

**VALUE  
Headliners  
That Shout  
Bargain  
News For You**

Please Tell Your Friends, Too, About It -- The Most Sensational Sale In The History of this Section



**COME EARLY**

**SIMON'S**

*July Clearance*  
**SALE**

Sale Starts Friday, July 2nd -- Ends July 17th

MEN'S  
**Shirts - Shorts**  
All Sizes  
**12c**  
Each

MEN'S  
Heavy Good Blue Denim  
**Overalls**  
All Sizes  
**79c**  
Per Pair

**A Statement:**

TO OUR FRIENDS AND CUSTOMERS OF OUR COUNTY AND THE ALBEMARLE SECTION:  
We are telling you the TRUTH when we say that We are stocked up to the brim with Seasonable Merchandise throughout the store and we want to CLEAR our Shelves and Racks during this July Clearance Sale. Our prices of what items we could print here show that we have forgotten our Profits and are giving you a chance to BUY and SAVE on your purchases of goods you can use and need right now. We all know that merchandise prices are advancing right along and that is the reason why you should BUY NOW. You save our profit and the price advance on goods we are offering in this sale. Many an article we are selling today cannot be bought at prices offered you in this Sale. Buy—and buy plenty. Imagine the many extra things you can buy with the savings! Imagine the kind of values you would like to see—and then see even bigger values than you had hoped for. Many items are priced actually less than replacement costs—so in fairness to yourself, make all arrangements to be here when our door opens Friday morning.  
Sincerely, SIMON RUTENBERG.



SIMON RUTENBERG

**FREE!**  
**2 lbs. Sugar**  
With Each \$2.00 Purchase  
Friday and Saturday  
July 2 and 3  
Only

ALL OF OUR  
**Suits**  
Valued \$17.50  
JULY PRICE ONLY  
**\$12.95**

NOTHING ON APPROVAL DURING THIS BIG PRICE - CUTTING SALE!

**Simon's** "STORE OF VALUES"  
HERTFORD, N. C.