

GET "SUCKER LISTS" FROM TAX RETURNS

Names of \$15,000 a Year Earners Published by U. S.

Washington.—For a few dollars any one can buy a list of all persons in the United States who received a salary of \$15,000 or above in 1934.

Because a federal law made these salaries public, a regular business of compiling lists and offering them for sale has sprung up in the capital.

Congressmen who clamored for the publicity provision in the 1934 revenue act were astonished over the outcome of their handiwork.

Lists of persons known to have plenty of money and which are sold to promoters and salesmen are known in business slang as "sucker lists." Generally they are sold at so much per hundred or thousand names.

One firm is asking \$50 for the government's big salary list. Others are breaking down the list by states and selling it piece-meal.

The list, made public about three months ago, contains over 15,000 names and with every state in the Union listed. Various portions were published in newspapers but thousands of names never have been revealed.

Slick salesmen and promoters are glad to pay for the names of these obscure, but highly paid persons. They offer a fertile field for various "get-rich-quick" enterprises.

Even those who sponsored the \$15,000 salary publicity admit they did not intend the information to be peddled as a "sucker list."

Already an undercurrent of resentment has developed and there is talk of repealing the provision.

Representative Bacon, New York Republican, declared he had received a circular letter from a firm offering to sell the list. The letter said the names were offered to a "selected group of high type clients for use of their sales departments," Bacon said. He added: "Although this letter offered the list to respectable manufacturers, there is nothing to prevent others from selling the list to racketeers and gangsters."

Art Use of Gold Rises Despite High U. S. Cost

New York.—The United States, with the largest gold reserve in the world, continues to lead all other countries by a wide margin in the industrial consumption of the yellow metal.

Last year \$14,232,793 worth of gold was used in the arts and sciences, or 30 per cent of the entire world consumption. The next largest consumer was Great Britain, which used \$4,500,000 worth of the precious metal. During the year gold valued at \$95,950,710 was mined in the United States.

The use of gold for jewelry and decorative purposes is increasing, according to Handy and Harman, while new uses are constantly being found for the precious metal in science and industry. Despite the cost of gold it is found indispensable for many purposes. Most of the gold consumed goes into the making of jewelry. Yellow gold, or the gold which looks like gold, again has become popular, replacing much of the white gold, green gold, and other forms.

Professors at Purdue Put Meter on Readers

Lafayette, Ind.—Some people can separate good readers from poor readers merely by watching how rapidly the pages of a book are turned, but a tachistoscope-chronoscope is used by two Purdue university professors. Dr. Otis C. Trumble of the education department and R. R. Townsley of the electrical engineering school discovered that excellent readers absorb writing in the terms of phrases, good readers in terms of words, and poor readers, who often take 200 times as long as the highest classification, spell out each word, letter for letter.

Quite a Change

This list was compiled by Adm. Robert L. ... (The text is partially obscured and difficult to read in this scan.)

Tar Heels Start On Stormy Journey



An idea of the tough schedule faced by the University of North Carolina's gridders this season may be gained by the above sketch. The Tar Heels open with Wake Forest at Charlotte September 26, when the Queen City's American Legion Stadium is to be dedicated, and continue through a 10-game schedule that closes with the annual Carolina-Virginia game Thanksgiving Day at Charlottesville.

School Bell Calls Mother Back To Daily Lunch-Box Arithmetic

Shined shoes—bookstraps—pencil boxes—home work—"ear-and-neck-inspection"—lunches! These words spell schooldays' return to mothers all over the country—and not the least of these is lunches?

Although some schools maintain cafeterias, others serve milk or soup, and some are close enough so that the young ones may come home at noon, the larger number of children must carry lunches. That's where these tips come in!

Packing The Lunch
Select a lunch box that can be kept clean—scalded and aired daily. All foods not in containers should be wrapped separately in waxed paper before being put in the box. Put heavy things on the bottom, but try to place them in the order in which they will be eaten. Clean pill boxes with holes punched in the top make salt and sugar shakers. Save screw top jars for puddings, or tie waxed paper over custard cups for containers. Provide a vacuum bottle if possible.

Daily Requirements
In planning the school lunch, remember that it should be chosen with regard to the whole day's food requirements. Milk should be included in the lunch every day, and a hot dish if at all possible. Fruit may well be a part of every lunch box, and in this connection don't forget dates—one of the most valuable fruits for school days. The sugar in dates is of the invert variety and thus while they satisfy that sweets-craving and act as dessert, fruit and candy all in one, they are healthful and digestible. There are vitamins, iron, calcium and other minerals in dates. Put them into lunch-box sandwiches, puddings and cookies, or tuck one of the little "dime" packages in the kit to eat plain. In buying dates you want to be sure they are clean and safe, so buy those marked pasteurized in protective packages. As a change, tuck in an orange, an apple, or best of all, a fresh, ripe banana in its own tidy skin.

Brown Bread Sandwiches
1/2 teaspoon cinnamon
24 slices Boston Brown Bread
3 tablespoons orange juice
1-4 cup butter
1/2 pkg. pasteurized dates
Chop the dates finely in a food chopper or wooden bowl. Add cinnamon and orange juice to form a paste. Spread the mixture on thin buttered Boston Brown bread and cut in halves. Makes 24 sandwiches.

Banana Custard
4 eggs
1-2 teaspoon salt
3 tablespoons sugar
1-2 cups milk
1 teaspoon vanilla
2 bananas
Beat eggs slightly, add the salt and sugar. Scald milk in double boiler and stir into egg mixture. Return to double boiler and cook slowly, stirring constantly until mixture coats spoon. (Water should be just under boiling point to prevent over-cooking or curdling.) Cool and

add vanilla. Quarter bananas lengthwise, and slice half a banana in each dish. (Use individual custard cups or paper baking cups for the school box.) Pour custard over bananas and chill. Serves four.

Whole Wheat Date Cookies
1 cup white flour
2 teaspoons baking powder
1-4 teaspoon soda
1-4 teaspoon salt
1 cup whole wheat flour
1/2 cup shortening
1/2 pkg. pasteurized dates
1 cup brown sugar
1 egg
1-3 cup sour milk
1 teaspoon vanilla
Sift white flour, baking powder, soda and salt together. Add whole wheat flour. Mix dates through dry ingredients with finger tips. Cream shortening, add sugar gradually, then beaten egg. Add dry ingredients alternately with milk. Add vanilla and beat until well mixed. Drop by teaspoonfuls two inches apart on well-oiled baking sheet or inverted pan. Bake in fairly hot oven 10 minutes.

Peanut Butter Rice Timbale
1/2 cup rice
1 1/2 tablespoons butter
1 1/2 tablespoons flour
1 cup milk
1/2 teaspoon salt
1 egg

1/2 cup peanut butter
2 tablespoons chopped parsley
Wash rice thoroughly and cook until tender. Make a sauce of butter, flour, milk and salt. Stir this sauce into the well beaten egg, peanut butter, and chopped parsley. Combine the sauce and rice and bake in individual ramekins in slow oven until firm.

School Lunches Big Factor In Children's Attitude To School

Wholesome and appetizing school lunches have a big influence in determining a child's attitude toward his scholastic life and work.

Good, nourishing lunches not only help keep the child in good physical condition, but they have a valuable psychological effect, advises Miss Mary E. Thomas, extension nutritionist at State College.

To succeed in school, she said, a child must have an enthusiasm for school life as well as for his studies, and an appetizing lunch to look forward to at the noon hour helps to make school life more attractive.

She also pointed out that a well nourished child has more energy and enthusiasm for work and play, and is more likely to succeed than the child who is undernourished, listless, and apathetic.

The good school lunch, she added, is planned in relation to the meals served at home so that the child will have a well balanced diet each day. A child should have daily: a quart

of milk; two servings of vegetables in addition to potatoes; two servings of fruit, one raw, if no raw vegetables or canned tomatoes are served; at least one serving of eggs, meat, fish, or cheese; cereal foods; butter; and sweets in moderate amounts.

If milk cannot be taken in the lunch box and kept cold, it may be prepared in the form of custards, puddings, and cottage cheese, Miss Thomas stated.

Sandwiches are the mainstay of any lunch, she added. Numerous varieties can be made with fillings of fruits, vegetables, meats, eggs, and cheese. But don't make the lunch entirely of dry sandwiches, she cautioned.

Vegetables, especially raw ones, are appetizing and can be carried easily either wrapped in wax paper or made into salads. The fruit in the lunch box may be fresh, dried, canned, or in the form of juice.

Coast Guard Will Give Demonstration At Fair In Raleigh

Arrangements for a Coast Guard demonstration at the State Fair, Raleigh, which will be held the week of October 12, have been made by Congressman Lindsay C. Warren, of the First District.

His action followed many requests for a repeat performance of a breeches buoy life-saving demonstration such as a group of coast guardsmen gave at the 1934 State Fair, Manager Norman Y. Chambliss said in announcing Congressman Warren's success in securing this additional attraction.

New Rail Head



S. J. HUNGERFORD
His appointment as Chairman of the Board of Directors and President of the Canadian National Railways, has been announced by the Canadian Government. During a career covering half a century, Mr. Hungerford has risen from machinist's apprentice to the chief executive position of the largest railway system in North America.

The Coast Guard unit to perform at the fair will be taken from the seventh district, which has headquarters at Elizabeth City.

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