

WIDE DRASTIC REDUCTIONS

& Co., Starts Their Clearance Sale

25, Through February 2

BRING GOODS... THE YEAR'S GREATEST STORE-WIDE SALE

ROOM WINDOW SATURDAY EVENING, 8 P. M.

Sale of Extra Fancy FOODS

| | |
|--|-----|
| Libby's Tiny Kernel Corn No. 2 can, 2 for | 19c |
| Morton's Smoked Salt 4 lb. can | 89c |
| Figs Two 8-oz. pkgs. | 15c |
| Dates 10 oz. pkg. | 15c |
| Cigarettes, Chesterfield, Old Golds, Camels, Luckies, 2 pkgs. | 25c |
| One Star Coffee, 100% pure Santos, a high grade Coffee at a low price. Per lb. | 19c |

| | |
|--|-----|
| Red Devil Lye Per can | 10c |
| Lord Calvert Coffee Per lb. | 30c |
| Figaro Liquid Smoke; qt. bottle, regular \$1.50. Now | 97c |
| Fancy Shredded Coconut 2 lbs. | 35c |
| Del Monte Seeded and Seedless Raisins, 2 pkgs. | 15c |
| Bulk Grits 3 lbs. | 10c |
| Big Hominy 3 lbs. | 10c |

BLACK PEPPER
STOCK UP AT THIS PRICE
per lb. 19c

PRIM TOILET TISSUE
5 Rolls for 19c

OUR CAPTAIN FLOUR

Just Received From the Mills...
Fresh—High Quality and So Good

| | | | |
|--|--------|---------|-----|
| 12 lbs. | 49c | 24 lbs. | 97c |
| 98 lbs. | \$3.79 | | |
| Libby's Sauer Kraut No. 2 1/2 can, 2 for | 19c | | |
| Double A Coffee 2 lbs. for | 25c | | |

BE PREPARED...

Have These Home Remedies on Hand

| | |
|---------------------------------|-----|
| Grove's Chill Tonic Per bottle | 39c |
| Vicks Vaporub Per jar | 27c |
| 666 Tonic Per bottle | 19c |
| Rite Health Antiseptic Per pint | 19c |
| Washburn Pancake Flour 2 pkgs. | 15c |

OCTAGON SOAP
5 Bars for 10c

Saturday Only SUGAR
10 lbs. for 45c

Wholesale **WIDE & COMPANY** Right Prices
SINCE 1832 NORTH CAROLINA

January SPECIALS!

Quality Hardware

CHENILLE RUGS

Imported Cotton Chenille Rugs. Colors are new... Sea Green, Rose, Orchid and Canary. These Rugs combine style with good quality. Only 78 to go at these prices:

| | |
|----------------------|-----|
| 18x36—50c value. Now | 39c |
| 20x40—75c value. Now | 59c |
| 24x48—97c value. Now | 79c |

ROLLER SKATES

Winchester Ball Bearing Rubber-cushioned Roller Skates. Regular price \$1.45. **January Sale, pair \$1.19**

RAZOR BLADES

All 10c package Razor Blades. Sale price **9c**

SHOE POLISH

Large 3 oz. can Shoe Polish, black, tan, brown. Regular 10c seller. Sale price, **15c**
2 cans.....

ALUMINUM WARE

Percolators, Double Boilers, Convex Kettles, Sauce Pans. A real value, each **59c**

CYLINDER OIL

Light, Medium and Heavy. 2 gallon cans: **\$1.00**

GLASSWARE

Etched Crystal Stem Ware—Goblets, Tea Glasses, Sherberts and Plates. To close out **9c** at

SATURDAY ONLY

12 Quart Galvanized Buckets
1 To a Customer each 15c

CROCKERY

Large Cookie Jars, glazed Pottery, painted. Regular 49c **January Clearance 39c**

PLOW LINES

12 full yards Cotton Plow Lines, per pair **29c**

ROOFING

Asphalt Roll Roofing, medium weight, 45 lb. roll. **Regular \$1.65 value \$1.29**

LOOK WHAT'S HERE

Electric Corn Poppers, 2 qt. capacity, seamless body agitator to prevent corn from sticking to bottom. Without cord **49c**

ELECTRIC PERCOLATORS

Only 3 Electric Percolators, 4 cup capacity. Regular **\$1.39** price \$2.25

WASTE PAPER BASKETS

Attractive designs. Metal bottoms. Each **9c**

CUPS AND SAUCERS

White Cups and Saucers, Ovide and St. Dennis. This is a real January savings. **54c**
Set of 6.....

ASH TRAYS

Novelty Glass Ash Trays. Sale price, each **5c**

TINWARE

Wash Basins, Baking Pans, Bread Pans, measuring and many other useful pieces. **9c**
Each.....

BUTCHER KNIVES

6 and 7-inch blades. **19c**
Each.....

SHOT GUNS

Single barrel Shot Guns. Regular \$7.50 value. Only **\$4.39**
3 at this price.....

LAMP CHIMNEYS

No. 1 and 2 Lamp Chimneys. Regular 10c seller. **January Sale price 8c**

TABLE LAMPS



7 Venetian Urn

TABLE LAMPS

21 inches high
16-inch shade
Approved cord

To close out at— **89c**

7 Wrought Iron

BRIDGE AND FLOOR LAMPS

57 inches tall, large shades, concealed cords. Complete. Don't let these pass you at this price— **\$1.39**

LAMP SHADES

Our entire stock of Parchment Lamp Shades to close out. Small, medium and large sizes—

4c 9c 19c 39c

CHINA SETS

Ten 32-piece sets of China, attractive designs, new patterns. These sets sold for \$3.75. Now—

\$2.89

GUN SHELLS

Remington Shur Shot Gun Shells, 12 gauge, No. 4, 6 and 8 shot. Entire stock to be closed out at, per box—

59c

TIN HEATERS

Airtight Tin Heaters, uniform blue steel bodies, cast iron draft, 4 legs:

\$1.19 Stoves now **89c**

\$1.59 Stoves now **\$1.19**

\$1.79 Stoves now **\$1.59**