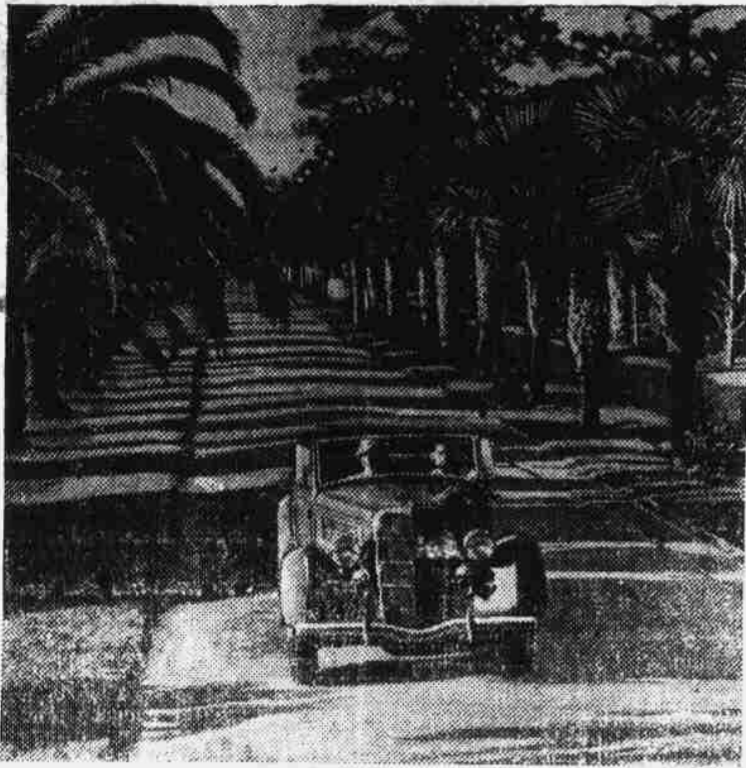


Motoring in Florida Lures Throngs of Visitors



HERE'S one of the reasons more than two million persons will visit the nation's winter playground in Florida this year, according to estimates compiled by Governor Sholtz's All-Florida Committee. The Sunshine State abounds in scenic drives through tropic country over

hundreds of miles of hard-surfaced roads. This year has seen a sharp increase in the number of persons visiting there by automobile. The above road at Daytona is typical of many palm-lined highways which make motoring in Florida a real pleasure.

Nature's Own Rival For Golden Egg Fame Hen

Bird Lays 648 Times in Two Years—and Thereby Hangs an Interesting Story

The hen that laid the golden eggs has a rival—a miraculous creature that laid 324 eggs a year for two consecutive years. A northern farmer raised her—and with egg prices up and the prizes she has won, her value ought to match the fabled hen, and no mistake!

Southern farmers are told about this amazing bird who lays three times the national egg average per hen, in a new Chilean Nitrate advertisement appearing currently in this newspaper, under the caption Queen of All the Hens. An interesting comparison is drawn between the egg-laying accomplishments of the hen and the crop-producing abilities of the fertilizer. In both cases, it is pointed out, Mother Nature bestowed a special blessing, a natural balance of all the elements that combine to produce champions.

Scientists through the south are digging deeply into this question of natural balance of many elements in relation to plant feeding and plant health. It is becoming more and more obvious, researchers pointed out, that cotton, tobacco, and other southern crops require, in addition to the three major elements, nitrogen, phosphorous and potash, a natural balance of minor elements as well—elements such as calcium, mag-

nesium, manganese, boron and many others. These minor elements—present, of course, in Chilean Nitrate because of the natural origin of this fertilizer—have assumed such importance in view of recent discoveries, that they are constantly being referred to as "the vital impurities."

Tilt of Head Termed Index to Personality

Toronto.—The truest indication of disposition, intelligence and kindness or ferocity in an individual can be found in the tilt of the head, Dr. F. P. Millard of Toronto told members of the Ontario Academy of Osteopathy.

If a man has a backward tilt to his head, a set jaw, and wears a size seven and one-half hat it means he is a very war-like individual, Doctor Millard said. It may also mean, he added, the man has a partially dislocated cervical vertebrae, resulting from a fall or other accident.

Sailor's Message Found in Herring

Berlin.—On opening a herring that she had bought, a woman at Schochow, found a tiny bottle inside it. And inside that she found a strip of paper. On it the sailor of a fishing trawler "somewhere at sea" asked to be informed who had found his message, as he would like to know where one of the herrings he had caught had been eaten. Now he knows.

GOVERNMENT RELIEF TO PUZZLED MOTORISTS

It's in Federal Specification VV-M-571 for motor fuel



U. S. experts could tell you plenty about buying gasoline shrewdly

You don't have to ask them, however, because their specifications are open and available to all.

The Government has set up two sets of motor fuel specifications. One is for ordinary use. The other is higher and more rigid. It specifies requirements for emergency gasoline in ambulances, fire-engines, etc.



This gives you a sound method for judging various gasolines

Let the U. S. Government specifications be your own official guide.

Texaco Fire-Chief gasoline meets their emergency requirements. When you stop at the Texaco pump you are buying your gasoline just as scientifically as buyers of Government gasoline do.

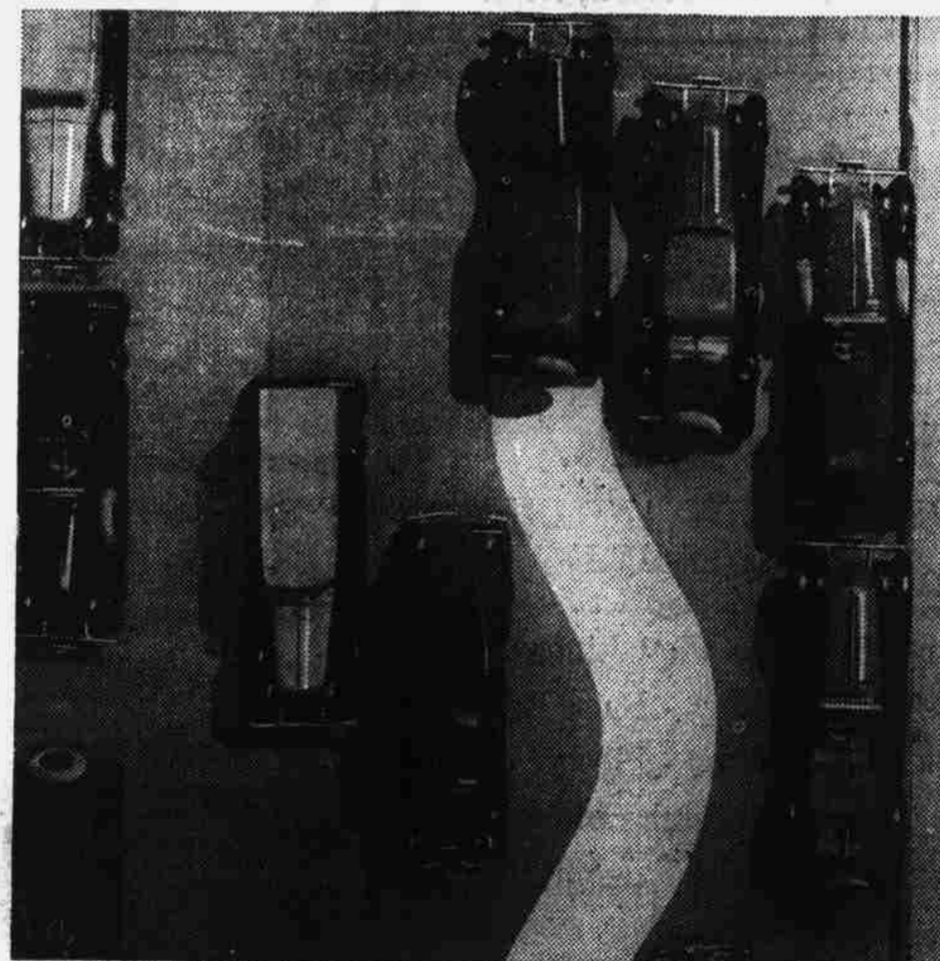
Texaco Fire-Chief makes motorists more alert in traffic

You'll notice it right away ... that extra emergency power in regular Texaco Fire-Chief gasoline.

Drive in to a Texaco station today and see what the U.S. experts mean when they specify for "starting and acceleration under adverse conditions."

J. H. CONGER
DISTRIBUTOR

Edenton, N. C.



TEXACO FIRE-CHIEF

When you buy at this pump you will be getting, at no extra cost, a gasoline that meets the Government's requirements for fire-engines and ambulances

*Federal Specification VV-M-571 for emergency vehicles



CLAIROL

Erase that shadow! Lift the gloom of gray that darkens your face and makes you look years older.

Whether you'd like to impart natural color or completely change the color of your hair, Clairol will do it quickly, naturally, and so secretly that your closest friend won't detect the change.

You mustn't think of Progressive Clairol and Instant Clairol as common, old-fashioned dyes. Clairol does what nothing else can! In one simple treatment Clairol shampoos, recolors and TINTS.

Ask your beautician. Or write to us for FREE Clairol booklet, FREE advice on the care of hair, and FREE beauty analysis. Write NOW on coupon below.

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