allowed per hird. Plenty of vantilation, too, its important because in a 24-hour period 200 hens will throw of 25 quarts of water in the air they breathe out, and through their dropping.

"Roosts," Johnson says, "should be 12 to 14 inches apart, allowing 6 to 5 inches apare per bird, with the perch poles running from the rear of the house toward the front, not from side to side. It is best to provide dropping boards, using poultry wire under the roosis and over the top of the boards for proper sanitation. A nest for each 6 to 8 birds is recommended, if space permits. Nests for light breeds should be 12x12 inches and for heavy breeds 14x14 inches. "A good clean litter is essential. Wheat straw, oat straw, wood shavings, or peat moss will serve the purpose. When necessary, the litter should be changed and the floor thoroughly cleaned. The house itself should be dry at all times and everything kept clean and sanitary both inside and outside the house.

"The care of the flock during these mouths of confinement is just as important as keeping the house in shape

months of confinement is just as important as keeping the house in shape for the flock," says Johnson. "The owner should cull his laying stock as early in the fall as possible, replacing them with pullets. Doing this will in-sure a steady year-round supply of

Worming is Easy.

"If the birds show symptoms of worms, they should be wormed before going into winter quarters, and as often after as indicated. Worming is made easy by the use of Roundworm Tetsules to get rid of large ror id and Tapeworm Kernels to pre-vent damage from tapeworms. Both of these products were developed in the Purina Research Laboratories."

Making sure that the layers get in their feed the elements needed for health and egg production, is more neatth and egg production, is more good common sense that counts for a lot in keeping chickens on a profitable basis during the winter months, according to Johnson.

Hens Need Vitamin A.

"Hens need a lot of Vitamin A for their bells and to a lot of Vitamin A.

"Hens need a lot of Vitamin A for their bodies and to put into the eggs they lay," he says. "The faster a hen lays, the more she draws on the Vitamin A reserve in her own body. Finally, the reserve is used up and unless it is replenished the hen goes to pieces. That's why hen mortality has increased at such an aliming rate the last few years. It is a known fact that hen mortality runs from 27% to 35% in many parts of the country and 35% in many parts of the country and in some congested areas goes as high as 55.5%.

as 55.5%.

"Poultrymen everywhere know that hens literally 'lay their heads off' during the wring months and yet keep in good health. They do not go to pieces. One of the big reasons is the aboundance of young, tender, green feed which tones them up and puts them in radiant health. There's an 'clusive something' in fresh, young, tender, green feed that does wonders for hens. That's why poultrymen years ago began feeding sprouted oats to hens during the long winter months. But sprouted oats were unsatisfactory and few poultrymen would bother with them. A more practical way had to be discovered.

Puratene New Discovery.

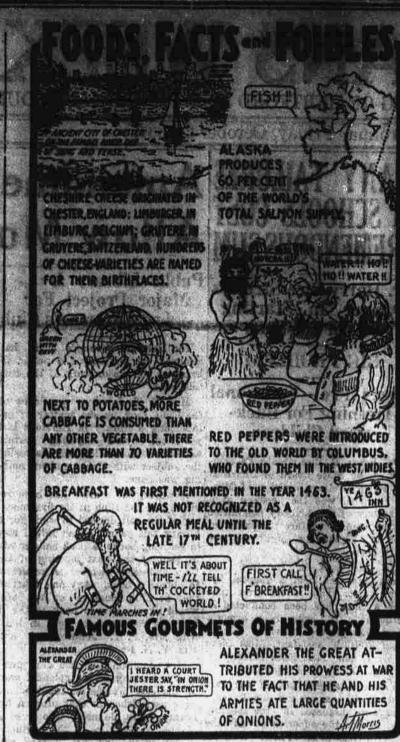
Puratene New Discovery.

"After years of research, scientists have found a way to capture this goodness and put it into a bag to feed. They have found a way to extract that 'elusive something' and refine it into Puratene, the new ingredient that is now being used in Purina poultry mashes. Enough Puratene is mixed in ench bag to step up its Vitamin A ac-tivity 2½ times. This gives hens suf-ficient Vitamin A to let them lay all winter like they do in spring and keep in springtime health."

## **YOUR DOG COUNTS**

"Your dog—he's a trusting companion, a willing helper, a best friend. His life is in your hands and he looks to you to take care of him—to furnish the things so necessary for alls health and comfort. He can't tell you with words what he wants," says A. H. Leonard of the Purina Do, Department, "but trusts you to provide protection against disease and parasites, which so frequently make a dog's life everything the term implien."

Some of the things, Leonard calls attention to, are keeping the dog free from fleas and worms and keeping his silving quarters clean. He advises the disinfecting of living quarters with Creso-fec to kill disease germs, fleas, and worm eggs. For controlling round-avorms and hookworms, he advises treatment with Roundworm Tetsules. Dusting with a high grade of fleapowder, he advises, kills the fleas on the dog's body. Cre-so-fec, Roundworm Tetsules, and high grade fleapowder are kept at every store, mill, and elevator where Checkerboard feeds are sold. They help to provide dog health and dog comfort.



Texas Queen Crowns Texas Queen



Cinderella could do no better than Geraldine Robertson, 17, Texas. Saleagiri and daughter of a truck driver, this sagebrush b Texas Panhandle was crowned queen of the Texas Centennial E Dallas by Ginger Rogers, film dance queen, also a Texan. She sec fide film contract with the crown.

Rabbit Gives Tea Parties DALLAS, Texas.—The March Hare, the Mad Hatter and Alice, characters of the Tony Sarp Marionette troupe, are hosts at a series of tea parties to children visiting the Texas Centennial

More People at Expo DALLAS, Tex.-Sharp attendance at the Texas Exposition with the adven foreseen by Centennial Exp

Lion and Lamb Share Fair Cag



find that practically always it followed the formulation of a well considered plan. A man notable for his success as a salesman used to say that his sales were really made before he even called on the prospect. He had made such a complete study of the prospect's needs and had worked out such a sound plan of approach that the sale was almost a foregone conclusion.

Regardless of the husiness you choose you should realize that your success will depend very largely upon your ability to "out-think" the men who are competing with you for recognition and advancement. A good man does not work only when he is at his deak. He is thinking how he can cope with a ticklish situation or solve a pressing problem, while he is playing golf, digging in his garden or pursuing any other form of recreation that he enjoys.

Whatever the height of your embitions or the strength of your enthusiasm, your ability to get to the top is going to be determined by your sability to think your way to that eminence.

ENTERTAINS BRIDGE CLUB

ENTERTAINS BRIDGE CLUB

Mrs. S. P. Jessup was hostess to the members of her bridge club on Tuesday night at her home on Front Street, the guests including Mes-dames R. M. Riddick, E. W. Lordley, B. G. Koonce, V. N. Darden, C. R. Holmes, F. T. Johnson and Misses Kate Blanchard and Mary Sumner. Mrs. Lordley was the winner of the prize for top score. An ice course was served by Mrs. Jessup.

Mr. and Mrs. W. H. Pitt and their little son, Howard, spent the week-end as guests of Mr. and Mrs. C. W. Toms, Jr., in Durham. name with



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