

WIDE SALE

Opportunities You'll Have To See Appreciate . . .

Dresses, Shoes, Hats, Hose, Pants, Shirts, Undies, Groceries, Hardware and hundred values that are truly "The Greatest Values of the Month." This is no ordinary merchandise. Every item has been selected because it has gained public favor dollar-for-dollar value. You're fortunate, indeed, if you've put your buying off of what you're buying, plus a really substantial saving. But hurry—buy now!

27 - Ends Sat., August 3

Ladies' and Children's Dresses

Children's Washable Organdies, light and pastel shades. 98c and 9 values. July Clearance—

8c & \$1.29

Ladies' Lace and Eyelette Batiste dresses, light and dark shades. \$3 to \$4.98 values. Now—

\$2.49 to \$3.49

Ladies' Dotted Swiss and Batiste dresses. Sizes 14 to 44. 98c values.

78c

Children's Prints and Dimity Dresses. All colors. Sizes 2 to 12. 59c value.

42c

Children's Print Dresses. Sizes 6 to 14. value. July Sale.

79c

Ladies' Silk Print and color Dresses

\$2.95 to \$5.95

Ladies' White Pocketbooks. and 69c values. July Sale.

35c & 59c

All Spring Coats

Reduced for July Sale

Bathing SUITS

Reduced One Half

Right Prices

35c to 79c

Hard & Co.

North Carolina



Ladies' & Misses' WHITE Shoes

Ladies' and Misses' White Shoes. All of our \$3.95 White Shoes at—

\$2.95

All our \$2.98 White Shoes during the July Sale—

\$1.98

Now is the time for you to buy your White Shoes . . . while the season is in full swing . . . at a Big Saving!

Rayon Panties and Step-Ins. Sizes, small, medium and large. 25c value. July Sale—

19c

Seersucker and Piques, fast color. 36 in. wide. 29c and 39c value. July Sale—

19c & 29c

Ladies' All Silk Full Fashioned

Hose 44c



Fast color Prints. 36 in. wide. 15c value. July Sale

12 1/2c

WASHABLE Window Shades Ecru and Green Size 3x6 Feet

39c each

LADIES' SHOES
One odd lot of Ladies' Shoes, Ties, Straps and Pumps. Priced up to \$5.95.
SALE
49c

9x12 FIRST QUALITY
FELT BASE RUGS
Regular Price \$5.75
\$3.98
ONLY 10 AT JULY SALES

Hardware Specials

Only 9 Folding Chairs
Were 97c
JULY SALES
79c

Decorated Baskets
Were 10c
JULY SALES
5c

3 14-In. Ball Bearing Lawn Mowers
Were \$6.75
JULY SALES
\$4.39

1 16-In. Ball Bearing High Wheel Mower
Sold for \$7.75
JULY SALES
\$4.95

24x48 Fibre Rugs
Attractive Patterns
Were \$1.00
JULY SALES
59c

Felt Base Floor Covering
6 FEET WIDE
First Quality
Regular \$1.00 Yd.
JULY SALES
69c

6-Qt. R. C. W. Ice Cream Freezer
Were \$5.25
3 AT THIS PRICE
\$3.79

2-Qt. Galvanized Freezer
ONLY 1
79c

2-Qt. Wood Freezer
ONLY 1
\$1.39

Galvanized Screen Wire
ENTIRE STOCK TO GO!
PER YARD UP
11c

Screen Doors
Were \$2.00
JULY SALES
\$1.49

BOYS, HERE THEY ARE!
Horse Hide Baseball Gloves
Were \$1.00
JULY SALES
79c

Large Tin Cup Pans
EACH
13c

Spring Clip Clothes Pins
2 DOZEN FOR
5c

Green Vegetable Bins
LARGE AND ROOMY
Were \$1.09
89c

10-Qt. Tin Buckets
WOOD HANDLES
EACH
15c

Roll Roofing Paper
No. 1 was \$1.35,
JULY SALES
98c

Black Flag Insect Spray
8 OZ. WERE 25c
NOW
18c
PINTS WERE 49c
NOW
32c
QTS. WERE 79c
NOW
52c

Aluminum Pitchers
Were 39c
JULY SALES
EACH
25c

Large 3-Piece Folding Mirrors
Were \$1.09
JULY SALES
79c

12x17 Mirrors HEAVY PLATE
Regular Price 59c
JULY SALES
45c

18-Piece Set Glasses
Reg. Price \$1.19
JULY SALES
89c

China and Glassware
200 pieces of China and Glassware that formerly sold for 10c.
Plates, Pitchers, Cereal Saucers, &c TO CLOSE OUT
5c
EACH

Only Two Drain Boards
Reg. Price \$4.25
JULY SALES
\$2.59

20-QT. BLUE ENAMEL Preserving Kettle
Regular Price 95c
JULY SALES
69c

WINDOW SCREENS
Galvanized Wire, Fine Mesh
50c Size Now **39c**
60c Size Now **45c**
75c Size Now **59c**

LADIES' PUMPS
One odd lot of Ladies' Pumps, Ties and Straps. Whites, Blues, Tans, Blacks and Blondes. Priced \$2.95 and \$3.95. Now—
Sale
\$1.98