



BUY AT HOME

In the Interest of This Buy at Home Movement the Following Local Business Houses Have Made Possible This Page:

ROBERSON'S DRUG STORE
CENTRAL GROCEY
SIMON'S

HOLLOWELL CHEVROLET CO.
J. C. BLANCHARD & CO., INC.
WALKER'S ('Round the Corner)

CAROLINA HARDWARE CO.
THE FARMER'S FRIEND

HERTFORD HARDWARE & SUPPLY
COMPANY
"TRADE HERE AND BANK THE DIFFERENCE"

TEXACO SERVICE STATION
W. M. MORGAN

JOE & BILL'S SERVICE STATION
H. C. STOKES
DARDEN BROS.

ONE-STOP SERVICE STATION
HERTFORD BANKING CO.

FOR THE
PROSPERITY
OF YOUR
FAMILY AND
COMMUNITY

WHEN Dad buys a radio, Mother and Tommy and little Mary Jane find "life with Father" a lot more fun. Dad spends the money, but the entire family shares with him the world of entertainment . . . adventure . . . and pleasure into which the radio dial transports them. Your city is one vast family, too, and the business activity that pulses through the streets and stores is like the symphony of music that pours from the radio's loud speaker in your home: it, too, is shared by all! The nickels, dimes and dollars you spend with your local merchants

come rolling back to you in something more valuable than merchandise alone: for each of those coins helps each merchant of your city to pay better wages to his employees, who are your friends and neighbors. They help him, too, to pay the taxes, which in turn are spent by your city government to make your community more livable. On the other hand . . . when you buy in any other city, far removed from the one which harbors your family and friends, you contribute to that city's support, and deny your own home town the chance to progress more rapidly.

Buy at Home and You Will Have a Better Home