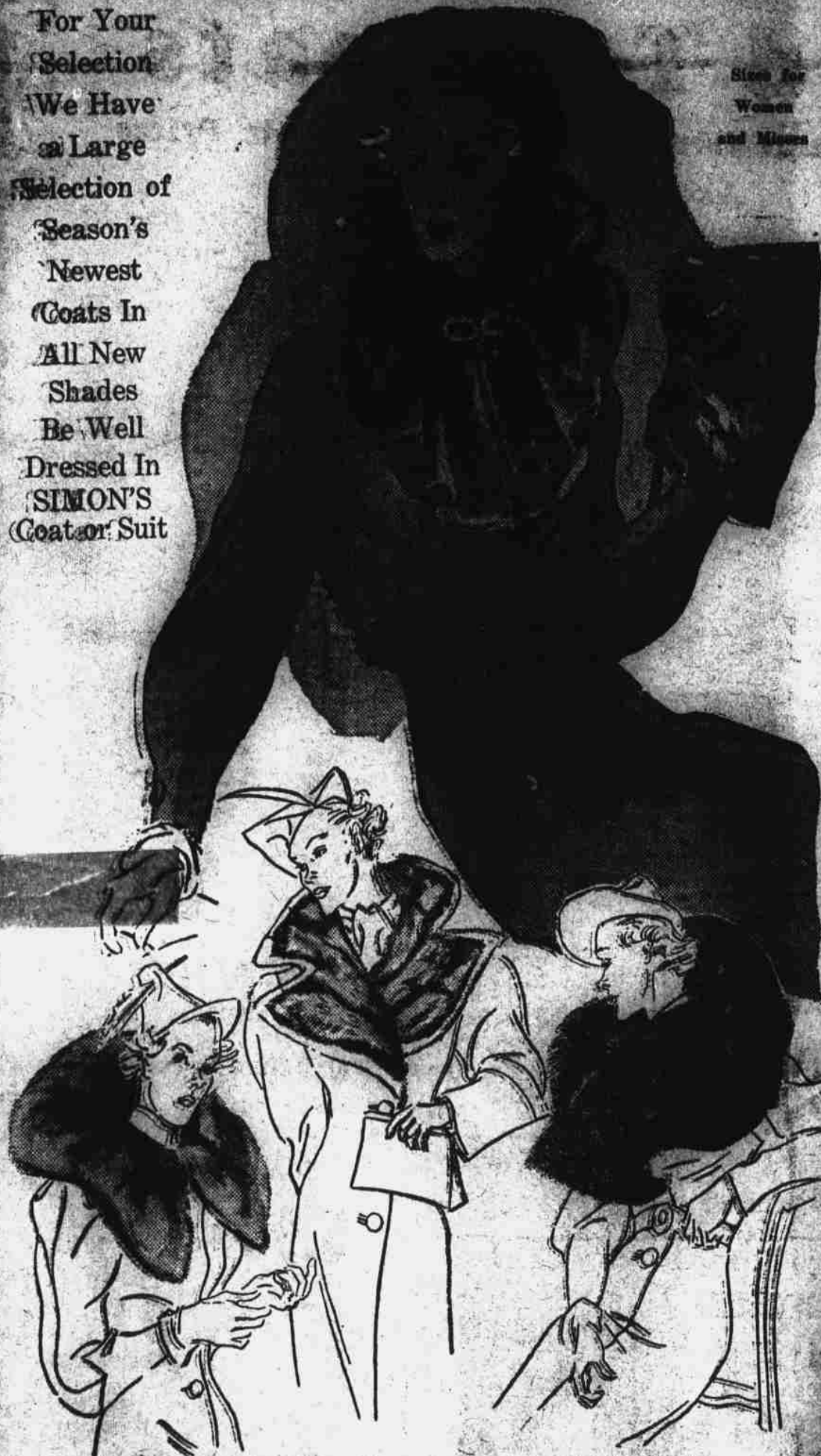


Fur Trimmed or Sport Coats

For Your
Selection
We Have
a Large
Selection of
Season's
Newest
Coats In
All New
Shades
Be Well
Dressed In
SIMON'S
Coat or Suit



Steen for
Women
and Misses

BROWNS : GREYS : BLUES : BLACKS

Sizes 12 to 50 - Priced

\$8.88 - \$14.88

\$16.95 - \$22.95



FASHION'S NEWEST
DRESSES

COMING IN EACH WEEK

Especially For Holidays

\$1.98 \$2.98 \$3.98

\$4.95 \$5.95 \$6.95

All New Materials . . . All Sizes up to 52

WASH DRESSES

New Styles

88c

Make this THE

We are ready with the largest stock we have ever had for your selection. Each department is complete with new things for Christmas. Our Ladies' Ready-to-Wear Department on the second floor contains a large selection of Women's Coat Suits, Dresses, Lingerie, Sweaters, accessories and a good assortment of Children's Wear.

You Have Ever Had -- Dress Up

Misses'

SWEATERS

98c to \$2.98

Children's

COATS

All Sizes

2.98 to \$5.95

Children's

DRESSES

50c - 88c

Ladies'

SILK UNDIES

25c to \$1.98

"Quaker Hose"

Pure thread silk—
perfect quality
sheer chiffon or
service weight.

Ringless
All New Styles



79c

Per Pair

Boxed For Christmas Gifts

Other Pure Silk
HOSE

35c - 49c

Cotton Hose 15c and 25c
Children's Sox and Long Hose 15c, 19c 25c

Ladies' Bed Room Slippers
39c 95c \$1.00

Buy Now

Extra Special for Ladies

Lots of ODDS and ENDS In
This Season's Silk

DRESSES

Mostly All Sizes and Colors

Values to \$3.95. Extra Special

Special Price **\$1.69**

Buy Your Shoes Here

Lots of
New Shoes
Dress or
Sport



Blacks, Browns, Greys
Suedes or Kids

\$1.49 - \$1.98 - \$2.00

CHILDREN'S SHOES 89c up

Simon Rutenberg