

THE PERQUIMANS WEEKLY

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FRIDAY, AUGUST 14, 1936.

BIBLE THOUGHT FOR WEEK

THE LAST CHANCE: Seek ye the Lord while he may be found, call ye upon him while he is near; let the wicked forsake his way, and the unrighteous man his thoughts; and let him return unto the Lord, and he will have mercy upon him; and to our God, for he will abundantly pardon.—Isaiah 55:6-7.

LOCAL PROOF THAT BUSINESS IS MUCH BETTER

We read a lot in the newspapers and magazines about improved business conditions, and sometimes we have doubted the truth of some of the statements, perhaps. Frequently there have been exaggerations and misstatements. Not everything we read about recovery is true. Some of the reports may be taken with a grain of salt.

But to come right down to brass tacks, what we see with our own eyes we may well believe.

Right here in Hertford there have been such noted improvement that one has only to look around.

One of the best indications of what the condition of business is in the character of stock carried by the local merchants.

Before the depression the Hertford stores, particularly J. C. Blanchard & Company and Simon Rutenberg, carried stocks of high grade ready-to-wear for women. These merchants had sold this class of merchandise for years. During the depression years, notably from 1930, these merchants, feeling the pulse of their public as a successful merchant must, realized that the demand for good clothes was feeble, that these lines must be discontinued. There were few calls for expensive clothes. Here and there were women, it is true, who could still afford to dress in the manner to which they had been accustomed, but the general public couldn't.

For five years this condition persisted, and Hertford merchants carried less expensive dresses, coats, suits, hats and shoes.

There has been a definite change in conditions. No longer do women call for inexpensive dresses, coats, suits. For some time they have been calling for better things. They are buying better things and will have them even if they have to leave home to shop.

Right here the wide-awake merchant, sensing the situation, is rising to the emergency.

Both J. C. Blanchard & Company and Simon Rutenberg are enlarging

their ready-to-wear departments and are stocking with better grade clothes.

The merchandise that the successful home town merchant, the merchant who knows his public, carries indicates pretty accurately what the demand.

You may believe what comes under your own observation. You may believe that business conditions are better.

HIT OR MISS

By M. L. W.
Mrs. Jake White, popular milliner, is quoted as saying that she expects to get a raise soon. She expects to move her millinery store to the second floor as soon as the second floor of the building is ready for occupancy. They are remodeling the building.

Oscar Reed, well-known colored man of Hertford, claimed the pocketbook found recently in the Central Grocery Store by J. E. White, notice of the finding of which by Mr. White was given in this column.

Where are the snake stories? Everybody wants to know. About this time every summer the snake stories begin to come in. Only one has appeared in this column this summer.

A wise old owl sat in an oak,
And the more he heard the less he spoke,
The less he spoke the more he heard.
Why can't we be like that wise old bird?

—Selected.

H. G. Winslow, who advertised for a second-hand safe in last week's issue of The Perquimans Weekly, says he found out that folks read the paper. No less than three safes were offered him for sale last week.

Mrs. Burns McBride Honor Guest At Party

Mrs. Burns McBride, formerly of San Angelo, Texas, who for some weeks has been the guest of her parents, Mr. and Mrs. V. A. Holdren, and who left this week for her new home at Needles, California, was the guest of honor at a delightful bridge party given by Mrs. W. T. Elliott on Friday evening.

Dainty farewell tallies designated places at the bridge tables which were placed amid a setting made colorful through the artistic arrangement of summer flowers and pine needles. Following a series of progressive Contract games, the high score prize was awarded to Miss Elizabeth Fowler, who presented it to the honoree. A dainty ice course was served.

Those playing were Mrs. Burns McBride, Miss Ann Barclift, of Richmond, Va.; Miss Mabel Spivey, Miss Elizabeth Fowler, Miss Shirley Elliott, Mrs. R. A. Sutton, Mrs. Lanier White, and Mrs. W. T. Elliott.

HOME FROM HOSPITAL
Mrs. Ellie Goodwin returned last week from the Norfolk General Hospital in Norfolk, Va., where she underwent an operation some weeks ago. Mrs. Goodwin is recuperating satisfactorily.

PINEY WOODS

Mr. and Mrs. Calvin Morse and son, Calvin Morse, Jr., Mrs. Maggie James, Mrs. Roy Berry and daughter, Margaret Elizabeth, of Weeksville, spent Sunday with Mr. and Mrs. Caleb Raper.

Thomas Chappell came home Saturday from White Lake, where he had spent the week in camp.

Mrs. J. R. Chappell is slowly improving.

Mr. and Mrs. N. W. Chappell and children; Mrs. W. W. Chappell and Mrs. Caleb Raper spent last Friday visiting relatives at Rich Square.

Misses Margaret and Nona Marie Raper are visiting relatives and friends at Weeksville this week.

Miss Syble Chappell returned to her home Sunday from Norfolk, Va., where she had visited for the past ten days.

Miss Minnie Virginia Reed has returned to her home at Weeksville, after spending a week with Miss Nona Marie Raper.

Mr. and Mrs. Hubert Chappell and daughter Betty Lou, spent Wednesday with Mr. and Mrs. W. W. Chappell.

Mrs. H. I. Ward and children, of Ryland, visited Mrs. Clarence Chappell Monday.

BACK FROM HOSPITAL

Mrs. W. E. Dail has returned to her home at New Hope from Washington, D. C., where she has been a patient at the Columbia Woman's Hospital, having undergone an operation there. Mrs. Dail's condition is very much improved. She was in Washington for about six weeks.

RYLAND

Mrs. H. N. Ward went to Edenton Saturday night to spend a few days in the home of her son, E. J. Ward.

Mrs. Roy Parks and Mrs. Dempsey Copeland returned Sunday from Aulander, where they had been since Thursday attending a camp meeting.

R. S. Ward and son, Lehman, were in Norfolk, Va., Saturday afternoon.

Miss Hazel Jordan visited in the home of her uncle, Wallace Jordan, at Eason's Cross Roads, last week, returning home Sunday.

Mr. and Mrs. G. A. Boyce and children were away Sunday.

Mr. and Mrs. B. W. Copeland and children, James Thomas, Beulah and Frances, from near Selwin; Mr. and Mrs. Julian Ward and son, George, of Edenton, visited Mr. and Mrs. R. S. Ward Sunday afternoon.

Mrs. Ida Jordan, Miss Gertrude Jackson, Miss Hazel Jordan and Carson Davis attended camp meeting at Aulander Sunday.

Mrs. D. T. Ward visited Mrs. A. D. Ward, at Gliden, Saturday afternoon.

Mr. and Mrs. E. Blanchard, of Sign Pine, visited Mrs. Blanchard's

Taylor Theatre

EDENTON, N. C.
Cool As An Ocean Breeze
PROGRAM COMING WEEK

Today (Thursday) Only—Regular Admission

Fred MacMurray and Joan Bennett in "13 Hours By Air"
News — Act — Cartoon
BANK NIGHT — \$20

Friday—Regular Admission

Jane Withers Tom Brown Marshia Hunt in "Gentle Julia"
News — Comedy

Saturday—Regular Admission

Buster Crabbe and Kathleen Burke in ZANE GREY'S "Nevada"
Rex and Rinty No. 3
Cartoon — Comedy

Monday and Tuesday—Regular Admission

Screen Scoop
SCHMILING — LOUIS — FIGHT PICTURES!
ALSO PAUL CAVANAUGH in "CHAMPAGNE CHARLIE"
News — Cartoon

Wednesday (10c and 15c)—

Joe E. Brown June Travis Guy Kibbee in "Earthworm Tractors"
Act — Comedy

Coming Soon: Wm. Powell in "Ex-Mrs. Bradford," Sylvia Sidney in "Story," Robert Taylor and Corlita Young in "Private Number"

father and sister, O. C. Ward, and Miss Minerva Ward, Sunday afternoon and evening.

Miss Thelma Ward visited friends at Colerain this week.

Mrs. Harriett Parks spent a night last week at the bedside of Miss Puss Modlin, near Gliden. Miss Modlin has been ill for some time, and her condition is now considered as critical.

BIRTH ANNOUNCEMENT
Born to Mr. and Mrs. Clarence Chappell at their home in Piney Woods, on Saturday, August 8 a son.

RETURNS FROM HOSPITAL
Mrs. DeWitt Winslow, who recently underwent an operation at a Norfolk, Va., hospital, has returned to her home at Belvidere and is convalescing satisfactorily.

UNDERGOES OPERATION
Mrs. B. F. Ainsley underwent an operation at a Norfolk hospital on Wednesday of last week. Her condition is reported as satisfactory.

HOME FROM HOSPITAL
Alfred Winslow has returned to his home at Nicanor after having been a patient at the Albemarle Hospital in Elizabeth City, where he underwent an operation. Mr. Winslow, according to his physician, Dr. I. A. Ward, is convalescing satisfactorily.

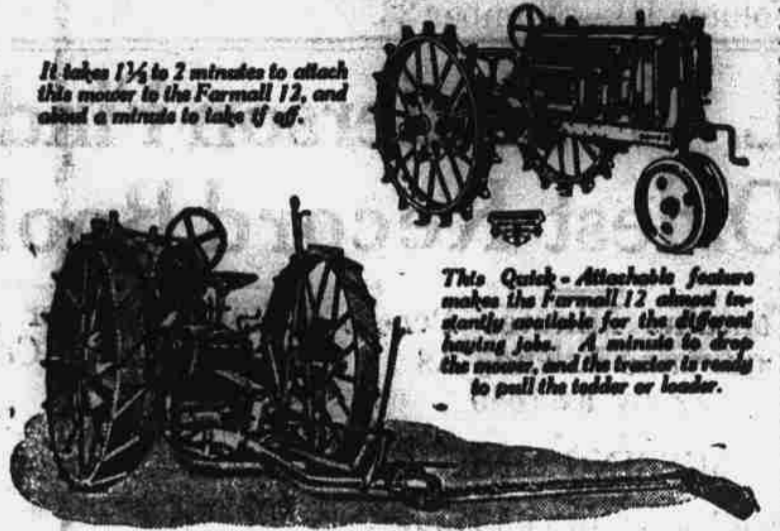
CARD OF THANKS
To all those who sent floral offerings, loaned cars and showed other kindnesses during the illness and at the time of the death of our husband and father, we wish to express our appreciation.

MRS. MARY E. WHITE AND CHILDREN.

BUNCH GRAPES FOR SALE
35 Cents Per Peck
C. W. REED
Route 1, Hertford, N. C.

McCORMICK-DEERING 7-foot Quick-Attachable Mower for the Farmall 12 Tractor

It takes 1 1/4 to 2 minutes to attach this mower to the Farmall 12, and about a minute to take it off.



This Quick-Attachable feature makes the Farmall 12 almost instantly available for the different mowing jobs. A minute to drop the mower, and the tractor is ready to pull the loader or plow.

The mower bar of the new Quick-Attachable Farmall mower is the same type of high-grade bar used on all Farmall mowers. The mower is so designed that if the bar strikes an obstruction, it lets loose and springs back without damage. It takes only a moment to reattach and go right ahead. There is also a slip-clutch on the power take-off.

The Farmall 12 mower makes the most economical combination that ever went into a hayfield—barely a gallon of fuel an hour to operate the tractor.

Remember, all Farmall 12 tractors now in service can be readily equipped to use this new Quick-Attachable mower. Ask us about it.

Byrum Bros. Hardware Co.
"Everything In Hardware and Supplies"
Phone 4 — Edenton, N. C.

SUGGESTIONS for QUICK SUMMER MEALS

FRIDAY and SATURDAY SPECIALS

Quaker Puffed Wheat Large pkg.....	10c	Quaker Puffed Rice Large pkg.....	15c
Libby's Corned Beef Per can.....	18c	Armour's Corned Beef Hash, can.....	18c

SALMON
2 Tall Cans For **25c**

LIPTON'S TEA
1/4 lb pkg **25c** ONE GLASS FREE
1/2 lb pkg **45c** TWO GLASSES FREE

Gibb's **PORK and BEANS**
Per can **5c**

Miracle Whip Salad Dressing, qt. jar **40c**
Miracle Whip Salad Dressing, 1/2 pt. jar **15c**

Miracle Whip Salad Dressing, pt. jar **25c**
Kraft's Mayonnaise Qt. jar **47c**

CAROLINA MAID PICKLES
Quart jar **25c**

GILL'S HOTEL SPECIAL TEA
1/4 lb. pkg. **25c** ONE GLASS FREE

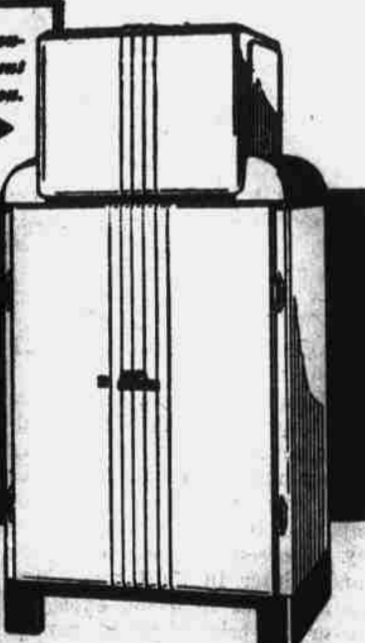
JELLO ICE CREAM POWDERS
3 pkgs. **25c**

Libby's Tomato Juice 3 cans for **25c**

Par-T-Pak Ginger Ale, qt. bottle **10c**

J. C. Blanchard & Co., Inc.
104 Years of Service Quality Merchandise Right Prices
HERTFORD, N. C.

This exclusive Super Cooler Top means efficient and economical operation.



NO ELECTRICITY
NO RUNNING WATER
NO MOVING PARTS
OPERATES ON
KEROSENE

SUPERFEX

has been called the "MIRACLE" refrigerator . . . AND IT IS!

THE simplicity of Superfex is amazing. All you do is light the burners. You don't even have to turn them off. They go out automatically in about two hours. And one lighting of the burners gives you twenty-four hours or more of refrigeration. You can keep meats fresh for days—save trips to the spring house or cellar—freeze a plentiful supply of ice

cubes—make delicious frozen desserts. Superfex brings you modern refrigeration in its most economical form.

No matter what type of kitchen you may have or how it may be decorated, you'll find that the new Superfex just seems to belong in it. Telephone or write for free demonstration in your own home. And ask about our easy payment plan.

J. H. WILKINS
ELIZABETH CITY, N. C.

QUINN FURNITURE CO.
EDENTON, N. C.

The Mark of Quality

SUPERFEX THE OIL BURNING REFRIGERATOR
A PRODUCT OF PERFECTION STOVE COMPANY