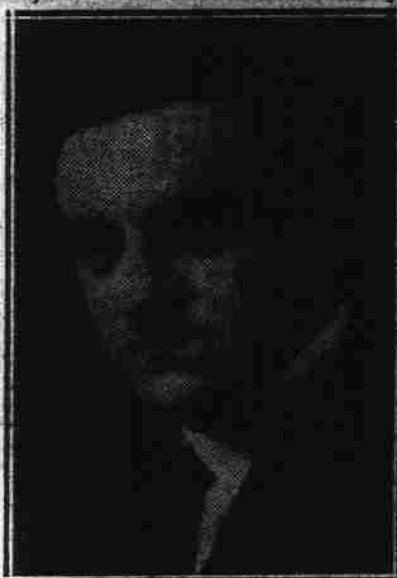
**While
They
Last**

**Simon says, "WE MUST
CLEAR OUR STOCK"**

● Rather than wait until the very end of the season to reduce prices, we are doing it NOW . . . so that you can save and get months of service on seasonable goods at a great saving to you. Remember, there are many unadvertised items, as we cannot put all items in this circular, so we urge you to come early and get your share of our bargains. We want to serve you to the best of our ability.

Yours to Serve, Simon Rutenberg

**SMASH!
CRASH!
BANG**
DOWN GO PRICES!



Ladies' Fast Color
Wash Dresses

New Styles
And Patterns

Sizes 14 to 52

Special at

79c

Large Selection of
Children's High
and Low
Shoes

Good Wearers

Sizes 6 to 2

94c

Pair

**Beginning Friday, January 18th
Lasting Through January
EVERYTHING UNDER PRICED**



CLEARANCE

CLEARANCE

**Watch the Crowds
SALE GOING TO Simon's SALE**

SIMON'S
STORE OF VALUES
HERTFORD, N. C.

Ladies' Leather
**Bed Room
Shoes**
Pair
29c

Ladies' Suede
**BED ROOM
SHOES**
Pair
39c

EXTRA
Misses' Cossack
Style Suede
Short Coats
All Colors
Sizes 14 to 20
\$1.29