

BIRTHDAY SALE

April 24
May 29

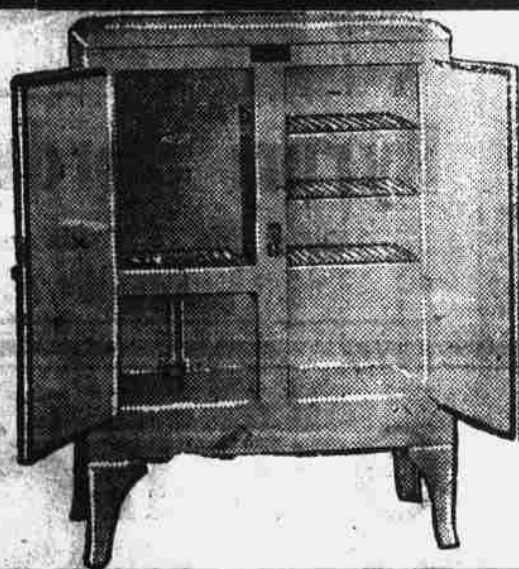
Quality
DAILY REDUCED

Join my 23rd Birthday Sale with you. Through here today to offer you, in face of advancing prices far below the market prices of today. Here and if you do not see the items listed which are in my 23rd Birthday Sale and we are sure you will want to thank you for your past patronage and hours to serve,
W. M. MORGAN.

FULL SANITARY REFRIGERATORS

BETTER MADE WHEN YOU BUY TO USE ICE

\$13.95
\$16.95
\$24.95



Full Line of Stream Lined Refrigerators and Coolers

Get This Season In With One of Our 8 Ball

NET SETS

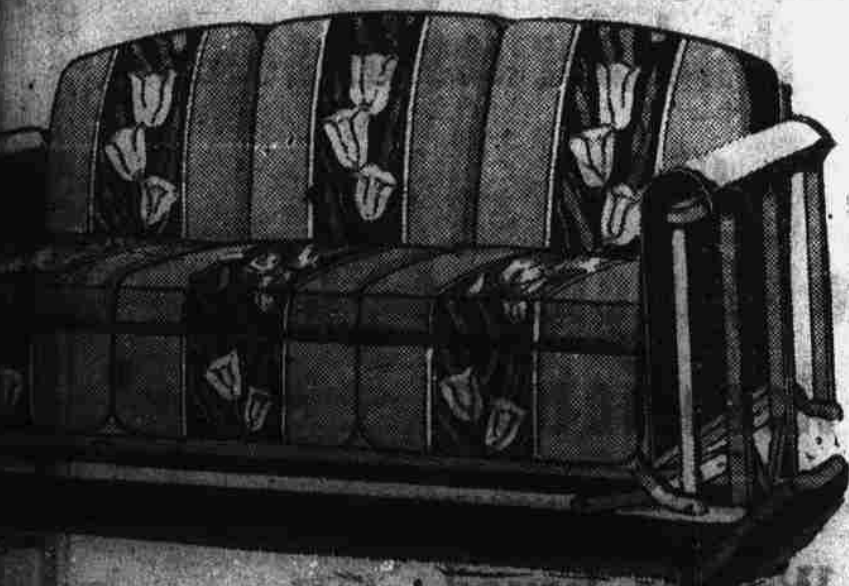
REDUCED FROM **\$3.95**

ARE THE LOWEST

PORCH SWINGS

36-in. Swings Now **\$2.50**
42-in. Swings Now **\$3.00**
48-in. Swings Now **\$3.50**

LAWN SEATS AND CHAIRS AT 1935 PRICES



BEAUTIFUL GENUINE WATER PROOF GLIDERS

Display From **\$14.95 to \$30.00**

MORGAN

Hertford, N. C.



OVERSTUFFED CHAIRS
REDUCED
25 PER CENT
\$4.95 to \$35

SEE THIS BEAUTIFUL SELECTION OF CHAIRS BEFORE YOU BUY!

We Handle the Famous Blue Grass

LAWN MOWERS

Over-bought in 1935—Here You Go:

12-IN. BLADE MOWER \$4.95
14-IN. BLADE MOWER \$5.95
16-IN. BLADE MOWER \$6.95
18-IN. BLADE MOWER \$7.95

SOLD WITH A GUARANTEE
WATER LAWN HOSE
5c Per Foot

ODD DRESSERS and CHESTS

A beautiful line of odd Dressers and Chests finished in Maple and Walnut—

DRESSERS
\$9.95 to \$12.95
CHESTS
\$8.95 to \$11.50

Here is where you can make up a very attractive and modern suite from \$22.50 to \$25.00.

Rag Rugs

We have 500 Rag Rugs in stock that must be sold.

18 x 36 in. 20c
36 x 63 in. 69c
24 x 36 in. 30c
24 x 48 in. 35c

Many good buys in other Rugs can be found at this sale.

Curtain Rods

100 Double Curtain Rods will go at a close-out price.
20c Values For

10c each

HERE'S A GIFT

THESE PRICES ARE FOR CASH. TERMS CAN BE ARRANGED

3-PIECE Living Room Suites

Sofa and Two Chairs

A Suite designed to harmonize with any furnishings . . . a product of master craftsmen, offered to you at a ridiculously low price!



It is surprising to know that we have beautiful 3-piece Overstuffed Living Room Suites from

\$49.50

And Up to a Better Grade of \$100

HERE IS A SAVING OF 33 1-3 PER CENT

Simmons Iron Beds

Buy now and save, because the market is advancing—

\$4.95 and \$5.95

WE HAVE A BETTER GRADE FOR

\$10.00

Coil Springs

\$2.95

Double Deck Springs..... \$5.95

Many Other Springs for \$12.50

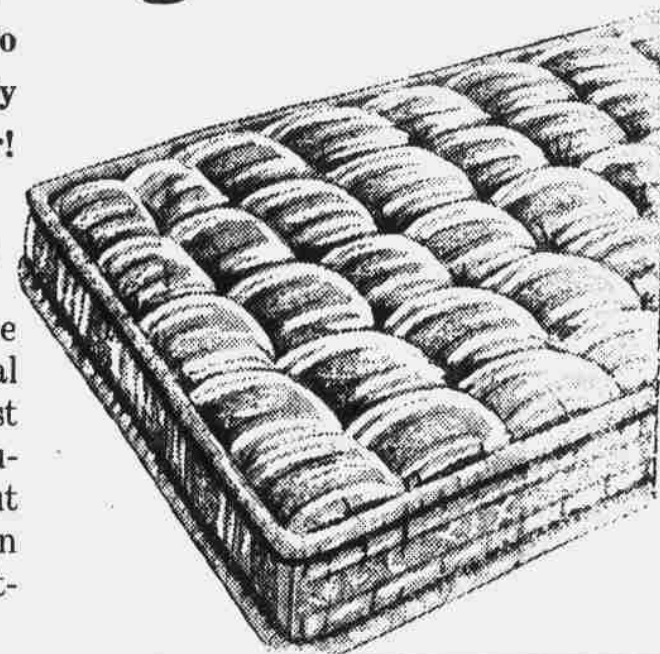
See Them Before You Buy

Coil Spring Mattress

And Boxed Springs to match by a nationally known manufacturer!

\$14.95

These Mattresses are such a sensational value that we must withhold the manufacturer's name — but you'll see it plainly on the label of each Mattress in this sale.



BEST GRADE STUDIO COUCH

PRICED FROM

\$25.00 up

Large Selection and Colors

STRONG STEEL CHAIRS

IN ENAMEL OR GREEN

\$8.00 Value For

\$5.95

A MIGHTY FINE BEDROOM SUITE

BED, CHEST AND DRESSER

Here's a Bedroom Suite made to please the discriminating buyer! So artistic in line and styling! So lovely in its superb walnut veneering! And best of all, so low in price!

Bed Room Suites in Maple, Walnut and many other designs

\$49.50

to

\$100

