

**INFORMAL  
OPENING**

**Friday  
Feb. 7th**

**4:00 to 5:00 P.M.**

**and**

**8:00 to 9:00 P.M.**

**Nothing Sold on  
Friday**

**Rose's 5-10 & 25c Stores**

**OPENING  
DAY**

**9<sup>A</sup><sub>M</sub> Sat. Feb. 8<sup>A</sup><sub>M</sub> 9<sup>A</sup><sub>M</sub>**

**FREE!**

**FREE!**

**Balloons**

**for the  
CHILDREN**

**During  
Informal  
Opening  
Friday, Feb. 7th**

NOTE THE TIME  
EACH SPECIAL  
IS TO BE SOLD!

**Opening Day Specials**

NOTE THE TIME  
EACH SPECIAL  
IS TO BE SOLD!

**9 A.M. SALE 9 A.M.**  
HOUSE BROOMS  
4-String ..... **15c**  
  
ASSORTED CAKES  
Per pound ..... **10c**

**DRY GOODS**

Ladies' Taffeta Slips ..... 49c  
Ladies' Assorted Rayon ..... 25c  
Oil Cloth, yard ..... 25c  
Window Shades, Paper ..... 10c  
Turkish Towels ..... 10c  
Infants' Dresses ..... 25c  
Rubber Pants ..... 10c  
Men's Ties ..... 10c  
Men's Work Gloves ..... 10c

**11 A.M. SALE 11 A.M.**  
Ladies' Full Fashioned  
CHIFFON HOSE  
Ringless ..... **49c**  
Latest Shades  
First Quality Pair

**TOYS**

Kites, each ..... 5c  
Glass Marbles ..... 5c and 10c  
Clicker Pistols ..... 10c  
Dolls ..... 5c and 10c  
Harps ..... 5c and 10c  
Rubber Balls ..... 5c and 10c  
Story Books ..... 10c  
Assorted Games ..... 10c

**3 P.M. SALE 3 P.M.**  
RAG  
RUGS ..... **12c**  
  
MAGAZINE  
RACKS ..... **43c**

**DON'T FORGET TO VISIT  
HERTFORD'S NEWEST  
5 AND 10-CENT STORE  
Saturday, Feb. 8th**

**TOILET GOODS**

Pond's Face Powder ..... 10c  
Tangee Lipstick ..... 10c  
Cutex Nail Polish ..... 10c  
Jergen's Lotion ..... 10c  
4 oz. Hair Dressing ..... 5c  
Lifebuoy Soap ..... 5c  
Ipana Tooth Paste ..... 10c  
Razor Blades, fit all razors ..... 10c  
Rose Oil ..... 10c

**Big Values**

**ON SALE  
ALL DAY**

White Cups ..... 5c  
Hot Water  
Bottle ..... 39c  
Men's Hand-  
kerchiefs 3 for 10c  
Large Assortment  
Pictures ..... 10c - 25c  
Heater Cord  
Set ..... 33c  
Aluminum  
Dippers ..... 10c

**Glass and Crockery**

Lamp Chimneys ..... 10c  
Common Water  
Tumblers ..... 3 for 10c  
Fancy Cups and Saucers,  
Complete ..... 20c  
White 7-in. Plate ..... 10c  
Blue and Gold Nappies 25c  
White Cups and Saucers,  
Complete ..... 10c  
Fancy Glass Lamps,  
Complete ..... 39c

**CANDY**

Chocolate Cream Drops, lb. .... 10c  
Assorted Gum ..... 2 pkgs. 5c  
Chocolate Covered Peanuts, lb. 20c  
Peppermint Smacks, lb. .... 10c  
Orange Slices, lb. .... 10c  
Fudge, lb. .... 10c  
Gums, Leading Brands ..... 3 for 10c  
Bunnie Buns, lb. .... 12c  
Assorted Chocolate, lb. .... 15c  
Milk Chocolate Coating, 1/2 lb. 10c

**Big Values**

**ON SALE  
ALL DAY**

Ladies' Hand-  
kerchiefs ..... 2 for 5c  
Ladies' Purses ..... 25c  
Shoe Polish ..... 10c  
Brassieres ..... 10c  
Wash  
Cloths ..... 3 for 10c  
Silver Plated  
Cutlery ..... 5c  
What-Nots ..... 25c

**10 A.M. SALE 10 A.M.**

Congoleum Rugs  
36x62 Inch ..... **39c**  
  
Assorted Pickles  
13 oz. jar ..... **10c**

**NOTIONS**

Fancy Buttons, card ..... 10c  
Sanitary Napkins, 12 in box ..... 15c  
Spool Cotton ..... 2 for 5c  
Bias Tape ..... 5c  
Assorted Shoe Laces, 2 pair ..... 5c  
Pocket Combs ..... 5c  
End Curlers ..... 5c  
Bobby Pins, 36 on card ..... 5c

**2 P.M. SALE 2 P.M.**

**GALVANIZED  
TUBS ..... 23c**  
  
**DISH PANS  
10 Qt. Enamel ..... 19c**

**HOSIERY**

Men's Rayon Hose, pair ..... 10c  
Men's Cotton Hose, pair ..... 10c  
Ladies' Full Fashioned Ringless  
Hose, pair ..... 69c  
Infants' Anklets, pair ..... 10c  
Misses' Anklets, pair ..... 10c  
Golf Hose, pair ..... 15c  
Ladies' Cotton Hose, pair ..... 10c  
Men's Sport Hose, pair ..... 20c

**HARDWARE**

Stick-on Sole, pair ..... 10c  
Paints ..... 10c and 20c  
Mouse Traps ..... 2 for 5c  
Hand Saws ..... 29c and 49c  
Auto Bulbs ..... 10c  
Locks ..... 10c and 25c  
Screw Drivers ..... 5c  
Flashlight Batteries ..... 5c and 10c

**STATIONERY**

Paper Napkins ..... 5c and 10c  
Wax Paper ..... 5c and 10c  
Filler Paper ..... 5c  
Tablets ..... 5c  
Envelopes, pkg. .... 5c  
Aluminum Double Boiler, 2 qt. 50c  
Percolator, 2 qt. .... 50c  
Enamel Combinets ..... 69c  
Galvanized Pails ..... 20c

**Rose's 5-10 & 25c Stores**

**STORE NO. 88**

**R. M. MATHESON, Manager**

**Hertford,**

**North Carolina**

**4 P.M. SALE 4 P.M.**

Ladies' Assorted  
Rayon Panties ..... **10c**  
  
Congoleum Rugs  
23x36 Inch ..... **15c**

**REMEMBER  
ROSE'S STORES  
ARE OWNED BY  
Southern Interests**