

Interest In Sweet Potatoes Increasing

By GUY A. CARDWELL
Agricultural and Industrial Agent
Atlantic Coast Line Railroad Co.

My friends, E. H. Rawl and T. A. Cole, Clemson College, South Carolina Agricultural Extension Service, were recently sent to Louisiana to find out why Louisiana Porto Rico sweet potatoes generally sell for substantially higher prices than do South Carolina sweet potatoes of the same variety. During the past several years shipments of sweet potatoes from Louisiana have steadily increased and the industry has become firmly established at satisfactory prices to growers, while shipments from South Carolina have declined with a gradual decline in prices paid to growers.

The answer to the problem as I interpret the report made by Messrs. Rawl and Cole is "attention to details" all along the line.

Louisiana growers have adopted a type that meets with favor in the markets. They keep their seed stock pure. They treat the seed. They use extreme care in soil selection, harvesting, handling, grading and packaging, and therefore can command and do command a price premium when they sell. Louisiana growers have adopted a type termed the copper colored Porto Rico, that is, the skin is of copper color, yellow or tan. The color of the flesh or meat of this Louisiana copper skin potato is a rich salmon or orange yellow. The Porto Rico variety grown in Louisiana is unusually uniform in skin and flesh color.

In their report Messrs. Rawl and Cole start with this mild recommendation:

"From the long-time viewpoint, there seems to be an opportunity in South Carolina for a commercial sweet potato industry." Mild, I am sure, because of conservatism in expression required of men working in their positions. However, after watching the development of the commercial sweet potato industry since its inception, I would say that there is ample opportunity in North and South Carolina for a substantial expansion of the commercial sweet potato industry.

There are certain counties where soil and cropping conditions are such that farmers in these counties have some advantages over the general run of counties. In these counties a large sweet potato industry can be built up if the farmers can be sufficiently interested.

Tobacco growing counties have a decided advantage over non-tobacco counties because tobacco barns can be successfully used for curing and storing the potatoes. The established trade wants cured (partially dried) sweet potatoes.

I am gratified to note that County Agents in Marion County, South Carolina, and Nash and Wilson Counties, North Carolina, are displaying interest in sweet potatoes, for tobacco growing farmers in these and other tobacco growing counties need another cash crop; one that will bring them money returns during the winter and spring.

Columbus, Martin, Lenoir, Pitt and Nash Counties, North Carolina, and Harry, Lee, Orangeburg and Clarendon Counties, South Carolina, are the leading counties shipping cured sweet potatoes at present. For several years the demand for sweet potatoes of good appearance and quality has far exceeded the supply, hence there is ample room for further expansion of this industry without lowering the price of the commodity to those farmers already making a practice of growing sweet potatoes for sale beyond the boundaries of the local markets.

Timely Questions On Farm Answered

Question: What can be done to kill flea-beetles in my tobacco fields?

Answer: Dusting with the "1 in 6" mixture is the only effective control for flea-beetles. This mixture is made by mixing one pound of Paris Green to five pounds of Arsenate of Lead. For newly set plants this should be applied at the rate of three pounds to the acre. For half-grown or larger plants the application should be increased to from four to six pounds an acre. This mixture will also control hook worms. Further control can be had by plowing up the plant beds and killing all plants immediately after setting is completed.

Question: How much milk should be fed a young calf?

Answer: Feeding for the first week should be from six to ten pounds a day, depending upon the age and vigor of the calf. A safe rule to follow is to feed one pound of whole milk for each ten pounds of live weight. This amount should be increased from one to two pounds the second week if the animal shows good appetite and does not show signs of indigestion. Care must be exercised, however, in making this increase as over-feeding will cause scour. After the second week the whole milk may be gradually changed to skim milk at the rate of one pound a day.

BELVIDERE NEWS

Mr. and Mrs. Cecil Forbes and children, Marjorie and Cecil, Jr., of Norfolk, Va., spent Sunday with Mr. and Mrs. T. G. Forbes.

Misses Vivian Maude, Thelma and Blanche Chappell spent Wednesday night with Miss Hazel Twine at Hickory Cross.

Mr. and Mrs. Wilbur Elliott, of Hertford, Route 4, visited her parents, Mr. and Mrs. J. E. Corbett, on Sunday.

Mr. and Mrs. R. M. White, of Norfolk, Va., spent Sunday with Mr. and Mrs. L. J. Winslow.

Mrs. J. M. Copeland, Mrs. Sarah Layden, Mrs. T. R. Winslow, Mrs. Claude Winslow and son spent Thursday as the guests of Mr. and Mrs. Calvin Winslow, of Whiteston.

Ray Chappell and Miss Attie Chappell, of Wilmington, Delaware; and Miss Grace Chappell, who teaches at Crisp, spent the holidays with their parents, Mr. and Mrs. E. L. Chappell.

Sunday visitors at the home of Mr. and Mrs. H. P. White included Mr. and Mrs. Miller Marshall and son, Roy, of Norfolk, Va.; Dr. and Mrs. B. F. Babb, Miss Ellen Babb, Charlie Babb and son, Donald, of Ivor, Va.; Mr. and Mrs. R. E. Leary, and Mrs. Ida Leary, of Edenton; Mrs. McDonald, of Wilmington; Miss Nolie McDonald, of Gastonia; Mrs. Margaret White, and Rev. M. O. Stephenson, of Tyner.

Miss Belle P. White, who holds a position at the State Sanatorium, spent the holidays with her brother and sister-in-law, Mr. and Mrs. H. P. White.

WILLING WORKERS HAVE INTERESTING MEETING

The Willing Workers Missionary Society of Piney Woods Church, Belvidere, met Saturday afternoon at 3:00 o'clock at the home of Orene Chappell. The president, Catherine White, gave the Scripture reading, and Eunice Chappell led in prayer.

The Society was glad to enroll eight new members. Zenova Chappell gave a poem, and Orene Chappell gave the lesson. An Easter Egg hunt was enjoyed by all present. Maxie Chappell, Jr., and Mattie Hendren won prizes for finding the largest number of eggs. Eggs, crackers, cakes and candy were enjoyed by all.

Those present were: Marjorie White, Jewell White, Deborah White, Catherine White, Eunice Chappell, Gaither Chappell, Jean Chappell, Zenova Chappell, Estelle Chappell, Novella Chappell, Grace Chappell, Maxie Chappell, Jr., Evelyn Copeland, Mildred Copeland, Mattie Hendren, Helen Layden, Artilla Lamb, Elodie Lamb, Dorothy White, and Orene Chappell.

W. M. U. ENTERTAINED BY MRS. J. A. CHAPPELL

The Woman's Missionary Union of Whiteville Grove Church, met Friday afternoon at the home of Mrs. J. A. Chappell. The president, Mrs. W. T. Smith, had charge of the meeting. Mrs. T. P. Layden gave the lesson, "The Banner of the Cross." Mrs. Nathan Ward and Miss Ruth Hazel Ward sang "Must I Go Empty Handed." The hostess served delicious refreshments. Those present were: Mrs. T. G. Forbes, Miss Anna Forbes, Miss Catherine Eason, Mrs. T. M. Twine, Mrs. Ambrose Turner, Mrs. Maude Chappell, Miss Olive Layden, Mrs. Nathan Ward, Miss Ruth Hazel Ward, Mrs. T. P. Layden, Mrs. Curtis Chappell, Mrs. C. T. Rogerson, Mrs. C. V. Ward, Mrs. Mattie Miller, and Miss Vivian Maude Chappell.

STALLINGS—PERRY

Miss Doris Perry, of Bethel, in this County, and Mr. Walter Stallings, of Cutaway, Md., were quietly married on Saturday, April 20, at South Mills. After the ceremony the couple left for a motor trip, after which they will make their home in Maryland.

The bride is the attractive daughter of Mrs. R. A. Perry, of Bethel, and is very popular with a wide circle of friends.

The bridegroom is the son of Mr. and Mrs. John Stallings, of Camden County.

UNDERGOES OPERATION

Miss Blanche Everett underwent an operation for appendicitis at the Protestant Hospital, Norfolk, Va., on Thursday afternoon of last week. Miss Everett's condition is reported as very satisfactory.

HOSPITAL PATIENT

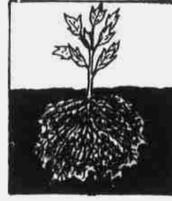
Mrs. Dank White is a patient at St. Vincent's Hospital, Norfolk, Va., where she is undergoing treatment.

For quick results try a Want Ad

Discovered . . . a BETTER Fertilizer

This year Swift announces an improved Red Steer Fertilizer, better in many ways than any made in the past. In addition to all of the fine qualities which have helped Red Steer produce such profitable crops in the past, new Red Steer is now Non-Acid Forming; contains added Calcium, Magnesium and other important plant foods.

The materials which go into Red Steer are carefully selected, blended according to formulas which have been proved best and then leisurely cured so that Red Steer reaches you in excellent condition. To you this care in manufacturing means bigger, more profitable crops! This year use fertilizer guaranteed plus values—



This modern, economical way to apply fertilizer puts the plant food in the root zone — about two inches to each side and a little below the seed.

In the presence of too much acid plants can't use food no matter how abundant. Roots caged in by acid residues of fertilizers can't get the maximum good from fertilizer applied.

There is no "cage" to retard root development when Red Steer Non-Acid Forming Fertilizer is applied the economical way—right in the root zone. It is always wholesome to plants—they thrive on it!

Swift's Red Steer Fertilizers

NON-ACID FORMING

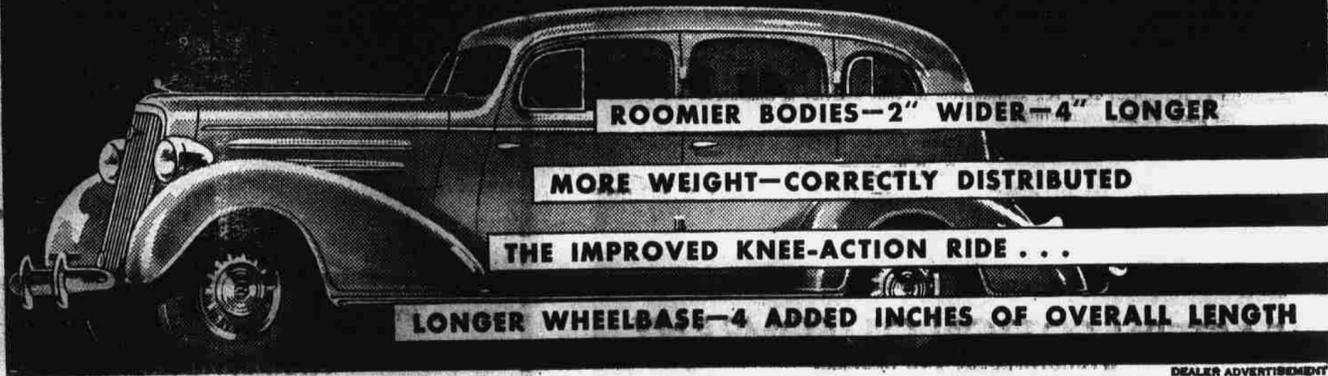
(Physiologically Neutral) with added Calcium and Magnesium

Distributing Warehouse

Henry Stokes Warehouse

Hertford, N. C.

You need all FOUR of these features to get CHEVROLET'S REALLY COMFORTABLE RIDE



DEALER ADVERTISEMENT

— and Chevrolet is the only car of its price that has all of them!



The Master De Luxe

CHEVROLET

CHOOSE CHEVROLET FOR QUALITY AT LOW COST
HOLLOWELL CHEVROLET COMPANY

HERTFORD, N. C.

● The Master De Luxe Chevrolet is the only car in its price class that combines all of the following four great features: (1) It has Knee-Action Wheels with soft-acting coil springs, the only type of wheels that can step over bumps and holes and small road-irregularities, and change your ride to a glide. (2) It has more weight, correctly distributed . . . the extra weight so necessary to riding luxury . . . yet it's even more economical to operate than any previous Chevrolet model. (3) It has a longer wheelbase . . . with 4 added inches of overall length . . . to

give even greater road steadiness. And (4) it has roomier bodies . . . 2 inches wider and 4 inches longer than those of last year . . . enabling every passenger to stretch out and enjoy motoring to the utmost. You need all FOUR of these features to get Chevrolet's really comfortable ride . . . a ride as exclusive to Chevrolet as this vital combination of features which makes it possible! Be sure to see the Master De Luxe Chevrolet . . . and ride in it . . . before you buy your new car. CHEVROLET MOTOR CO., DETROIT, MICH.

Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value