THE PIMRQUMANS WMCKIY Pubilithed eoery Friday at The

MATME LISTER WHITE Editer By Phone
Niight Phone
subscarption One Yuer
Six Monthis
Entered as -----75c Entered as second class matter at Hertiord, North Carollna, unde anet of March 8,1879 greest

FRIDAY, JULX $24,1936$. BIBLE THOUGET FOR WEERE
FOUNDHTONS: Acoording to the grace of God which $i$ is given unto
 buildeth thereon. But let every man take heed how he bulde
upon.-I Corinthians s $8: 10$.

Do THE BUSSES EXCEED
An evident effort is being made by trafic officerss to check the high and
dangerous rate of speed at which the heary turcks which travel the high-
ways ato too often driven. Several of theses speeding truck divers were
tried and
anvicted of ereed tried and convicted of exceeding the
Epeed limit on Tuesday in Record
Witu the incressing trafic, heavy
trucks with trailers are becoming more and more numerous on the nighways as the weeks go by, it is
reasuring to the pubic to note such visi
officera.
Evierybody knows that travel on too dew appear to readize how dangerous. Othervise there would not be so many fatalities on our high-
${ }^{\text {ways. }}$ To al
trucks to spin along at the rate of ${ }^{56}$ miles an hour, with long trailer swaying as they round the curves, in ine the safety of every travel er on the highway.
speeding, but the passenger busse Which operate in this section are be
ing driven at excessive rates of ing dri
drive this bus? ${ }^{\text {are }}$ asked supposed to on one of the busses that ply be tween Raleigh and Norfolk. "As
fast as it will go," was the quick reply, which might have been starth ling but for the fact that the paes senger had been watching the speed
ometer of the bus as it registered 65 miles an hour.
There are those who contend that
this rate of speed is not particularly dangerous to the occupants of the
bus; they say that the bus is heavy and the driver generally experienced and careful. This may or may not
be true, but it cannot be denied that big busses traveling at this rate of speed are dangerous to other traffic
It might not te a bad idea for the
. patrolmen to take notice of the rate
of speed at at which these buses travel.
hURRY THROUGH WITH STATE RADIO
Intention on the part of the Safetz Intention on the part of the Safety
Division of the State Highway De partment to establish a State-wide radio system of detection or appre-
hension, is a wise move and found its justification up this way this week A 75 -year-old man was killed by hit and run driver on the streets of Chadbourn, down near Wilmington. night. A quick observation gave a Had the radio syatem been in vogue the signal "Calling all cars
Calling all cars!" would have gone out on the air within ten minute after the aecident and every State highway patrolman on the aler
would have got his tip off instantly would have got his tip off instantly
to catch his man. to Instead the proc was otherwise errude but all that could be done. The Chadbourn au
thorities caught the direction the of fender was traveling, north, and telephoned to the next town to lay for him. The message arrived too late, however, and was relayed by
telephone from town to town on th Coastal Route north, each time to be too late to be of service. Word finally got, to. Lieutenant
Lester Jones in Greenvili.e. That exsystem of his own, and instantly. In confanithon with the Greenville telo$t$ and che he cellied everyone Such mord came to Corporal Dail oil spent to be of Nourfolk reatdent did Norioik haigouts of the driver

Three days thus patised since th rith eachiving patiol inr equipped wit grould have cot, a hundred mile likelifood at all. Hurry the ay


Make Your Lotter of Tell and Sell
A WELL - KNOWN advertising
 writtem word" Cortalinly it is true that many men have been able to
take the fint, all important sitep in
in "selling" themselves to an emploger
by a well-written letter. by a well-written letter. your letter
The point is ot make
both tell and sell. Put yourself in the employer's place. "Who ar
you? Whit have you done? What can you do that leads you to believe the man you are writing to eould
use your services with prontit to him sise your services with proit to him
self?" These are the things that in-
terest the employer and that yo terest the employer and that you
must have clear in your own mind must have clear in your own mind
before you write your letter.
Remember the Remember that you are asking
someone to buy your services. The
mere fict that you want ${ }^{\text {a }}$ job zomeone to buy your services. Tob
mere fact that you want a job
doesn't interest him. You must con doesn't interest him. You must con-
vince him that the deal will be advantageous from his point of view.
Be sure that your letter is neatly Be sure that your letter is neatity
written, for your own appearance and other characteristics will. be
judged by it just as they would be judged by it just as they would bee
by the manner in which you pre
ented yourself for a persone sented yourself for a personal
interview, An enclosed, stamped, self-ad
Cressed envelope malkes it easy for your prospective employer to reph granting you ans interview. Further
It is evidenee of our bility top pui
yourself in the other fellows place,

 chasems and figure out what it
they roally mee.

## HIT OR MISS

By M. L. W.
It is about time for the annua snake stories to begin to come in
Sometimes these stories take something of the nature of the tall story, but more often than not there is too much truth in them for comfort; that is, for the comfort of those who happen
The two varieties or snakes foun Perquimans which are most gen-
rally feared are the rattler and the occasin, both deadly mnakes. Howes, are thag many of these two species ar,
bitten.
The
The first authentic snake atory to each my ears this summer comes
rom J. H. Miller, of Winfall, whose ays he is a littloubts. loeth to toll the bore may stop coming to siee him Wov. one das altting on hte from out unugund manner. At first cat behave like that nod arom th attempting to charm the cati", ov
 o only charmers. AII my ine


The bet doud difotity wo ob ond


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 Maybe beeaise when we thotst the pleture- we did not wie a frienl
enoush lens opening, but oven that would not always be the anawer, The effllure is more ureiry due to
the fact that we did not ive in fiter the fact that Te did not use a aliter,
that magical itttle gadget of eolored gelatine ared between gined ditices,
which, when placed over the lens, which, when placed over the lens,
changes the effect on the alm of the different rays of the spectrum, in a
Just what is the property in Alter that so cleverly captures the
beauty of clouds and helps to bring beauty of clouds and helps to bring out distant detail? It fa fte oolor
that makee the diference and generally yellow alters are yued
The reason is that in photosmany The reason is that in photorraphy
the invirible ultra-riolet fay of the the invimible
spectrum and tra-violet atay of the rays do moast of the recording of
tmagea, and on all types of flm images, and on and types of fllm
their effect tends to predominate regardless of variation in the sensitivity of difterent types to difer
ent colors. Yellow, of a certain ent colors. Yellow, of a certaln cual-
ity, in a ilter will counteract these rayn, holdting them back and letting the other raye do their work on the
alm without inderterence Alm Without Interterence.
Clouds and blue sky botia are rich In ultra-violet, vilotet and bloe 80 , it we put over/ our fens a jellow
filter to hold these ryys Res one Alter to hold these rays back, the
other rays will do the work and other rays will do the work and
the elouis will be distinguliked from the aky. They will aspeis
whiter than the aly. strago wi

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| nanem | <br> Taylor Theatre bisinton, x. Cu PROERAM COMING WEES Today (Thuradis) -áminion Donald Woods in "Road Gang" BANK NIGHT-\$30} NOTICE OF ADMINISTRATION

Having equalified as Administrator of the estate of Lala C . Humphries, North Carolina, this is to notify persons heving claims against the Them to the undersigned at Hertfor Route 3 , on or before the 6 day of
Jume isg7 or this notice will be pleaded in bar of their recovery. All
persons indebted to said estate will phicase make immediate paymment of June; 1886,
R W. HUMPHRIES, Adinhinistrator of Lale C. Humphrie

NOTICE OF ADMINISTRATION
Hiving qualifed as Administrator
of the estate of John Coleson, Sr. North Carolina, this is to notify al persons having claims againgt the es-
tate of said deceased to exhibit them

Only-gular Adumission
Reg
Marion Davies Dick Powell Charlie Ruggles Claude Rains Edw. Everett Horton "Hearts Divided"
$\qquad$
Saturday Only--
Regular Admission Wm. Boyd As HOPALONG CASSIDY in "Bar 20 Rides Again" With Jima ELLISON Cartoon ${ }^{\text {"Phantem Empine" No. } 11}$ Monday and Tuesday-
Regular Admission Sylvia Sidney Fred McMurray Henry Fonda ind The Trail of the Lonesome Pine"

 an Cary Grant 2

 This July 14th, 1936.
HERTFORD BANKING By R. M. RIDDICK, Cashier.

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5 c
Dessert Spoon .....
5c .....
5c
Tablespoon
Tablespoon
$.5 c$
Soup Spoon
5c
Iced Teaspoon
5c
Sugar Spoon
Dinner Fork
Salad Fork
Oyster Fork
Oyster Fork
Dinner Knife ..... 100Butter Knife
TRADE WITH US
Save Our Silver Certificates
Start Your Set of Silvenvare Now

