

COSTS TO FARMERS TAKE JUMP IN 1937

Various Things Affect Expense of Crop Raising.

Washington, D. C.—The cost to farmers in raising their 1937 crops probably will be "somewhat higher" than last year, according to the Department of Agriculture.

Farm labor will cost slightly more. Seed prices already have advanced sharply, and feed prices will be materially higher than in 1936, the department said.

Summarizing the outlook for farm labor, equipment and fertilizer, the department said:

"Wage rates will rise with the continued upward trend in the demand for workers in nonagricultural activities, and with the greater demand for hired farm workers that is likely to result from more nearly normal crop and livestock production.

"Prices paid by farmers for seed have already advanced sharply as a result of drought-restricted supplies and will continue at relatively high levels during the 1937 spring planting season.

"During the first half of the year, or until the harvest of the 1937 crop replenishes the present drought-reduced supplies, the feed prices will be materially higher than in 1936.

"Prices of other items used in production are expected to differ but little from the 1936 levels, although the prospective general upturn in the cost of materials and labor entering into the expense of manufacturing farm machinery, fertilizer and building supplies may result in slight advances."

The department said farm wage rates will continue the "slow rise of the last three years" due to an increase in both the nonagricultural and agricultural demand for labor. Farm wage rates are now the highest since 1931.

The department forecast that "production and sales of farm machinery during 1937 probably will exceed those of 1936—which were the highest since 1930—and equal the 1925-29 average, especially if crop conditions are more nearly normal."

Fertilizer sales and prices, it was said, probably will average "somewhat higher" than in 1936, but not greatly different from the 1910-1914 average. Use of fertilizer has increased steadily since 1929, it was said.

Shoeing of Oxen Problem for Pageant Officials

Marietta, O.—"Calling all ox-team drivers" is the cry of the United States Northwest Territory Celebration commission as it faces the question of how to shoe the oxen which will start December 3 to draw a covered-wagon caravan over the original trail from Ipswich, Mass., to Marietta, in a re-enactment of the pioneer journey to the north-west territory.

Commission officials explained their dilemma by pointing out that most of the old pioneer trail is paved road today, and oxen must be shod to be driven on these roads. While there are thousands of ox-teams available, most of them are on farms where shoeing is not a problem, and old-timers familiar with shoeing of oxen are becoming scarce.

It is known, of course, that the ox shoe is in two pieces and differs a good deal from the horseshoe. However, some say that the ox's hoof is too thin to stand re-shoeing, while others assert that although the white part of the hoof is thin and brittle, the black part is tough and will stand frequent re-shoeing.

Castle Shrine Is Urged for Dionne Quintuplets

Toronto, Ont.—A grandiose plan to enshrine the Dionne quintuplets in the \$2,000,000 Casa Loma "white elephant" castle and—as its sponsor said—"pay off the entire national debt in twenty years"—was under consideration by the Toronto civic property committee.

The children would be made "Canada's greatest tourist attraction" under the scheme of Alderman Percy Quinn, who was named a committee of one to place the plan before the property commissioner.

The plan would place the quintuplets amid the regal splendor of the castle, built by Sir Henry Pellett, which Toronto seized for unpaid taxes. They would reside there eight months of the year.

It was claimed that the stream of visitors to their Callander nursery, now past the 1,000,000 mark, would be diverted to Toronto to pay 50 cents a head for admission to the castle grounds.

Punish Bad Grammar
Greenville, Pa.—The use of bad grammar by students at Thiel college has been made a punishable offense—punishable by a reduction in grades.

Navy Called Best

Chewing Customer
Merida, Yucatan.—According to statistics kept by the chewing gum manufacturers, who buy their raw product here, the best world customer is the United States navy. It is figured that sailors chew more gum on the average than stenographers.

CUMBERLAND NEWS

Mr. and Mrs. David Miller spent Sunday with their daughter and son-in-law, Mr. and Mrs. Harvey Stallings near Winfall.

Miss Ruth Hurdle, who is attending summer school at E. C. T. C., spent the week-end with her parents, Mr. and Mrs. H. D. Hurdle.

Mrs. Eva Stallings, Mrs. J. V. Roach and daughter, Amy Van, of Winfall, visited Mrs. George Roach Thursday afternoon.

Mr. and Mrs. Clifton Morgan, Mr. and Mrs. Wallace Morgan, Mr. and Mrs. Ernest Stallings, Mrs. Jesse Tadlock, Oscar White, Walter and Ervin Trueblood spent Monday at Fort Raleigh.

Mr. and Mrs. T. E. Morgan had as their week-end guests their son, Ernest W. Morgan, who is attending summer school at Chapel Hill, and Miss King, of Bladen county.

Rev. and Mrs. J. H. Miller and children, of Hookerton, Mr. and Mrs. H. T. West of Ayden, E. W. Miller of Norfolk, Mr. and Mrs. J. E. Perry and family, Miss Annie and Liza White of Winfall spent Monday with Mr. and Mrs. J. H. Miller.

Mrs. George Roach and Mrs. J. R. Roach spent Wednesday with Mrs. C. L. Godwin.

Misses Katherine and Esther Perry visited Miss Celesta Godwin Thursday afternoon.

Mr. and Mrs. George Roach, Mrs. Effie Miller and Mrs. Kenneth Miller were in Elizabeth City Saturday afternoon.

BALLAHACK NEWS

Rev. A. A. Butler filled his regular appointment at Great Hope Church Sunday morning.

Mrs. Irvan Mansfield and two children and Arthur Rountree, all of Norfolk, were guests of Mr. and Mrs. C. C. Mansfield Sunday.

Mr. and Mrs. Sidney Goodwin and baby spent the week-end with their parents, Mr. and Mrs. L. A. Goodwin.

Mr. and Mrs. A. E. Layden and children of Beech Spring, visited their parents Mr. and Mrs. C. S. Layden, Monday evening.

Mr. and Mrs. A. J. Parrish, Mr. and Mrs. J. E. Perry and Mrs. Norman Smith attended the funeral of Henry Copeland, at Belvidere, last Wednesday.

Mr. and Mrs. Percy Rogerson and small son spent Sunday with Mr. and Mrs. A. R. Stallings.

Mrs. Norman Smith and Miss Doris Rogerson were guests of Mrs. Joe Layden Friday afternoon.

Mr. and Mrs. L. B. Perry and children were dinner guests of Mr. and Mrs. J. E. Rogerson Sunday.

Mr. and Mrs. Josie Smith, of Newport News, spent the week-end with Mr. and Mrs. Sidney Lane.

Mrs. C. S. Layden and daughter, Mary and Mr. and Mrs. Joe Layden, and baby visited Mr. and Mrs. A. E. Layden Friday night.

Mrs. Charlie Reed and Charlotte Reed, visited Mrs. J. M. Sutton Monday afternoon.

Mr. and Mrs. A. R. Stallings and family were guests of Mr. and Mrs. Percy Rogerson Friday evening.

Miss Sarah Elizabeth Chappell, of the Hertford Highway, visited at the home of A. R. Stallings Sunday afternoon.

Number Eleven Held Sacred
The number eleven is a holy number at ancient Soleure, Switzerland. The town has eleven churches and chapels and eleven public fountains. Beautiful marble stairs lead in three times eleven steps to the entrance of the Cathedral of St. Ursus whose interior is adorned with eleven marble altars, and eleven bells are contained in the belfry.

BAGLEY SWAMP

Mr. and Mrs. Edgar Layden, Willard, Elizabeth, Lula Mae, Mr. and Mrs. Howard Layden and little son Howard, Jr., of Elizabeth City, Mrs. Sarah E. Layden, Charlie Layden and Miss Olive Layden of Belvidere; Mr. and Mrs. Oliver Winslow and little son, Donald, were the guests of Mr. and Mrs. L. R. Winslow and family Sunday.

Mrs. Vick Stallings spent Sunday night with Mr. and Mrs. Johnnie Stallings of Trotville.

Elwood Nowell spent Sunday at Nags Head.

Mrs. Claude Winslow and son, Donald, were guests of her mother, Mrs. N. O. Chappell, Friday.

Mrs. T. R. Winslow, Mrs. Vick Stallings, Mrs. S. M. Winslow, Mrs. Claude Winslow and Mrs. Oliver Winslow called on Mrs. Norman Winslow at Belvidere Wednesday afternoon.

Mrs. Oliver Winslow spent Thursday with her parents, Mr. and Mrs. J. R. Hendren.

Mrs. J. Van Roach and daughter, Annie Van, were guests of her mother, Mrs. Vick Stallings, Monday.

Mr. and Mrs. Oscar Wilder spent Monday with his parents, Mr. and Mrs. Clayton Wilder.

Those visiting Mrs. Vick Stallings Monday afternoon were Mrs. S. M. Winslow, Mrs. T. R. Winslow, Mrs. Oliver Winslow, Mrs. J. Van Roach and little daughter, Annie Van.

HOPEWELL NEWS

Miss Katie Barber, of Norfolk, spent the week-end with her parents, Mr. and Mrs. Henry Barber.

Beverly Creecy, who has been in Miami, Fla., for some time returned home Monday.

Miss Kathryn Fleetwood, of E. C. T. C., Greenville, spent last week-end at the home of her parents, Mr. and Mrs. J. M. Fleetwood.

Mr. and Mrs. Howard Gray and son, Jack, of near Edenton, spent Sunday with the Albert Grays.

Mr. and Mrs. Starr, and Mr. and Mrs. Matthias and children of Norfolk spent the week-end with the R. D. Creecys.

Donald Popejoy of Norfolk is visiting at the home of his uncle, R. D. Creecy.

Mr. and Mrs. J. J. Lancaster, of Boone and Mr. and Mrs. J. R. Griffin and children, Janet and A. T., of Castalia, visited at the Griffins Monday.

BETHEL NEWS

Mrs. Graham Moore and children, Herbert, Charles and Doris, of near Elizabeth City, spent the week-end with her mother, Mrs. W. C. Perry.

Little Jean Proctor, of High Point, is visiting his parents, Mr. and Mrs. E. J. Proctor.

Miss Genevieve Standin, of Norfolk, spent the week-end with her parents, Mr. and Mrs. R. F. Standin.

Mr. and Mrs. Fleetwood White and son, of Kenly, spent the week-end here with Mr. and Mrs. C. T. Phillips and Mrs. M. I. Charlton.

J. C. Long, of Norfolk, spent Sunday with his parents, Mr. and Mrs. E. S. Long.

Douglas Farmer, of Elizabeth City, spent the week-end with Dewey Perry, Jr.

Miss Anna White has returned to her home at Elizabeth City after a visit with her sister, Mrs. Maggie C. Broughton.

Mrs. Henry Simpson and children, Elizabeth and James, returned to their home in Norfolk Monday after a week's visit with her mother, Mrs. W. C. Perry.

Miss Annie Wilma Curtis and Sid-

ney Curtis, of Norfolk, spent the week-end with their parents, Mr. and Mrs. W. E. Curtis.

Miss Sallie Sue Skinner has returned to her home near Hertford after a few days visit with Mrs. S. M. Long.

Mrs. Maggie C. Broughton is visiting her son and daughter-in-law Mr. and Mrs. W. C. Gatling, at Suffolk, Va.

Mrs. Ambrose Harris and little son returned to their home in Norfolk Sunday after a visit of a few days with her mother, Mrs. Temple Tarkenton.

Mr. and Mrs. Richard Mansfield, of Richmond, Va., spent the week-end at the home of his brother, J. H. Mansfield.

Specialists Offer Mid-summer Advice

Many mid-summer farm tasks about the farm and home require information and suggestions which State College specialists are offering on the Carolina Farm Features radio program.

Some crops are being harvested; others are just being started, and there are others not yet ready for harvest which are being cultivated.

The agricultural experts are arranging their discussions to conform with timely practices.

Insects and plant diseases take

their toll yearly. Yet many dollars could be saved each farmer if he would follow preventative and control practices.

Already this year the flea beetle has damaged thousands of dollars worth of tobacco in northwestern counties.

With a favorable season and no control practices, the boll weevil may cut cotton production sharply this season. However, by the application of prescribed methods, farmers can check the weevil attacks.

No Standard Way To Build Low-Cost Roads

There is no standard method of building low-cost roads, according to engineers of the Bureau of Public Roads of the United States Department of Agriculture. Methods used successfully in one location may not be the best under different conditions.

In building low-cost roads local materials must be used or the roads will not be low cost. Wide variations in natural materials such as sand, gravel, top-soil, and clay make it necessary to adapt construction methods to the materials used.

The stability or load-supporting power of a low-cost surface depends upon the content of material that is not softened by water. Sand, gravel, cinders, slag, and crushed stone all have this property, but must either

contain or have added to them a small amount of binder—clay most commonly. Only enough clay to hold the particles together should be used. An excess causes mud and rutting. A wide variety of mixtures has been successfully used, many of them containing 70 to 80 per cent of hard particles with a clay binder.

Engineers are further improving low-cost surfaces with bituminous materials, chemicals and other products. A good surface mixture with plenty of hard particles, either fine or coarse, is a first requirement. It is not worth while to treat a poor soil.

The great wage records system created by the Social Security Board to make certain each worker gets the amount due him under the old-age benefits provisions of the Social Security Act has been described as "the greatest bookkeeping job in the world."

Several provisions of the Social Security Act are primarily for the benefit of the farmer and residents of rural communities. These include maternal and child care, crippled children, public health and other services.

Winter cover crops conserve water, check soil losses, and provide early spring grazing several weeks before permanent pastures are ready to graze.

HERE'S WHY FIRESTONE ALWAYS GIVES YOU SO MUCH

More for your Money



Higher Quality Raw Materials! More Efficient Manufacturing! Lower Distribution Cost!
These All Combine to Give You Extra Values at No Extra Cost

FROM the day of its introduction, the Firestone Standard Tire has more than lived up to its name by setting a new high standard of tire values. Hundreds of thousands of car owners have already bought it because they saw in it more value for their money.

"How does Firestone do it? How can they build so many extra value features into Firestone Standard Tires and yet sell them at such low prices?" The answer is simple—Firestone controls better-quality rubber and cotton supplies at their source, keeps manufacturing costs low by efficient factory methods and sells in such huge volume that distribution costs are held to a minimum. That is why Firestone has been able to give you such extra value features as Gum-Dipping, two extra layers of Gum-Dipped cords under the tread and eight extra pounds of rubber to every 100 pounds of cord, at no extra cost to you.

Make no mistake about this! The Firestone Standard Tire gives you the blowout protection of Firestone's patented Gum-Dipping process. Its scientifically designed tread gives greater non-skid protection and longer wear. And those two extra layers of Gum-Dipped cords under the tread guard against punctures.

Before you buy ANY tire at ANY price, see today's top tire value—the Firestone Standard Tire. Don't risk your life with thin, worn tires on your Fourth of July trip. Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new Firestone Standard Tires.



THE GATEWAY TO GREATER TIRE VALUES

TODAY, from the jungles of Liberia, there has arisen a great rubber plantation on which the world's finest rubber is being produced.

From the Firestone-owned and Firestone-developed rubber plantations in Liberia there comes an ever-increasing supply of rubber, bringing greater savings to car owners in the form of extra value at no extra cost.

Firestone STANDARD	HEAVY DUTY	4.50-21.....\$6.35
FOR PASSENGER CARS	4.50-21.....\$11.40	4.75-19.....\$7.70
4.50-21.....\$9.95	4.75-19.....\$11.75	5.00-19.....\$7.20
4.75-19.....\$9.55	5.00-19.....\$13.95	5.25-18.....\$6.00
5.25-18.....\$11.40		Firestone COURIER
5.50-17.....\$13.50		4.40-21.....\$5.45
6.00-16.....\$13.95		4.50-21.....\$6.65

AUTO RADIOS \$39.95 Includes Universal Control Head
SEAT COVERS \$1.69 up
HORNS \$6.95
Their commanding blast compels attention and clears the way.

DON'T RISK YOUR LIFE ON THIN WORN TIRES DO YOU KNOW
THAT last year highway accidents cost the lives of more than 20,000 men, women and children?
THAT a million more were injured?
THAT more than 40,000 of these deaths and injuries were caused directly by punctures, blowouts and skidding due to unsafe tires?

Good Old Atlantic BEER

ATLANTIC COMPANY, GENERAL OFFICES—ATLANTA, GA.
Beveries in Atlanta, Charlotte, Chattanooga, Norfolk, Orlando
Distributed by
Brinkley Ice Plant
SUFFOLK, VIRGINIA

JOIN THE Firestone CAMPAIGN
Listen to the Voice of Firestone, always speaking over Nationwide N. B. C. and Network
One-Stop Service Station
HERTFORD, N. C.