It starts SATURDAY, JANUARY 11th, rday, January 25th. Bargains, Bargains Cut prices that will bring joy to every e great celebration. Get your share of ome to SIMON'S and save money. Now!

Entire Stock of Shoes

Sale of Men's Shoes

We carry a mighty good line of Men's Dress Shoes . . . plenty of styles to choose from in both tan and black Sizes up to 19

tan and black. Size	es up to 12—
Our \$5.00 Shoes Now	\$3.95
Our \$3.95 Shoes	\$3.25
Now Our \$2.98 Shoes	\$2.49
Now Our \$1.98 Shoes Now	\$1.70

MEN'S WORK SHOES

Get into a pair of our Work Shoes and get good wear out of your shoes. January Sale price-

MEN'S GOOD WEIGHT OVERALLS

High back or waist styles. January price, per pair

BOYS' OVERALLS49c

Men's and Young Men's Suits

Now is your chance to buy a Suit at a great saving to you. New Suits—season's latest styles and materials.

Browns, Greys, Checks, Mixtures and Blues

Double or single-breasted styles

Just Look Here!

Values \$15.00 to \$17.50 Suits Now only for this clearance

.1.95 **12.95**

l4.95

Don't Miss This Opportunity to Save on a Real Good Suit



Sale of Men's Hats

BUY A NEW HAT AT THESE LOW PRICES— THEY MUST GO OUT NOW!

7	oanuary pare price	3.75
	\$3.50 Fine Grade Felt Hats January Sale price	2.69
	January Sale price	2.39
	\$2.25 Fine Grade Felt Hats January Sale price	1.89
	One lot of Odd and End Hats. Mostly lar	rge sizes.
	Values to \$2.00 January Sale price	1.39
	\$1.00 Fine Wool Caps January Sale price	79c
	50c Fine Wool Caps	400

Look at Your Hat . . . Everyone Else Does

January Sale price

2 and 3 Piece Suits

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Weight

TTS

High Cut Boots

Just a few pairs on hand. Good solid leather boots. 18-inch cut.

JANUARY SPECIAL

\$4.29

LARGE ASSORTMENT

Men's Raincoats

All sizes

\$2.98 \$3.49 \$4.29

JANUARY SALE PRICE

Buy One and Keep Dry

Wool Suits

Values up to \$5.95 Specially Priced for January Sale

\$2.98 and \$3.98

SMALL ASSORTMENT Twin Sweater Sets

All wool and part wool \$1.98 and \$2.98 values JANUARY PRICE

\$1.59 and \$2.39

Riding Breeches Large selection of good pants for your inspection. Made of good heavy grey whipcord. Double seat and double knee. Sizes 29 to 42.

\$1.49

MEN'S

Men's Pants

\$3.95 and \$2.95 values JANUARY SALE PRICE \$1.95 and \$2.29

Sale of Men's Shirts

Now is your chance to save on your Shirts . . Buy them now and put them away for Spring if you need to.

OUR \$1.50 SHIRTS

OUR \$1.39 SHIRTS

\$1.29

\$1.15

One lot of real good quality Shirts. Valued at 80c \$1.25. Special January price.....

One lot of Dress Shirts.....

JANUARY SALE MEN'S TIES

79c \$1.00 Ties 50c Ties

One lot of Ties—January Sale price, each.....

MEN'S WORK SHIRTS

One lot Good Work Shirts _____42c Other Good Shirts59c BUY THEM NOW AND SAVE! WORK PANTS 98c - \$1.49 - \$1.89

Simon Rutenberg HERTFORD, N. C.



