

500,000 PLACED IN JOBS DURING '36

Private Employment Placements Show Large Gain.

Washington.—A total of 1,510,463 persons were placed in private employment, and more than 5,000,000 placements of all types were made by the employment service in 1936, Secretary Perkins stated. At the same time, the WPA said that 24,941 young people had received private employment through the National Youth Administration during the ten-month period ending December 31, 1936.

The number of private employment placements, Miss Perkins said, was a gain of 36.4 per cent over 1935, and the highest level attained since the service was begun in July of 1933.

Included in the 5,000,000 placements of all types were 2,212,398 in public, non-relief employment and 1,388,548 on relief work in addition to the private placements," Miss Perkins said. "The service registered 4,259,914 new applications during the year.

Hunt Private Jobs.

"Operations during 1936 were characterized by a continued effort to find jobs in private industry. Over 1,102,000 field visits to employers were made, a gain of 20.5 per cent over 1935. Accompanying the rise in field visits, which was most pronounced during recent months, private placements during the last ten months of 1936 showed successively higher gains over the totals for the corresponding months of the previous year.

"The December private placements of 172,834 was a record for one month. This is a gain of 186.1 per cent over December, 1935, when the public employment offices were heavily engaged in connection with the operations of the work program, and is also the largest gain over the same month of the previous year which has been reported.

"A total of 303,129 placements of all types were made in December, including 115,706 on public works and 15,009 on relief works projects. Placements of men were 229,581 and of women 73,548.

"The gain in private employment over the level for preceding years is due to the generally improving demand for workers and to the extensive program for finding private employment opportunities carried on by public employment offices during the year.

Widens Opportunities.

Employers during December made 153,435 placements, a record for one month. These are proving effective job opportunities for applicants.

December placements in private employment include work in all kinds of public employment, in regular units of the federal, state and local governments and on regular construction activities of such governmental bodies. This work is strictly non-relief in character. Such placements represent a 27.3 per cent increase over December, 1935, but are 21.7 below November, 1936. The 15,009 placements on relief projects represent assignments of relief persons in work of strictly relief nature.

"New applications in December were 306,599, 9.6 per cent fewer than in November and a drop of 36.6 per cent from December, 1935. These new registrants included 216,680 men and 90,919 women."

Jobless Women Teachers

Make 12-Acre Farm Pay

Mazomanie, Wis.—Two former women school teachers have found security on their twelve-acre farm near here. Three years ago Helen Brandmuehl, of Madison, and Louise Parman, of Mazomanie, were threatened with unemployment. They pooled their resources to purchase a farm and sufficient equipment.

For three years they have done all the farm work themselves. Miss Brandmuehl, a home economics teacher for four years, confines most of her work to the kitchen, while Miss Parman, who was reared on a farm, does the chores. They have three cows, two horses and nine pigs. They grow the usual farm crops and in addition vegetables and fruit which they sell fresh or canned.

Giant Electrical Arrow

Marks Wind for Pilots

St. Louis.—An electrically lighted wind indicator, said to be the first of its kind, has replaced the familiar "sock" atop the administration building of Lambert Flying field.

The giant arrow, 23 feet long, can be seen by pilots from an altitude of 15,000 feet. It is operated by an electrical motor and on its upper side has a double row of neon tubing which produces a greenish light. Switches inside the glass-enclosed tower atop the building control the arrow, and a dispatcher makes the necessary adjustments when the direction of the wind varies.

Ballers Study by Mail Berkeley, Calif.—A check of the records of students of the correspondence courses of the University of California reveal at least one light-house keeper and numerous sailors who are studying the sea.

Edison Harris May Leave Bed Tuesday Following Accident

For Edison Harris next Tuesday is to be a red-letter day, and all Edison's friends, who are many, and who have been making frequent visits to him during his long confinement, are looking forward with pleasure to seeing him out again.

Edison, who is one of the most popular young men of the town, had the misfortune to suffer a very serious accident during the Christmas holidays, and has for twelve long weeks lain flat on his back, his body in a cast. Dr. Shands, of Duke Hospital, will visit Edison on Tuesday and it is believed that at this time the cast can be removed.

Young Harris is the oldest son of Mr. and Mrs. Z. A. Harris.

PENDER ROAD NEWS

Rev. W. O. Henderson of Elizabeth City filled his regular appointment at Bethlehem Christian church Sunday afternoon at 3 o'clock.

Mrs. J. E. Eaves has been sick with an attack of flu, but it somewhat improved.

J. W. Smith was the house guest of Mr. and Mrs. John Corpore of Edenton Road Saturday night.

RYLAND

Mrs. Roy Parks spent the weekend in Norfolk, Va.

Mr. and Mrs. Kelly Byrum and children, V. E. Jordan and H. I. Ward spent the week-end in Goldsboro.

Mr. and Mrs. Joe White, of Piney Woods, spent Friday with Mrs. M. E. Copeland.

Mr. and Mrs. Lucius Stafford and children, of South Norfolk, Va., are visiting Mrs. Safford's parents, Mr. and Mrs. Dempsey Copeland.

Miss Gertrude Jackson was in Edenton last Wednesday and Thursday with Mrs. B. F. Francis.

Mr. and Mrs. C. W. Ward and son, Elmer, from near Sign Pine, visited Mrs. Ward's mother, Mrs. Harriet Parks, Sunday afternoon.

Roy Parks and H. H. Lane spent Sunday in Roanoke Rapids.

Mrs. Lloyd Chappell, of Snow Hill, spent Wednesday with her mother, Mrs. J. C. Dail.

Mrs. Harriet Parks spent Saturday in Suffolk, Va., with Mrs. John Parks.

Mr. and Mrs. Julian Ward and son, George, of Edenton, visited in the Randolph Ward home Sunday evening.

LADIES' COUNCIL MEETS

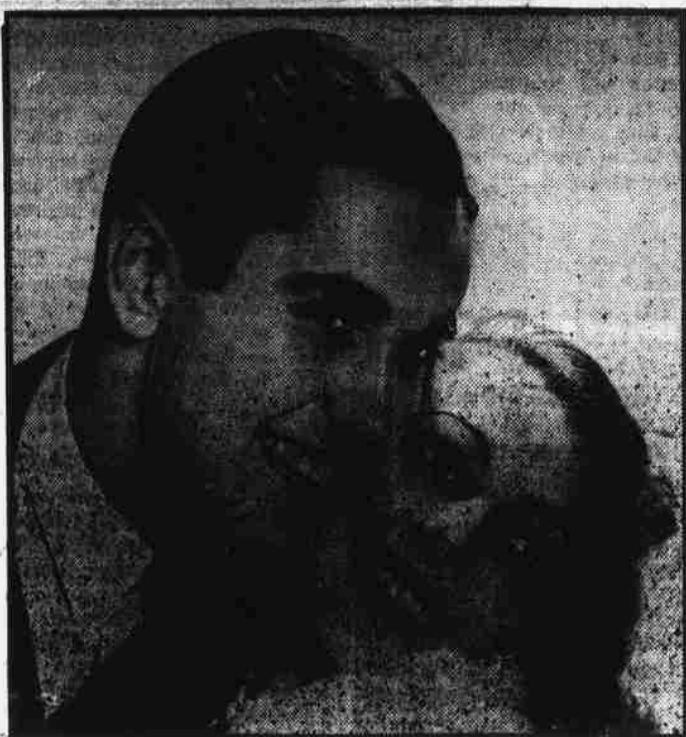
The Ladies' Council of Bethlehem Christian Church held its regular meeting Friday afternoon at the home of Mrs. E. Y. Berry. The meeting was opened by singing a hymn, after which the vice president, Mrs. Reuben Stallings, read the Scripture lesson, which was followed with a prayer led by Mrs. S. I. Cullipher. After a short business session, there was a social hour during which the hostess served a sweet course.

Those present were Mesdames B. A. Berry, E. Y. Berry, F. M. Farmer, Reuben Stallings, Louis Eaves, J. Ed Lane, Stephen Elliott, W. A. Russell, W. N. White and S. I. Cullipher. The next meeting will be held with Mrs. George Bateman or Mrs. Louis Eaves.

THEATRE PRIZE UNCLAIMED

T. S. White, Jr., whose name was on the lucky ticket drawn at the State Theatre on Wednesday night, entitling him to the \$50 representing the accumulated prize, was not among those present.

STARRED IN GAY ROMANCE



Loretta Young and Tyrone Power, lovely screen actress and sensational film discovery of "Lloyds of London," are starred with Don Ameche in the gay romance, "Love Is News," which plays at the State in Hertford on Monday and Tuesday.

Z. A. HARRIS

"The Friendly Store of Values"

113 GRUBB STREET

HERTFORD, N. C.



Palmolive Soap
3 for 17c

Red Super Suds
For Washing Dishes
3 for 25c

Blue Super Suds
For Washing Clothes
3 for 25c

Octagon Chips
2 for 17c

Octagon Cleanser
2 for 9c

Octagon Toilet
3 for 14c

Octagon Soap
5 for 23c

Octagon Powder
3 for 14c

OUR BARGAINS TO YOU

Kelloggs Corn Flakes
3 pkgs. for 25c

Carolina Maid Pickles
Quart jar 25c

Our Mother's Cocoa
2 lb. size 23c

Fruit Cocktail
1 lb. size 18c

Plee-zing Shrimp
15c

Karo Syrup
5 lb. can 40c

ARMOUR'S
Corned Beef Hash
18c

CHOWAN
Herring Roe
No. 2 can 20c

We Invite You to See Our New Spring Prints, Ladies' and Men's Hosiery, Underwear and Notions

PATRONIZE OUR ADVERTISERS

HIT OR MISS

By M. L. W.

Speaking of odd names, how about John B. Quick? Mr. Quick was a landowner in Perquimans less than a century ago, though the name isn't familiar here now. A record in the courthouse shows that John B. Quick purchased a lot on Market street, in the Town of Hertford in the year 1853.

PINEY WOODS

Mr. and Mrs. M. J. Reid and children, Minnie, Dorothy Mae and Elizabeth, of Weeksville, spent Sunday with Mr. and Mrs. C. J. Raper.

Mr. and Mrs. Thomas Byrum and son, Talmadge, spent Sunday with her mother, Mrs. G. W. Chappell.

Percy Chappell, and Mr. and Mrs. C. J. Raper made a business trip to Elizabeth City Tuesday.

Mr. and Mrs. Nerues Chappell and W. W. Chappell attended the funeral of W. C. Perry Monday afternoon.

Mrs. E. N. Chappell visited her

mother, Mrs. W. W. Chappell, Sunday afternoon.

Gladys and Jean Chappell visited Mary Lina Raper Saturday afternoon.

Misses Margaret and Nona Marie Raper visited Miss Sybil Chappell Saturday afternoon.

Misses Agnes Ward and Kathryn Lamb spent Sunday afternoon with Mr. and Mrs. Shelton Chappell.

Mrs. Anna Lane spent several days with her sister, Mrs. W. P. Chappell last week.

BIRTH ANNOUNCEMENT

Of interest to their friends in Perquimans is the announcement of the birth of a daughter to Mr. and Mrs. F. Murray White, of Winston-Salem, on March 11.

Mr. and Mrs. White were former Hertford residents, when Mr. White taught in the Hertford school and Mrs. White was a member of the Winfall school faculty. Mr. White is a native of Belvidere.

IN HOSPITAL

Miss Julia Weston, of Belvidere, was carried by ambulance to the Albemarle Hospital in Elizabeth City on Tuesday.



WITH ONE OF OUR

Permanents

Come in and let us help you decide what is best for your Spring and Summer hair styles.

If Your Hair Is Not Right . . . You Are All Wrong

BE CAREFUL TO CHOOSE THE RIGHT STYLES

EASTER SPECIALS

- \$2.50 Southern Oil Ringlet End Curls..... \$1.98
- French Oil Ringlets..... \$2.50
- \$5.00 Duart Wave..... \$3.50
- \$7.50 Mallewert-Electra Wave..... \$5.00
- \$10.00 Nulra-Tonic Wave..... \$7.50
- \$10.00 Kara-Tonic Wave..... \$7.50

With Every Wave at \$5.00 Up We Will Give One of Our Scalp Treatments FREE

A MARCH SPECIAL

March winds are blowing . . . now is the time for you to look after your skin . . . your skin is always sluggish at this time of year . . . try one of our FACIALS today, and see the immediate change in your skin.

Quality Merchandise

Right Prices

J. C. Blanchard & Co., Inc.

"BLANCHARD'S" SINCE 1832
HERTFORD, N. C.

THEATRE
FINEST
CAROLINA'S

STATE THEATRE

CLEAN
COMFORTABLE
ENTERTAINING

Thursday, March 18—

Our New

Admission Prices
Beginning Today

CHILDREN 10c
ADULTS 25c

For Both Matinee
And Night Shows

Today Only—



Also Comedy and Act

SEE A GOOD SHOW AT
THE STATE

Friday, March 19—

A VALIANT PICTURE
FOR A VALIANT STAR!

THE WORLD
WILL TAKE
GLADYS
GEORGE
to its HEART



Comedy

Saturday, March 20—

ADMISSION

Children 10c
Adults 15c

MATINEE AND NIGHT

HE SAVED HER LIFE...
STOLE HER
FURS...AND
MARRIED THE
GIRL!



—Also—
"Darkest
Africa"
No. 10
Act

Monday and Tuesday, March 22-23—

COMEDY DRAMA OF NEWSPAPER LIFE!



Comedy — Act — News

Wednesday, March 24—

PRIZE NIGHT



Comedy — Act