# VER PERROUTIVIANS

MATTIE LISTER WHITE.

SUBSCRIPTION RATES

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#### FRIDAY, SEPTEMBER 25, 1936 BIBLE THOUGHT FOR WEEK

A NATURAL REACTION: Be not deceived: God is not mocked: for whatsoever a man soweth, that shall he also reap.—Galatians 6:7.

#### WHAT ABOUT THE RATE FOR ELECTRICITY?

Electricity, that great power which has transformed the mode of living for thousands in recent years, which has to a very great extent lifted the drudgery out of housework and made many of the harder tasks incident to housekeeping a pleasure, is by way of becoming a commonplace, a necessity rather than a lux-

ury, in many places.

This state of affairs does not apply to Hertford, however. Hertford housewives, like the housewives of other places, to be sure, avail them-selves of whatever they may in the way of electrical labor-saving devices and appliances. All of the modern homes have electric refrigerators, cleaners, fans, irons, toasters, grille perhaps.

Unfortunttely, Hertford housekeepers have never been able to en-joy the full benefit of electricity because of the high rate at which current is sold here. Such power consuming conveniences as stoves and ranges, anything which requires much current, is out of the question. Hertford people have to keep their current consumption low.

It goes without saying that the situation is irksome. What housekeeper does not long for the comfort and convenience of cooking by electricity? The question arises, why is the rate so high in Hertford?

Well, the answer is that the town does not dare take a chance of losing any portion of its revenue. Every cent is necessary at the present time

to carry on.
But it has been suggested, and there appears to be food for thought in the suggestion, that if an inducement is made to power consumers by way of a reduction in the rate, more current will be sold, that there will be a greater volume in business, a bigger turnover. In other words, that business will increase to the extent that the profit derived from the sale of the additional amount of current will take care of the reduction in rate.

Why not? If the town realizes a profit on the sale of electric current, and it is admitted that it does find the sale of electric current profitable, why should not a greater profit be realized if the business is increased? Why not sell more courrent? With a reduced rate, many homes would

install ranges, and other power con-suming equipment would be sold.

Doubtless, also, more current would be used for lighting purposes with a lower rate. More than one house-holder is stinted in the matter of lights. This condition will continue

so long as the rate remains as high as it is at the present time.

Some of the best business minds of the town take this view of the matter, and the question is certainly worthy of consideration by the town officials.

#### Mrs. Elliott Hostess At Bridge Party

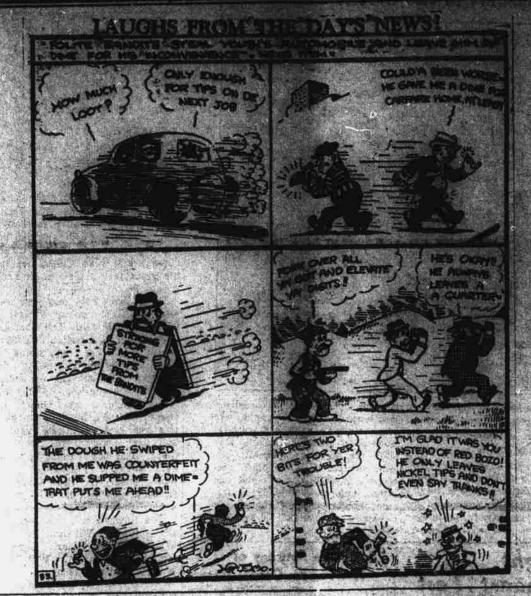
Mrs. W. T. Elliott was hostess to a number of her friends on Thursday evening when she entertained at

The rooms were charmingly deco-

were arranged. Mrs. C. R. Holmes was the winner of the prize for top score and Mrs. John Chappell was awarded the low score prize. An ice course was served.

Those playing included Mesdames Willie White, of Manteo, L. L. White, John Chappell, E. S. Pierce, Sammy Sutton, W. C. Dozier, Bill Morgan, D. M. Jackson, R. A. Sutton, R. E. White, Jake Basnight, Crafton Mathews, J. M. Matheson, M. G. Owens, N. N. Trueblood J. S. Vick, C. R. Holmes, and Misses Peck Dozier, and Lierths Chappell.

### No Answer to Last Cry



Police Find "Drunken" Autos, Not Drivers, Cause 60,000 Accidents A Year



TS this a "drunken" automobile? Auto "in ducting research leading to the development of stronger motor oils. In the opinion of police officials, lost compression and lost acceleration, due to wear, result in a gradual decline in an automobile's efficiency which

## CHAPANOKE NEWS

Miss Minnie Shirley Umphlett, of Winfall, is visiting Miss Lessie El-

in Elizabeth City.

Mrs. Alberto H. Ros spent Tuesday

| Jim Gregory attended the Chowan the summer,

Wednesday. Mr. and Mrs. C. P. Quincy have returned home. They carried their son, Carey, to Fork Union Military

little son, of Norfolk, Va., spent Sunday as guests of Mr. P. L. Griffin-Mr. and Mrs. Douglas Darden, of Hertford, visited Mr. and Mrs. C. P. Quincy Sunday afternoon.

Elisabeth City.

Mrs. Irma D'Orsay has returned Mrs. Cecil Garrett and daughter,
C. A. Owniey, W. E. Bogue and from Nags Head, where she spent Shirley, were visiting friends here

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erly D'Orsay has return-pleasant stay at Nagra

Miss Buth Hollowell, teacher at the Woodville school, boards with Mrs. G. W. Gregory.

RETURN TO RICHMOND

Mrs. A. B. Parker and her little
son have returned to their home in
Richmond, Va., after a visit to Mrs.
Parker's mother, Mrs. H. V. Lamb,

#### Wanted

Wanted to rent 35 to 50 acres rm in Perquimans, Chowan or esquotank County, I own two ules and sufficient farming uipment. Family of three. Ref-ences furnished.

VANCE MOORE Trotville, N. C.

Lying on the north side of the State Highway leading from Winfall to Brights Mill Creek, adjoining the lands of the Mary Grawford Estate, J. H. Baker (formerly Whitehurst) and others, Bounded on the South by the State Highway, on the north by J. H. Baker and on the west by Martin Talana.

Sale is made to satisfy notes secured by said deed of trust which are due and unpaid.

Sale is made subject to taxes due. A cash deposit of ten per cent of the amount bid will be required of the successful bidder on day of sale.

Dated and posted this 28rd day of September, 1986.

C. R. HOLMES, Sept.25,Oht.2

Substitute Trustee.



OUR STORE WILL BE CLOSED SATURDAY ON ACCOUNT OF RELIGIOUS HOLIDAY—STORE OPEN AT 5 P. M.

STORE OF VALUES' HERTFORD, N. C.

slightly used, but in first class condition that we offer at an attractive price.

TE INTERESTURD SHEETS PROVING

We can supply all of your FARM and WELLD needs. See us when in the mar.

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