

### Carolina Theatre and Alkrama Theatre

W. T. Culpepper, President

J. H. Webster, Manager

Located in Elizabeth City, N. C., phones 1024 and 412. Mr. W. T. Culpepper is president of the Carolina Amusement Co., Inc. These theatres are entertainment headquarters for the people of this section that have taken their place in the social and educational world of this part of the state and have become institutions in the life of the young people that have been beneficial to the young, old and middle aged.

These theatres are appointed most excellently, the ventilation and cooling arrangements are the best that can be secured and all sanitary precautions are taken for the health of the people. Here amidst comfortable surroundings you are entertained while music that entrances helps drive dull care away.

The management personally sees that the people of this territory are given not only the very latest of productions from the studios of the East, but also from California and European studios, thus furnishing to the people the very latest and most select singing and talking pictures. These plays are all clean and the themes are selected with great care so that the ladies and children of the surrounding territory know these theatres as their moving picture home. A quiet air of refinement pervades the audience and this accounts for the large patronage from all classes of people. The modern policy of the management has brought autoists and people from all the surrounding towns and the city to recognize these theatres as their favorite amusement center.

If you have not formed the show habit you ought to. Go down some evening even though you have put in a hard day's work. You will be much refreshed and all the more ready for your next day's work. Take the whole family with you as the price is very reasonable. High class productions from some of the country's leading producers are the kind shown here. You will see here the world's greatest movie stars.

In making this review of the social life of this part of the State, we are glad to compliment the management upon the popularity of these theatres and upon the position occupied by them in the life of the people. It has been aptly said that they are truly "The Houses of Quality or Broadway at Home."

### Belk - Tyler Company

W. W. Massey, Manager

Located on corner of Main and Poindexter Streets in Elizabeth City, Phone 37.

This is one of the firms of this section whose career in the commercial world has made them a landmark in the eyes of the community. They invite the public to compare their prices.

The success of this modern merchandising firm is due to two outstanding features in the organization and conduct of this up-to-date establishment. First, the strength of their collective buying, second the high order of the service in their stores. This is the recognized meeting place for shoppers from all the surrounding territory.

Collective buying is a strictly modern idea and the operation of a store with one central buying headquarters is a great boon to the buyer of today as it places before you goods of the same quality for less money.

The enormous buying power of this company and their ability to secure mill output are outstanding features not lost sight of by the people. They know that an establishment of this character can quote prices that the smaller shop is unable to meet. The middle-man's profits are deducted from the cost to the public.

The same values prevail throughout the entire stock. At Belk-Tyler's you will always find a wide range from which to make your selections. The home-like atmosphere invites one to a lingering inspection of the many lines that are represented for

the patron's approval and injects a certain sociability into the discourse of the customer and sales people that pleasantly wins the patronage of an increasing number of appreciative patrons.

Nowhere else can there be found a line or an assortment that surpasses those shown by Belk-Tyler Company and few indeed are able to approach it in these features and at the values here offered. The service distinguishes this store above the others of the ordinary kind in similar lines.

The great service that they extend to the public makes it of great economic value to the community and thus they are rendering the public the highest type of merchantile service.

### Carolina Novelty Company

R. B. Box, Manager

Located at 216 Martin Street in Elizabeth City, N. C. Phone 165. They are distributors of phonographs and amusement games. This firm works in the interest of this entire section. They place their games in the leading stores and connections, paying all license and taxes and in turn give the place where the game is located 50 per cent of all money taken in.

This firm is under the direction of a management high in the business and social circles of the community, which has done its share in aiding the continued progress and development of Elizabeth City. Truly an

admirable industrial institution operating under twentieth century policies.

As the general purpose of this review is to give an adequate idea of their progress and the general excellence of their vending machines, we deem it quite appropriate to devote space to this well known firm.

Meeting with instant and almost universal approval, the vending machines of this company are now going to all parts of the country and with the dawn of new prosperity in the country the future will see this industry one of the busiest industries.

trial beehives as prosperity gives impetus to the desire for efficiency. There is not an establishment in the country in its line which is of greater commercial value than this company. Its directing head and associates have opened up channels of trade that heretofore were unknown to local industry.

Therefore in reviewing the business and industrial progress of the community we wish to point with pride to this admirable industrial institution as probably the community's foremost example of our modern industry.

### Globe Fish Co., Inc.

A. S. Daniel, President and Manager

Located in Elizabeth City, N. C. Phones 106 and 126.

Few sea food dealers in this section of North Carolina are better known than the Globe Fish Company, which is widely recognized for modern and sanitary equipment, including an excellent refrigerating system. People write from many miles around to buy here, because they know they can always get the best and the freshest sea foods and fish in season. Their record for fair dealing and moderate prices brings them a large business over a big territory.

The United States produces more and better fish than any other sea-coast nation in the world, and the

treasures of the ocean are ours for the taking and their customers have much to be thankful for when an establishment such as this one brings these table delicacies to the markets, fresh in quality, reasonable in price and sold under attractive conditions. Of the foods available there is hardly one so capable of being prepared in such a number of ways as good fish and sea foods.

The Globe Fish Company is headquarters for hundreds of dealers who know and appreciate sea foods—clams, oysters, crabs, shrimp and scallops, and fish of all kinds. They deal with only the largest concerns in buying their daily stock and it is sent to them directly from the wa-

ters. Because we are so near the source of supply of the finest fish in the world, sometimes we do not appreciate its worth and its proper place in daily meals. It is a health food as well as a tissue building food and in being more intelligent and cooperative buyers, we also become better acquainted with intelligent methods of purchasing sea food which has been so abundantly provided for us.

The only way to get the finest tasting sea food is directly from the waters and the Globe Fish Company provides this service for their customers.

### Albemarle Hospital

Able, Reliable, Medical and Surgical Treatment

Located on Riverside Drive in Elizabeth City, N. C. Phone 747. This hospital is managed by a board of trustees selected from Elizabeth City's leading citizens. This is a non-profit institution.

In a review of this part of the country our attention has been drawn to this institution and there is no hospital more worthy of mention than Albemarle Hospital.

Without health all the other gifts of life are worthless. Human nature seems to be so constituted that we do not realize the truth of this statement until it is too late. Health is one of those things like a good wife,

not appreciated until it is gone. Albemarle Hospital offers the patient quiet and rest, combined with every modern method of treatment and diagnosis. Laws of nature and principles of science are so co-ordinated that the most effective care of the patients can be had.

This modern institution contains quarters for the reception of cases requiring personal care and individual study. We are glad to compliment this institution on its surroundings and their work in the relief of suffering humanity. It has been built up to its present high standard by the tireless efforts of its efficient

staff and the years that have been spent and the results that have been obtained deserve the praise of all.

The hospital has most efficient laboratories including X-Ray and is equipped to take care of patients in an efficient manner.

Albemarle Hospital is a credit to this section of the State and deserves the support and backing of every citizen with genuine pride. Albemarle Hospital was founded as a community hospital to the people of Elizabeth City and surrounding country, and was specially planned for the proper treatment of patients of moderate means.

### Work Out Details For Police Schools

Edward Hill—North Carolina law enforcement officers, meeting in five week conferences last week, unanimously endorsed plans for a system of local, district, and State-wide police schools and settled on details of the training program, materials, and methods.

This announcement was made by Albert Coates, Director of the Institute of Government, and Ed Scheidt,

special agent who has been granted a leave of absence by the Federal Bureau of Investigation to help work out the program. Mr. Scheidt is going ahead now with the work of preparing the police manual and course of instruction.

A total of approximately 250 officers, representing 71 counties and 127 towns, participated in the district training program and passed on plans for its extension to include local schools. The other meetings were held in Tarboro, Fayetteville, Charlotte, and Hendersonville. Officers

termed the gatherings highly successful and expressed the opinion that they marked the longest and best step North Carolina has taken in police training and co-ordination of the work of the various law-enforcing agencies.

MRS. J. S. McNIIDER IMPROVES Mrs. J. S. McNider is a patient at the Norfolk General Hospital, where she underwent an operation last week. Mrs. McNider has been very ill, but her condition is now reported as favorable.

### Pell Paper Box Co., Inc.

Phone 825

This firm is located at Water and Burgess Streets in Elizabeth City, N. C. They are manufacturers and distributors of paper boxes of all kinds. They also do commercial printing. Recently they have installed the latest machinery for the production of folding boxes. These folding paper boxes can be secured printed or plain. These boxes are sold to manufacturers and clothing stores not only in this State, but throughout the United States.

In making this review of the on-ward progress of this part of the country we are glad to call to the attention of the people the advan-

ces occurring to the public by the location of this industry here, the high quality of the products and the commanding position they occupy in the manufacturing world, excelling as they do in their special field of endeavor.

In a review of the business interests of this section there is no concern more worthy of extended attention than this one.

Here the public has at its disposal the services of men who obtained their manufacturing and business education in the school of practical experience. From the inception of the enterprise, quality has been the

aim and the standard has been maintained from the beginning. Time has marked improvements in the trade and they have kept thoroughly abreast of the times.

It is a local concern under patient direction of men interested in local development and its substantial and well merited progress in a matter of actual fact well known to the public.

The paper boxes manufactured by the Pell Paper Box Co., Inc., are recognized by the trade as made of the best materials. They are sold all over this country and the users have always been well satisfied and demand their boxes when buying again.

### Hopkins Bros.

Plumbing and Heating

Located at 102 and 104 East Fearing Street in Elizabeth City, N. C. Phones 528. Night phones, 557 and 398. This firm is an agent for the famous Williams Oil-O-Matic oil burner. Write or call them for any information.

This firm enjoys a large patronage over the city and surrounding territory. Their specialty is plumbing, heating and everything connected with modern plumbing and heating.

In the upbuilding of the modern American city of the twentieth century, the services of the modern sanitary engineers are of utmost value for by the modern standards

of living the length of the average human life has been greatly increased. This is partly due to the work of the sanitary engineer. This condition compels the modern sanitary engineer to be a man of advanced ideas, with a thorough knowledge of the laws of sanitation.

As regards the above, we cannot in this review of our on-ward progress fail to compliment them as they are regarded as most practical and competent in this line and are assisted by a most competent corps of helpers to be secured.

They have been called to execute heating systems in some of the finest residences in this section and

their ability and facilities for under-taking and carrying to successful completion even the most intricate work in these lines is well known to those who have in the past had business dealings with them.

One of the features of the business is the installation of complete plumbing systems. They install only the most improved designs and can show you places of reference that give the best satisfaction.

In this edition, we also wish to compliment Hopkins Bros. on the position obtained in the business life of this section and upon the modern and satisfactory work which is being executed.

### Bundy & Moran

Certified Public Accountants

Located in the Virginia Dare Hotel Arcade, rooms 7, 8 and 9, Elizabeth City, N. C. Phone 111.

Bundy & Moran offers business firms and corporations a most excellent service in audits, accounting and supervision. They are noted for accuracy and broad understanding of modern business methods, being thoroughly familiar with all laws of the State.

The tremendous development of modern business demands of every merchant that he be accurately informed about what goes on in the business world at large, and more particularly in his own line of mer-

chandising or manufacturing.

This information, in order to be of value, must be utterly unbiased and clearly reflect the true conditions of the merchant's affairs, the true value of his assets irrespective of the book values, and especially point out the factors which make for either success or failure in his particular business.

Such information can only be furnished by a competent certified public accountant and auditor thoroughly familiar with accounting methods as well as with business in general; a student of business affairs as they affect special lines of business a man

thoroughly versed in depreciation, reserves, credits, collections and other business matters too numerous to mention. They are prepared to render statements and balance sheets certified by them, make audits and investigations for individuals and corporations. They count among their clients some of the largest manufacturing concerns, retail and wholesale houses in this territory, conducting a modern, well-equipped accounting office at the above address, and are fully competent to install accounting and cost systems, as well as to render any other service in the line that they may be called upon to perform.

### Southern Dairies, Inc.

L. M. Cartwright, Manager

This firm is located at 606 East Colonial Avenue in Elizabeth City, N. C. Phone 578. This is the only ice cream protected by Seal Test Laboratories.

Throughout this entire section their ice cream is famous for its velvety texture and wonderful flavor. People far and wide enjoy this popular ice cream.

This industry has done much toward the industrial progress of this community. It maintains a strictly modern plant which has been developed and improved until now it is the fastest growing of its kind in

the country. When you speak of ice cream you immediately think of Southern Dairies ice cream.

Only the freshest of pure sweet cream and pure sweet milk go into this ice cream. This together with the special way in which it is prepared probably accounts for its famous delectable flavor.

You are cordially invited to visit their plant. You will find it most interesting to go through this strictly up-to-date plant to see how perfectly sanitary their method and machinery is. Their ice cream is never touched by human hands. It is made

and packed by machinery. They do an extensive wholesale business selling ice cream to retail merchants in all the surrounding territory. If you would have the best buy Southern Dairies ice cream made by the Southern Dairies Inc.

The people of this community are indeed fortunate to have a concern of such reputable standing among them.

In this business review we wish to commend this progressive company upon the high position they hold in the business world and to say the success they have enjoyed is well merited.

### Twiford's Funeral Home

S. A. Twiford, Manager

Located at 217 North Poindexter Street in Elizabeth City, N. C. Phone 24.

They are funeral directors who have made every effort to put into their service the little appreciative things that do so much to make for the comfort and convenience of those who call upon them.

They also specialize in ambulance service and invalid car service day or night.

In all professions there are people who stand pre-eminently at the front because of their inherent natural ability combined with a thorough knowledge of the profession in which

they are engaged and their ability to study each individual case and give it a touch that is not "Just Ordinary." Such is the position of the Twiford Funeral Home in the professional world of this part of the State.

Courteous and efficient to a marked degree, they have won the confidence and heartfelt commendation of many clients who have found great satisfaction in being relieved of the many troublesome and vexatious details in the time of sorrow, by reason of their comprehensive and diplomatic service.

It is quite proper that in this re-

view prominent mention be given to the Twiford Funeral Home, upon the success they have attained and the very commendable, satisfactory service that they are rendering to an ever increasing clientele.

The people of this community have learned to think of them at the time of death. Their long period of business experience has made them known to everyone and there is undoubtedly a great satisfaction as everyone knows in having some one whom you know and in whom you have confidence conduct the funeral service.

### Southern Loan & Insurance Co.

W. G. Gaither, President

L. E. Old, Mgr. of Insurance Dept.

This firm is located at 832 Carolina Building in Elizabeth City, N. C. Phone 1185. The Southern Loan & Insurance Co., makes loans on real estate. Get in touch with Mr. W. G. Gaither or Mr. L. E. Old at Phone 1185, and ask for the Mortgage Loan Department, as they will be glad to give you any information along these lines. Let us now call your attention to the Insurance Department.

One of the most important factors in the upbuilding of a community is the proper protection of property. The firm who handles insurance is one of the most important agencies that a community can have. It is

through the efforts of insurance experts that the property is kept insured and the community is protected against home and industrial losses.

They are able to tell you what kind of insurance you should carry, how the policies should be written, what premiums can be taken that will aid in the reduction of the premiums and how you can get the maximum of insurance at a minimum expense.

When you receive a policy from this well-known office of insurance, you can rest assured that the property is properly insured and that in the largest financial institution in the world. A business man

selection of companies and a clean and straightforward manner of doing business, has won this office a large clientele in this business.

When Southern Loan & Insurance Co. writes a policy for you its service does not end there. They keep a record of your policy and notify you of any changes in the insurance laws or any other matter that would be of vital interest to you as your property.

Always progressive and looking to the best interests of the community, this office of insurance is one of the most important agencies that a community can have. It is