

We Are the Exclusive Agents In Hertford For
Philco and Sparton Radios
 Beauty Rest Mattresses and Majestic Ranges

W. M. MORGAN

OCTOBER • FALL

END TABLE
 An ever popular style in pleasing walnut finish—
\$1.00 to \$5.00


15 x 45 Buffet
MIRROR
 Special Feature
\$1.75

Mahogany **CONSOLE MIRROR**
 Good Glass . . . Sale Price—
\$1.39
 Other Mirrors59c up

\$25.00 Walnut
SECRETARY DESK
 Half Price
\$12.50

\$10.00 Console
TABLE AND MIRROR
\$6.95

BREAKFAST ROOM SUITES
 Drop Leaf Table . . . 4 Chairs
 Unfinished
\$9.95

 **A**
 Washable
 Window
 Shade
 Won't Crack, Won't Break,
 Won't Fade
35c
 Colors: Ecu, Green and Pongee

THESE PRICES ARE STRICTLY CASH
 Terms Can Be Arranged

3-PIECE Living Room Suites
 Soft and Two Chairs
 A suite designed to harmonize with any furnishings . . . a product of master craftsmen, offered to you at a ridiculously low price!



Add Charm and Cheer to Your Home
 Our Furniture is now priced within the reach of every home-lover. It's Mohair . . . priced only **\$48.50**

**Sale Starts Oct 11
 Ends Nov 11**

¶ We are overstocked and here are the reasons for this Fall I over-bought because the prices were going to pass these values on to you. You have waited. Never before have we had a more complete line. Be sure and be here on the opening day and make hundreds of items on sale that space will not permit.

18-PIECE LUNCHEON SET
 Madelon Bridal Pattern. Packed in carton. Only 20 sets at this price. Cash and carry—
\$1.00

RUGS and LINOLEUMS

9x12 All Wool
Axminster Rug
 \$35.00 Value. Now—
\$22.50

9x12 Duo-Tone
Axminster Rug
 With Fringe
\$10.50

27x54-Inch
Velvet Rugs
 Each—
\$1.95

9 x 12
Linoleum Rugs
 With Border **\$5.95**
 No Border **\$4.50**

9 x 12
Matting Rugs
\$1.95

Congoleum Rugs
10c 15c 19c 25c

Lined COMET HEATERS
 No. 18 Inch \$1.35
 No. 20 Inch \$1.95
 No. 22 Inch \$2.45
 No. 24 Inch \$2.95

SPECIAL!
18-Inch Unlined Heater
95c

LINOLEUM BY YARD
 2 Yards Wide
 Per Running Yard
75c

24 IN. HALL LINOLEUM
 Per Running Yard
25c

27 IN. HALL LINOLEUM
 Per Running Yard
30c

36 IN. HALL LINOLEUM
 Per Running Yard
29c and 39c

6-Hole Top Jewel Range
 With High Closet
\$29.75

4-Hole Top COOK STOVE
 No. 8
\$11.95



Three-piece Bed Room Suite, consisting of beautiful vanity with triple mirror and chest in genuine 5-ply walnut
12 Three-piece Walnut Bed Room at only

W. M. MORGAN
 HERTFORD, N. C.